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Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA
MONDAY, FEBRUARY 6, 2017
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda

6:30 P.M. – REGULAR MEETING

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

REPORT OF CLOSED SESSION AGENDA:

APPROVAL OF AGENDA:

ADJOURNMENT MOTIONS:

PRESENTATIONS:

1. **PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. **CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. **POSTING OF AGENDA:**

SUBJECT: The agenda for the meeting of Monday, February 6, 2017 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, February 1, 2017.

RECOMMENDATION: Receive and file.

2.B. **APPROVAL OF MINUTES:**

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

RECOMMENDATION: Approve the minutes of January 23, 2017.

- 2.C. APPROVAL DEMAND REGISTER NO. 796 [D. WILSON, L. QUIJANO]:**
SUBJECT: The City Council shall approve or reject the Demand Register for period ending January 27, 2017 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.
RECOMMENDATION: Approve Demand Register No. 796 and adopt Resolution No. 17-4909, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 796".
- 2.D. CLAIMS ADMINISTRATION [D. WILSON, A. WARD]:**
SUBJECT: The City Council is asked to deny claims filed against the City as an administrative step in claims processing.
RECOMMENDATION: Deny the claims of Kieran McKiernan and Rick Freeman and refer to the City's claims adjuster for action.
- 2.E. ORDINANCE NO. 17-997 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING A ZONE MAP AMENDMENT IN CONJUNCTION WITH THE PROPOSED DEVELOPMENT AGREEMENT, FOR THE PROPERTY LOCATED AT 9015 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA" [Y. QUARKER, M. CROWDER]:**
SUBJECT: The City Council will waive further reading and adopt Ordinance No. 17-997 adopting a Zone Map Amendment in conjunction with the proposed development agreement, for the property located at 9015 Sunset Boulevard, West Hollywood, California.
RECOMMENDATION: Waive further reading and adopt Ordinance No. 17-997, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING A ZONE MAP AMENDMENT IN CONJUNCTION WITH THE PROPOSED DEVELOPMENT AGREEMENT, FOR THE PROPERTY LOCATED AT 9015 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA".
- 2.F. ORDINANCE NO. 17-998 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT ASSOCIATED WITH A DOUBLE-SIDED 14 FT. WIDE x 48 FT. HIGH VERTICAL BILLBOARD ATOP A DISTINCTIVE POLE, LOCATED AT 9015 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA [Y. QUARKER, M. CROWDER]:**
SUBJECT: The City Council will waive further reading and adopt Ordinance No. 17-998 approving a development agreement associated with a double-sided 14 ft. Wide x 48 ft. high vertical billboard atop a distinctive pole, located at 9015 Sunset Boulevard, West Hollywood, California.
RECOMMENDATION: Waive further reading and adopt Ordinance No. 17-998, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT ASSOCIATED WITH A DOUBLE-SIDED 14 FT. WIDE x 48 FT. HIGH

VERTICAL BILLBOARD ATOP A DISTINCTIVE POLE, LOCATED AT 9015 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA”.

2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will receive reports from various Commissions and Advisory Boards on actions taken at their recent meetings.

RECOMMENDATION: Receive and file.

2.H. NEXTGEN CIVIC ENGAGEMENT EVENT [M. LOUIE, F. CONTRERAS, K. MAYERSON]:

SUBJECT: The City Council will consider producing a NextGen civic engagement event, targeted at engaging West Hollywood constituents ages 18-34 in a conversation about civic participation and leadership.

RECOMMENDATION: Direct staff to develop WeHo NextGen, a civic engagement event, targeted at West Hollywood constituents ages 18-34.

2.I. AGREEMENT FOR SERVICES WITH COSMO EVENTS LA FOR RUSSIAN ARTS AND CULTURE MONTH PRODUCTION SERVICES [K. COOK, B. SMITH, T. RODZINEK]:

SUBJECT: The City Council will consider awarding an Agreement for the Russian Arts and Culture Festival Production Services to Cosmo Events LA and authorizing staff to coordinate Russian Arts and Culture Month that will include the Community Awards Presentation, the Russian Arts and Culture Festival and various other Russian cultural events during the month of May 2017. The celebration will be launched with a Yom Hashoah Event on Sunday, April 23, 2017 and Victory in Europe Day Celebration and March on Sunday, May 7, 2017, at Plummer Park and on Santa Monica Boulevard. It will culminate with the Russian Arts and Culture Festival on Sunday, May 21, 2017 in Plummer Park.

