

**CITY OF WEST HOLLYWOOD**  
**ARTS AND CULTURAL AFFAIRS COMMISSION**  
**ADJOURNED MEETING MINUTES**

**THURSDAY, DECEMBER 15, 2016 – 5:00 P.M.**

*Location: Community Meeting Room – West Hollywood City Hall  
8300 Santa Monica Boulevard, West Hollywood*

**I. CALL TO ORDER**

The Arts and Cultural Affairs Commission meeting was called to order by Commission Vice Chair Catherine Lee at 5:05 p.m.

**A. Pledge of Allegiance:** Commissioner Lee led the Pledge of Allegiance.

**B. Roll Call:**

Present: Commission Chair Madeleine Rackley, Commission Vice Chair Catherine Lee and Commissioners J. Dallas Dishman, Rogerio Carvalheiro and Dawn Moreno-Freedman.

Absent: Commissioner Candice Beroukhim  
Commissioner Todd Williamson

Also Present: Arts Manager Andrew Campbell  
Administrative Specialist IV Prentis Bonds  
Economic Development and Cultural Affairs Coordinator Mike Che  
Public Art Coordinator Rebecca Ehemann

**C. Approval of the Agenda:**

**Motioned approval of the December 15, 2016 adjourned meeting agenda by Commissioner Carvalheiro, seconded by Commissioner Dishman and approved.**

**D. Approval of the November 17, 2016 Meeting Minutes**

**Motioned by Commissioner Dishman, seconded by Vice Chair Lee and approved.**

**E. Public Comment**

DAN MORIN, WEST HOLLYWOOD, spoke concerning his involvement with Christopher Street West and indicated that the organization is seeking suggestions for improving the LA Pride Festival from the community.

**II. CONSENT CALENDAR**

The following routine matters were acted upon by one motion. There were no items removed from the Consent Calendar for separate discussion under Excluded Consent.

**Motioned by Commissioner Dishman, seconded by Commissioner Moreno-Freedman and approved.**

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

**ACTION:** Received and filed.

**B. Arts Grants 2017**

The Commission received and filed the City Council staff report from December 5, 2016 approving the City's Arts Grant programs for 2017.

**ACTION:** Received and filed.

**III. UNFINISHED BUSINESS**

**A. WeHo Arts: The Plan – West Hollywood Cultural Planning Process**

Social Practice Artist Rosten Woo provided the Commission with an overview of the social practice project as reviewed and approved by the Performing Arts and Cultural Affairs Subcommittee. Commission Chair Madeleine Rackley, consultant Amanda Carlson and staff provided additional updates on the progress of The Plan.

The social practice engagement element consists of three art-making workshops with targeted groups of approximately 10-12 unique participants representing different age groups and gender to explore artistic and cultural identities in which the narrative, stories and recorded interviews become the inspiration for art-making, culminating in an event in which the community can experience the art and potentially the audio recordings.

The Commission expressed considerable interest in artist, photographer and social practice engagement consultant Alyse Emdur to take some of the photos at the community engagement workshops.

Arts Manager Andrew Campbell requested volunteer support from the Commission at the community engagement workshops.

Consultant Amanda Carlson reported approximately 500 short and 230 long surveys were received in response to The Plan. Additionally, 96 persons participated in the living room session. She indicated next steps in the cultural planning process would include data analysis (January), categorizing, recommendations and prioritization (February) and report to City Council in April.

**ACTION:** Received and filed.

**B. Performing Arts and Cultural Affairs Subcommittee Report**

The Commission received a report from the Performing Arts and Cultural Affairs Subcommittee Report on its adjourned meeting held December 1, 2016 and considered ratifying recommendations proposed by the Subcommittee, including providing additional funding for the Social Practice Project in the amount not to exceed \$3,000.

**ACTION:** Approve additional funding in the amount not to exceed \$3,000. for the Social Practice Project as recommended by the Performing Arts and Cultural Affairs Subcommittee.

**Motioned by Commission Chair Rackley, seconded by Commissioner Dishman and approved.**

**C. PST: LA/LA in West Hollywood – Señor Plummer and Getty Funded Projects**

The Commission received an update from Staff on the PST: LA/LA project in West Hollywood, and received and filed the City Council Staff report of December 5, 2016 approving the SEÑOR PLUMMER project and overview of PST: LA/LA.

**ACTION:** Received and filed.

**D. West Hollywood Park Phase II**

The Commission received and filed the City Council staff report from December 5, 2016 advancing the West Hollywood Park Phase II project and discussed options for celebrating the Shepard Fairey “Peace Elephant” mural before it is obscured by the new construction.

Arts Manager Andrew Campbell spoke concerning his meeting with the City’s Planning Division. As a result of the meeting, it was the consensus of staff that there were no opportunities to commemorate/celebrate Fairey’s “Peace Elephant” mural on or before the West Hollywood Park Phase II groundbreaking. He indicated that although the mural has become an intriguing part of the community, the project was initially slated as a temporary exhibit.

The Commission suggested that the City consider a T-shirt to celebrate the “Peace Elephant.”

**ACTION:** Received and filed.

**E. AIDS Monument**

The Commission received and filed the City Council staff report from December 5, 2016 and received an update from staff on the AIDS Monument Project.

