



**PUBLIC NOTICE**  
**PUBLIC HEARING**

**NOTICE IS HEREBY GIVEN** that the West Hollywood City Council will hold a Public Hearing to consider the following item:

**LOCATIONS:** SUNSET SPECIFIC PLAN AREA, West Hollywood, California

**REQUEST:** Zone text amendment and Sunset Specific Plan amendment to update the City of West Hollywood's regulations for off-site advertising signs (billboards and tall walls) in the Sunset Specific Plan area. The proposed regulations would create a Sunset Strip Billboard District to be established in several phases over 15 years with sign standards for size, lighting and protection of public view sheds and vegetation, community benefits and public art components, permitting a phased process to allow no more than 18 new billboards integrated into new development and significant facade remodel projects via negotiated development agreements. The proposed regulations also allow limited improvements to existing billboards, with no more than 20 of the new or modified billboards approved for digital display.

**PERMIT(S):** Zone Text Amendment, Sunset Specific Plan Amendment, and any other required permits.

**APPLICANT(S):** City of West Hollywood

**TIME/PLACE** **Monday, September 18, 2017 at 6:30 p.m.**

**OF HEARING:** West Hollywood Park Public Meeting Room – Council Chambers  
625 N. San Vicente Boulevard  
West Hollywood, CA 90069

**ZONES:** SSP (Sunset Specific Plan)

**ENVIRONMENTAL**

**STATUS:** Negative Declaration.

**AFFIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: September 7, 2017

Signature: SARAH LEJEUNE

The staff report will be available on Wednesday, September 13, 2017, at City Hall, 8300 Santa Monica Boulevard, the W.H. Library, 625 N. San Vicente Boulevard, and on-line at [www.weho.org](http://www.weho.org)

**IF YOU CHALLENGE** this item in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this notice, or in the written correspondence delivered to the West Hollywood City Council, via the Community Development Department at, or prior to, the Public Hearing.

To comply with the American with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for checkout at the meeting. If you require special assistance to participate in this meeting (e.g., a signer for the hearing impaired), you must call, or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 1-323-GO-METRO (323/466-3876) or go to [www.metro.net](http://www.metro.net)

**ALL INTERESTED PERSONS** are invited to attend said Public Hearing to express their opinion in this matter.

**For further information** contact Sarah Lejeune, Senior Contract Planner in the Community Development Department at (323) 848-6475; or via email at: [slejeune@weho.org](mailto:slejeune@weho.org)

Yvonne Quarker, City Clerk

**Мы сообщаем вам об обсуждении проекта. Для дополнительной информации на русском языке звоните: 323-848-6826.**