RECOMMENDATIONS: 1) Waive all city fees, including building and safety permits (approximately \$1,000), special event permit fees (approximately \$2,740), and Plummer Park facility fees (approximately \$3,000) for the month of May 2017; 2) Waive permitted parking on Vista Street and Fuller Avenue from 7:00 a.m. until midnight on Sunday, May 21, 2017; 3) Provide parking validation for approximately 250 people at the 5 story parking garage on the following dates: Sunday, April 23, 2017, Sunday, May 7, 2017 and Saturday, May 13, 2017 for the events that will take place in the Council Chambers during the Russian Arts and Culture Month. Waive associated parking fees (\$2,250); 4) Approve use of West Hollywood City Council Chambers from 10:00 a.m. until 11:00 p.m. on the following dates: Sunday, April 23, 2017, Sunday, May 7, 2017 and Saturday, May 13, 2017 for theatrical performances, and waive associated facility rental fees (\$855); 5) Approve a rolling closure on Santa Monica Boulevard between Plummer Park and Fairfax Avenue on May 7, 2017 beginning at 10 a.m. for the march “Immortal Regiment” to

Plummer Park. Sheriff personnel have the authority to move the march to the sidewalk if the participant turnout is low. Staff will confer with Sheriff personal to plan and execute the march in a safe manner for all; 6) Authorize the Director of Finance and Technology Services to increase budgeted revenues in account 100-463007 and budgeted expenditures in account 100-1-01-18-535012 in the amount of sponsorships received; 7) Authorize staff to negotiate event sponsorship agreements in consultation with the Finance Department/or City Attorney, and authorize the City Manager or designee to execute documents incident to any event sponsorship agreements. (Attachment 1 – Sponsorship Package); 8) Approve an agreement for services with Cosmo Events LA for event production services in the amount not to exceed \$45,000 per year, with the option to extend the agreement for two years per the Request for Proposal; and 9) Authorize the City Manager or designee to execute documents incident to the agreement.

2.J. AUTHORIZATION TO ISSUE REQUESTS FOR QUALIFICATIONS FOR GRAPHIC DESIGN SERVICES AND PROFESSIONAL PHOTOGRAPHY AND VIDEOGRAPHY SERVICES [L. BELSANTI, J. SCHARE, B. WHITE]:

SUBJECT: The City Council will consider granting approval for staff to issue two Requests For Qualifications (RFQ) to establish an updated pool of qualified professionals in graphic design services and an updated pool of professional photographers and videographers for the purpose of assisting the City in creating communications materials.

RECOMMENDATIONS: 1) Authorize staff to release a Requests For Qualifications (RFQ) to establish a pool of qualified graphic designers; and 2) Authorize staff to issue Requests For Qualifications (RFQ) to establish a pool of professional photographers and videographers.

2.K. APPROVAL OF A RESOLUTION SUMMARILY VACATING AN EASEMENT FOR PUBLIC STREET AND SIDEWALK PURPOSES LOCATED ALONG THE LA CIENEGA BOULEVARD AND SUNSET BOULEVARD PROPERTY FRONTAGES OF 8490 SUNSET BOULEVARD THAT HAS NEVER BEEN CONSTRUCTED OR USED FOR RIGHT-OF-WAY PURPOSES. APPROVAL OF AN EASEMENT AND RIGHT OF WAY FOR PUBLIC STREET AND SIDEWALK PURPOSES ALONG THE SUNSET BOULEVARD FRONTAGE OF 8490 SUNSET BOULEVARD (SUNSET-LA CIENEGA EAST PARCEL) [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider adopting a resolution authorizing a summary vacation of an easement at 8490 Sunset Boulevard. Also, the City Council will consider accepting an easement and right of way for street and sidewalk purposes along the Sunset Boulevard frontage of 8490 Sunset Boulevard.

