

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, FEBRUARY 6, 2017
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor Meister called the meeting to order at 6:32 p.m.

PLEDGE OF ALLEGIANCE: Brian Hamilton led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember D’Amico, Councilmember Duran, Councilmember Horvath, Mayor Pro Tempore Heilman, and Mayor Meister.

ABSENT: None.

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk Quarker, and Assistant City Clerk Crowder.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the Closed Session was called to order at 6:00 p.m. He further stated that one item was added to the Agenda, there were no reportable actions, and the Closed Session adjourned at 6:30 p.m.

APPROVAL OF AGENDA:

Mayor Meister indicated that Items 2.Q. and 6.A. will be tabled to a future meeting at the request of staff.

Mayor Pro Tempore Heilman requested that Items 4.B., 5.B., and 5.D. be moved to the Consent Calendar as Items 2.Z., 2.AA., and 2.BB., respectively.

Councilmember Duran requested that Item 5.F. be moved to the Consent Calendar as Item 2.CC.

Motion by Councilmember D’Amico to approve the February 6, 2017 Agenda as amended, seconded by Mayor Pro Tempore Meister and approved.

ADJOURNMENT MOTIONS:

Councilmember Duran requested that the meeting be adjourned in memory of George Michael and Rich Dupaix.

Councilmember Horvath requested that the meeting be adjourned in memory of following soldier who died while providing military service to our Country since the last City Council meeting: Chief Petty Officer William "Ryan" Owens (36).

Mayor Meister requested that the meeting be adjourned in memory of Stuart Timmons.

PRESENTATIONS:

Mayor Meister and Mayor Pro Tempore Heilman presented a Proclamation to Eve Walker and the Women's Advisory Board in recognition of American Heart Month.

Mayor Meister presented a Proclamation in recognition of African American Heritage Month.

1. PUBLIC COMMENT:

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding various issues in the City.

ANNA SWETT, WEST HOLLYWOOD, spoke regarding various issues in the City.

ENOCH MILLER, WEST HOLLYWOOD, spoke regarding Item 2.H.

AMANDA SMASH HYDE, WEST HOLLYWOOD, spoke regarding Item 2.H.

EVAN RICHTER, WEST HOLLYWOOD, spoke regarding Item 2.H.

RORY BARISH, WEST HOLLYWOOD, spoke regarding Item 2.M.

SHERI LIN, WEST HOLLYWOOD, spoke regarding Item 2.M.

EDWARD LEVIN, WEST HOLLYWOOD, spoke regarding Item 2.M.

JAMES TEEL, WEST HOLLYWOOD, spoke regarding Item 2.M.

MERRILL COHEN, WEST HOLLYWOOD, spoke regarding Item 2.M.

KATHY SARALL, WEST HOLLYWOOD, spoke regarding Item 2.M.

KEITH KAPLAN, WEST HOLLYWOOD, spoke regarding Items 2.E., 2.F., 2.H., and 2.R.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke regarding Item 4.B.

LYN ETCETERA, WEST HOLLYWOOD, spoke regarding affordable housing and crosswalks.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding various issues in the City.

PHIL HAMMOND, WEST HOLLYWOOD, spoke regarding Item 2.M.

CARLA ROMO, WEST HOLLYWOOD, spoke regarding Item 2.H.

MAGGIE BUCKLES, WEST HOLLYWOOD, spoke regarding Item 2.H.

CYNTHIA BLATT, WEST HOLLYWOOD, spoke regarding her endorsement from the Sierra Club for her City Council campaign, and pending litigation against the City.

AMANDA GOODWIN, WEST HOLLYWOOD, spoke regarding Items 2.M. and 2.R.

BRIAN HAMILTON, WEST HOLLYWOOD, spoke regarding the March 7th election.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding the March 7th election.

KAYE MCKLAINE, WEST HOLLYWOOD, spoke regarding the March 7th election.

MARNE CARMEAN, WEST HOLLYWOOD, spoke regarding Item 2.M.

SCOTT IMLER, HOLLYWOOD, spoke regarding various issues in the City.

DANIEL MARTINSAK, BEVERLY HILLS, spoke regarding the Los Angeles Cannabis Research Center.

NATE CLARK, WEST HOLLYWOOD, spoke regarding Item 2.H. and thanked Councilmembers D'Amico and Horvath as well as Mayor Meister for meeting with him to discuss issues facing the City.

MICHAEL CAUTILLO, WEST HOLLYWOOD, spoke regarding the March 7th election.

The following individuals did not wish to speak, but submitted citizen position slips in support of various Consent Items: Lloyd Arnold (2.M.), Jonathon Martin (2.M.), Mary Llaskeu (2.M.), Amanda Goodwin (2.M. and 2.R.), Patrick Mahaney (2.M.), David Romero (2.M.), and Larry Block (5.B. and 5.D.)

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Duran spoke regarding Item 2.M. and clarified that Council did not approve the 8150 Sunset project as it is not located in West Hollywood, but in Los Angeles, but did begin to try to work the City of Los Angeles to find ways to diminish the impacts of this project to our City. He mentioned an upcoming lecture by Domenic Priore, scheduled for February 8th on The Rise of Counterculture to be held in Council Chambers. He commented the 10-year anniversary of the "Tweakers Project" and the panel discussion scheduled for on February 17th. He thanked his colleagues for supporting the sidewalk cleaning pilot program in four (4) areas of the City.

