

**SMOKING IS NOT PERMITTED IN THE CITY COUNCIL CHAMBERS
(Article IV, Chapter 7, W.H.M.C.)**

**COMPLETE AGENDA PACKETS ARE AVAILABLE FOR PUBLIC
INSPECTION AT CITY HALL, 8300 SANTA MONICA BLVD.,
AT WEST HOLLYWOOD LIBRARY, 625 N. SAN VICENTE BLVD.,
AND AT THE CITY'S WEBSITE,
www.weho.org**

Written materials distributed to the City Council within 72 hours of the City Council meeting are available for public inspection immediately upon distribution in the City Clerk's office at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the City Council meeting at the City Clerk's table.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA
MONDAY, APRIL 3, 2017
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

APPROVAL OF AGENDA:

ADJOURNMENT MOTIONS:

PRESENTATIONS:

1. PUBLIC COMMENT: The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:

1.B. PUBLIC COMMENTS, GENERAL INTEREST:

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. CONSENT CALENDAR: The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, April 3, 2017 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, March 29, 2017.

RECOMMENDATION: Receive and file.

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

RECOMMENDATION: Approve the minutes of March 20, 2017.

- 2.C. APPROVAL OF DEMAND REGISTER NO. 800 [D. WILSON, L. QUIJANO]:**
SUBJECT: The City Council shall approve or reject the Demand Register for period ending March 24, 2017 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.
RECOMMENDATION: Approve Demand Register NO. 800 and adopt Resolution No.17-4928, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PAYMENT OF DEMANDS PRESENTED ON DEMAND REGISTER NO. 800."
- 2.D. CLAIMS ADMINISTRATION [D. WILSON, A. WARD]:**
SUBJECT: The City Council is asked to deny claims filed against the City as an administrative step in claims processing.
RECOMMENDATION: Deny the claim of Daniel Kempton.
- 2.E. ORDINANCE NO. 17-1002 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.150 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO ENTITLE ALL CITY COMMISSIONS TO OFFICIAL BUSINESS PARKING PERMITS AND AMENDING THE CITY OF WEST HOLLYWOOD MUNICIPAL CODE" [Y. QUARKER, M. CROWDER]:**
SUBJECT: The City Council will waive further reading and adopt Ordinance No. 17-1002 amending Title 10, Chapter 10.08.150 of the West Hollywood Municipal Code to entitle all City Commissions to official business parking permits and amending the City of West Hollywood Municipal Code.
RECOMMENDATION: Waive further reading and adopt Ordinance No. 17-1002, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.150 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO ENTITLE ALL CITY COMMISSIONS TO OFFICIAL BUSINESS PARKING PERMITS AND AMENDING THE CITY OF WEST HOLLYWOOD MUNICIPAL CODE".
- 2.F. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**
SUBJECT: The City Council will receive reports from various Commissions and Advisory Boards on actions taken at their recent meetings.
RECOMMENDATION: Receive and file.
- 2.G. AUTHORIZATION TO ISSUE A REQUEST FOR PROPOSALS FOR MARKETING OF THE PICKUP ENTERTAINMENT TROLLEY SERVICE [E. SAVAGE, D. GIUGNI, F. GOMEZ]:**
SUBJECT: The City Council will authorize staff to issue a Request for Proposals for marketing services for The PickUp Entertainment Trolley Service.

RECOMMENDATION: Approve the release of a Request for Proposals for marketing services for The PickUp.

2.H. AGREEMENT FOR SERVICES WITH MAROON SOCIETY FOR EVALUATION SERVICES RELATED TO THE HIV ZERO INITIATIVE STRATEGIC PLAN [E. SAVAGE, D. GIUGNI]:

SUBJECT: The City Council will consider awarding a two-year agreement with Maroon Society for evaluation of the HIV Zero Initiative Strategic Plan.

RECOMMENDATIONS: 1) Approve a two-year contract with Maroon Society for \$119,718; and 2) Authorize the City Manager to execute the Agreement for Services.

