

Advisory Board Meeting

Date/Time: Wednesday, Jan 18, 2017, at 4:00 pm

Location: Pacific Design Center – 8687 Melrose Ave. Suite M60
West Hollywood, CA

WEST HOLLYWOOD DESIGN DISTRICT

AGENDA

- 1) CALL TO ORDER 4:00pm
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda
- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm

RECOMMENDATION: Approve Agenda and Minutes
- 3) CURRENT FINANCIALS 4:05pm

RECOMMENDATION: Receive and Approve Current Financials
- 4) NEW BUSINESS 4:10pm
 - a) Ryan succession plan
 - b) Nomination of new board member – Nick Rimedio, Kimpton
- 5) UNFINISHED BUSINESS 4:25pm
 - a) Rebrand update with Symlaze
 - b) Welcome / outreach project
 - c) Content Lab Concept / Job listing
 - d) WEST EDGE and DIEM deliverables
- 6) EXECUTIVE DIRECTOR REPORT 4:50pm
 - a) Partnerships
 - b) BID Restructure and added services
- 7) CITY / VWH / CHAMBER REPORTS 5:15pm

Maribel Louie, Tom Kiely, Genevieve Morrill
- 8) BOARD MEMBER / PUBLIC COMMENTS
- 9) WOODSON AND RUMMERFIELD – Landmark initiative 5:20pm
- 10) ADJOURNMENT

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

8687 Melrose Avenue, Suite M60; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: JANUARY 12, 2017
Signature: [Handwritten Signature]