Councilmember Horvath mentioned protest sign she received from West Hollywood Elementary 5th Graders and their parents regarding the nominee for Education Secretary. She spoke about the upcoming production of the "Vagina Monologues"

scheduled for Saturday, February 11th. She spoke regarding Item 4.B. and asked the City Manager and staff to ensure that small grass roots organizations are not precluded from accessing meeting space because of the costs or new insurance requirements. She also spoke regarding Items 2.M. and 2.Y. and clarified what actions had been taken by City Council as it relates to the City of Los Angeles' project at 8150 Sunset. Councilmember D'Amico also commented on Item 4.B. and expressed concerns with the category given to Neighborhood Watch Groups and asked the City Manager to ensure that they are provided with meeting space when needed and also asked if the City could purchase an umbrella insurance policy that could be used by organizations, for a small fee, so that they don't have to purchase costly insurance to use a City meeting space. He asked the City Manager to inquire about Mr. Imler's public comments. He also requested that an additional recommendation be added to Item 2.M. to include the use of a Landscape Architect; and Council approved this additional recommendation by consensus. Finally, he provided his campaign disclosures.

Mayor Pro Tempore Heilman thanked everyone for coming out to speak. He requested that the City Manager agendaize the issue raised during public comment regarding mandatory spay and neutering in West Hollywood. He also requested that the City Manager direct the Community Development Department to follow up on Mr. Teel's public comments and to look into comments made regarding the church on Fountain and Crescent Heights.

Mayor Meister mentioned the March 7th election and reported that City Hall will be a Vote-by-Mail Ballot Drop-Off Location. She also reported on the upcoming Voter Registration and Education Pop-Up events scheduled for February 13 at the Farmer's Market and February 16 at the La Brea Gateway. She also reported that she participated in the recent homeless count, that she attended the West Hollywood Chamber of Commerce installation event, and that she conducted her first wedding ceremony. She commented on various items on the Consent Calendar and gave direction to Staff to bring back additional information related to Item 2.L. On Item 2.M., she asked staff to also look into not allowing heavy vehicles on Havenhurst to prevent commercial traffic and to study the crosswalk on Crescent Heights. Relative to Item 2.X., she spoke about a Private Security Camera System Incentive Program being implemented in Washington D.C. She spoke regarding Item 4.B. and asked the City Manager why Great Hall/Long Hall was not listed as an available space. She also requested a list of community meeting rooms available throughout the City so that everyone knows what is available to them, and for Facilities to reconsider some elements of their pricing structure.

CITY MANAGER'S REPORT:

City Manager Arevalo spoke regarding the homeless count and indicated that the data would be available sometime in May or June. He mentioned that Great Hall/Long Hall will be available for use and will be utilized for some displaced programming from the West Hollywood Park construction. He indicated that an Item that will include a proposed spay and neuter program will be brought forward for Council consideration in

the next few months. He commented on Item 2.X. He provided further information on Item 2.H. and the changes from Council's original direction.

City Attorney Jenkins responded to Ms. Blatt's public comments regarding the wrongful termination lawsuit of a City employee.

City Manager Arevalo thanked the City Council for their time and input during the February 4th Closed Session to discuss his performance evaluation and work plan.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$872,800 in expenditures, \$0 in potential revenue, and (\$17,127) in waived fees.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, as amended, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,S.,T.,U.,V.,W.,X.,Y.,Z.,AA.,BB.,CC. Motion by Councilmember Duran, seconded by Mayor Pro Tempore Heilman, and approved.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, February 6, 2017 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, February 1, 2017.

ACTION: Receive and file. Approved as part of the Consent Calendar.

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of January 23, 2017 with minor revisions to Pages 2 and 3 outlined by City Clerk Quarker. Approved with part of the Consent Calendar.

2.C. APPROVAL DEMAND REGISTER NO. 796 [D. WILSON, L. QUIJANO]:

SUBJECT: The City Council shall approve or reject the Demand Register for period ending January 27, 2017 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.

ACTION: Approve Demand Register No. 796 and adopt Resolution No. 17-4909, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 796". Approved as part of the Consent Calendar.

2.D. CLAIMS ADMINISTRATION [D. WILSON, A. WARD]:

SUBJECT: The City Council is asked to deny claims filed against the City as an administrative step in claims processing.

ACTION: Deny the claims of Kieran McKiernan and Rick Freeman and refer to the City's claims adjuster for action. **Approved as part of the Consent Calendar.**

- 2.E. ORDINANCE NO. 17-997 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING A ZONE MAP AMENDMENT IN CONJUNCTION WITH THE PROPOSED DEVELOPMENT AGREEMENT, FOR THE PROPERTY LOCATED AT 9015 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA" [Y. QUARKER, M. CROWDER]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 17-997 adopting a Zone Map Amendment in conjunction with the proposed development agreement, for the property located at 9015 Sunset Boulevard, West Hollywood, California.

ACTION: Waive further reading and adopt Ordinance No. 17-997, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING A ZONE MAP AMENDMENT IN CONJUNCTION WITH THE PROPOSED DEVELOPMENT AGREEMENT, FOR THE PROPERTY LOCATED AT 9015 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA". **Approved as part of the Consent Calendar.**

- 2.F. ORDINANCE NO. 17-998 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT ASSOCIATED WITH A DOUBLE-SIDED 14 FT. WIDE x 48 FT. HIGH VERTICAL BILLBOARD ATOP A DISTINCTIVE POLE, LOCATED AT 9015 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA [Y. QUARKER, M. CROWDER]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 17-998 approving a development agreement associated with a double-sided 14 ft. Wide x 48 ft. high vertical billboard atop a distinctive pole, located at 9015 Sunset Boulevard, West Hollywood, California.

