

Special Meeting

WEST HOLLYWOOD DESIGN DISTRICT

Date/Time: Wednesday, March 15, 2017, at 4:00 pm
Location: Pacific Design Center – 8687 Melrose Ave.
Suite M60, West Hollywood, CA

AGENDA

- 1) CALL TO ORDER 4:00pm
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda

- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm
RECOMMENDATION: Approve Agenda and Minutes

- 3) CURRENT FINANCIALS 4:05pm
RECOMMENDATION: Receive and Approve Current Financials

- 4) EXECUTIVE DIRECTOR REPORT 4:10pm
 - a) Banner Sales Initiative
 - b) New Hire Initiative
 - c) 2017-2018 budget review
 - d) BID restructure and Rebrand

- 5) CITY / VWH / CHAMBER REPORTS 5:00pm
Maribel Louie, Tom Kiely, Genevieve Morrill
 - a) Weho Park Phase II Update

- 6) BOARD MEMBER / PUBLIC COMMENTS 5:20pm

- 7) ADJOURNMENT

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: MARCH 10, 2017

Signature: [Handwritten Signature]