

**The City of**

**West Hollywood**

**West Hollywood Street Media**

October 4, 2016

**OUTFRONT**  / **JCDecaux + Gensler +**

**SELBERT  
PERKINS  
DESIGN**

# Locations Map



# Family Overview



Upgraded Bus Stop



Retrofit Bus Shelter



Digital Kiosk



Flagship Location



News Corral



Pet Waste Station



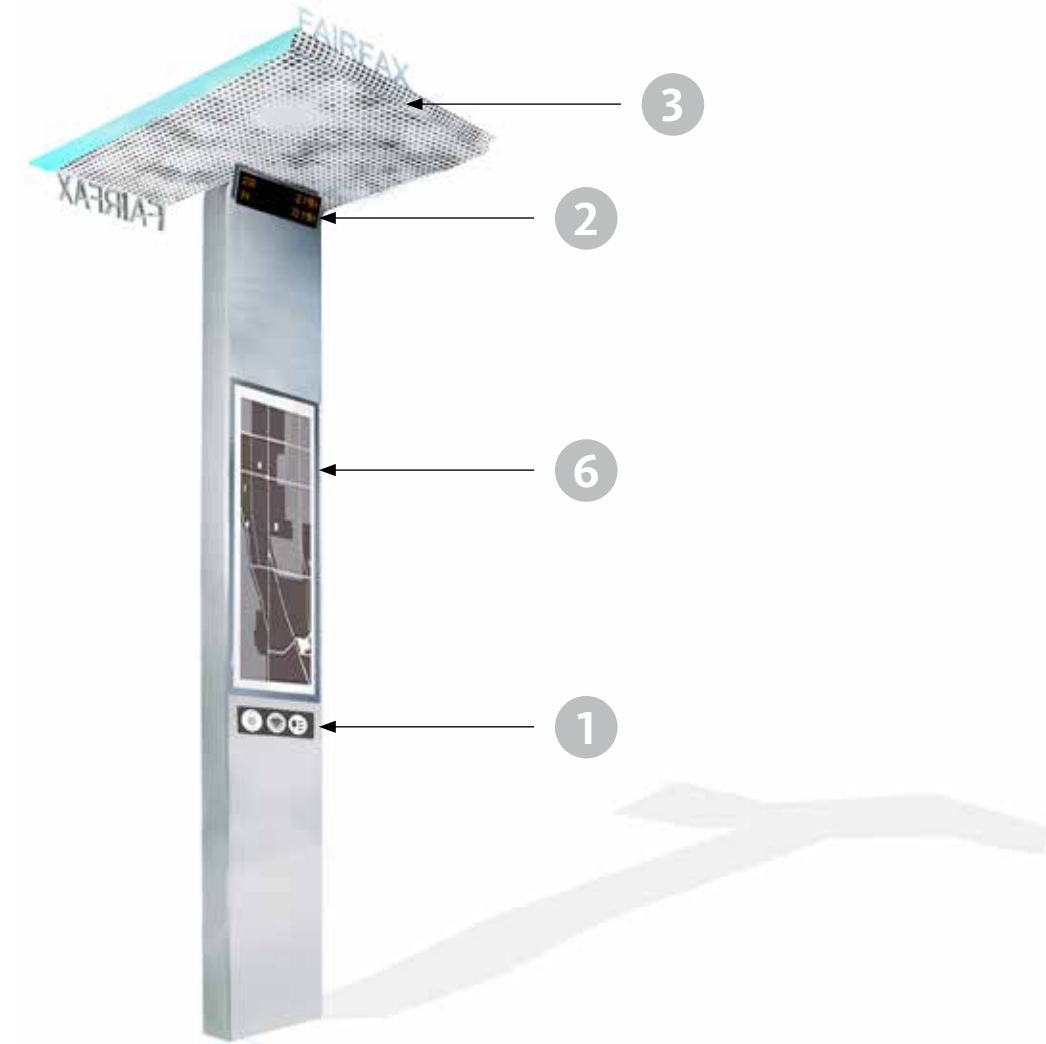
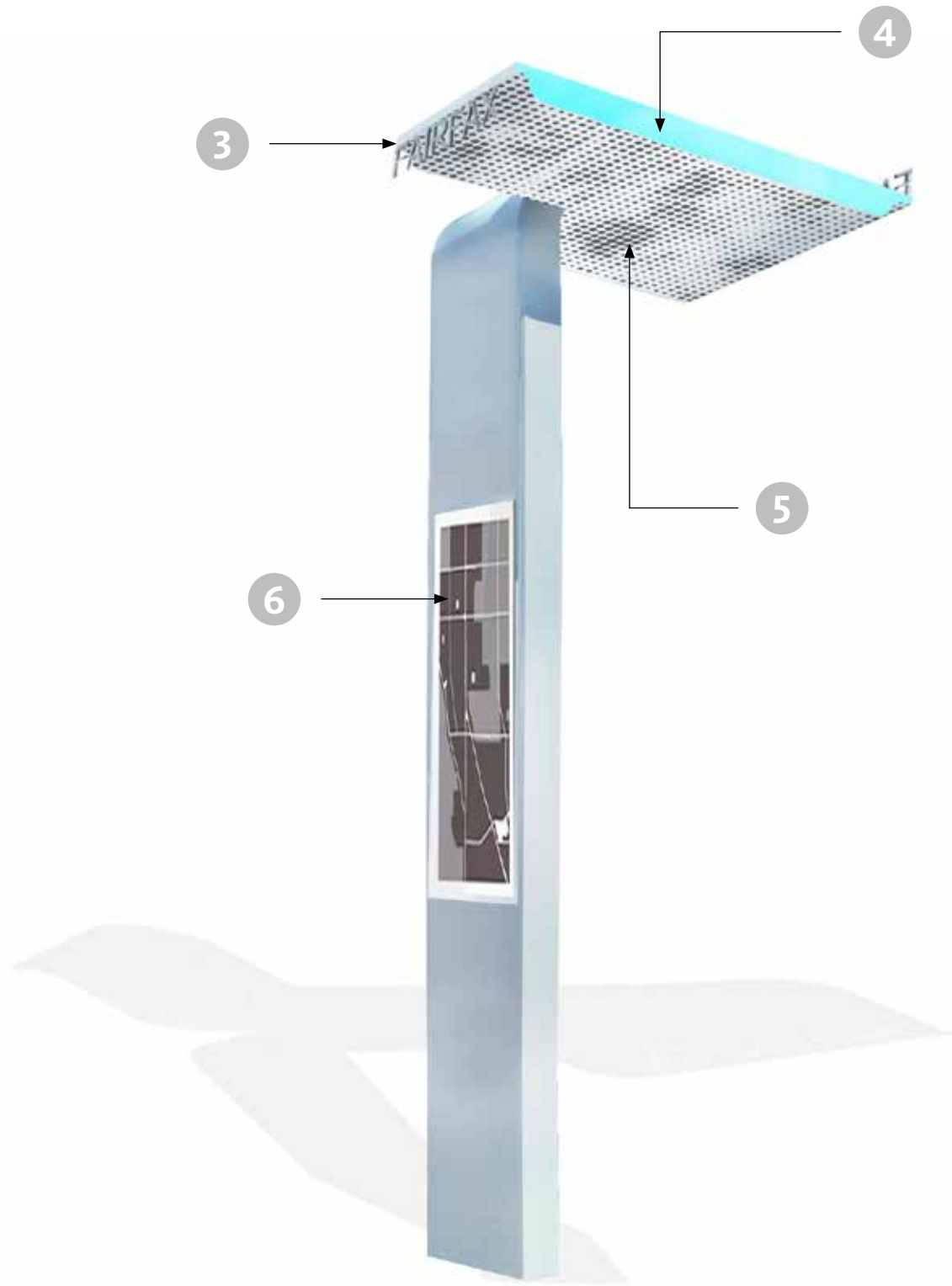
Bench