ACTION: Waive further reading and adopt Ordinance No. 17-998, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT ASSOCIATED WITH A DOUBLE-SIDED 14 FT. WIDE x 48 FT. HIGH VERTICAL BILLBOARD ATOP A DISTINCTIVE POLE, LOCATED AT 9015 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA". **Approved as part of the Consent Calendar.**

- 2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS [Y. QUARKER, M. CROWDER]:**

SUBJECT: The City Council will receive reports from various Commissions and Advisory Boards on actions taken at their recent meetings.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.H. NEXTGEN CIVIC ENGAGEMENT EVENT [M. LOUIE, F. CONTRERAS, K. MAYERSON]:

SUBJECT: The City Council will consider producing a NextGen civic engagement event, targeted at engaging West Hollywood constituents ages 18-34 in a conversation about civic participation and leadership.

ACTION: Direct staff to develop WeHo NextGen, a civic engagement event, targeted at West Hollywood constituents ages 18-34. **Approved as part of the Consent Calendar.**

2.I. AGREEMENT FOR SERVICES WITH COSMO EVENTS LA FOR RUSSIAN ARTS AND CULTURE MONTH PRODUCTION SERVICES [K. COOK, B. SMITH, T. RODZINEK]:

SUBJECT: The City Council will consider awarding an Agreement for the Russian Arts and Culture Festival Production Services to Cosmo Events LA and authorizing staff to coordinate Russian Arts and Culture Month that will include the Community Awards Presentation, the Russian Arts and Culture Festival and various other Russian cultural events during the month of May 2017. The celebration will be launched with a Yom Hashoah Event on Sunday, April 23, 2017 and Victory in Europe Day Celebration and March on Sunday, May 7, 2017, at Plummer Park and on Santa Monica Boulevard. It will culminate with the Russian Arts and Culture Festival on Sunday, May 21, 2017 in Plummer Park.

ACTIONS: 1) Waive all city fees, including building and safety permits (approximately \$1,000), special event permit fees (approximately \$2,740), and Plummer Park facility fees (approximately \$3,000) for the month of May 2017; 2) Waive permitted parking on Vista Street and Fuller Avenue from 7:00 a.m. until midnight on Sunday, May 21, 2017; 3) Provide parking validation for approximately 250 people at the 5 story parking garage on the following dates: Sunday, April 23, 2017, Sunday, May 7, 2017 and Saturday, May 13, 2017 for the events that will take place in the Council Chambers during the Russian Arts and Culture Month. Waive associated parking fees (\$2,250); 4) Approve use of West Hollywood City Council Chambers from 10:00 a.m. until 11:00 p.m. on the following dates: Sunday, April 23, 2017, Sunday, May 7, 2017 and Saturday, May 13, 2017 for theatrical performances, and waive associated facility rental fees (\$855); 5) Approve a rolling closure on Santa Monica Boulevard between Plummer Park and Fairfax Avenue on May 7, 2017 beginning at 10 a.m. for the march "Immortal Regiment" to Plummer Park. Sheriff personnel have the authority to move the march to the sidewalk if the participant turnout is low. Staff will confer with Sheriff personal to plan and execute the march in a safe manner for all; 6) Authorize the Director of Finance and Technology Services to increase budgeted revenues in account 100-463007 and budgeted expenditures in account 100-1-01-18-535012 in the amount of sponsorships received; 7) Authorize staff to negotiate event sponsorship agreements in consultation with the Finance Department/or City Attorney, and authorize the City Manager or designee to execute documents incident to any event sponsorship agreements.

(Attachment 1 – Sponsorship Package); 8) Approve an agreement for services with Cosmo Events LA for event production services in the amount not to exceed \$45,000 per year, with the option to extend the agreement for two years per the Request for Proposal; and 9) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

2.J. AUTHORIZATION TO ISSUE REQUESTS FOR QUALIFICATIONS FOR GRAPHIC DESIGN SERVICES AND PROFESSIONAL PHOTOGRAPHY AND VIDEOGRAPHY SERVICES [L. BELSANTI, J. SCHARE, B. WHITE]:

SUBJECT: The City Council will consider granting approval for staff to issue two Requests For Qualifications (RFQ) to establish an updated pool of qualified professionals in graphic design services and an updated pool of professional photographers and videographers for the purpose of assisting the City in creating communications materials.