2.I. AMENDMENT TO AGREEMENT FOR FIBER INFRASTRUCTURE INSTALLATION WITH HP COMMUNICATIONS, INC. (CONTRACT # 008004) [D. WILSON, E. TSIPIS]:

SUBJECT: The City Council will consider approving an amendment to increase the "not-to-exceed" amount of the existing agreement with HP Communications, Inc. (Contract # 008004) by an additional \$300,000 to provide installation and design services related to fiber network communication infrastructure.

RECOMMENDATIONS: 1) Approve an amendment to the existing agreement with HP Communications, Inc. (Contract # 008004) to increase the "not-to-exceed" amount of \$350,000 by an additional \$300,000 for a total of \$650,000; and 2) Authorize the City Manager or designee to execute documents incident to the Agreement.

2.J. AMENDMENT TO THE AGREEMENT FOR SERVICES WITH GEOGRAPHIC TECHNOLOGIES GROUP FOR GIS SERVICES [D. WILSON, E. TSIPIS, R. FOZOOMMEHR]:

SUBJECT: The City Council will consider amending the agreement for services with Geographic Technologies Group (GTG) for phase two of the GIS Implementation Plan to extend the agreement for an additional twenty-four (24) months and increase the not-to-exceed amount by an additional \$50,000 for a total of \$120,000.

RECOMMENDATIONS: 1) Approve Amendment # 2 to: extend Contract # 006831 for an additional twenty-four (24) months for a new expiration date of April 7th, 2020 ; increase the not-to-exceed amount by an additional \$50,000 for a total of \$120,000 (ATTACHMENT C); and 2) Authorize the City Manager or designee to execute documents incident to the agreement.

2.K. AMENDMENT NO. 1 TO THE AGREEMENT FOR SERVICES WITH AESCO [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider approving Amendment No. 1 to the Agreement for Services with AESCO for engineering and material testing and inspection services for City projects.

RECOMMENDATIONS: 1) Approve Amendment No. 1 to the Agreement for Services with AESCO, for professional engineering and material testing and inspection services for City projects by increasing the amount of the Agreement by \$30,000 for a new not-to-exceed amount of \$55,000 and extending the term of the Agreement by a period of 12 months, resulting in a new expiration date of June 30, 2018; and 2) Authorize the City Manager or designee to execute all documents incident to the Amendment to the Agreement.

2.L. AMENDMENT NO. 1 TO THE AGREEMENT FOR SERVICES WITH MAJESTIC FIRE PROTECTION, INC. [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider approving Amendment No. 1 to the Agreement for Services with Majestic Fire Protection, Inc., for performance of preventative maintenance, repairs, and installation of Fire Alarm, Fire Sprinkler and other related Life Safety Systems and equipment located in City Owned Facilities.

RECOMMENDATIONS: 1) Approve Amendment No. 1 to the Agreement for Services with Majestic Fire Protection, Inc., for performance of preventative maintenance, repairs, and installation of Fire Alarm, Fire Sprinkler and other related Life Safety Systems and equipment located in City Owned Facilities by increasing the amount of the Agreement by \$175,000 for a total not-to-exceed amount of \$200,000 and extending the term of the Agreement by a period of 24 months resulting in a new expiration date of September 30, 2019; and 2) Authorize the City Manager or designee to execute all documents incident to the Amendment to the Agreement.

2.M. SECOND AMENDMENT TO AGREEMENT FOR SERVICES #008073 WITH ALL CITY MANAGEMENT SERVICES (ACMS) [E. SAVAGE, D. GIUGNI, P. GOODMAN]:

SUBJECT: The City Council will consider amending the Agreement for Services with All City Management Services (ACMS) for crossing guard services to increase the not-to-exceed amount of the Agreement by \$5,000.

RECOMMENDATIONS: 1) Approve Amendment No. 2 to the Agreement for Services (#008073) with All City Management Services (ACMS) for crossing guard services to increase the amount of the Agreement for Services by \$5,000, for a total new not-to-exceed amount of \$30,000; and 2) Authorize the City Manager or designee to execute documents incident to the Amendment.