Pedestrian Wayfinding

# **Street Media Furnishings**

# Upgraded Bus Stop / Detail



## 46 Locations (With & Without Bench)

- 1 USB Charging Port / Wi-Fi / Push to Talk
- 2 Real Time Arrival Information
- 3 Street Name with 6" Letter Height
- 4 Edge Light
- 5 Perforated Canopy
- 6 Map

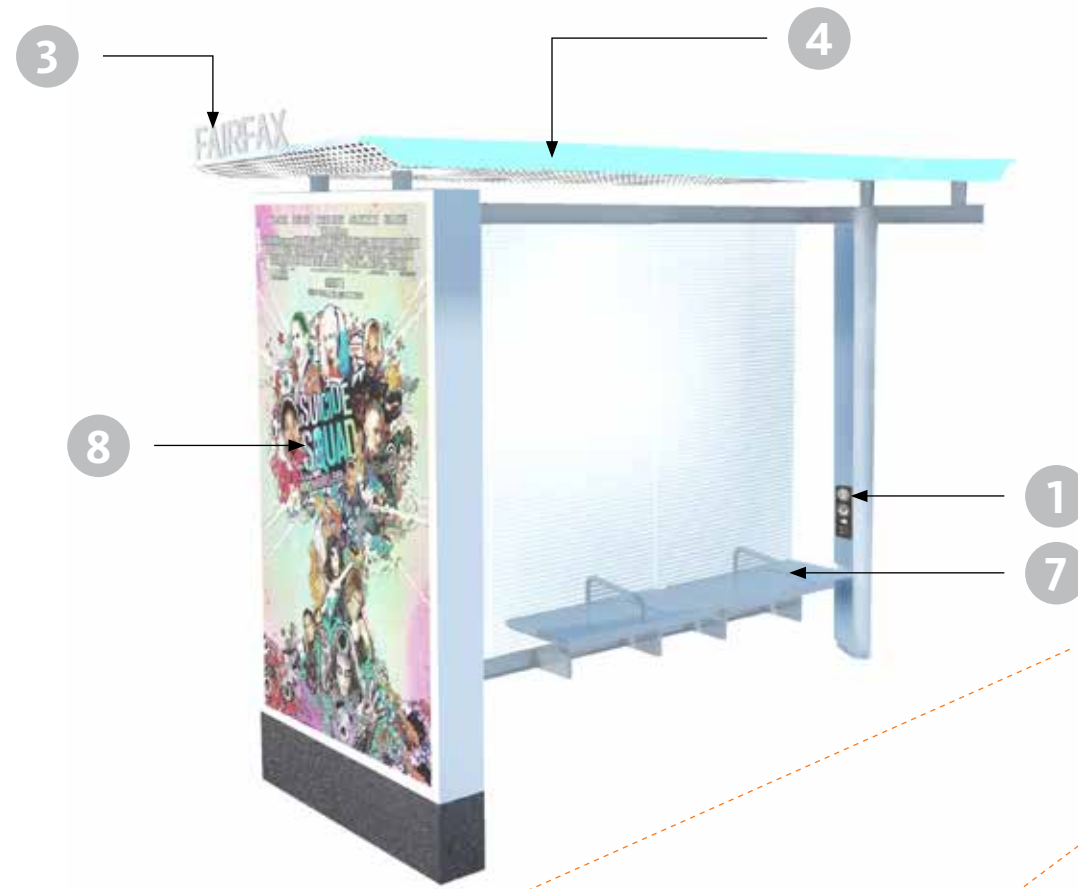
# Upgraded Bus Stop / Rendering



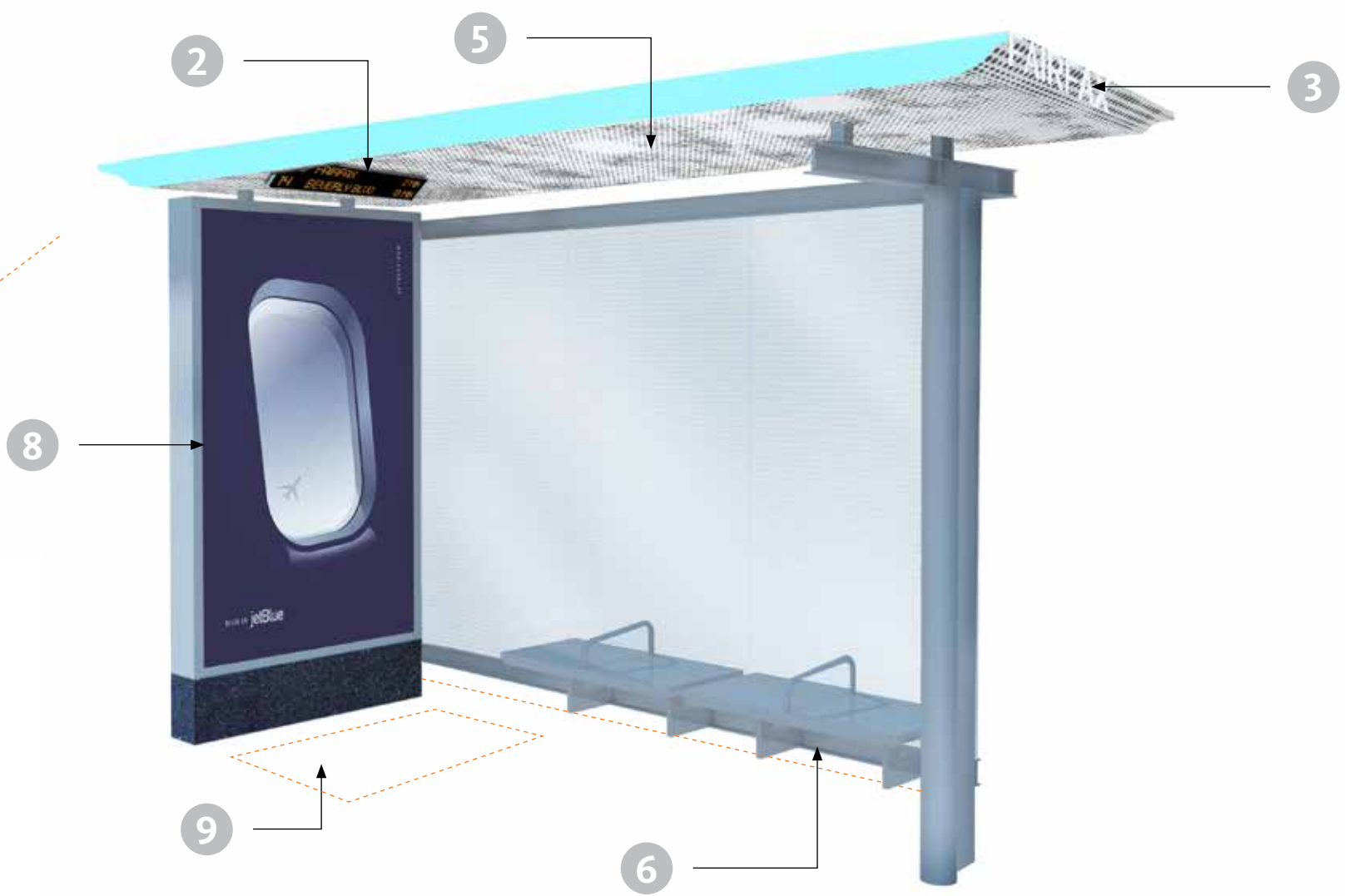
# Retrofit Bus Shelter / Type 1 (Narrow Sidewalk) / Detail

## 51 Locations (Type 1 & 2)

- 1 USB Charging Port / Wi-Fi / Push to Talk
- 2 Real Time Arrival Information
- 3 Street Name with 6" Letter Height
- 4 Edge Light
- 5 Perforated Canopy
- 6 16" High Heat Resistant Seat
- 7 Armrest and Seatback
- 8 Media Ad / PSA Sign
- 9 ADA Wheelchair Zone



