

**MINUTES  
EASTSIDE WORKING GROUP  
CITY OF WEST HOLLYWOOD  
OCTOBER 28, 2014  
6:30 P.M.**

**PLUMMER PARK COMMUNITY CENTER,  
7377 SANTA MONICA BOULEVARD, ROOM 5,  
WEST HOLLYWOOD, CALIFORNIA 90069**

1. CALL TO ORDER

The meeting was called to order at 6:30 p.m. by Bianca Siegl.

- A. Pledge of Allegiance  
Jared Meisler led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

Working Group Members and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

- C. Roll Call

Working Group Members present:

Lisa Andreson, Marina Berkman, Cathy Blaivas, Justine Block, Chad Blouin, Michael Dolan, Carlos Florez, Emily Gable, Jared Meisler, Jeanine Olander, Jesse Slansky, Neal Zaslavsky

Working Group Members absent:

Rica Burton, Andrew Rakos, Jeff Yarbrough

Staff present:

Bianca Siegl, Long Range and Mobility Planning Manager  
Stephanie DeWolfe, Community Development Department Director.

Georgia Sheridan, Assistant Planner

Alexis Meadow, Consultant, RSG

Jean Carlson, Consultant, RSG

D. Approval of Minutes

Motion: Approve minutes, Working Group meeting of September 10, 2014 with the following correction:

*Page 3; correct Michael Wojtkielewicz's name*

Moved: Chad Blouin

Second: Neal Zaslavsky

Aye: Lisa Andreson, Marina Berkman, Cathy Blaivas, Justine Block, Chad Blouin, Michael Dolan, Carlos Florez, Emily Gable, Jared Meisler, Jeanine Olander, Neal Zaslavsky

Abstain: Jesse Slansky

Motion passed.

2. PUBLIC COMMENT

Michael Wojtkielewicz, WEST HOLLYWOOD, spoke about the Working Group meeting day.

3. NEW BUSINESS

Bianca Siegl introduced Stephanie DeWolfe, Community Development Department Director.

Bianca Siegl gave an update on the Community Plan RFP.

Bianca Siegl gave an update on the Neighborland Website.

A. Eastside Market Analysis

Presentation from RSG

Neal Zaslavsky requested data on LGBT households and asked about the dramatic shift in population of workers to residents.

Jean Carlson explained further.

The Working group discussed the data.

Jared Meisler asked how the shift in workers/residents population would affect future developers.

Jean Carlson explained.

Bianca Seigl commented that it would be discussed further at the November meeting.

Chad Blouin discussed how to incentive rehabilitating older residential buildings.

Cathy Blaivas disagreed with current suggestions for incentivizing rehabilitating older residential buildings.

Neal Zaslavsky discussed landlord abilities to rehabilitate properties.

Carlos Florez discussed residential renters not able to start businesses.

The Working Group discussed Parking needs and possible parking requirements for developers.

Neal Zaslavsky asked if the final report will be annotated with inventories of different classes of office/retail spaces.

Bianca Siegl said it was possible, but explained why it may not be appropriate to do so.

Chad Blouin discussed an Overlay Ordinance seemingly encouraging multiple condos rather than single family development.

Cathy Blaivas remarked on new residential buildings that can fit in and rehabilitating relevant buildings.

Bianca Siegl gave a preview of upcoming meetings, noting that the December 10 meeting is cancelled.

#### 4. WORKING GROUP MEMBER COMMENTS

Neal Zaslavsky reminded Working Group members to vote.

Cathy Blaivas thanked the community members in attendance.

#### 5. PUBLIC COMMENT

Michael Wojtkielewicz, WEST HOLLYWOOD, spoke about dog areas.

Charles Fisher, WEST HOLLYWOOD, spoke about the lack of free WiFi in West Hollywood.

6. ADJOURNMENT

Action: The Eastside Working Group adjourned at 8:30 p.m. until the next meeting on November 12, 2014, 6:30 p.m., Plummer Park Community Center, 7377 Santa Monica Boulevard, Room 5, West Hollywood, California 90069

APPROVED BY MOTION OF THE EASTSIDE WORKING GROUP THIS 10TH DAY OF NOVEMBER 2014.

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Chair

ATTEST:



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Staff Liaison