

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
PERFORMING ARTS AND CULTURAL AFFAIRS SUBCOMMITTEE
MEETING AGENDA
THURSDAY, JANUARY 12, 2017
5:00 P.M.
WEST HOLLYWOOD CITY HALL – COMMUNITY MEETING ROOM
8300 SANTA MONICA BOULEVARD

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, 323.GO.COMMUTE (323/466-3876) or go to www.metro.net.

Written materials distributed to the Performing Arts and Cultural Affairs Subcommittee within 72 hours of the Performing Arts and Cultural Affairs Subcommittee meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Performing Arts and Cultural Affairs Subcommittee meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/art.

I. CALL TO ORDER (5:00 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the December 1, 2016 adjourned meeting minutes.
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

B. Arts Participation Grant Application – Alliance of Los Angeles Playwright

The Subcommittee will review an Arts Participation Grant application submitted by Alliance of Los Angeles Playwright and consider recommending

approval a grant award in the amount of \$1,000 to support rehearsed readings of up to six (6) short plays on LGBTQ themes.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve an Arts Participation Grant in the amount of \$1,000 to support rehearsed readings of up to six (6) short plays on LGBTQ themes.

C. Cultural Enrichment Grant Application – Victory In Europe Day 2017

The Subcommittee will review a Cultural Enrichment Grant application submitted by the Russian Advisory Board to support performing arts programming in conjunction with the 72nd Anniversary of Victory in Europe Day to be held Fiesta Hall in Plummer Park.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approves a Cultural Enrichment Grant award in the amount of \$1,000 to support arts programming in conjunction with the 72nd Anniversary of Victory in Europe Day to be held at Fiesta Hall in Plummer Park.

D. Cultural Enrichment Grant Application – International Women’s Day 2017

The Subcommittee will review a funding request from the Russian Advisory Board to support performing arts programming in conjunction with the International Women’s Day Celebration to be held on Sunday, March 5, 2017.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approves a Cultural Enrichment Grant award in the amount of \$1,000 to support arts programming in conjunction with the International Women’s Day Celebration to be held on Sunday, March 5, 2017.

III. UNFINISHED BUSINESS (5:10 P.M.)

A. Wallis Annenberg Center for the Performing Arts

The Subcommittee will receive an introduction to Debra Pasquerette, Manager of Community Engagement at Wallis Annenberg Center for the Performing Arts and discuss collaborative opportunities between the City of West Hollywood Arts and Cultural Affairs Commission and Wallis Annenberg Center for the Performing Arts.

RECOMMENDATION: Provide direction on collaborative opportunities between the City of West Hollywood Arts and Cultural Affairs Commission and Wallis Annenberg Center for the Performing Arts.

B. West Hollywood Cultural Plan (5:25 P.M.)

The Subcommittee will receive a presentation from Consultant Amanda Carlson and review and discuss data sets captured over a period of nine (9) months and next steps for the cultural planning process for West Hollywood.

RECOMMENDATION: Provide staff direction on next steps for the cultural planning process for West Hollywood.

C. Performing Arts and Cultural Affairs Projects (5:50 P.M.)

The Subcommittee will receive and file updates on Performing Arts and Cultural Affairs projects under the Subcommittee's oversight:

- Arts Grant Program
- Free Theatre in the Parks
- One City One Pride
- Summer Sounds
- Winter Sounds
- Laurel House Project
- Performing Arts and Cultural Affairs Subcommittee Work Plan 2016-2018
- Plummer Park Fiesta Hall
- West Hollywood Cultural Plan

RECOMMENDATION: Provide staff direction on Performing Arts and Cultural Affairs projects.

D. PEN Center Arts Grant Application (6:00 P.M.)

The Subcommittee will discuss a funding issue related to the 2017 PEN Center City Arts Project Grant application regarding its submission and subsequent denial of funding.

RECOMMENDATION: Provide staff direction on resolving a funding issue related to the 2017 PEN Center City Arts Project Grant application.

IV. NEW BUSINESS (6:10 P.M.)

A. One City One Pride Poster Contest 2017 (6:10 P.M.)

The Subcommittee will review applications received in response to the City's 2017 One City One Pride Arts Festival Design Competition and consider selecting a design/image that best represents the theme, "Go West" for marketing and promotional purposes.

RECOMMENDATION: Select a design/image that best represents the One City One Pride 2017 theme, "Go West" for marketing and promotional purposes and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

B. Winter and Summer Sounds (6:25 P.M.)

The Subcommittee will begin a discussion on the City's free Winter and Summer Sounds concert series based on feedback received during the Cultural Plan Outreach and by evaluating the history and scope of the program.

RECOMMENDATION: Discuss and provide direction as needed on the Winter and Summer Sounds concert series.

V. EXCLUDED CONSENT CALENDAR (6:40 P.M.)

VI. ITEMS FROM THE SUBCOMMITTEE

VII. ITEMS FROM STAFF

VIII. PUBLIC COMMENT (6:45 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the February 9, 2017 meeting agenda.

X. ADJOURNMENT (6:50 P.M.)

The Performing Arts and Cultural Affairs Subcommittee will adjourn to its next regular meeting scheduled Thursday, February 9, 2017 at 5 p.m. in the West Hollywood City Hall – Community Meeting Room located at 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: JANUARY 9, 2017

Signature: Alyssa T. Astudillo