Pedestrian Path



# Retrofit Bus Shelter / Type 1 (Narrow Sidewalk) / Rendering



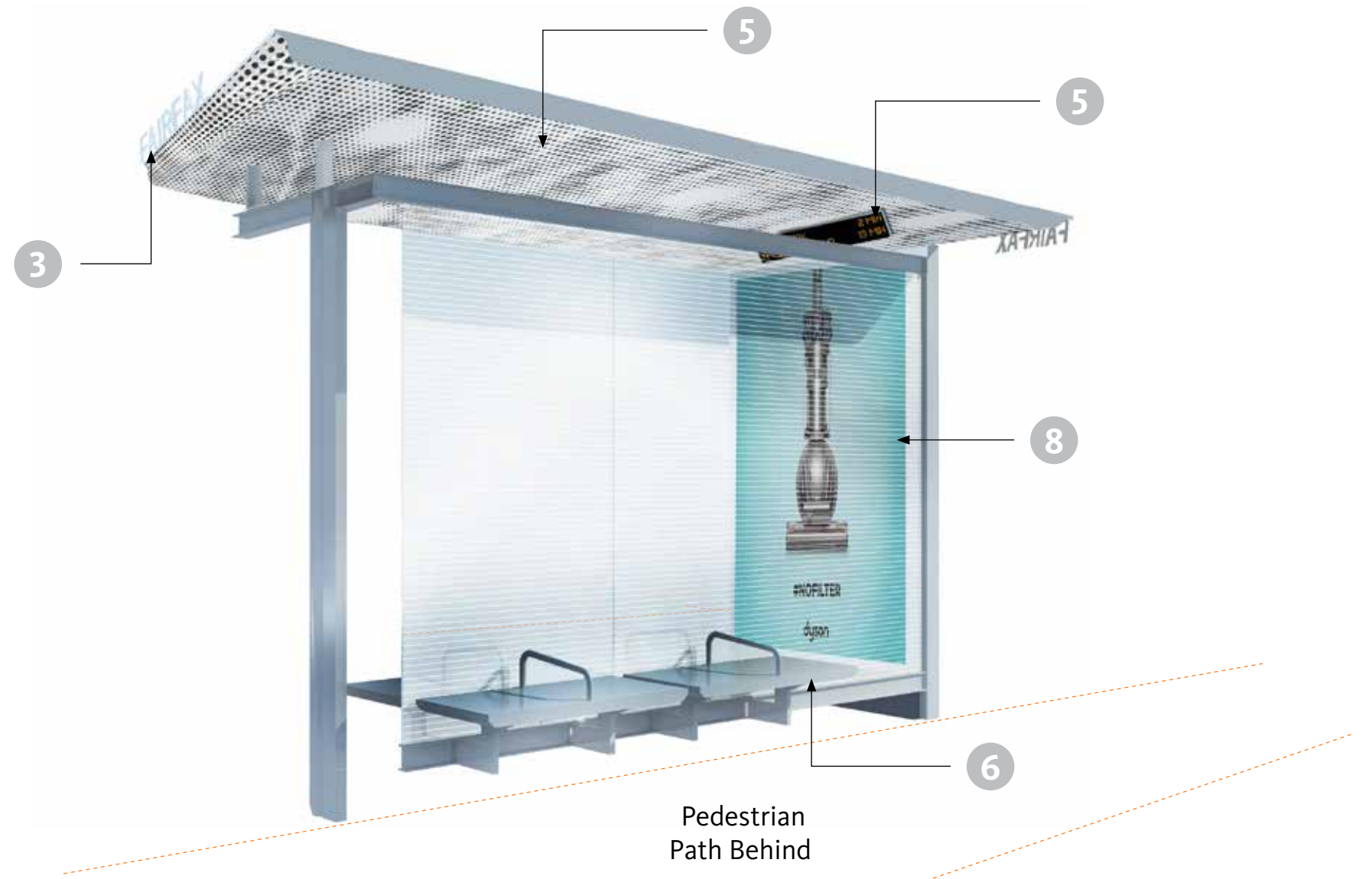


# Retrofit Bus Shelter / Type 2 (Wide Sidewalk) / Detail



## 51 Locations (Type 1 & 2)

- 1 USB Charging Port / Wi-Fi / Push to Talk
- 2 Real Time Arrival Information
- 3 Street Name with 6" Letter Height
- 4 Edge Light
- 5 Perforated Canopy
- 6 16" High Heat Resistant Seat
- 7 Armrest and Seatback
- 8 Media Ad / PSA Sign
- 9 ADA Wheelchair Zone



Retrofit Bus Shelter / Type 2 (Wide Sidewalk) / Rendering



# Digital Kiosk / Detail



## Locations

- 1 USB Charging Port / Wi-Fi / Push to Talk
- 2 Touchscreen
- 3 Street Name with 6" Letter Height
- 4 Edge Light
- 5 Perforated Canopy
- 6 Real Time Arrival Information
- 7 Map

