

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA

THURSDAY, MARCH 23, 2017 – 3:30 P.M.

Location: Community Meeting Room – City Hall
8300 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER (3:30 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the February 23, 2017 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR (3:35 P.M.) The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

III. NEW BUSINESS

A. West Hollywood Mural Program Application – West Hollywood Elementary School (3:40 P.M.)

The Subcommittee will review and consider recommending approval of a mural application submitted by English pop artist Sir Peter Blake for installation of an art work on the retaining wall at West Hollywood Elementary School (corner of San

Vicente Boulevard and Harratt Street) in accordance with the City's Art on the Outside Review Criteria.

RECOMMENDATION: Recommend approval of the mural application submitted by English pop artist Sir Peter Blake for the installation of an artwork on the retaining wall at West Hollywood Elementary School (corner of San Vicente Boulevard and Harratt Street) to the Arts and Cultural Affairs Commission in accordance with the City's Art on the Outside Review Criteria.

B. Sunset Boulevard Off-Site Signage Regulations (3:50 P.M.)

The Subcommittee will hear a presentation from Temporary Senior Planner Sarah Lejeune regarding a City ordinance to approve electronic billboards on the Sunset Strip that will require digital art to be programmed as part of the approval process, the art of which will be reviewed and approved by the Arts and Cultural Affairs Commission.

RECOMMENDATION: Receive presentation and provide comment.

IV. UNFINISHED BUSINESS

A. West Hollywood Muralist Roster Review (4:00 PM)

The Subcommittee will review and consider recommending approval of applications submitted by artists between September 2016 and February 2017 for inclusion on the WEHO Muralist Roster to the Arts and Cultural Affairs Commission in accordance with the City's muralist review criteria.

RECOMMENDATION: Recommend approval of applications submitted by artists between September 2017 and February 2017 for inclusion on the West Hollywood Muralist Roster in accordance with the City's muralist review criteria to the Arts and Cultural Affairs Commission.

B. "KISS" by artist Maggie West (4:30 P.M.)

The Subcommittee will review high resolution prints provided by photographer Maggie West and determine appropriate tones, colors and finish for the approved billboard installation "KISS" at 8430 Sunset Boulevard.

RECOMMENDATION: Provide staff direction on tones, colors and finish for the approved billboard installation "KISS" by photographer Maggie West.

V. EXCLUDED CONSENT CALENDAR (4:40 P.M.)

VI. PUBLIC COMMENT (4:45 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDAS

The Subcommittee will advise staff on the development of April 27, 2017 meeting agenda.

X. ADJOURNMENT (4:50 P.M.)

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled Thursday, April 27, 2017 at 3:30 p.m. in the Community Meeting Room of the West Hollywood City Hall at 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: MARCH 16, 2017

Signature: Alycia Potelko