

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA

THURSDAY, SEPTEMBER 28, 2017 – 3:30 P.M.

Location: Community Meeting Room – City Hall
8300 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the August 24, 2017 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

- II. CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. WEHO Muralist Roster

The Subcommittee will review applications from fourteen (14) muralists including 1010 (Martin Wojciechowski), BELIN (Miguel Ángel Belinchón), Casey Gray, Cori Alsbrooks, Dallas Clayton, Ellierex (Danielle Garza), Jason Woodside, Kristen Farr, Laura Graef, Maggie Lichtenberg, Mateusz Gapski, Mike Stilkey, Ruth Aulker,

Sage Vaughn for inclusion on the WEHO Muralist Roster in accordance with the West Hollywood Mural Program guidelines.

ACTION: Recommend to the Arts and Cultural Affairs Commission approval of artist applications for inclusion on the West Hollywood Muralist Roster.

C. Commercial Business Mural Application – 1261 N. La Brea Avenue

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a Commercial Business Mural Application submitted by Trendsetters Barbershop for 1261 N. La Brea Avenue featuring an artwork by The Art of Chase.

RECOMMENDATION: Consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application for 1261 N. La Brea featuring a work by The Art of Chase as art and not creative signage.

D. Commercial Business Mural Application – 8552 Melrose Avenue

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a Commercial Business Mural Application submitted by Made by Google Popup for 8552 Melrose Avenue featuring an artwork by Jason Woodside.

RECOMMENDATION: Consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application for 8552 Melrose Avenue featuring a work by Jason Woodside as art and not creative signage.

E. Commercial Business Mural Application – 1259 N. La Brea Avenue

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a Commercial Business Mural Application submitted by High Voltage Tattoo for 1259 N. La Brea Avenue featuring an artwork by BELIN (Miguel Angel Belinchon Bujes).

RECOMMENDATION: Consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application for 1259 N. La Brea Avenue featuring a work by BELIN (Miguel Angel Belinchon Bujes) as art and not creative signage.

III. UNFINISHED BUSINESS

A. Temporary Art Project Proposal Update – Maxwell Carraher

The Subcommittee will receive a presentation and update from the artist Maxwell Carraher for the Temporary Art Project Proposal *One Another* and consider recommending to the Arts and Cultural Affairs Commission approval of the project.

RECOMMENDATION: Consider recommending to the Arts and Cultural Affairs Commission approval of *One Another* by Maxwell Carraher and provide staff direction as applicable.

B. Temporary Art Project Proposal Update – Kate Costello

The Subcommittee will receive a presentation and update from the artist Kate Costello and Jessica Rich, IFoundation, for the Temporary Art Project Proposal *Kate Costello Mural Series* and consider recommending to the Arts and Cultural Affairs Commission approval of the project.

RECOMMENDATION: Consider recommending to the Arts and Cultural Affairs Commission approval of *Kate Costello Mural Series* and provide staff direction as applicable.

C. Temporary Art Project Proposal Update – Cole Sternberg

The Subcommittee will receive a presentation and update from the artist Cole Sternberg and Jessica Rich, IFoundation, for the Temporary Art Project Proposal *Another Kind of Growth* and consider recommending to the Arts and Cultural Affairs Commission approval of the project.

RECOMMENDATION: Consider recommending to the Arts and Cultural Affairs Commission approval of *Another Kind of Growth* and provide staff direction as applicable.

D. Community Plaza Banners Temporary Art Exhibition

The Subcommittee will receive an update from staff and review submissions received in response to the Request for Qualifications and consider recommending to the Arts and Cultural Affairs Commission approval of an artist.

RECOMMENDATION: Consider recommending to the Arts and Cultural Affairs Commission approval of an artist and provide staff direction as applicable.

E. Arts WeHo Arts: The Plan

The Subcommittee will continue its review of cultural plan priorities and recommendations and provide direction on the implementation of *WeHo Arts: The Plan* through its 2018-2020 Work Plan and discuss the following questions:

1. How would the Commission like to continue over the next several months in developing its implementation strategy?
2. What are the Commission's implementation expectations?
3. How would the Commission like to receive information, communicate its decisions and continue its engagement with the community?
4. How does the Commission envision *The Plan* influencing City policies, procedures and initiatives, and work plans of other City departments?
5. What could we do better?

RECOMMENDATION: Provide staff direction on the implementation of *WeHo Arts: The Plan* through its 2018-2020 Work Plan and forward to the Arts and Cultural Affairs Commission for discussion.

IV. EXCLUDED CONSENT CALENDAR

V. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VI. ITEMS FROM THE SUBCOMMITTEE

VII. ITEMS FROM THE STAFF

VIII. DEVELOPMENT OF THE NEXT MEETING AGENDAS

The Subcommittee will advise staff on the development of October 26, 2017 meeting agenda.

IX. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled Thursday, October 26, 2017 at 3:30 p.m. in the Community Meeting Room of the West Hollywood City Hall at 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: September 21, 2017

Signature: [Handwritten Signature]