ACTIONS: 1) Authorize staff to release a Requests For Qualifications (RFQ) to establish a pool of qualified graphic designers; and 2) Authorize staff to issue Requests For Qualifications (RFQ) to establish a pool of professional photographers and videographers. **Approved as part of the Consent Calendar.**

2.K. APPROVAL OF A RESOLUTION SUMMARILY VACATING AN EASEMENT FOR PUBLIC STREET AND SIDEWALK PURPOSES LOCATED ALONG THE LA CIENEGA BOULEVARD AND SUNSET BOULEVARD PROPERTY FRONTAGES OF 8490 SUNSET BOULEVARD THAT HAS NEVER BEEN CONSTRUCTED OR USED FOR RIGHT-OF-WAY PURPOSES. APPROVAL OF AN EASEMENT AND RIGHT OF WAY FOR PUBLIC STREET AND SIDEWALK PURPOSES ALONG THE SUNSET BOULEVARD FRONTAGE OF 8490 SUNSET BOULEVARD (SUNSET-LA CIENEGA EAST PARCEL) [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider adopting a resolution authorizing a summary vacation of an easement at 8490 Sunset Boulevard. Also, the City Council will consider accepting an easement and right of way for street and sidewalk purposes along the Sunset Boulevard frontage of 8490 Sunset Boulevard.

ACTIONS: 1) Make the findings that the easement described: is unnecessary for present and prospective public street and highway purposes; for a period of at least five years has been impassable for vehicular travel; and no money was expended for maintenance of the street or highway during such period; 2) Make the finding that the summary vacation of easement is consistent with the General Plan of the City of West Hollywood; 3) Adopt Resolution No. 17-4910, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUMMARILY VACATING AN EASEMENT FOR PUBLIC STREET AND SIDEWALK PURPOSES LOCATED AT ALONG THE LA

CIENEGA BOULEVARD AND SUNSET BOULEVARD FRONTAGES OF 8490 SUNSET BOULEVARD.”; 4) Adopt Resolution No. 17-4911, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ACCEPTING GRANT OF EASEMENT AND RIGHT OF WAY FOR PUBLIC STREET AND SIDEWALK PURPOSES AT 8490 SUNSET BOULEVARD IN THE CITY OF WEST HOLLYWOOD”; and 5) Direct the City Clerk to submit certified copies of Resolution No. 17-4910 and Resolution No. 17-4911, as well as the Easement in Attachment 3 for recordation by the office of the Recorder of the County of Los Angeles. **Approved as part of the Consent Calendar.**

2.L. UPDATE REGARDING WATER CAPACITY PLANNING, NON-POTABLE WATER USE, AND GROUNDWATER DISPLACEMENT & REUSE IN WEST HOLLYWOOD [S. DEWOLFE, J. KEHO, B. SIEGL, R. EASON]:

SUBJECT: The City Council will receive an update on recent directives regarding water capacity planning, nonpotable water use, and groundwater displacement and reuse in West Hollywood.

ACTION: Direct staff to provide fact sheets regarding water use reduction to development project applicants, prioritize water efficiency in the pending Green Building Program update, and continue to pursue appropriate water saving programs. **Approved as part of the Consent Calendar.**

2.M. HAVENHURST DRIVE CUL-DE-SAC [S. DEWOLFE, J. KEHO, B. SIEGL, B. CHEUNG, O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider plans to construct a cul-de-sac on Havenhurst Drive at the City boundary south of Sunset Boulevard to offset impacts associated with the 8150 Sunset Project in City of Los Angeles.

ACTIONS: 1) Authorize Department of Public Works staff to issue a request-for-proposal (RFP) to select a consultant for the design of the cul-de-sac and to conduct a study to identify the location and type of barrier(s) for the Cul-De-Sac; 2) Authorize Community Development Department to issue a RFP to select a consultant for the study of the Havenhurst Drive and Fountain Avenue intersection to identify potential improvements to the intersection associated impacts with the cul-de-sac; 3) Conduct outreach to the residents of the affected neighborhood; 4) Amend the General Plan Mobility Element as required by the California Vehicle Code for road closures; and 5) Direct Staff to hire a Landscape Architect for the project. **Approved as part of the Consent Calendar.**

2.N. CO-SPONSORSHIP OF CMG SHORT FILM FESTIVAL [M. LOUIE, A. CAMPBELL, M. MARQUEZ]:

SUBJECT: The City Council will consider co-sponsoring the CMG Short Film Festival and authorizing the use of the West Hollywood City Council

Chambers for the event, to be held over two days, on Saturday, October 7th, 2017, and Sunday, October 8th, 2017.

ACTIONS: Approve cosponsorship of the CMG Short Film Festival, scheduled for Sunday, October 7th and Sunday, October 8th at the West Hollywood City Council Chambers; 2) Approve the waiver of facilities use and parking fees in the amount of \$1,700 for the event; 3) Authorize use of the City name and logo on promotional and collateral materials and the promotion of the event through the City's website, calendar, and social media network; and 4) Approvals are conditional upon the execution of an Event Cosponsorship Agreement with the Event Organizer per the attached agreement (Attachment A). **Approved as part of the Consent Calendar.**

2.O. "GET OUT THE VOTE" MONTH [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will proclaim February 2017 as "GET OUT THE VOTE" Month.

ACTION: The City Council of the City of West Hollywood will proclaim February 2017 "GET OUT THE VOTE" Month. **Approved as part of the Consent Calendar.**

2.P. WOMEN'S HISTORY MONTH 2017 [S. DEWOLFE, C. SMITH, L. FOOKS]:

SUBJECT: The City Council will consider approval of programming in celebration of National Women's History Month 2017.

