

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES**

THURSDAY, MAY 25, 2017 – 5:00 P.M.

*Location: Community Meeting Room – West Hollywood City Hall
8300 Santa Monica Boulevard, West Hollywood*

I. CALL TO ORDER

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Madeleine Rackley at 5:05 p.m.

A. Pledge of Allegiance: Commission Chair Rackley led the Pledge of Allegiance.

B. Roll Call:

Present: Commission Chair Madeleine Rackley, Commission Vice Chair Catherine Lee and Commissioner, J. Dallas Dishman, Commissioner Dawn Moreno-Freedman

Absent: Commissioner Todd Williamson and Commissioner Candice Beroukhim

Also Present: Arts Administrator Andrew Campbell
Administrative Specialist IV/Recording Secretary Prentis Bonds
Arts Coordinator Mike Che
Public Art Coordinator Rebecca Ehemann

C. Approval of the Agenda:

Staff requested that the Commission continue Item IIIC Presentation from Charles Flowers, Deputy Director of Arts for LA to a subsequent meeting. Mr. Flowers was unable to attend the meeting.

Motioned approval of the April 27, 2017 meeting agenda by Commission Vice Chair Lee seconded by Commissioner Moreno Freedman.

D. Approval of the March 23, 2017 Meeting Minutes

Motioned by Commissioner Dishman, seconded by Commission Vice Chair Lee and approved.

E. Public Comment

None

II. CONSENT CALENDAR

The following routine matters were acted upon by one motion. There were no items removed for separate discussion under Excluded Consent.

Motioned by Dishman seconded by Commission Vice Chair Lee and approved noting Commissioner Dishman's no vote on IIB.

A. Civic Art Accession of *Regard.* by Rebecca Lowry

The Commission considered ratifying the Urban Art Subcommittee's recommendation to conserve and remake eleven signs that comprise the art installation *Regard.* by artist Rebecca Lowry, at a cost not to exceed \$1,500, and to accept the work into the City's permanent civic art collection.

ACTION: Approval of the Urban Art Subcommittee recommendation to conserve and remake eleven signs that comprise the art installation *Regard.* by Rebecca Lowry at a cost not to exceed \$1,500 and to accept the work into the City's permanent civic art collection. **Approved as part of the Consent Calendar noting the no vote of Commissioner Dishman.**

B. Performing Arts and Cultural Affairs Subcommittee Report

The Commission received a report from the Performing Arts and Cultural Affairs Subcommittee on its meeting held May 11, 2017 and considered ratifying recommendations proposed by the Subcommittee.

ACTIONS:

1. Approval of a HATCH – Digital Filmmaker Incubator Pilot Program Grant of \$1,000 to support the unscripted film project "Light in the Water" by Lis Bartlett. **Approved as part of the Consent Calendar.**
2. Approval of an Arts Participation Grant of \$1,000 to Being Alive – People with AIDS Action Coalition to support a pottery/ceramic workshop culminating in an exhibition of works by coalition participants. **Approved as part of the Consent Calendar.**
3. Approval of the recommended budget scenario totaling \$180,000 total (\$100,500 in already committed funds and \$79,500 for new grants including a new pilot individual artist grant category consisting of 4 grants in the amount of \$2,000 each.) **Approved as part of the Consent Calendar.**

III. UNFINISHED BUSINESS

A. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held May 25, 2017 and considered ratifying recommendations proposed by the Subcommittee.

ACTIONS:

- A. Approval of the temporary video art project proposal by IF, Innovation Foundation for temporary video art project proposal by IF, Innovation Foundation for "Assume Vivid Astro Focus – ANTES VULGAR AGORA FINO" for installation on the electronic billboard at 9039 Santa Monica Boulevard **Motioned by Commission Chair Rackley, seconded by Commissioner Dishman and approved.**

- B. Approval of artist Thierry Guetta (aka Mr. Brainwash) for inclusion on the West Hollywood Muralist Roster.

Motioned by Commissioner Dishman, seconded by Commissioner Moreno Freedman and approved.

- C. Approval of the Commercial Business Mural for 9000 Sunset Boulevard featuring a work by Thierry Guetta (aka Mr. Brainwash) as art and not creative signage.

Motioned by Commission Chair Rackley, seconded by Commissioner Dishman and approved.

B. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee on its meeting held May 18, 2017 and considered ratifying recommendations proposed by the Subcommittee.

ACTION: Approval of Stage I – Artist Approval of artists Teresita Fernandez, Phillip K. Smith, III, and Swarovski artist collaborator and Mark Hagen to submit concept designs for consideration for the urban art project at 8432 & 8420 Sunset Boulevard and noting should the developer recommend Swarovski artist collaborator, the Subcommittee would need to approve the selected artist.

Motioned by Commissioner Moreno Freedman, seconded by Commission Vice Chair Lee and approved.

C. Presentation from Charles Flowers, Deputy Director of Arts for LA

Continued to a subsequent meeting.

D. WeHo Arts: The Plan

The Commission received and filed the revised “Overarching Principles and Priorities” and WeHo Arts: The Plan Calendar June 2017. Next steps in the cultural planning process for West Hollywood include a series of activities during Pride Month (June 2017) and discussions regarding manageability, staffing, funding, and potential partners as well as briefings with West Hollywood councilmembers on THE draft Plan.

IV. NEW BUSINESS

A. Selection of Urban Art Subcommittee Chair

Commission Chair Rackley indicated she would speak with Urban Art Subcommittee members Candice Beroukhim and Todd Williamson on the role and responsibilities of the Urban Art Subcommittee Chair and appoint a member for ratification by the Commission at the June 22, 2017 meeting.

V. EXCLUDED CONSENT

None

VI. PUBLIC COMMENT

None

VII. ITEMS FROM COMMISSIONERS

Commission Chair Rackley announced Metropolitan Master Chorale "Interviews with Ghosts" concert Saturday, June 3, 2017, at the Hollywood Lutheran Church.

VIII. ITEMS FROM THE STAFF

Staff spoke on One City One Pride.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

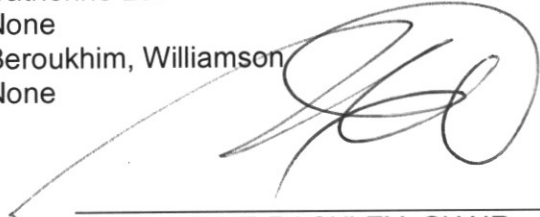
The Commission advised staff on development of the June 22, 2017 meeting agenda. Agenda item shall include:

- Urban Art Subcommittee Chair Appointment
- Presentation from Charles Flowers, Deputy Director of Arts for LA

X. ADJOURNMENT

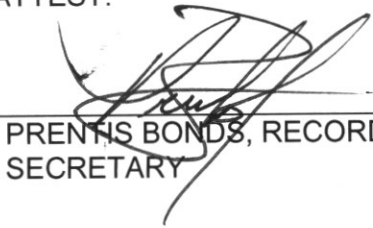
The Arts and Cultural Affairs Commission adjourned at 6:35 p.m. to its meeting scheduled June 22, 2017 at 5:00 p.m. in the Community Meeting Room – West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

AYES:	Commissioner:	Dishman, Moreno Freedman, and Commission Chair Rackley and Commission Vice Chair Catherine Lee
NOES:	Commissioner:	None
ABSENT:	Commissioner:	Beroukhim, Williamson
ABSTAIN	Commissioner:	None



MADELEINE RACKLEY, CHAIR

ATTEST:



PRENTISS BONDS, RECORDING SECRETARY