2.N. AWARD OF CONSTRUCTION CONTRACT FOR CIP 1705, TRAFFIC SIGNAL IMPROVEMENTS ON SANTA MONICA BLVD BETWEEN PALM AVE. AND WEST KNOLL DRIVE [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider awarding a construction contract for CIP 1705, Traffic Signal Improvements on Santa Monica Blvd. between Palm Ave. and West Knoll Drive.

RECOMMENDATIONS: 1) Accept the bid dated March 15, 2017, submitted by Sully-Miller Contracting Company; 2) Approve an agreement for services with Sully-Miller Contracting Company in the amount of \$1,170,439 for the construction of CIP 1705 Traffic Signal Improvements on Santa Monica Blvd. between Palm Ave. and West Knoll Drive; 3) Authorize the City Manager or designee to execute documents incident to the agreement; 4) Authorize the City Engineer to manage change orders to the agreement for services in an amount not to exceed 15% (\$175,566) of the total agreement amount; and 5) Adopt Resolution No. 2017-_____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE CONSTRUCTION OF TRAFFIC SIGNAL IMPROVEMENTS ON SANTA MONICA BLVD BETWEEN PALM AVE. AND WEST KNOLL DRIVE, CIP 1705, PURSUANT TO GOVERNMENT CODE SECTION 830.6 AND ESTABLISHING A PROJECT PAYMENT ACCOUNT."

2.O. 2017 RAINBOW KEY AWARDS [E. SAVAGE, J. BOOK]:

SUBJECT: The City Council will receive nominations and recommendations for the 2017 Rainbow Key Awards from the Lesbian and Gay Advisory Board.

RECOMMENDATIONS: 1) Receive nominations and recommendations for the 2017 Rainbow Key Awards from the Lesbian and Gay Advisory Board; 2) Confirm recipients of the 2017 Rainbow Key Awards; 3) Approve parking validation for up to 200 persons who park at the Five-Story Public Parking Structure and attend the event, which is planned for June 14 or June 21, 2017, in the West Hollywood Park Public Meeting Room/Council Chambers; and 4) Adopt a policy that recipients of Rainbow Key Awards in 2018 and subsequent years will be determined by the Lesbian and Gay Advisory Board without requiring separate approval by the City Council.

2.P. CO-SPONSORSHIP OF THE LOS ANGELES CONSERVANCY'S SCREENING OF THE LGBTQ HISTORIC PLACES IN L.A. SHORT FILM SERIES [J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider co-sponsoring the Los Angeles Conservancy's screening and panel discussion of the LGBTQ Historic Places in L.A. short film series on Thursday, May 25 from 6:30 pm to 8:30 pm in Great Hall/Long Hall.

RECOMMENDATIONS: 1) Approve co-sponsorship of the Los Angeles Conservancy's screening and panel discussion of the LGBTQ Historic Places in L.A. short film series and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of Great Hall/Long Hall at Plummer Park and waive room usage fee and event permit fees (estimated \$415); 3) Direct the Communications

Division to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; and 4) Approvals are conditional upon the execution of an Event Co-sponsorship Agreement with the Event Organizer per the attached agreement template.

2.Q. CO-SPONSORSHIP OF THE LBTQ WOMEN'S 360 HEALTH & EMPOWERMENT FAIR [L. MEISTER, J. HEILMAN, A. LOVANO]:

SUBJECT: The City Council will consider co-sponsoring the Los Angeles LGBT Center's LBTQ Women's 360 Health & Empowerment Fair on Saturday, April 29 from 9 am to 5 pm at The Village at Ed Gould Plaza.

RECOMMENDATIONS: 1) Approve co-sponsorship of the Los Angeles LGBT Center's LBTQ Women's 360 Health & Empowerment Fair on Saturday, April 29 from 9 am to 5 pm at The Village at Ed Gould Plaza; and 2) Authorize the use of the City name and logo on invitations, programs, and other collateral materials; and 3) Direct the Communications Division to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools.

2.R. CO-SPONSORSHIP OF THE 3RD ANNUAL 2017 CANNABIS EDUCATION FORUM [L. HORVATH, J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider approving a co-sponsorship of the 3rd Annual 2017 Cannabis Education Forum on Saturday, August 26 in the City Council Chambers.

