

**MINUTES  
EASTSIDE WORKING GROUP  
CITY OF WEST HOLLYWOOD  
JANUARY 24, 2017  
6:30 P.M.**

**COMMUNITY CONFERENCE ROOM  
WEST HOLLYWOOD CITY HALL  
8300 SANTA MONICA BOULEVARD  
WEST HOLLYWOOD, CA 90069**

1. CALL TO ORDER

The meeting was called to order at 6:40 p.m. by Garen Srappyan.

- A. Pledge of Allegiance  
Garen Srappyan led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

Working Group Members and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

C. Roll Call

Working Group Members present:  
Marina Berkman, Justine Block, Chad Blouin, Rose Disarno, Carlos Florez, Emily Gable, Tod Hallman, Brian Keith Holt, Steve Martin, Katherine Sears, Dani Shaker, Jesse Slansky, Agassi Topchian,

Working Group Members absent:  
Alexander Bazley, Jared Miesler, Neal Zaslavsky

Staff present:  
Bianca Siegl, Long Range and Mobility Planning Manager  
Garen Srappyan, Associate Planner  
Matt Raimi, Consultant  
Danny Casillas, Administrative Specialist III

- D. Approval of Minutes  
Motion: Approve minutes, Working Group meetings of August 23, 2016 and October 25, 2016

Moved: Blouin      Second: Florez

Aye: Block, Blouin, Disarno, Florez, Gable, Hallman, Holt, Sears, Shaker, Slansky, Topchian,

Abstain: Marina Berkman, Steve Martin  
Motion passed.

## 2. PUBLIC COMMENT

Kevin Burton, WEST HOLLYWOOD, spoke about lack of posting minutes of June and July meetings on line.

Tiffany Robinson, WEST HOLLYWOOD EMPLOYEE, gave a Bike Share Program update.

Michael Wojtkielewicz, WEST HOLLYWOOD, spoke about Sierra Bonita building issues.

Darren Embry, WEST HOLLYWOOD, spoke about a hotel/residential building.

## 3. NEW BUSINESS

### A. Draft Eastside Community Plan

#### Draft Plan Comments from Working Group members

#### Vision and Guiding Principles

Emily – shared values is missing a reference to public space, gathering places for the community

Brian – no reference to improved and increased safety

- Add to vision in creativity and community connections

#### Recommendations

#### Branding

- Multiple people think that there should be an Eastside brand. Perhaps this is refer
- Support the creation of a neighborhood identity program.
- 7.1 - Change the name so it doesn't imply the "Eastside"

- 4.6 – add some language that the BID can create a logo and identity

#### Public Safety

- Add that Eastside has unique public safety challenges – list what some of the challenges are
  - Public defecation
  - Homelessness
  - Others
- Create a separate chapter with background information and more specific things that can be done to improve public safety on the Eastside.
- Add sheriff's substation at the Gateway as a subpoint and increased security
- Add a point that helping to solve the underlying problems is critical, not just fighting crime and removing people from the neighborhood.
- EWG members will provide ideas on what will improve public safety

3.1 – clarify that its whole building design guidelines

5.7 Want to see more incentives for updating and improving existing housing

6.5 – delete bike lockers

Steve Martin – Residential integrity needs to be included?  
Include language in 3.1 about neighborhood transitions.

8.6 – More focus on updated tree types. "Updating standards"

Kevin Burton, WEST HOLLYWOOD, encouraged emphasis on bike infrastructure and inclusion of elements of the Pedestrian and Bike Mobility Plan.

Cathy Blaivas, WEST HOLLYWOOD, gave thanks to the working group and spoke about safety on the eastside and Form Based Code.

Michael Wojtkielewicz, WEST HOLLYWOOD, spoke about his doubts about the Eastside Working Group.

#### 4. WORKING GROUP MEMBER COMMENTS

None

#### 5. PUBLIC COMMENT

No item

6. ADJOURNMENT

Action: The Eastside Working Group adjourned at 8:25 p.m. until the next meeting on March 28, 2016, 6:30 p.m., West Hollywood City Hall, 8300 Santa Monica Boulevard, Community Conference Room West Hollywood, California 90069

APPROVED BY MOTION OF THE EASTSIDE WORKING GROUP THIS 28TH DAY OF MARCH 2017.



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Bianca Siegl

ATTEST:



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Staff Liaison