ACTIONS: 1) Approve programming for National Women's History Month 2017 and direct the appropriate City staff to coordinate the production and promotion of Women's History Month; 2) Authorize the use of the City's name and logo on invitations, programs and other collateral materials; and 3) Authorize an additional two hours of validated parking for event participants, at the 5-story West Hollywood Park garage, for a total of 4 hours. Waive parking fees for the event in an estimated total amount of \$600. (100 cars x \$3 per hr. = \$600 in parking fees). **Approved as part of the Consent Calendar.**

2.Q. INFORMATION ON PROPERTIES REMOVED FROM THE RENTAL MARKET USING THE ELLIS ACT [E. SAVAGE, P. NOONAN]:

SUBJECT: On October 17, 2016 and November 7, 2016 the City Council received reports on rental properties removed from the housing market using the Ellis Act and subsequent new construction. During the meetings several questions were posed by Council Members. This report addresses those questions and provides additional information on duplex, triplex and quadruplex rent stabilized properties.

ACTION: This Item was tabled.

2.R. RESOLUTION IN SUPPORT OF MEASURE H – THE LOS ANGELES COUNTY PLAN TO PREVENT AND COMBAT HOMELESSNESS [L. MEISTER, J. HEILMAN, H. MOLINA, A. LOVANO, C. PLANCK]:

SUBJECT: The City Council will consider adopting a resolution in support of Measure H – the “Los Angeles County Plan To Prevent and Combat Homelessness” -- a ballot initiative sponsored by the Los Angeles County Board of Supervisors to raise the sales tax across the County of Los Angeles, and allocate new revenues to fund homeless services.

ACTIONS: 1) Adopt Resolution No. 17-4912 “A RESOLUTION IN SUPPORT OF MEASURE H – THE LOS ANGELES COUNTY PLAN TO PREVENT AND COMBAT HOMELESSNESS”; and 2) Direct staff to send copies of the adopted resolution to the Los Angeles County Board of Supervisors, Governor Jerry Brown, Senator Benjamin Allen, Assemblymember Richard Bloom, and others as deemed appropriate.
Approved as part of the Consent Calendar.

2.S. CO-SPONSORSHIP OF THE RED CIRCLE PROJECT AT AIDS PROJECT LOS ANGELES’S 7TH ANNUAL CELEBRATING ALL LIFE & CREATION POW WOW [L. MEISTER, L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider co-sponsoring the Red Circle Project at AIDS Project Los Angeles’s 7th Annual “Celebrating All Life & Creation” Pow Wow in Plummer Park on Saturday, June 17, 2017.

ACTIONS: 1) Authorize co-sponsorship of the APLA Red Circle Project’s 7th Annual Pow Wow, scheduled for June 17, 2016; 2) Waive facility use fees, special event permit fees, and encroachment fees for the event (estimated \$882 in waived fees); 3) Authorize parking enforcement to be lifted at the Plummer Park South Parking Lot during the hours of the event from 8:00 am to 6:00 pm.; 4) Direct the City’s Recreation staff to coordinate with APLA’s Red Circle Project in terms of event date and location within Plummer Park; 5) Authorize APLA’s Red Circle Project to utilize the City of West Hollywood’s name and logo on printed and online promotional materials; 6) Direct the Communications Department to utilize all appropriate communications tools to promote the event including, but not limited to, the City’s website and social media tools; and 7) Approvals are conditional upon the execution of an Event Co-sponsorship Agreement with the Event Organizer per the attached agreement template (Attachment 1). **Approved as part of the Consent Calendar.**

2.T. “INTERNATIONAL WOMEN’S DAY” CELEBRATION 2017 [L. MEISTER, A. LOVANO, S. BERGER]:

SUBJECT: The City Council will consider sponsoring an “International Women’s Day” event on March 5, 2017 at Fiesta Hall in Plummer Park.

ACTIONS: 1) Approve sponsorship of the International Women’s Day Celebration to be held on Sunday, March 5, 2017 at Fiesta Hall in Plummer Park; 2) Authorize the Director of Finance & Technology Services to allocate \$1,500 from budgeted funds in the Special Council Programs to be used in conjunction with a \$1,000 grant from the Arts Division; and 3) Direct the Communications Division to utilize all appropriate communication tools to promote the event, including, but no

limited to, the City's website and social media tool. **Approved as part of the Consent Calendar.**

2.U. CO-SPONSORSHIP OF THE PARENTS EDUCATION LEAGUE'S SERIES OF EVENTS ON PUBLIC EDUCATION OPTIONS [L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider co-sponsoring the Parents Education League's series of events focusing on public educational options that are relevant to local families and schools.

ACTIONS: 1) Approve co-sponsorship of the Parents Education League's series of events focusing on public educational options that are relevant to local families and schools; 2) Authorize the use of the City's name and logo on promotional materials; 3) Approve the use of City venues for the events and waive the room usage fees, and authorize validated parking for the events at the 5-story West Hollywood Park garage for event attendees (estimated \$4,100 in waived fees for four events); 4) Direct the Communications Department to utilize all appropriate communication tools to promote the events including, but not limited to, the City's website and social media tools; 5) Authorize the Director of Finance & Technology Services to allocate \$1,800 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with tech support (Waveguide); and 6) Approvals are conditional upon the execution of an Event Co-sponsorship Agreement with the Event Organizer per the attached agreement template (Attachment 1). **Approved as part of the Consent Calendar.**

2.V. SUPPORT FOR SECTION 8 HOUSING [J. HEILMAN, L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to develop a Section 8 monitoring and tracking system to support the continued existence of project-based Section 8 buildings in West Hollywood.