**ACTION:** Received and filed.

**F. Arts and Cultural Affairs Commission Projects**

The Commission received an update from staff on current Arts and Cultural Affairs Commission projects and discussed as needed projects under the Commission’s oversight:

<ul style="list-style-type: none"> <li>▪ Art on the Outside <ul style="list-style-type: none"> <li>- Temporary Art Projects</li> <li>- Electronic Billboards</li> <li>- West Hollywood Mural Program</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ Performing Arts and Cultural Affairs <ul style="list-style-type: none"> <li>- Arts Grant Program</li> <li>- Free Theatre in the Parks</li> <li>- One City One Pride</li> <li>- Winter and Summer Sounds</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>▪ City Facility Projects <ul style="list-style-type: none"> <li>- West Hollywood Park Phase II</li> <li>- Laurel House</li> <li>- The Coast Playhouse</li> <li>- Plummer Park</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ Urban Art <ul style="list-style-type: none"> <li>- Current Projects</li> <li>- Public Art Conservation</li> </ul> </li> <li>▪ PST: LA/LA</li> <li>▪ WeHo Arts: The Plan (cultural plan)</li> </ul>

Economic Development and Cultural Affairs Coordinator Michale Che announced that the One City One Pride poster competition ends December 31, 2016.

#### **IV. NEW BUSINESS**

##### **A. HATCH – Digital Filmmaker Incubator Pilot Program**

The Commission received the City Council staff report from December 5, 2016 regarding a new pilot program to support digital filmmakers that will require an application and review process overseen by the Commission.

Arts Manager Andrew Campbell requested that the Commission determine the appropriate subcommittee to oversee the application and review process.

After some discussion, it was the consensus of the Commission that the Performing Arts and Cultural Affairs Subcommittee oversee the application and review process considering the digital filmmaker incubator pilot program would be somewhat similar to the City's Arts Grant Program.

##### **B. 9039 Sunset Electronic Billboard (1OAK ) – IF, Innovation Foundation Proposal for Artwork**

The Commission reviewed and considered recommending approval of the temporary art project proposal by IF, Innovation Foundation for an exhibition featuring "The Hypnotist Part 1 & 2" by artist Kenzo Minami for installation on the electronic billboard at 1OAK, 9039 Sunset Blvd from January 1 – February 28, 2017.

**ACTION:** Approve the temporary art project proposal by IF, Innovation Foundation for an exhibition featuring "The Hypnotist Part 1 & 2" by artist Kenzo Minami, for installation on the electronic billboard at 1OAK, 9039 Sunset Blvd from January 1 – February 28, 2017 in accordance with the temporary art proposal review criteria.

**Motioned by Commissioner Dishman, seconded by Commissioner Carvalho and approved.**

##### **C. 8410 Sunset Electronic Billboard – Temporary Public Art Opportunity**

The Commission reviewed and considered recommending approval of one of the temporary art project proposals by IF, Innovation Foundation for an exhibition featuring "The Snail and the Razor" by artist Jesse Fleming for installation on the electronic billboard at 8410 Sunset Boulevard from January 1 – January 31, 2017.

**ACTION:** Approve a temporary art project proposal by IF, Innovation Foundation for an exhibition featuring "The Snail and the Razor" by artist Jesse Fleming for installation on the electronic billboard at 8410 Sunset Boulevard from January 1 – January 31, 2017.

**Motioned by Commissioner Dishman, seconded by Vice Chair Lee and approved.**

#### **V. EXCLUDED CONSENT**

None

#### **VI. PUBLIC COMMENT**

DAN MORIN, WEST HOLLYWOOD, spoke in support of the AIDS monument and suggested the City consider incorporating first-person narratives.

#### **VII. ITEMS FROM COMMISSIONERS**

Commissioner Carvalho spoke regarding the AIDS Monument to honor and memorialize the devastation and impact of HIV/AIDS on a national level.

**VIII. ITEMS FROM THE STAFF**

Arts Manager Andrew Campbell spoke regarding the Commission's request to return to the Community Meeting Room at the West Hollywood Library. He indicated the City Manager would decide whether or not to grant the Commission's request.

**IX. DEVELOPMENT OF NEXT MEETING AGENDA**

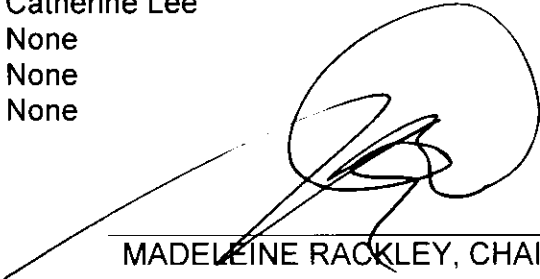
The Commission advised staff to develop the January 26, 2017 meeting agenda as appropriate.

**X. ADJOURNMENT**

The Arts and Cultural Affairs Commission adjourned at 6:57 p.m. to its regular meeting scheduled January 26, 2017 at 5:00 p.m. in the Community Meeting Room – West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

PASSED, APPROVED AND ADOPTED by the Arts and Cultural Affairs Commission at an adjourned meeting held this 26<sup>th</sup> day of January, 2017.


AYES:	Commissioner:	Beroukhim, Carvalheiro, Dishman, Moreno Freedman, Todd Williamson and Commission Chair Rackley and Commission Vice Chair Catherine Lee
NOES:	Commissioner:	None
ABSENT:	Commissioner:	None
ABSTAIN	Commissioner:	None




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MADELEINE RACKLEY, CHAIR

ATTEST:




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PRENTIS BONDS, RECORDING SECRETARY