RECOMMENDATIONS: 1) Make the findings that the easement described: is unnecessary for present and prospective public street and

highway purposes; for a period of at least five years has been impassable for vehicular travel; and no money was expended for maintenance of the street or highway during such period; 2) Make the finding that the summary vacation of easement is consistent with the General Plan of the City of West Hollywood; 3) Adopt Resolution No. 17 - _____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUMMARILY VACATING AN EASEMENT FOR PUBLIC STREET AND SIDEWALK PURPOSES LOCATED AT ALONG THE LA CIENEGA BOULEVARD AND SUNSET BOULEVARD FRONTAGES OF 8490 SUNSET BOULEVARD."; 4) Adopt Resolution No. 17 - _____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ACCEPTING GRANT OF EASEMENT AND RIGHT OF WAY FOR PUBLIC STREET AND SIDEWALK PURPOSES AT 8490 SUNSET BOULEVARD IN THE CITY OF WEST HOLLYWOOD"; and 5) Direct the City Clerk to submit certified copies of Resolution No. 17 - _____ and Resolution No. 17 - _____, as well as the Easement in Attachment 3 for recordation by the office of the Recorder of the County of Los Angeles.

2.L. UPDATE REGARDING WATER CAPACITY PLANNING, NON-POTABLE WATER USE, AND GROUNDWATER DISPLACEMENT & REUSE IN WEST HOLLYWOOD [S. DEWOLFE, J. KEHO, B. SIEGL, R. EASON]:

SUBJECT: The City Council will receive an update on recent directives regarding water capacity planning, nonpotable water use, and groundwater displacement and reuse in West Hollywood.

RECOMMENDATION: Direct staff to provide fact sheets regarding water use reduction to development project applicants, prioritize water efficiency in the pending Green Building Program update, and continue to pursue appropriate water saving programs.

2.M. HAVENHURST DRIVE CUL-DE-SAC [S. DEWOLFE, J. KEHO, B. SIEGL, B. CHEUNG, O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider plans to construct a cul-de-sac on Havenhurst Drive at the City boundary south of Sunset Boulevard to offset impacts associated with the 8150 Sunset Project in City of Los Angeles.

RECOMMENDATIONS: 1) Authorize Department of Public Works staff to issue a request-for-proposal (RFP) to select a consultant for the design of the cul-de-sac and to conduct a study to identify the location and type of barrier(s) for the Cul-De-Sac; 2) Authorize Community Development Department to issue a RFP to select a consultant for the study of the Havenhurst Drive and Fountain Avenue intersection to identify potential improvements to the intersection associated impacts with the cul-de-sac; 3) Conduct outreach to the residents of the affected neighborhood; and 4) Amend the General Plan Mobility Element as required by the California Vehicle Code for road closures.

- 2.N. CO-SPONSORSHIP OF CMG SHORT FILM FESTIVAL [M. LOUIE, A. CAMPBELL, M. MARQUEZ]:**
SUBJECT: The City Council will consider co-sponsoring the CMG Short Film Festival and authorizing the use of the West Hollywood City Council Chambers for the event, to be held over two days, on Saturday, October 7th, 2017, and Sunday, October 8th, 2017.
RECOMMENDATIONS: Approve cosponsorship of the CMG Short Film Festival, scheduled for Sunday, October 7th and Sunday, October 8th at the West Hollywood City Council Chambers; 2) Approve the waiver of facilities use and parking fees in the amount of \$1,700 for the event; 3) Authorize use of the City name and logo on promotional and collateral materials and the promotion of the event through the City's website, calendar, and social media network; and 4) Approvals are conditional upon the execution of an Event Cosponsorship Agreement with the Event Organizer per the attached agreement (Attachment A).
- 2.O. "GET OUT THE VOTE" MONTH [Y. QUARKER, M. CROWDER]:**
SUBJECT: The City Council will proclaim February 2017 as "GET OUT THE VOTE" Month.
RECOMMENDATION: The City Council of the City of West Hollywood will proclaim February 2017 "GET OUT THE VOTE" Month.
- 2.P. WOMEN'S HISTORY MONTH 2017 [S. DEWOLFE, C. SMITH, L. FOOKS]:**
SUBJECT: The City Council will consider approval of programming in celebration of National Women's History Month 2017.
RECOMMENDATIONS: 1) Approve programming for National Women's History Month 2017 and direct the appropriate City staff to coordinate the production and promotion of Women's History Month; 2) Authorize the use of the City's name and logo on invitations, programs and other collateral materials; and 3) Authorize an additional two hours of validated parking for event participants, at the 5-story West Hollywood Park garage, for a total of 4 hours. Waive parking fees for the event in an estimated total amount of \$600. (100 cars x \$3 per hr. = \$600 in parking fees).
- 2.Q. INFORMATION ON PROPERTIES REMOVED FROM THE RENTAL MARKET USING THE ELLIS ACT [E. SAVAGE, P. NOONAN]:**
SUBJECT: On October 17, 2016 and November 7, 2016 the City Council received reports on rental properties removed from the housing market using the Ellis Act and subsequent new construction. During the meetings several questions were posed by Council Members. This report addresses those questions and provides additional information on duplex, triplex and quadruplex rent stabilized properties.
RECOMMENDATION: Receive and File.