ACTIONS: 1) Direct the Department of Human Services and Rent Stabilization to track and monitor all project-based Section 8 buildings in West Hollywood and assess their long-term ownership plans, including status of their existing covenants; 2) Direct the City Manager to include the Department of Housing & Urban Development's priorities, budget, and programming in the list of items tracked by the staff working group monitoring the actions of President Trump's administration; and 3) Direct the Department of Human Services & Rent Stabilization to work with the Finance & Technology Services Department to develop a backup financial plan to support Section 8 buildings as ongoing elements of the City's supply of affordable housing if a building's vouchers become at risk. **Approved as part of the Consent Calendar.**

2.W. UPDATE ON CITY OF WEST HOLLYWOOD'S HOMELESS INITIATIVE [L. MEISTER, J. HEILMAN, C. PLANCK]:

SUBJECT: The City Council will receive background information and an update on the City's Homeless Initiative.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.X. PRELIMINARY UPDATE ON COMMUNITY SAFETY INITIATIVES FOR EASTSIDE OF WEST HOLLYWOOD [J. HEILMAN, J. DURAN, C. PLANCK, K. COOK, O. DELGADO, S. PERLSTEIN, J. AUBEL, D. GUIGNI]:

SUBJECT: The City Council will receive a preliminary update following up on Dec. 5, 2016 Council item addressing issues of concern raised by residents on the Eastside of the City of West Hollywood, with a particular focus on issues of public safety and neighborhood revitalization.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.Y. BROWN ACT COMPLAINT FILED BY ATTORNEY ALLAN WILION [M. JENKINS, G. KETTLES]

SUBJECT: The City Council will consider a report regarding a letter alleging that the City violated the Brown Act in connection with a settlement agreement the City entered with the developer of the 8150 Sunset project in the City of Los Angeles, and whether to direct the City Attorney to send a response on behalf of the City stating that no Brown Act violation occurred.

ACTIONS: 1) The City Attorney recommends that the City Council receive and file this report; and 2) Direct the City Attorney to send a letter pursuant to Government Code sections 54960.1, subdivision (c)(2), and 54960.2, subdivision (b), communicating the City Council's determination that no Brown Act violation occurred and therefore that the City Council will not take further action regarding this matter. **Approved as part of the Consent Calendar.**

2.Z. (4.B.) INDOOR FACILITY USE ANALYSIS AND RECOMMENDED IMPROVEMENTS [E. SAVAGE, C. WORLAND]:

SUBJECT: The City Council will receive the Facility Use Effectiveness Project Report and consider approval of the relevant recommendations.

ACTIONS: 1) Receive and review the Facility Use Effectiveness Report; 2) Approve recommendations in the staff report as outlined here: a. Establish clearly defined facility user group classifications which will better define resident vs non-resident user groups; b. Classify facility space into specific categories which define scheduling priorities and effectiveness; c) Define scheduling priorities for each user group, which provides groups the opportunity to schedule meetings and events beyond the current 3-month reservation window; d) Clarify and define allowable free facility use privileges for non-profit groups; e) Develop a clear policy statement governing the waiver of room use fees and charges; f) Develop a clear and effective facility reservation deposit policy, while providing flexibility to community non-profit organizations; g) Documents what types of events require facility users to provide the City with applicable liability insurance; and 3) Authorize the Recreation Services Division to implement the

policies and procedures over the next calendar year. **Approved as part of the Consent Calendar.**

2.AA (5.B.) ENCROACHMENT FEES FOR SIDEWALK CAFES [J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider directing the Finance & Technology Services Department to develop a tiered fee system for sidewalk cafes to encourage a diversity of businesses on the City's commercial boulevards.

ACTIONS: 1) Direct the Finance & Technology Services Department to evaluate the encroachment fees for sidewalk cafes; and 2) Return to City Council with recommendations for a tiered fee system for different types of businesses based on the evaluation. **Approved as part of the Consent Calendar.**

2.BB (5.D.) PILOT PROGRAM TO EXPAND SIDEWALK CLEANING [L. MEISTER, J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider establishing a pilot program to expand sidewalk cleaning for the commercial areas of West Hollywood. The pilot program will focus on four specific locations and will include evaluation and feedback from the business community.

ACTIONS: 1) Direct the Facilities & Field Services Division to develop a pilot sidewalk cleaning program, which will include establishing trial cleaning procedures for four preliminary test locations; 2) Direct the Facilities & Field Services Division to work with the Economic Development Department and the business community to evaluate the pilot program and develop options for funding permanent enhancements; and 3) Direct the Facilities & Field Services Division to report back to City Council with findings of the test program and recommendations for maintaining or expanding the program. **Approved as part of the Consent Calendar.**

2.CC. (5.F.) DISCUSSION OF CITY COUNCIL MEETING SCHEDULE FOR 2017, AND SCHEDULING OF THE ELECTION AND INSTALLATION OF NEW MAYOR AND MAYOR PRO TEMPORE FOR 2017 [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will discuss the meeting schedule for March, April, and May, as it relates to the certification of the City's March 7, 2017 Municipal Election and scheduling the election and installation of the new Mayor and Mayor Pro Tempore for 2017.

