

**DRAFT MINUTES
EASTSIDE WORKING GROUP
CITY OF WEST HOLLYWOOD
MARCH 28, 2017
6:30 P.M.**

**COMMUNITY CONFERENCE ROOM
WEST HOLLYWOOD CITY HALL
8300 SANTA MONICA BOULEVARD
WEST HOLLYWOOD, CA 90069**

1. CALL TO ORDER

The meeting was called to order at 6:35 p.m. by Garan Srapyan.

- A. Pledge of Allegiance
Matt Raimi led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

Working Group Members and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

- C. Roll Call

Working Group Members present:
Alexander Bazley, Marina Berkman, Justine Block, Chad Blouin, Rose Disarno, Carlos Florez, Emily Gable, Tod Hallman, Brian Keith Holt, Steve Martin, Jared Miesler,

Working Group Members absent:
Dani Shaker, Jesse Slansky, Agassi Topchian, Neal Zaslavsky

Staff present:
Garen Srapyan, Associate Planner
Matt Raimi, Consultant
Danny Casillas, Administrative Specialist III

- D. Approval of Minutes
Motion: Approve minutes, Working Group meeting of January 24, 2017

Moved: Blouin Second: Martin

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Aye: Marina Berkman, Justine Block, Chad Blouin, Rose Disarno, Carlos Florez, Emily Gable, Tod Hallman, Brian Keith Holt, Steve Martin,

Abstain: Alexander Bazley, Jared Miesler

Motion passed.

2. PUBLIC COMMENT

No comments

3. NEW BUSINESS

A. Draft Eastside Community Priorities Plan and Next Steps.

Questions and Comments

- How are the public comments from the pop-ups being used?
- Is there a timing issue if the Eastside Plan (which identifies implementation of the Bike/Ped Plan) is adopted prior to the Bike/Ped plan?
- A question was asked about protecting design character in neighborhoods when the City is approving projects that are not in character with the surrounding uses. An example of a large single family home being approved was given.
- The City needs to find funding and financial incentives to implement the historic preservation recommendations in the Plan to assist property owners in renovating their properties.
- 5.2 – “Maintain” language should be changed to “Improve” or “Update” to signal that what the City has now needs to be strengthened.
- 6.7
 - Typo – “Example” should be “Examine”
 - Congestion pricing should be added to the list
 - Can the Plan describe some of the concerns that the community has about traffic impacts once multiple projects are completed and occupied? There is a concern about cut-through traffic in the neighborhoods, especially on Poinsettia, Formosa and Detroit.

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- Can the EWG meet to develop a list of transportation improvements and recommendations that can be implemented after the plan is adopted? For example a light at Formosa and Fountain is needed.
 - Add that traffic calming measures already planned should be implemented because of the new developments.
- Trash cans
 - Include something on cigarette disposal and the reuse of used cigarettes for energy or other?
 - Need a better design so that people do not need to touch the trash can to throw away their trash. There is a disease issue.
- 6.13 – Include in the Plan that the City should advocate for alignments of future rail systems that benefit the City since the alignments have not yet been determined.
- Safety and Transient Population
 - Transient population is a major issue
 - Is the City going to prepare a strategy to obtain Measure H funding?
 - Need more clarity on transitional housing that is truly transitional. Now this housing allows people to move in but there is not turnover in the units.
 - Transitional housing should be spread throughout the whole City and not just on the Eastside.
 - There was a concern that adding free wifi hot spots could increase the transient population.
- A recommendation was made that the EWG meet 4 more times to provide detailed information to help with the implementation of multiple topics: transportation, design guidelines and public safety. There was a concern that more time was needed to allow the ideas of the EWG to be expressed in detail in a way that can assist with implementation. The goal is to streamline the implementation of the Plan and to maintain EWG involvement. Several different ideas were suggested on how to do this (extending the EWG, meetings with appropriate commissions, public workshops, etc.). The City will figure out a proposed approach and include it in the staff report/presentation for next week's CC meeting.
- For each recommendation, the responsible Committee or Commission should be added.

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- A request was made that Economic Development be added to the list of short term recommendations. Staff clarified that the short term recommendations were meant to be physical improvements that could be accomplished in the next few years and that other recommendations (without direct physical improvements) could also be implemented in the short term. This should be clarified in the plan to avoid confusion by the public.
- In the “guiding principles”, some working group members expressed interest in adding a bullet on “historic preservation” since this was not mentioned in the guiding principles yet is important for the Eastside.
- 5.7 – Certain working group members expressed support for this recommendation to not only focus on multifamily housing but also single family.
- P. 8 – the 2nd paragraph describes the involvement of the EWG on an annual basis. This should be removed since this is now not Staff’s plan. EWG members want to be informed of public outreach for annual prioritization.
- Appendix D was not included on the PDF of the Plan on the website. Staff should check and add this.
- EWG members should attend the City Council meeting on Monday, April 3.

4. WORKING GROUP MEMBER COMMENTS

No Comments

5. PUBLIC COMMENT

No Comments

6. ADJOURNMENT

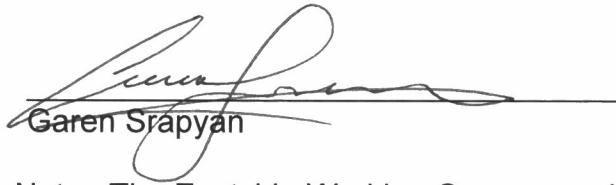
Action: The Eastside Working Group adjourned at 8:40 p.m

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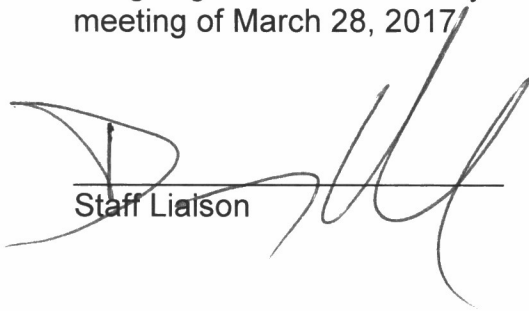
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Garen Srabyan

Note: The Eastside Working Group was dissolved; these minutes were not approved by the members of the Eastside Working Group. "I certify that the foregoing minutes accurately reflect the actions of the Eastside Working Group meeting of March 28, 2017."



Staff Liaison