

**WEST HOLLYWOOD  
DESIGN DISTRICT**

**Special Meeting**

**Date/Time: Wednesday, April 26, 2017 at 4:00 pm**

**Location: Visit West Hollywood Office – 8687 Melrose Ave. Suite M60  
West Hollywood, CA 90069**

**AGENDA**

- 1) CALL TO ORDER 4:00pm  
a) Self-Introductions/Roll Call  
b) Posting of Agenda  
c) Board Comments on Agenda
- 2) APPROVAL OF AGENDA 4:05pm  
RECOMMENDATION: Approve Agenda
- 3) SYMBLAZE – Josh Morgerman to present 4:10pm  
a) Mission  
b) Core Essence & focus  
c) Name  
d) Target Audience (TA) segments
- 4) ADJOURNMENT 6:00pm

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

8687 Melrose Avenue, Suite M60; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

**AFFIDAVIT OF POSTING**

State of California )

County of Los Angeles )

City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: APRIL 25, 2017

Signature: *Alyssa T. Pohlman*