ACTIONS: 1) Schedule the election of the new Mayor and Mayor Pro Tempore for April 17, 2017; and 2) Schedule the installation of the new Mayor and Mayor Pro Tempore for May 15, 2017. **Approved as part of the Consent Calendar.**

3. PUBLIC HEARINGS:

3.A. ZONE TEXT AMENDMENT PROHIBITING CORPORATE RENTALS OF DWELLING UNITS [S. DEWOLFE, J. KEHO, B. SIEGL, G. SRAPYAN]:

SUBJECT: The City Council will consider amending the West Hollywood Zoning Ordinance to prohibit corporate rentals of dwelling units.

Councilmember D'Amico spoke regarding Section 3.2. and requested that it be clarified to indicate that it be a bar, restaurant, etc. and not a chain.

This item was noticed as required by law.

Councilmember D'Amico provided his disclosures.

Associate Planner Garen Srappyan provided background information as outlined in the staff report dated February 6, 2017.

Mayor Meister opened the public hearing and the following speakers came forward.

KEITH KAPLAN, WEST HOLLYWOOD, speaking on behalf of the Chamber of Commerce in support of the item.

STEVE MARTIN, WEST HOLLYWOOD, spoke in opposition to the Item and in support of continuing to create long-term housing.

LARRY BLOCK, WEST HOLLYWOOD, spoke in support of shared economy and the necessity of an overall short-term housing solution.

Mayor Meister closed the Public Hearing.

Council spoke in support of the Item and the need to ensure that housing being built in the City goes to those that want to live in West Hollywood.

ACTION: Council introduced on first reading: Ordinance No. 17-999: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO PROHIBIT CORPORATE RENTALS OF DWELLING UNITS, CITYWIDE (ATTACHMENT A). **Motion by Councilmember Duran, seconded by Mayor Pro Tempore Heilman, and approved.**

4. UNFINISHED BUSINESS:

4.A. ROUTE 66 ROADWAY MARKINGS AND RAINBOW SIGNS ON SANTA MONICA BOULEVARD [L. MEISTER, A. LOVANO]:

SUBJECT: The City Council will consider directing the Communications Department to design a rainbow Route 66 sign and the Facilities & Field Services Division to install the signs on Santa Monica Boulevard between Robertson Boulevard and Palm Avenue in the heart of West Hollywood's historic LGBT district. The City Council will also consider approving the

proposed budget and installation of the Route 66 logo as roadway markings at several locations along Santa Monica Boulevard.

Mayor Meister provided background information as outlined in the staff report dated February 6, 2017.

Facilities and Field Services Manager Steve Campbell provided further information on the logo design and stencils.

JAMES LITZ, WEST HOLLYWOOD, spoke regarding honoring Route 66 as other states do along the historic route.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding locations of the stencils/logos.

The following individuals did not wish to speak, but submitted a Citizen Position Slip expressing their support for Staff's recommendation: *Cathy Blaivas*

Council commented on the item and spoke in favor of the rainbow Route 66 signs along all of Santa Monica Blvd. in lieu of the roadway stenciling.

ACTIONS: 1) Direct the Communications Department to work with the Arts Division to develop the design for a rainbow version of the Route 66 marker sign; 2) Direct the Facilities & Field Services Division to install four rainbow Route 66 signs – two on each side of the street – on Santa Monica Boulevard between Robertson Boulevard and Palm Avenue; and 5) Authorize the Director of Finance and Technology Services to allocate \$2,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the design, purchase and installation of the rainbow signs. **Motion by Councilmember D'Amico, seconded by Mayor Pro Tempore Heilman, and approved.**

4.B. INDOOR FACILITY USE ANALYSIS AND RECOMMENDED IMPROVEMENTS [E. SAVAGE, C. WORLAND]:

SUBJECT: The City Council will receive the Facility Use Effectiveness Project Report and consider approval of the relevant recommendations.

ACTIONS: This Item moved to the Consent Calendar.

5. NEW BUSINESS:

5.A. PROPOSAL TO MODIFY MIXED-USE BONUS TO ENCOURAGE NEIGHBORHOOD-SERVING BUSINESSES IN NEW MIXED-USE DEVELOPMENTS [L. MEISTER, A. LOVANO]:

SUBJECT: The City Council will consider replacing the existing mixed-use incentives with incentives that specifically encourage the inclusion of small, neighborhood serving businesses in new mixed-use developments.

Mayor Meister provided background information as outlined in the staff report dated February 6, 2017. She informed Council that she would like to revise the Item and requested that Council approve recommendation 1(a) and, with regard to recommendations 1(b)-1(d), asked Staff to study the issue and include the community to create a mixed-use bonus for projects based on neighborhood needs, and not just one size fits all design.

KEITH KAPLAN, WEST HOLLYWOOD, spoke in support of some of the recommendations.

EDWARD LEVIN, WEST HOLLYWOOD, spoke in support of the removal of the mixed-use development incentives, however, expressed concern about the mixed-use parking incentive.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke in support of the concept of the item, defining “neighborhood serving business”, and indicated that it starts the conversation.

AMANDA GOODWIN, WEST HOLLYWOOD, spoke regarding the need for parking for large commercial developments.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding small business owners in the City.

ACTIONS: 1) Direct the Community Development Department’s Long Range & Mobility Planning Division to come back to Council within the next 90 days with information on the Mixed-Use Bonus, the history and how it is currently being applied, in order to determine if the bonus as stated in the code is still necessary. **Motion by Mayor Meister, seconded by Mayor Pro Tempore Heilman, and approved.**

5.B. ENCROACHMENT FEES FOR SIDEWALK CAFES [J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider directing the Finance & Technology Services Department to develop a tiered fee system for sidewalk cafes to encourage a diversity of businesses on the City’s commercial boulevards.

