

CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MEETING MINUTES

THURSDAY, SEPTEMBER 22, 2016 – 5:00 P.M.

*Location: Community Meeting Room – West Hollywood City Hall
8300 Santa Monica Boulevard, West Hollywood*

I. CALL TO ORDER

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Madeleine Rackley at 5:05 pm.

A. Pledge of Allegiance: Commission Chair Madeleine Rackley led the Pledge of Allegiance.

B. Roll Call:

Present: Commission Chair Madeleine Rackley, Commission Vice Chair Catherine Lee, Commissioners, Rogerio Carvalheiro, Commissioner J. Dallas Dishman, Commissioner Dawn Moreno-Freedman and Commissioner Todd Williamson

Absent: Commissioner Candice Beroukhim

Also Present: Arts Administrator Andrew Campbell
Administrative Specialist IV Prentis Bonds (Absent)
Economic Development and Cultural Affairs Coordinator Mike Che (Acting as Recording Secretary)
Public Art Coordinator Rebecca Ehemann

C. Approval of the Agenda:

Motioned by Commissioner Dishman, seconded by Commissioner Williamson and approved unanimously.

D. Approval of the July 28, 2016 Meeting Minutes

Motioned by Commissioner Williamson, seconded by Commissioner Moreno-Freedman and approved unanimously.

E. Public Comment

Michael Wostkielewicz, West Hollywood, spoke regarding the re-assigning of the City's public spaces to public art, specifically expressing his and his neighbors' dissatisfaction with the three 'Can You Dig It?' projects.

II. CONSENT CALENDAR

The following routine matters were acted upon by one motion. Item IIC was removed from the Consent Calendar by Commissioner Moreno-Freedman for separate discussion under the Excluded Consent Calendar.

Motioned by Commissioner Lee, seconded by Commissioner Carvalho and approved unanimously.

1. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

ACTION: Received and filed.

A. Street Media Update

The Commission received and filed an update on West Hollywood upgraded bus stop designs, retrofit shelters and flagship shelters.

ACTION: Received and filed.

III. UNFINISHED BUSINESS

A. Art on the Outside Subcommittee Report

The Commission received a report from the Subcommittee Chair J. Dallas Dishman on its meeting held September 22, 2016 and considered ratifying recommendations proposed by the Subcommittee including:

ACTIONS:

1. Approval of the mural, "Floralpiece" by artist Maria Pineres to the Arts and Cultural Affairs Commission as art and not creative signage for installation at 8711 Melrose Avenue.

Motioned by Commissioner Lee, seconded by Commissioner Carvalho and approved unanimously.

2. Approval of 15 artist applications for inclusion on the West Hollywood Muralist Roster, and authorize staff to utilize the West Hollywood Muralist Roster as the source for the artist selection for the temporary public art opportunity on the construction fence at 8120 Santa Monica Boulevard.

Motioned by Commissioner Dishman, seconded by Commissioner Williamson and approved unanimously.

3. Approval of proposed site locations for PST: LA/LA "Cube" project by LAND.

Motioned by Commissioner Williamson, seconded by Commissioner Carvalho and approved unanimously.

4. Approval of using the digital billboards at 1OAK and across from the Andaz for a period of 3 months for PST: LA/LA digital art projects as curated by LA><ART and the Getty.

Motioned by Commissioner Rackley, seconded by Commissioner Lee and approved unanimously.

B. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee on its meeting held September 15, 2016 and consider ratifying recommendations proposed by the Subcommittee including:

ACTIONS:

1. Approval of two artists, Lee Hung Chung and Emanuel Rohss, for Stage I Artist Approval for the urban art project at 1048 N. Curson to in accordance with the City's Urban Art Policy and Guidelines.
Motioned by Commissioner Dishman, seconded by Commissioner Williamson and approved unanimously.
2. Approval of Stage III Final Art Plan for the urban art project by Monique Van Genderen at 8350 Santa Monica Boulevard in accordance with the City's Urban Art Policy and Guidelines.
Motioned by Commissioner Moreno-Freedman, seconded by Commissioner Lee and approved unanimously.
3. Approval of Stage II Schematic Design by artist Michael McMillen for the urban art project at 1041 N Formosa (The Lot) to the Arts and Cultural Affairs Commission in accordance with the City's Urban Art Policy and Guidelines.
Motioned by Commissioner Dishman, seconded by Commissioner Williamson and approved unanimously.
4. Approval of Stage III Final Art Plan for the urban art project by Heath Satow at 8017 Norton Avenue to the Arts and Cultural Affairs Commission in accordance with the City's Urban Art Policy and Guidelines.
Motioned by Commissioner Lee, seconded by Commissioner Carvalho and approved with a no vote from Commissioner Dishman.

C. WeHo Arts: The Plan – West Hollywood Cultural Planning Process

The Commission received a report from Performing Arts and Cultural Affairs Subcommittee members Madeleine Rackley and Cat Lee, consultant Amanda Carlson and staff on the development of WeHo Arts: The Plan, the cultural planning process for the City of West Hollywood. Cat Lee related some of the things she learned at the pop-up sat Scrumptious Café, including that people still had a hard time finding information about art events, and that the people in attendance really seemed to like the Shana Mabari Illuminated sculptures. Commissioner Williamson suggested ordering swag for the pop-ups that promote the social media handle @wehoarts so people will know where to go for more information.

ACTION: Received and filed WeHo Arts: The Plan Report

D. PACIFIC STANDARD TIME: Latin America/Latino Art (PST: LA/LA)

The Commission received an update from staff and continued its discussion of the PST: LA/LA project for September – December 2017. Andrew provided some updates on the Rogue Artists Ensemble Senior Plummer project.

ACTION: Commissioner Rackley asked that further updates be provided at the upcoming Performing Arts and Cultural Affairs Committee meeting.

E. Arts and Cultural Affairs Commission Projects

The Commission received updates from staff on current Arts and Cultural Affairs Commission projects and discuss as needed projects under the Commission’s oversight:

<ul style="list-style-type: none"> ▪ Art on the Outside <ul style="list-style-type: none"> - CAN YOU DIG IT? - Temporary Art Projects - Large Screen Electronic and Video Signs – 8410 and 9039 Sunset Blvd. - West Hollywood Mural Program 	<ul style="list-style-type: none"> ▪ Performing Arts and Cultural Affairs <ul style="list-style-type: none"> ▪ PST: LALA • Arts Grant Program • Free Theatre in the Parks • One City One Pride • Winter and Summer Sounds
<ul style="list-style-type: none"> ▪ West Hollywood Capital Projects – Plummer Park; West Hollywood Park; 1343 N. Laurel. 	<ul style="list-style-type: none"> ▪ Urban Art – Current Projects ▪ Public Art Conservation

Economic Development and Cultural Affairs Coordinator Mike Che gave an update on several projects and passed out collateral regarding the current Free Theatre in the Parks program of *The Country Wife* being performed Saturdays and Sundays through October 23, 2016; the 5th anniversary of the West Hollywood Library celebrations including both WeHo Reads on September 30, 2016 and a Friends of the Library birthday bash on October 1, 2016; and the call for artists for the 2017 One City One Pride poster competition.

Arts Manager Andrew Campbell informed the Commission that he invited an additional artist who was not on the original approved panelist pool to serve on the Arts Grant Review Panel.

ACTION: Received and filed reports from Staff.

