

**MINUTES  
EASTSIDE WORKING GROUP  
CITY OF WEST HOLLYWOOD  
JULY 9, 2014  
6:30 P.M.**

**PLUMMER PARK COMMUNITY CENTER,  
7377 SANTA MONICA BOULEVARD, ROOM 5,  
WEST HOLLYWOOD, CALIFORNIA 90069**

**1. CALL TO ORDER**

The meeting was called to order at 6:30 p.m. by Bianca Siegl.

- A. Pledge of Allegiance  
Andrew Rakos led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

Working Group Members and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

- C. Roll Call

Working Group Members present:

Lisa Andreson, Marina Berkman, Cathy Blaivas, Chad Blouin, Michael Dolan, Carlos Florez, Emily Gable, Jared Meisler, Jeanine Olander, Andrew Rakos, Jeff Yarbrough, Neal Zaslavsky

Working Group Members absent:

Justine Block, Rica Burton, Jesse Slansky

Staff present:

Melissa Antol, Manager Long Range and Mobility Planning  
Bianca Siegl, Senior Planner  
Georgia Sheridan, Assistant Planner  
Elizabeth Savage, Director Human Services and Rent Stabilization  
Andi Lovano, Project Development Administrator  
Christina Hon, Intern Long Range and Mobility Planning  
Danny Casillas, Administrative Specialist III

- D. Approval of Minutes

**Motion: Approve minutes, Working Group meeting of June 11, 2014**

**Moved: Chad Blouin                      Second: Michael Dolan**  
**Aye: Lisa Andreson, Marina Berkman, Cathy Blaivas, Chad Blouin,**  
**Michael Dolan, Jared Meisler, Jeff Yarbrough, Neal Zaslavsky**

**Abstain: Carlos Florez, Emily Gable, Jeanine Olander, Andrew Rakos**

**Motion passed.**

**2. PUBLIC COMMENT**

**Ruth Williams, WEST HOLLYWOOD, spoke about an Eastside Public Safety meeting.**

**Stephanie Harker, WEST HOLLYWOOD, spoke about the Eastside tour and Plummer Park**

**Larry Block, WEST HOLLYWOOD, spoke about Cross Safe WeHo, Eastside business development and an overlay zone.**

**3. NEW BUSINESS**

**Bianca Siegl gave a review of the previous meeting.**

**A. Rent Stabilization and Housing Presentation**

**Andi Lovano gave a presentation about Rent Stabilization and housing.**

**Andrew Rakos asked if there was any opportunity for the constituency to shift the percentages of what is considered moderate to very low income.**

**Neal Zaslavsky asked how maintenance standards could be actively enforced.**

**Elizabeth Savage suggested contacting Residential Code Enforcement when violations occur.**

**Neal Zaslavsky said he would like to see the City do more proactive enforcement. He cited problems with the Costa Hawkins Act.**

Michael Dolan stated the backbone of the eastside historically has been moderate income housing and residents. His concern is in the loss of this identity on the eastside along with moderate income residents/housing.

Carlos Florez, stated that it would seem that developers would favor low-income housing to moderate because of the incentives.

Cathy Blaivas asked if it would be possible to convert funds set aside for parks into funds for housing.

Elizabeth Savage said that she would find out from the appropriate staff.

Stephanie Harker, WEST HOLLYWOOD, suggested finding a balance for landlords to ensure that they are making enough profit while not out-pricing tenants.

Larry Block, WEST HOLLYWOOD, spoke about tenants with disabilities being at a disadvantage, since housing is based on income not need.

#### B. Review and approve Topic Recommendations Memo for the Eastside Community Plan

Bianca Siegl led the Working Group in a review of the Topic Recommendations memo for the Eastside Community Plan.

Chad Blouin advised the Working Group that as long as the item is mentioned in the recommendation, there's no need to go into great detail.

The Working Group discussed the draft memo, suggested changes, and voted to approve and forward the memo to City Council.

#### C. Eastside Working Group Meeting Schedule

The Working Group agreed to keep meeting on the second Wednesday of the month.

#### D. Next Agenda

Bianca Siegl gave a brief description of the next meeting.

### 4. WORKING GROUP MEMBER COMMENTS

Working Group member comments included:

- Request for a meeting with Code Compliance
- Designated parking spaces for meetings/events
- Suggestion of pop-up events at local elementary schools
- Request for another tour

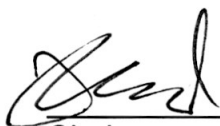
5. PUBLIC COMMENT

No items

6. ADJOURNMENT

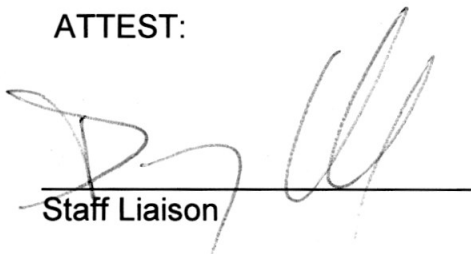
Action: The Eastside Working Group adjourned at 8:30 p.m. until the next meeting on August 13, 2014, 6:30 p.m., Plummer Park Community Center, 7377 Santa Monica Boulevard, Room 5, West Hollywood, California 90069

APPROVED BY MOTION OF THE EASTSIDE WORKING GROUP THIS 10TH DAY OF SEPTEMBER 2014.



Chair

ATTEST:



Staff Liaison