

**SUNSET STRIP BUSINESS IMPROVEMENT  
DISTRICT ADVISORY BOARD  
MEETING AGENDA**

**MONDAY March 27, 2017 - 11:00 A.M.**

*Location: BOA Steakhouse  
9200 Sunset Boulevard, West Hollywood*

Written materials submitted to the Sunset Strip Business Improvement District Advisory Board members within 72 hours of the Sunset Strip Business Improvement District Advisory Board meeting are available for public inspection immediately upon distribution at Visit West Hollywood at 8687 Melrose Avenue, Suite M60, West Hollywood, California, during normal business hours. They will also be available for inspection during the Sunset Strip Business Improvement District Advisory Board meeting at the staff liaison's table. For a complete listing of the Sunset Strip Business Improvement District Agenda, please visit [www.weho.org/bids](http://www.weho.org/bids).

**I. CALL TO ORDER**

**A. Roll Call**

**B. Approval of the Agenda**

**C. Approval of the January 23, 2017 Meeting Minutes**

**D. Public Comment**

**II. CONSENT CALENDAR**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Board for separate discussion. Items removed for separate discussion will be heard following New Business Items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

**III. CITY SAFETY REPORT – Crime Stats**

**A. Block by Block Monthly Report**

The Board will receive the Block by Block Monthly Activity Summary Report for the past month.

RECOMMENDATION: Receive and file.

**IV. Financials**

The Board will receive the financial report for the past month.

RECOMMENDATION: Receive and file

**V. UNFINISHED BUSINESS**

**A. Sunset Strip Street Light Pole Banner Policy and Sponsorship**

The Board will receive an update on the Sunset Strip Street Light Pole Banner Sponsorship from the West Hollywood Chamber of Commerce.

**VI. NEW BUSINESS**

**A. 2017-2018 Budget Review**

The board will review and discuss the new 2017-2018 budget.

**VII. EXCLUDED CONSENT**

**VIII. PUBLIC COMMENT**

**IX. ITEMS FROM BOARD MEMBERS**

A. West Hollywood Chamber of Commerce Board (Latteri)

B. City of West Hollywood

**X. ITEMS FROM THE STAFF**

A. Sunset Shuttle Report

B. Social Media Update

**XI. DEVELOPMENT OF NEXT MEETING AGENDA**

The Board will advise staff on the development of the April 17, 2017 adjourned meeting agenda.

**XII. ADJOURNMENT**

The Sunset Strip BID Advisory Board will adjourn to its adjourned meeting scheduled Monday, April 17, 2017 at 11:00 a.m., BOA Steakhouse, 9200 Sunset Boulevard, West Hollywood.

**FIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I

present this agenda on:

3-21-17

Caroline Ross