IV. NEW BUSINESS

A. Commission Subcommittee Structure

The Commission discussed its Subcommittee structure for 2016-2017 and considered ratifying the Chair’s recommendations for Subcommittee chairs and members for Fiscal Year 2017

Subcommittee	FY2016 Subcommittee Structure
Performing Arts and Cultural Affairs Subcommittee (Meets the 2 nd Thursday of each month)	Madeleine Rackley – Chair Cat Lee Dawn Moreno-Freedman
Urban Art Subcommittee	

(Meets the 3 rd Thursday of each month)	Candice Beroukhim – Chair Rogerio Carvalheiro Todd Williamson
Art on the Outside Subcommittee (Meets the 4 th Thursday of each month)	J. Dallas Dishman – Chair Cat Lee Todd Williamson
Library Programming Committee Liaison	Candice Beroukhim
Laurel House Task Force (Adhoc)	Task Force status currently unknown, pending Council direction. No appointment needs to be made at this time.

ACTION: Approved Commission Subcommittee Structure for Fiscal Year 2017 as follows:

Subcommittee	Proposed FY2017 Subcommittee Structure
Performing Arts and Cultural Affairs Subcommittee (Meets the 2 nd Thursday of each month)	Madeleine Rackley – Chair Cat Lee Dawn Moreno-Freedman
Urban Art Subcommittee (Meets the 3 rd Thursday of each month)	Rogerio Carvalheiro - Chair Candice Beroukhim Todd Williamson
Art on the Outside Subcommittee	Cat Lee– Chair Dallas Dishman Todd Williamson
Library Programming Committee Liaison	None at this time
Laurel House Task Force (Adhoc)	None at this time

Motioned by Commissioner Dishman, seconded by Commissioner Williamson and approved unanimously.

B. Micro-park Design Ad-Hoc Committee

The Commission considered selecting a member to serve on the Micro-Park Design Ad-hoc Committee to explore creative utilization of public spaces.

ACTION: It was the consensus of the Subcommittee to select Commissioners Carvalheiro and Moreno-Freedman to serve on the Micro-Park Design Ad-Hoc Committee if two positions are available.

C. Commission Management and Training

The Commission discussed the October 29, 2016 Annual Congress of Commissions and Advisory Boards and other potential training and management opportunities for commissioners. Arts Manager Andrew Campbell mentioned proper procedure for the Commissioners if they were faced with people unhappy about art projects in the City such as this meeting's public speaker, and reminded them they can always refer people to talk to Staff.

V. EXCLUDED CONSENT. None

VI. PUBLIC COMMENT. None

VII. ITEMS FROM COMMISSIONERS. Commissioner Lee commented that the public speaker made an incorrect statement, and re-iterated that the Public Facilities Commission was made fully aware of the use of Plummer Park space for the 'Can You Dig It?' art projects. Commissioner Dishman asked that the idea of moving the ACAC and Subcommittee meetings back to the Library Community Meeting Room be agendized for the next meeting.

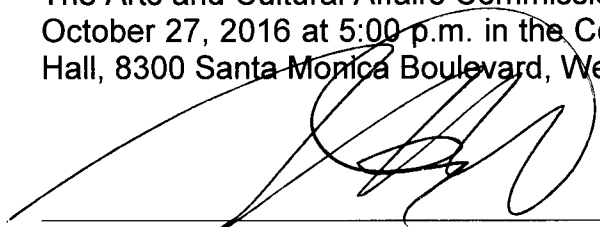
VIII. ITEMS FROM THE STAFF. Public Art Coordinator Rebecca Ehemann reported that she is expected to have a baby in January.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

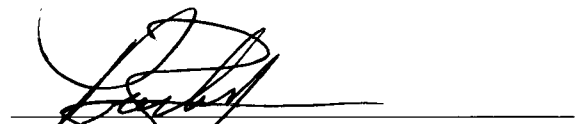
The Commission advised staff on development of the October 27, 2016 meeting agenda as follows: Consider moving the ACAC and Subcommittee meetings back to the Library Community Meeting Room at 625 N. San Vicente Blvd.

X. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:47pm to its meeting scheduled October 27, 2016 at 5:00 p.m. in the Community Meeting Room – West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.



Madeleine Rackley, Chair



Prentis Bonds, Staff
Liaison/Recording Secretary