ACTIONS: 1) This Item was moved to the Consent Calendar.

5.C. MODIFICATION OF URBAN DESIGNER ROLE [L. HORVATH, L. MEISTER, A. LOVANO]:

SUBJECT: The City Council will review the current role of the recently-vacated Urban Designer, and consider directing the City Manager and appropriate staff to modify the position to address the City's current and future architectural and urban design needs.

Mayor Meister and Councilmember Horvath provided background information as outlined in their staff report dated February 6, 2017.

EDWARD LEVIN, WEST HOLLYWOOD, spoke in support of the item.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke in support of the item.

City Manager Arevalo provided information on staff's current plan for the position and filling the immediate need.

ACTIONS: 1) Direct the City Manager to coordinate with the Community Development Department to modify the role of the Urban Designer to address the City's current and future architectural and urban design needs as outlined in the background analysis of this report; 2) As needed, direct the City Manager to coordinate with the Administrative Services Department and the appropriate bargaining units to restructure current staff from Planning, Building and Safety, and any other necessary departments to coordinate efforts as outlined in the background analysis of this report; 3) As needed, direct the City Manager to work with the Administrative Services Department and the appropriate bargaining units to comply with any meet and confer obligations; and 4) Direct the City Manager to work with the Finance & Technology Services Department to include any recommendations related to the fiscal impact of these modifications in the FY2017-18 Budget for City Council consideration in June. **Motion by Councilmember Horvath, seconded by Councilmember D'Amico, and approved.**

5.D. PILOT PROGRAM TO EXPAND SIDEWALK CLEANING [L. MEISTER, J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider establishing a pilot program to expand sidewalk cleaning for the commercial areas of West Hollywood. The pilot program will focus on four specific locations and will include evaluation and feedback from the business community.

ACTIONS: This Item was moved to the Consent Calendar.

5.E. EASTSIDE DESIGN GUIDELINES [J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider prioritizing the development of Eastside design guidelines as part of the implementations of the Eastside Community Plan.

Councilmember Duran provided background information as outlined in their staff report dated February 6, 2017.

City Manager Arevalo reported on the Eastside Working Group's current recommendations.

ACTIONS: 1) Direct staff to include this item as part of the discussion when the Eastside Working Group's recommendations come forward to Council for consideration; and 2) Direct staff to speak with neighbors that have expressed concern with recent development. **Motion by Councilmember D'Amico, seconded by Councilmember Duran, and approved.**

5.F. DISCUSSION OF CITY COUNCIL MEETING SCHEDULE FOR 2017, AND SCHEDULING OF THE ELECTION AND INSTALLATION OF NEW MAYOR AND MAYOR PRO TEMPORE FOR 2017 [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will discuss the meeting schedule for March, April, and May, as it relates to the certification of the City's March 7, 2017 Municipal Election and scheduling the election and installation of the new Mayor and Mayor Pro Tempore for 2017.

ACTIONS: This Item was moved to the Consent Calendar.

5.G. APPOINTMENT OF VOTING DELEGATE FOR THE SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENT (SCAG) [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider appointing a Voting Delegate and Voting Delegate – Alternate for the Southern California Association of Government (SCAG) General Assembly in preparation for their upcoming Regional Conference.

ACTION: Councilmember Horvath was appointed as the Voting Delegate and Mayor Meister as the Voting Delegate – Alternate to the Southern California Association of Government's (SCAG) Regional Conference and General Assembly meeting to be held May 4, 2017. **Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Duran, and approved.**

EXCLUDED CONSENT CALENDAR: None.

6. LEGISLATIVE:

6.A. RENT STABILIZATION ORDINANCE AMENDMENT MODIFYING THE EXEMPTION FOR NEW ACCOMMODATIONS ON PROPERTIES WITHDRAWN FROM THE RENTAL MARKET USING THE ELLIS ACT [E. SAVAGE, P. NOONAN, M. JENKINS]:

SUBJECT: The City Council will consider amending the Rent Stabilization Ordinance to modify exceptions for certain rental accommodations constructed and offered for rent on properties where accommodations had

been withdrawn in the prior five years from the rental market using the Ellis Act.

ACTION: This Item was tabled.

PUBLIC COMMENT: None.

COUNCILMEMBER COMMENTS:

Mayor Meister commented on the logistics of the March 7th election. She stated that since the election will be consolidated with the L.A. County Registrar-Recorder's office, they will be counting the ballots and the City will not have ballot counting in Council Chambers. She requested clarification from the City Clerk as to when the results will be available. City Clerk Quarker stated that the County has stated that they are looking to certify the March 7th election results on March 29, 2017.

ADJOURNMENT: The City Council adjourned at 9:58 p.m. in memory of George Michael, Rich Dupaix, Stuart Timmons, and Chief Petty Officer William "Ryan" Owens to its next regular meeting, which will be on Tuesday, February 21, 2017 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 21st day of February, 2017 by the following vote:

AYES:	Councilmember:	D'Amico, Duran, Horvath, Mayor Pro Tempore Heilman, and Mayor Meister.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

LAUREN MEISTER, MAYOR

ATTEST:

YVONNE QUARKER, CITY CLERK