2.R. RESOLUTION IN SUPPORT OF MEASURE H – THE LOS ANGELES COUNTY PLAN TO PREVENT AND COMBAT HOMELESSNESS [L. MEISTER, J. HEILMAN, H. MOLINA, A. LOVANO, C. PLANCK]:

SUBJECT: The City Council will consider adopting a resolution in support of Measure H – the “Los Angeles County Plan To Prevent and Combat Homelessness” – a ballot initiative sponsored by the Los Angeles County Board of Supervisors to raise the sales tax across the County of Los Angeles, and allocate new revenues to fund homeless services.

RECOMMENDATIONS: 1) Adopt Resolution No. _____ “A RESOLUTION IN SUPPORT OF MEASURE H – THE LOS ANGELES COUNTY PLAN TO PREVENT AND COMBAT HOMELESSNESS”; and 2) Direct staff to send copies of the adopted resolution to the Los Angeles County Board of Supervisors, Governor Jerry Brown, Senator Benjamin Allen, Assemblymember Richard Bloom, and others as deemed appropriate.

2.S. CO-SPONSORSHIP OF THE RED CIRCLE PROJECT AT AIDS PROJECT LOS ANGELES’S 7TH ANNUAL CELEBRATING ALL LIFE & CREATION POW WOW [L. MEISTER, L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider co-sponsoring the Red Circle Project at AIDS Project Los Angeles’s 7th Annual “Celebrating All Life & Creation” Pow Wow in Plummer Park on Saturday, June 17, 2017.

RECOMMENDATIONS: 1) Authorize co-sponsorship of the APLA Red Circle Project’s 7th Annual Pow Wow, scheduled for June 17, 2016; 2) Waive facility use fees, special event permit fees, and encroachment fees for the event (estimated \$882 in waived fees); 3) Authorize parking enforcement to be lifted at the Plummer Park South Parking Lot during the hours of the event from 8:00 am to 6:00 pm.; 4) Direct the City’s Recreation staff to coordinate with APLA’s Red Circle Project in terms of event date and location within Plummer Park; 5) Authorize APLA’s Red Circle Project to utilize the City of West Hollywood’s name and logo on printed and online promotional materials; 6) Direct the Communications Department to utilize all appropriate communications tools to promote the event including, but not limited to, the City’s website and social media tools; and 7) Approvals are conditional upon the execution of an Event Co-sponsorship Agreement with the Event Organizer per the attached agreement template (Attachment 1).

2.T. “INTERNATIONAL WOMEN’S DAY” CELEBRATION 2017 [L. MEISTER, A. LOVANO, S. BERGER]:

SUBJECT: The City Council will consider sponsoring an “International Women’s Day” event on March 5, 2017 at Fiesta Hall in Plummer Park.

RECOMMENDATIONS: 1) Approve sponsorship of the International Women’s Day Celebration to be held on Sunday, March 5, 2017 at Fiesta Hall in Plummer Park; 2) Authorize the Director of Finance & Technology Services to allocate \$1,500 from budgeted funds in the Special Council Programs to be used in conjunction with a \$1,000 grant from the Arts

Division; and 3) Direct the Communications Division to utilize all appropriate communication tools to promote the event, including, but not limited to, the City's website and social media tool.

2.U. CO-SPONSORSHIP OF THE PARENTS EDUCATION LEAGUE'S SERIES OF EVENTS ON PUBLIC EDUCATION OPTIONS [L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider co-sponsoring the Parents Education League's series of events focusing on public educational options that are relevant to local families and schools.

