

# Special Meeting

Date/Time: Fri, Mar 24, 2017, at 4:00 pm

Location: Marco Pelusi Hair Salon– 636 N Roberston Blvd, Unit B  
West Hollywood, CA

## WEST HOLLYWOOD DESIGN DISTRICT

### AGENDA

- 1) CALL TO ORDER 4:00pm
  - a) Self-Introductions/Roll Call
  - b) Posting of Agenda
  - c) Board Comments on Agenda
  
- 2) APPROVAL OF AGENDA 4:05pm  
RECOMMENDATION: Approve Agenda
  
- 3) SYMBLAZE – Josh Morgerman to present – *Where are we with the rebrand? what's next?* 4:10pm
  
- 4) Discussion of Budget ideas \_ content creation, block parties, advertising and events 4:40pm
  
- 5) ADJOURNMENT 5:10pm

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

8687 Melrose Avenue, Suite M60; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

#### AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the  
City of West Hollywood in the Office of the City Clerk and that I  
posted this agenda on:

Date: MARCH 23 2017

Signature: ALBERT POTERON