RECOMMENDATIONS: 1) Approve co-sponsorship of the 3rd Annual 2017 Cannabis Education Forum on Saturday, August 26, 2017; 2) Authorize the use of the West Hollywood City Council Chambers on Saturday, August 26, 2017 from 7:00 am – 7:00 pm and waive facility use fees, parking fees for all-day parking in the 5-story parking structure for attendees of the event and special event permit fees; 3) Direct the Communications Department to utilize all appropriate communications tools to promote the event including, but not limited to, the City's website, a press release, and social media tools; 4) Direct the Communications Department's WeHoTV production staff to film the panel discussions at the event; 5) Authorize the Cannabis Education Forum to utilize the City of West Hollywood's name and logo on all printed and online promotional materials; 6) Authorize the Director of Finance and Technology Services to allocate \$7,500 from next year's FY 17-18 Budget in Special Council Programs account number 100-1-01-00-531001 for costs associated with providing the event; and 7) Approvals are conditional upon the execution of an Event Co-sponsorship Agreement with the Event Organizer per the attached agreement template.

2.S. A RESOLUTION ESTABLISHING A LIVING WAGE RATE FOR FY 2017-18 OF \$12.44 / HR WITH HEALTH BENEFITS CONTRIBUTIONS AND \$13.69 / HR WITHOUT HEALTH BENEFITS CONTRIBUTIONS [D. WILSON, C. SAFRIET]:

SUBJECT: The City Council will consider adopting a resolution that establishes the Living Wage Rate for fiscal year 2017-18. The new living wage rate will be \$12.44 per hour with health benefit contributions and \$13.69 per hour without health benefit contributions, effective July 1, 2017. Health benefits required by this chapter shall consist of the payment of at least one dollar and twenty-five cents (\$1.25) per hour towards the provision of health care benefits for employees and their dependents.

RECOMMENDATION: Adopt Resolution No. 17 - _____ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ESTABLISHING, PURSUANT TO WEST HOLLYWOOD MUNICIPAL CODE SECTION 3.20.040 A LIVING WAGE RATE FOR FY 2017-18 OF \$12.44/HR WITH HEALTH BENEFITS CONTRIBUTIONS OF AT LEAST \$1.25/HR AND \$13.69/HR WITHOUT HEALTH BENEFITS CONTRIBUTIONS OF AT LEAST \$1.25/HR."

2.T. RESOLUTIONS IN SUPPORT OF AB 569, THE REPRODUCTIVE HEALTH NONDISCRIMINATION ACT, AND IN SUPPORT OF SB 309, TO CREATE A REPRODUCTIVE FREEDOM LICENSE PLATE [L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider adopting a resolution in support of AB 569, the Reproductive Health Nondiscrimination Act, and a resolution in support of SB 309, which would establish a reproductive freedom license plate program to raise money to provide family planning services to low-income Californians.

RECOMMENDATIONS: 1) Adopt Resolution No. 17-_____ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 569 (GONZALEZ FLETCHER), THE REPRODUCTIVE HEALTH NONDISCRIMINATION ACT;" 2) Adopt Resolution No. 17-_____ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 309 (JACKSON), TO CREATE A REPRODUCTIVE FREEDOM LICENSE PLATE PROGRAM;" and 3) Direct staff to send copies of the adopted resolutions to Governor Jerry Brown, CA State Senators Ben Allen and Hannah-Beth Jackson, CA State Assembly Members Richard Bloom and Lorena Gonzalez-Fletcher, NARAL Pro-Choice California, California Latinas for Reproductive Justice, and other legislators and statewide partners as appropriate.