RECOMMENDATIONS: 1) Approve co-sponsorship of the Parents Education League's series of events focusing on public educational options that are relevant to local families and schools; 2) Authorize the use of the City's name and logo on promotional materials; 3) Approve the use of City venues for the events and waive the room usage fees, and authorize validated parking for the events at the 5-story West Hollywood Park garage for event attendees (estimated \$4,100 in waived fees for four events); 4) Direct the Communications Department to utilize all appropriate communication tools to promote the events including, but not limited to, the City's website and social media tools; 5) Authorize the Director of Finance & Technology Services to allocate \$1,800 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with tech support (Waveguide); and 6) Approvals are conditional upon the execution of an Event Co-sponsorship Agreement with the Event Organizer per the attached agreement template (Attachment 1).

2.V. SUPPORT FOR SECTION 8 HOUSING [J. HEILMAN, L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to develop a Section 8 monitoring and tracking system to support the continued existence of project-based Section 8 buildings in West Hollywood.

RECOMMENDATIONS: 1) Direct the Department of Human Services and Rent Stabilization to track and monitor all project-based Section 8 buildings in West Hollywood and assess their long-term ownership plans, including status of their existing covenants; 2) Direct the City Manager to include the Department of Housing & Urban Development's priorities, budget, and programming in the list of items tracked by the staff working group monitoring the actions of President Trump's administration; and 3) Direct the Department of Human Services & Rent Stabilization to work with the Finance & Technology Services Department to develop a backup financial plan to support Section 8 buildings as ongoing elements of the City's supply of affordable housing if a building's vouchers become at risk.

- 2.W. UPDATE ON CITY OF WEST HOLLYWOOD'S HOMELESS INITIATIVE [L. MEISTER, J. HEILMAN, C. PLANCK]:**
SUBJECT: The City Council will receive background information and an update on the City's Homeless Initiative.
RECOMMENDATION: Receive and file.
- 2.X. PRELIMINARY UPDATE ON COMMUNITY SAFETY INITIATIVES FOR EASTSIDE OF WEST HOLLYWOOD [J. HEILMAN, J. DURAN, C. PLANCK, K. COOK, O. DELGADO, S. PERLSTEIN, J. AUBEL, D. GUIGNI]:**
SUBJECT: The City Council will receive a preliminary update following up on Dec. 5, 2016 Council item addressing issues of concern raised by residents on the Eastside of the City of West Hollywood, with a particular focus on issues of public safety and neighborhood revitalization.
RECOMMENDATION: Receive and file.
- 2.Y. BROWN ACT COMPLAINT FILED BY ATTORNEY ALLAN WILION [M. JENKINS, G. KETTLES]**
SUBJECT: The City Council will consider a report regarding a letter alleging that the City violated the Brown Act in connection with a settlement agreement the City entered with the developer of the 8150 Sunset project in the City of Los Angeles, and whether to direct the City Attorney to send a response on behalf of the City stating that no Brown Act violation occurred.
RECOMMENDATIONS: 1) The City Attorney recommends that the City Council receive and file this report; and 2) Direct the City Attorney to send a letter pursuant to Government Code sections 54960.1, subdivision (c)(2), and 54960.2, subdivision (b), communicating the City Council's determination that no Brown Act violation occurred and therefore that the City Council will not take further action regarding this matter.
- 3. PUBLIC HEARINGS:**
- 3.A. ZONE TEXT AMENDMENT PROHIBITING CORPORATE RENTALS OF DWELLING UNITS [S. DEWOLFE, J. KEHO, B. SIEGL, G. SRAPYAN]:**
SUBJECT: The City Council will consider amending the West Hollywood Zoning Ordinance to prohibit corporate rentals of dwelling units.
RECOMMENDATION: Staff recommends the City Council hold the public hearing, consider all pertinent testimony, and introduce on first reading: Ordinance No. 17-____: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO PROHIBIT CORPORATE RENTALS OF DWELLING UNITS, CITYWIDE (ATTACHMENT A).

4. UNFINISHED BUSINESS:

4.A. ROUTE 66 ROADWAY MARKINGS AND RAINBOW SIGNS ON SANTA MONICA BOULEVARD [L. MEISTER, A. LOVANO]:

SUBJECT: The City Council will consider directing the Communications Department to design a rainbow Route 66 sign and the Facilities & Field Services Division to install the signs on Santa Monica Boulevard between Robertson Boulevard and Palm Avenue in the heart of West Hollywood's historic LGBT district. The City Council will also consider approving the proposed budget and installation of the Route 66 logo as roadway markings at several locations along Santa Monica Boulevard.