# Flagship Location / Kit of Parts



Retrofit Bus Shelter



Retrofit Bus Shelter



Bench

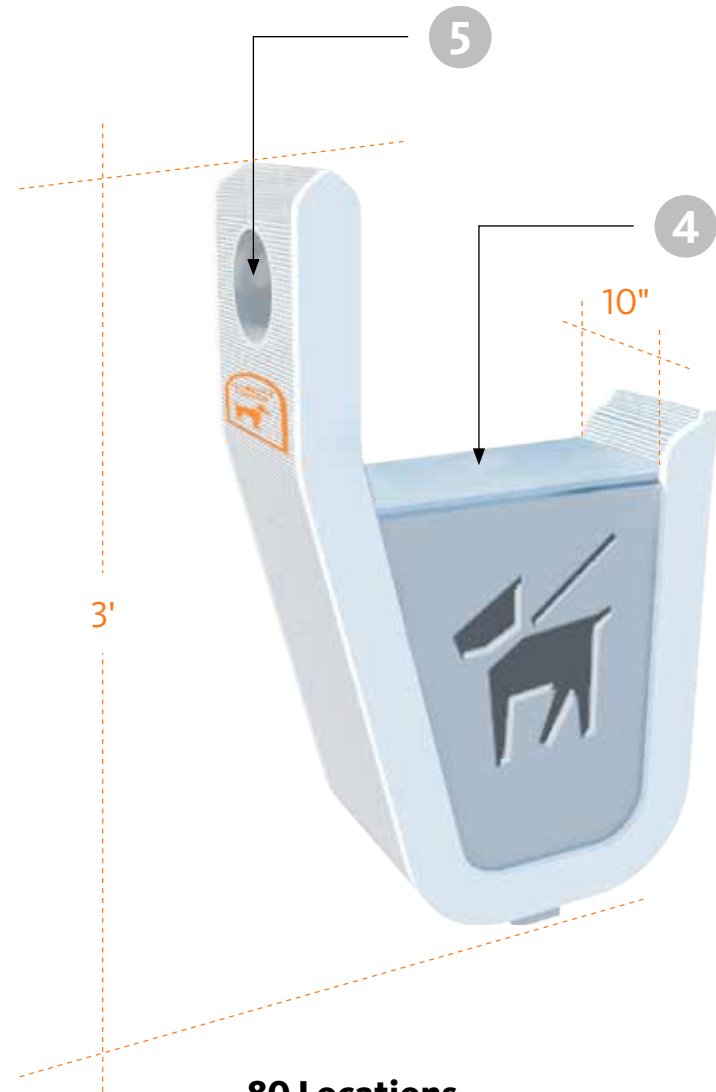


Digital Kiosk

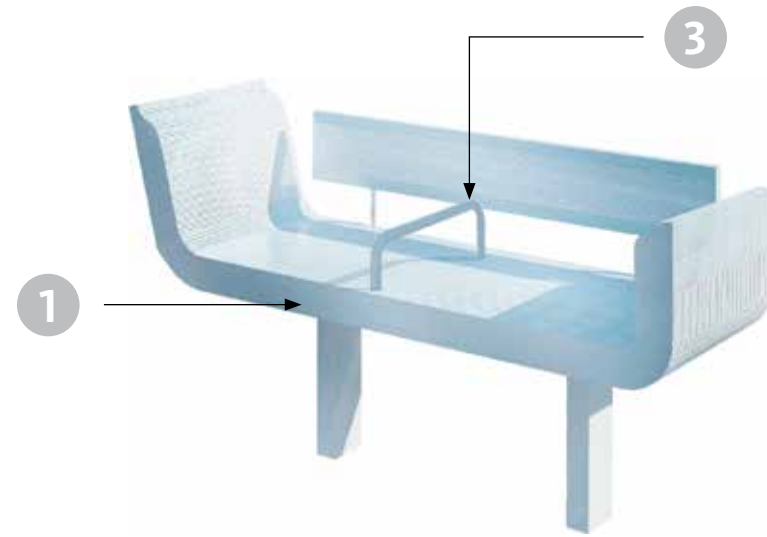


Pedestrian Wayfinding

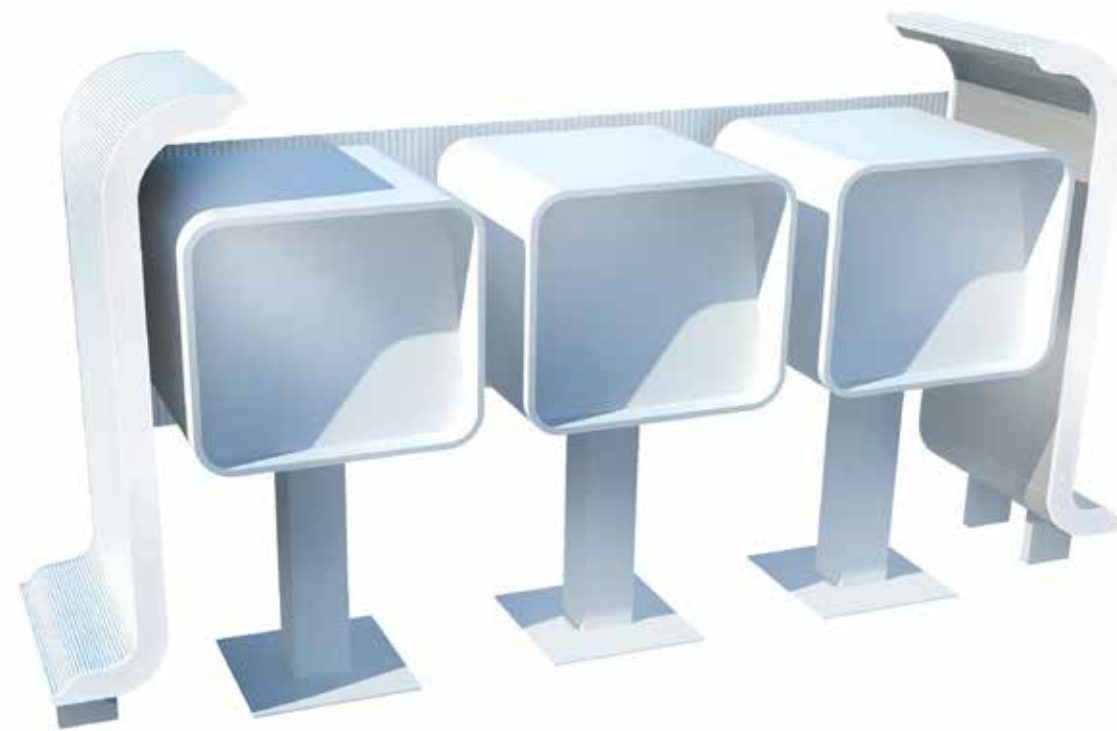
News Corral / Pet Waste Station / Bench



**80 Locations**  
Located in parks and residential neighborhoods



**Locations TBD**



**21 Locations**  
Corrals located in high traffic areas as information hubs

- 1 16" High Heat Resistant Seat
- 2 14" High Heat Resistant Seat
- 3 Armrest and Seatback
- 4 Waste Basket
- 5 Dog Waste Bag Dispenser