3. PUBLIC HEARINGS:

3.A. AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ADOPTING AMENDMENTS TO LOS ANGELES COUNTY CODE TITLE 10 (ANIMALS) BY REFERENCE, AMENDING CHAPTER 9.48 (ANIMAL

CONTROL REGULATIONS) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO (1) AMEND THE LIST OF VIOLATIONS WHICH ARE SUBJECT TO ADMINISTRATIVE PENALTIES; (2) AMEND CERTAIN LOS ANGELES COUNTY CODE SECTIONS RELATED TO LICENSING FEES AND SPECIFIED NUISANCES; AND (3) AMEND THE PROVISIONS RELATED TO SEIZING AND IMPOUNDING DANGEROUS ANIMALS POSING AN IMMEDIATE THREAT TO PUBLIC SAFETY; AMENDING SECTION 9.52.040 TO EXPLAIN THAT VIOLATIONS OF CHAPTER 9.52 (DISPLAY OR PERFORMANCE OF WILD OR EXOTIC ANIMALS) ARE SUBJECT TO ADMINISTRATIVE PENALTIES; ADDING A NEW CHAPTER 9.54 (PYGMY GOATS AND CHICKENS) TO THE WEST HOLLYWOOD MUNICIPAL CODE TO REGULATE THE KEEPING OF PYGMY GOATS AND CHICKENS IN THE CITY OF WEST HOLLYWOOD; AND AMENDING CHAPTER 1.08 (GENERAL PENALTY PROVISIONS) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO REFLECT THESE CHANGES [O. DELGADO, J. AUBEL, D. MICK]:

SUBJECT: The City Council will consider approving an Ordinance adopting by reference Title 10 (Animals) of the Los Angeles County Code, amending Chapters 9.48 (Animal Control Regulations), 9.52 (Display or Performance of Wild or Exotic Animals), adding Chapter 9.54 (Pygmy Goats and Chickens) to the West Hollywood Municipal Code, and amending Chapter 1.08 (General Penalty Provisions) of the West Hollywood Municipal Code. The City Council will also consider adopting a Resolution amending the Master Fee Resolution to include a fee schedule for dog and cat licenses and to update the Administrative Citations Schedule to reflect changes to the City's Municipal code pursuant to the Ordinance.

RECOMMENDATIONS: 1) Introduce on first reading, Ordinance No. 17-XXXX, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ADOPTING AMENDMENTS TO LOS ANGELES COUNTY CODE TITLE 10 (ANIMALS) BY REFERENCE, AMENDING CHAPTER 9.48 (ANIMAL CONTROL REGULATIONS) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO (1) AMEND THE LIST OF VIOLATIONS WHICH ARE SUBJECT TO ADMINISTRATIVE PENALTIES; (2) AMEND CERTAIN LOS ANGELES COUNTY CODE SECTIONS RELATED TO LICENSING FEES AND SPECIFIED NUISANCES; AND (3) AMEND THE PROVISIONS RELATED TO SEIZING AND IMPOUNDING DANGEROUS ANIMALS POSING AN IMMEDIATE THREAT TO PUBLIC SAFETY; AMENDING SECTION 9.52.040 TO EXPLAIN THAT VIOLATIONS OF CHAPTER 9.52 (DISPLAY OR PERFORMANCE OF WILD OR EXOTIC ANIMALS) ARE SUBJECT TO ADMINISTRATIVE PENALTIES; ADDING A NEW CHAPTER 9.54 (PYGMY GOATS AND CHICKENS) TO THE WEST HOLLYWOOD MUNICIPAL CODE TO REGULATE THE KEEPING OF PYGMY GOATS AND CHICKENS IN THE CITY OF WEST HOLLYWOOD; AND AMENDING CHAPTER 1.08 (GENERAL PENALTY PROVISIONS) OF THE WEST HOLLYWOOD

MUNICIPAL CODE TO REFLECT THESE CHANGES;" 2) Adopt Resolution No. 17 - _____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE MASTER FEE RESOLUTION (RESOLUTION NO. 16-4841) TO INCLUDE A FEE SCHEDULE FOR DOG AND CAT LICENSES, AND TO UPDATE THE ADMINISTRATIVE CITATIONS SCHEDULE TO REFLECT CHANGES TO THE CITY'S MUNICIPAL CODE;" and 3) Authorize the City Manager or designee to execute a new Service Level Request with the Los Angeles County Department of Animal Care and Control.

4. UNFINISHED BUSINESS:

4.A. HOUSING ELEMENT ANNUAL PROGRESS REPORT FOR CALENDAR YEAR 2016 [E. SAVAGE, P. NOONAN]:

SUBJECT: The City Council will receive the 2016 Annual Housing Element Progress Report and authorize staff to submit the report to the California Department of Housing and Community Development in compliance with state requirements.

