

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA
THURSDAY, AUGUST 24, 2017 – 3:30 P.M.
Location: Community Meeting Room – City Hall
8300 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER (3:30 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the July 27, 2017 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR (3:35 P.M.) The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. Commercial Business Mural Application – 8807 Melrose Avenue

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a Commercial Business Mural Application submitted by VCA for 8807 Melrose featuring an artwork by Ruben Rojas.

RECOMMENDATION: Consider recommending that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for 8807 Melrose Avenue featuring a work by Ruben Rojas as art and not creative signage.

C. 8410 Sunset Electronic Billboard – Temporary Public Art Opportunity

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art project proposal by IF, Innovation Foundation for “*What Lies Ahead*” by artist Kate Johnson for installation on the electronic billboard at 8410 Sunset Boulevard from September 1, 2017 – October 31, 2017.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project proposal IF, Innovation Foundation for “*What Lies Ahead*” by artist Kate Johnson” for installation on the electronic billboard at 8410 Sunset Boulevard from September 1, 2017 – October 31, 2017.

D. 9039 Sunset Electronic Billboard – Temporary Public Art Opportunity

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art project proposal by IF, Innovation Foundation for “*Time for Sushi*” by artist David Lewandowski for installation on the electronic billboard at 9039 Sunset Boulevard from September 1, 2017 – October 31, 2017.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project proposal by IF, Innovation Foundation for “*Time for Sushi*” by artist David Lewandowski for installation on the electronic billboard at 9039 Sunset Boulevard from September 1, 2017 – October 31, 2017.

III. NEW BUSINESS (3:40 P.M.)

A. Santa Monica Boulevard/Doheny Median Request for Proposal (3:40 P.M.)

The Subcommittee will review a Request for Proposals for the Santa Monica Boulevard at Doheny Drive Sculpture Park.

RECOMMENDATION: Provide direction and authorize staff to make the final edits as applicable to the Request for Proposals for the Santa Monica Boulevard at Doheny Drive Sculpture Park.

IV. UNFINISHED BUSINESS (4:00 P.M.)

A. Art on the Outside Current, Upcoming and Potential Projects and Budget Status Update (4:00 P.M.)

The Subcommittee will receive an update from staff on Art on the Outside current, upcoming and potential projects and budgets.

RECOMMENDATION: Provide direction as applicable.

V. EXCLUDED CONSENT (6:10 P.M.)

VI. PUBLIC COMMENT

The public is given the opportunity to address the Commission on any item within its responsibility. At the discretion of the Commission, speakers may be limited to three minutes each.

VII. ITEMS FROM COMMISSIONERS

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission will advise staff on development of the September 28, 2017 meeting agenda.

X. ADJOURNMENT (6:25 P.M.)

The Arts and Cultural Affairs Commission will adjourn to its meeting scheduled September 28, 2017, at 5:00 p.m. in the Community Meeting Room – West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: 8-17-17

Signature: C. Rao