RECOMMENDATIONS: 1) Approve the proposed budget and implementation plan for the roadway stenciling of the Route 66 logo along Santa Monica Boulevard in the identified locations; 2) Authorize the Director of Finance and Technology Services to allocate \$5,475 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the stenciling plan; 3) Direct the Communications Department to work with the Arts Division to develop the design for a rainbow version of the Route 66 marker sign; 4) Direct the Facilities & Field Services Division to install four rainbow Route 66 signs – two on each side of the street – on Santa Monica Boulevard between Robertson Boulevard and Palm Avenue; and 5) Authorize the Director of Finance and Technology Services to allocate \$2,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the design, purchase and installation of the rainbow signs.

4.B. INDOOR FACILITY USE ANALYSIS AND RECOMMENDED IMPROVEMENTS [E. SAVAGE, C. WORLAND]:

SUBJECT: *The City Council will receive the Facility Use Effectiveness Project Report and consider approval of the relevant recommendations.*

RECOMMENDATIONS: 1) Receive and review the Facility Use Effectiveness Report; 2) Approve recommendations in the staff report as outlined here: a. Establish clearly defined facility user group classifications which will better define resident vs non-resident user groups; b. Classify facility space into specific categories which define scheduling priorities and effectiveness; c) Define scheduling priorities for each user group, which provides groups the opportunity to schedule meetings and events beyond the current 3-month reservation window; d) Clarify and define allowable free facility use privileges for non-profit groups; e) Develop a clear policy statement governing the waiver of room use fees and charges; f) Develop a clear and effective facility reservation deposit policy, while providing flexibility to community non-profit organizations; g) Documents what types of events require facility users to provide the City with applicable liability insurance; and 3) Authorize the Recreation Services Division to implement the policies and procedures over the next calendar year.

5. NEW BUSINESS:

5.A. PROPOSAL TO MODIFY MIXED-USE BONUS TO ENCOURAGE NEIGHBORHOOD-SERVING BUSINESSES IN NEW MIXED-USE DEVELOPMENTS [L. MEISTER, A. LOVANO]:

SUBJECT: The City Council will consider replacing the existing mixed-use incentives with incentives that specifically encourage the inclusion of small, neighborhood serving businesses in new mixed-use developments.

RECOMMENDATIONS: 1) Direct the Community Development Department's Long Range & Mobility Planning Division to: a) Eliminate the Mixed-Use Development Incentives (i.e., height and density bonuses) as currently established in Section 19.36.170 of the Zoning Code; b) Work with Long Range Planning Sub-committee to draft a new Mixed-Use parking incentive requiring the creation of small storefront spaces or "set-asides" in new mixed use development projects to accommodate small businesses that provide commercial neighborhood uses; c) Draft a Zone Text Amendment and review and amend the General Plan to conform to the amended Zoning Code; d) Bring back to Council within the next 120 days.

5.B. ENCROACHMENT FEES FOR SIDEWALK CAFES [J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider directing the Finance & Technology Services Department to develop a tiered fee system for sidewalk cafes to encourage a diversity of businesses on the City's commercial boulevards.

RECOMMENDATIONS: 1) Direct the Finance & Technology Services Department to evaluate the encroachment fees for sidewalk cafes; and 2) Return to City Council with recommendations for a tiered fee system for different types of businesses based on the evaluation.

5.C. MODIFICATION OF URBAN DESIGNER ROLE [L. HORVATH, L. MEISTER, A. LOVANO]:

SUBJECT: The City Council will review the current role of the recently-vacated Urban Designer, and consider directing the City Manager and appropriate staff to modify the position to address the City's current and future architectural and urban design needs.

RECOMMENDATIONS: 1) Direct the City Manager to coordinate with the Community Development Department to modify the role of the Urban Designer to address the City's current and future architectural and urban design needs as outlined in the background analysis of this report; 2) As needed, direct the City Manager to coordinate with the Administrative Services Department and the appropriate bargaining units to restructure current staff from Planning, Building and Safety, and any other necessary departments to coordinate efforts as outlined in the background analysis of this report; 3) As needed, direct the City Manager to work with the Administrative Services Department and the appropriate bargaining units

to comply with any meet and confer obligations; and 4) Direct the City Manager to work with the Finance & Technology Services Department to include any recommendations related to the fiscal impact of these modifications in the FY2017-18 Budget for City Council consideration in June.