RECOMMENDATION: Authorize staff to submit the 2016 Annual Housing Element Progress Report to the California State Department of Housing and Community Development.

4.B. CO-SPONSORSHIP OF CHRISTOPHER STREET WEST'S 47TH ANNUAL L.A. PRIDE FESTIVAL AND MARCH IN WEST HOLLYWOOD [M. LOUIE, C. SMITH, M. REATH]:

SUBJECT: The City Council will receive an update related to the planning and programming of the 2017 L.A. Pride event and consider requests from Christopher Street West (CSW) including increased sponsorship, street closures, and facility uses. The total potential impact of the recommendations below is \$618,000 of which \$408,000 are new requests for funding.

RECOMMENDATIONS: 1) Authorize City Manager or designee to negotiate property uses and facility uses for the 2017 L.A. Pride Festival, March and Rally following the April 3, 2017 Council Meeting; 2) Authorize the City Manager to enter into an agreement with CSW for use of City property and facilities similar to that executed in 2016 (Exhibit B); 3) Authorize CSW to sell beer, wine and spirits inside the Festival, stopping the service of beer, wine and spirits 30 minutes prior to closing each night; 4) Approve the use of Plummer Park parking lot from 12:00 p.m. on Friday, June 9, 2017 through 6:00 a.m. on Monday, June 12, 2017; 5) Waive permit parking in the City from 4:00 p.m. on Friday, June 9, 2017 through 12:00 p.m. on Monday, June 12, 2017; 6) Approve fee waivers and potential loss of revenue not to exceed an amount of \$200,000; 7) Approve a \$10,000 City Sponsorship of the 2017 Mayor's Party (Kick-Off event) to be produced by Christopher Street West; 8) Approve a \$15,000 City Sponsorship of Friday night Transgender stage and celebration to be produced by Christopher Street West; 9) Review of One City One Pride

potential enhancements to existing programming and marketing (Exhibit C), and authorize that funds of up to \$40,000 are allocated (up to \$20,000 to license and print an outdoor exhibit on the LGBTQ history movement to be installed on construction and event fencing around West Hollywood Park; up to \$4,000 to fund a series of artist led protest sign making workshops; up to \$11,000 for a Lesbian Avengers history exhibit intended for Long Hall; and up to \$5,000 to assist with further marketing of One City One Pride.); 10) Approve an additional \$80,000 in traffic control expenses related to the March and Rally on Sunday, June 11, 2017; 11) Approve an additional \$264,000 in L.A. County Fire and L.A. County Sheriff expenses related to the March and Rally on Sunday, June 11, 2017; 12) Approve an additional \$9,000 for emergency egress construction mitigation; and 13) Authorize the Director of Finance and Technology Services to allocate \$408,000 from unallocated General Fund Reserves to Event Services account numbers 100-1-10-12-535013, 100-2-04-04-534320, and 100-3-05-52-535013 for costs associated with the Transgender Stage and Celebration, additional One City One Pride funding, construction mitigation in West Hollywood Park, traffic control costs for the March and Rally, and public safety costs for the March and Rally.

5. NEW BUSINESS:

5.A. PARKING MITIGATION FOR WEST HOLLYWOOD PARK PHASE II IMPLEMENTATION PROJECT [O. DELGADO, S. CAMPBELL, R. MARQUEZ, C. SARKEES, B. BORTFELD]:

SUBJECT: The City Council will consider authorizing various measures intended to mitigate impacts to parking resulting from the West Hollywood Park Phase II Implementation Project.

RECOMMENDATIONS: 1) Authorize an additional one-hour day-time parking validation (valid 8AM to 6PM), in the Five-story Parking Structure for impacted Robertson Boulevard businesses; and 2) Authorize use of the first floor of the Five-story Parking Structure for day-time valet service while the Robertson Parking Lot is under construction at no cost to the valet operator.

