

Advisory Board Meeting

Date/Time: **Wednesday, June 28th, 2017, at 4:00 pm**
Location: **Pacific Design Center – 8687 Melrose Ave. Suite M60**
West Hollywood, CA

WEST HOLLYWOOD
DESIGN DISTRICT

AGENDA

- 1) CALL TO ORDER 4:00pm
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda

- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm
RECOMMENDATION: Approve Agenda and Minutes

- 3) CURRENT FINANCIALS 4:05pm
RECOMMENDATION: Receive and Approve Current Financials

- 4) New Business 4:10pm
 - a) New board member nomination and VOTE – Nick Rimedio
 - b) DIEM at West Edge Discussion

- 5) UNFINISHED BUSINESS 4:25pm
 - a) Content Management Update – Matte Black
 - b) Website update – Jeff Morris, how can we fix our issues in the short run?
 - c) Update: BID Manager position
 - d) Renaming – The District / Branding Scheduling and next steps, logo review and vote
Presented by Josh Morgerman Symblaze
 - e) Recap and update on Coraggio Group strategy meetings

- 6) CITY / VWH / CHAMBER REPORTS 4:45pm
Maribel Louie, Tom Kiely, Genevieve Morrill

- 7) BOARD MEMBER / PUBLIC COMMENTS 5:00pm

- 8) ADJOURNMENT

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

8687 Melrose Avenue, Suite M60; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: JUNE 28 2017

Signature: [Handwritten Signature]