5.D. PILOT PROGRAM TO EXPAND SIDEWALK CLEANING [L. MEISTER, J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider establishing a pilot program to expand sidewalk cleaning for the commercial areas of West Hollywood. The pilot program will focus on four specific locations and will include evaluation and feedback from the business community.

RECOMMENDATIONS: 1) Direct the Facilities & Field Services Division to develop a pilot sidewalk cleaning program, which will include establishing trial cleaning procedures for four preliminary test locations; 2) Direct the Facilities & Field Services Division to work with the Economic Development Department and the business community to evaluate the pilot program and develop options for funding permanent enhancements; and 3) Direct the Facilities & Field Services Division to report back to City Council with findings of the test program and recommendations for maintaining or expanding the program.

5.E. EASTSIDE DESIGN GUIDELINES [J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider prioritizing the development of Eastside design guidelines as part of the implementations of the Eastside Community Plan.

RECOMMENDATIONS: 1) Direct the Community Development Department to prioritize the development of Eastside design guidelines in the Department's work plan; and 2) Direct the Finance and Technology Services Department to identify funding for this program in the upcoming FY 2017-18 Budget for City Council consideration in June.

5.F. DISCUSSION OF CITY COUNCIL MEETING SCHEDULE FOR 2017, AND SCHEDULING OF THE ELECTION AND INSTALLATION OF NEW MAYOR AND MAYOR PRO TEMPORE FOR 2017 [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will discuss the meeting schedule for March, April, and May, as it relates to the certification of the City's March 7, 2017 Municipal Election and scheduling the election and installation of the new Mayor and Mayor Pro Tempore for 2017.

RECOMMENDATIONS: 1) Schedule the election of the new Mayor and Mayor Pro Tempore for April 17, 2017; and 2) Schedule the installation of the new Mayor and Mayor Pro Tempore for May 15, 2017.

5.G. APPOINTMENT OF VOTING DELEGATE FOR THE SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENT (SCAG) [Y. QUARKER, M. CROWDER]:

SUBJECT: *The City Council will consider appointing a Voting Delegate and Voting Delegate – Alternate for the Southern California Association of Government (SCAG) General Assembly in preparation for their upcoming Regional Conference.*

RECOMMENDATION: Appoint a new Voting Delegate and Voting Delegate – Alternate to the Southern California Association of Government's (SCAG) Regional Conference and General Assembly meeting to be held May 4, 2017.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

6. LEGISLATIVE:

6.A. RENT STABILIZATION ORDINANCE AMENDMENT MODIFYING THE EXEMPTION FOR NEW ACCOMMODATIONS ON PROPERTIES WITHDRAWN FROM THE RENTAL MARKET USING THE ELLIS ACT [E. SAVAGE, P. NOONAN, M. JENKINS]:

SUBJECT: *The City Council will consider amending the Rent Stabilization Ordinance to modify exceptions for certain rental accommodations constructed and offered for rent on properties where accommodations had been withdrawn in the prior five years from the rental market using the Ellis Act.*

RECOMMENDATION: Introduce on first reading ORDINANCE 17-_____ "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 17.24.010 (EXEMPT PROPERTY) OF CHAPTER 17.24 OF TITLE 17 (RENT STABILIZATION) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO MODIFY THE EXCEPTION TO THE EXEMPTION FOR NEW ACCOMMODATIONS".

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to its next regular meeting, which will be on Tuesday, February 21, 2017 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
February 21, 2017	Tuesday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
March 6, 2017	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
March 20, 2017	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
April 3, 2017	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers

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**CITY COUNCIL
CITY OF WEST HOLLYWOOD
CLOSED SESSION AGENDA
MONDAY, FEBRUARY 6, 2017
6:00 P.M.**

**COUNCIL CHAMBERS, CLOSED SESSION ROOM,
625 N. SAN VICENTE BLVD.
WEST HOLLYWOOD, CA 90069**

1. PUBLIC COMMENT ON THE CLOSED SESSION AGENDA

2. LITIGATION

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation:

a. PENDING LITIGATION: Gov't Code section 54956.9(d)(1)

Ray Salehi v. City of West Hollywood
Los Angeles Superior Court
Case No. BC631147

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: February 1, 2017

Signature: [Handwritten Signature]