5.B. EASTSIDE COMMUNITY PRIORITIES PLAN [S. DEWOLFE, J. KEHO, B. SIEGL, G. SRAPYAN]:

SUBJECT: The City Council will consider adopting the Eastside Community Priorities Plan for the Eastside neighborhood of West Hollywood.

RECOMMENDATION: Staff recommends that the City Council adopt the following Resolution: Resolution No. CC 17-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING THE EASTSIDE COMMUNITY PRIORITIES PLAN FOR THE EASTSIDE NEIGHBORHOOD OF WEST HOLLYWOOD, CALIFORNIA."

5.C. PROPOSED FOLLOW-UP TO THE “ANALYSIS OF THE LODGING MARKET” REPORT [L. MEISTER, A. LOVANO]:

SUBJECT: The City Council will consider taking specific actions to follow up on the “Analysis of the Lodging Market within the City of West Hollywood, California” report by PKF Consulting (CBRE Hotels), including an immediate moratorium, additional research and implementing a new policy to promote a healthy, diversified lodging market.

RECOMMENDATIONS: 1) Place an immediate moratorium on any new hotel projects, freezing the review process for any hotel projects that have not yet been approved; 2) Direct the Revenue Management Division to conduct additional research as outlined in the Background/Analysis and return to City Council within the next four months with results and recommendations; 3) Consider implementing a new policy, based upon the updated research, which will best promote a healthy, diversified lodging market; and 4) Authorize the Director of Finance & Technology Services to allocate \$40,000 from unallocated General Fund Reserves in fiscal year 2016-17 to hire a consultant to perform the proposed update and analysis.

5.D. ETHICS REFORM TASK FORCE [Y. QUARKER, M. CROWDER, M. JENKINS]:

SUBJECT: As part of the final recommendations from the Ethics Reform Task Force in November 2015, Council directed staff to reconvene an Ethics Reform Task Force (“Task Force”) after each election cycle. The newly convened Task Force will consider additional recommendations based on ethical challenges arising during the March 2017 election.

RECOMMENDATIONS: 1) Convene a new Ethics Reform Task Force consisting of members of the public and staff; and 2) Provide additional feedback and direction to staff.

5.E. APPOINTMENTS TO THE WOMEN’S ADVISORY BOARD, LESBIAN AND GAY ADVISORY BOARD, AND PLANNING COMMISSION [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider making appointments to the Women’s Advisory Board, Planning Commission, and the Lesbian and Gay Advisory Board.

RECOMMENDATIONS: 1) Mayor Meister to make a direct appointment to the Women’s Advisory Board; 2) Mayor Pro Tempore Heilman to make a direct appointment to the Women’s Advisory Board; 3) Councilmember Duran to make a direct appointment to the Planning Commission; and 4) Councilmember Duran to make a direct appointment to the Lesbian and Gay Advisory Board.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

6. LEGISLATIVE:

6.A. ORDINANCE ESTABLISHING SEISMIC STRENGTHENING PROVISIONS FOR FOUR CATEGORIES OF EXISTING BUILDINGS IN THE CITY AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [S. DEWOLFE, C. ZABALA]:

SUBJECT: The City Council will consider a draft ordinance amending the West Hollywood Municipal Code to introduce new seismic retrofit provisions for the strengthening of existing buildings. The ordinance has been amended from prior versions to include provisions for the Building Official to allow an extension of the time allowed for compliance if the applicant can demonstrate financial need.

RECOMMENDATIONS: 1) Introduce on first reading: ORDINANCE NO 17-____ : AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ESTABLISHING SEISMIC STRENGTHENING REQUIREMENTS FOR FOUR CATEGORIES OF EXISTING BUILDINGS IN THE CITY AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE; and 2) Ordinance shall be effective April 1, 2018.

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to its next regular meeting, which will be on Monday, April 17, 2017 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
April 17	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
May 1	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
May 15	Monday	6:00 PM	Mayoral Installation	West Hollywood Park Council Chambers
June 5	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers

**City Council Agendas and Staff Reports
are available on-line at**

www.weho.org

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the
City of West Hollywood in the Office of the City Clerk and that I
posted this agenda on:

Date: MARCH 29, 2017

Signature: Alysa T. Paklados