



City of West Hollywood
Community Development
Department

PUBLIC NOTICE
PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the West Hollywood Planning Commission will hold a Public Hearing to consider the following item:

LOCATIONS: SUNSET SPECIFIC PLAN AREA, West Hollywood, California

REQUEST: A request to update the City's regulations for off-site advertising signs (billboards and tall walls) on Sunset Boulevard (also referred to as the Sunset Specific Plan Area). The proposed regulations would create a Sunset Strip Billboard District to be established over 15 years with sign standards for size, lighting and protection of public view sheds and vegetation, community benefits and public art components, and allowing a phased process for no more than 18 new billboards integrated into new development and significant façade remodel projects via a negotiated development agreements over 15 years. The proposed regulations would allow limited improvements to existing billboards. No more than 20 of the new or modified billboards could be approved for digital display.

PERMIT(S): Zone Text Amendment, Sunset Specific Plan Amendment, and any other required permits.

APPLICANT(S): City of West Hollywood

TIME/PLACE OF HEARING: **Thursday, June 1, 2017 at 6:30 p.m.**

West Hollywood Park Public Meeting Room – Council Chambers
 625 N. San Vicente Boulevard
 West Hollywood, CA 90069

ZONES: SSP (Sunset Specific Plan)

ENVIRONMENTAL

STATUS: A Negative Declaration was prepared and circulated.

The staff report will be available on Thursday, May 25, 2017, at City Hall, 8300 Santa Monica Boulevard, the W.H. Library, 625 N. San Vicente Boulevard, and on-line at www.weho.org

IF YOU CHALLENGE this item in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this notice, or in the written correspondence delivered to the West Hollywood Planning Commission, via the Community Development Department at, or prior to, the Public Hearing.

To comply with the American with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for checkout at the meeting. If you require special assistance to participate in this meeting (e.g., a signer for the hearing impaired), you must call, or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 1-323-GO-METRO (323/466-3876) or go to www.metro.net

ALL INTERESTED PERSONS are invited to attend said Public Hearing to express their opinion in this matter.

For further information contact Sarah Lejeune, Senior Contract Planner, in the Community Development Department at (323) 848-6475; or via email at: slejeune@weho.org

Yvonne Quarker, City Clerk

Мы сообщаем вам об обсуждении проекта. Для дополнительной информации на русском языке звоните: 323-848-6826.

AFFIDAVIT OF POSTING

State of California)
 County of Los Angeles)
 City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: MAY 18, 2017

Signature: Alyssa Potlaka