Push to Talk / Wifi / USB Charger

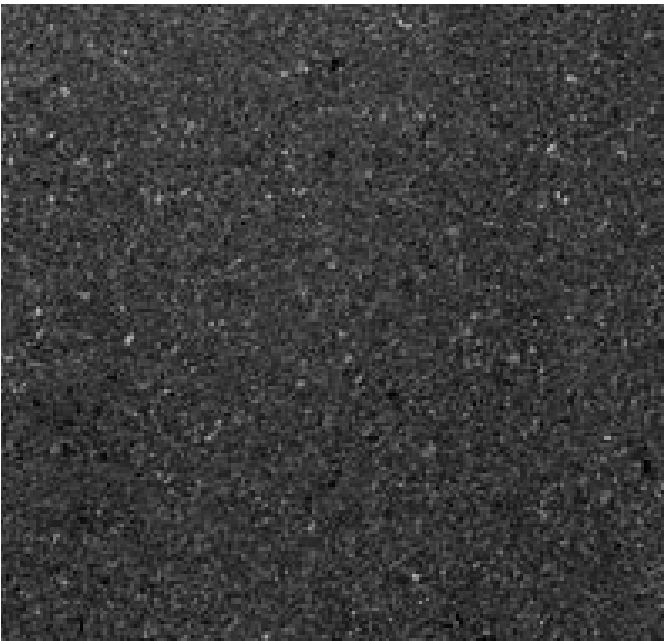


Real Time Bus Info

Materials / Finishes



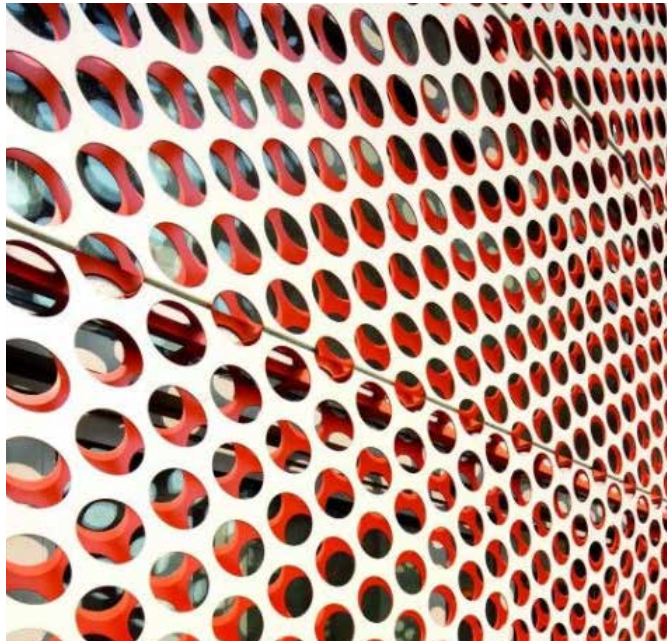
Stainless Steel / Aluminum



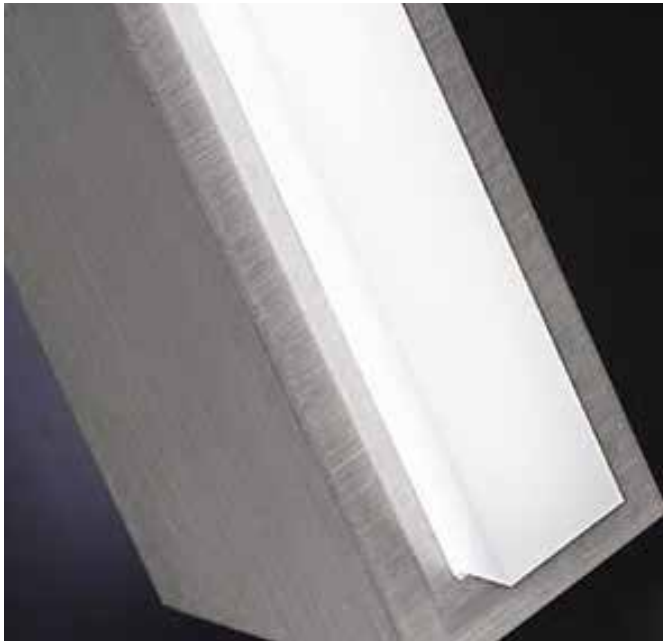
Black Granite



Etched Glass

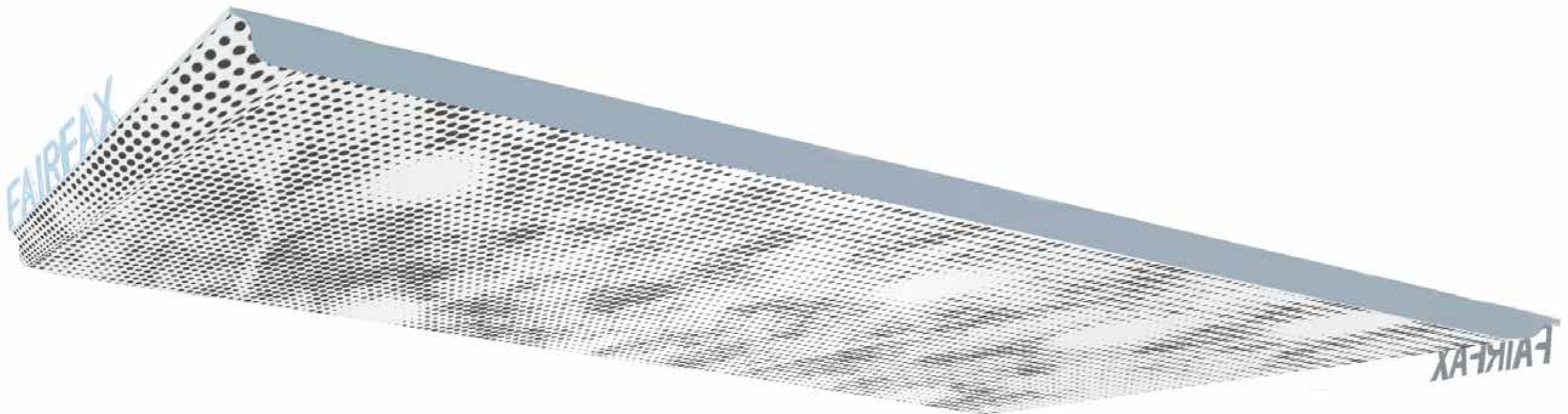


Perforated Metal



Illuminated Acrylic Edge Lighting

# Canopy Perforation Pattern Detail



Recessed Lighting



# Wayfinding Signage

# Locations Map



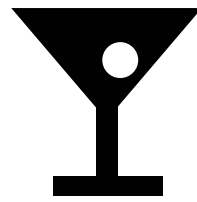
# West Hollywood Icons



WALKING

BIKING

LOCATION



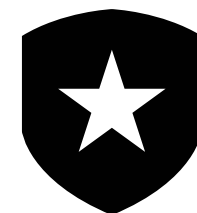
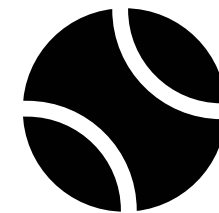
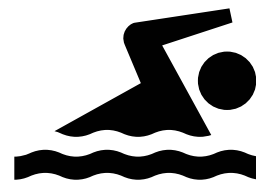
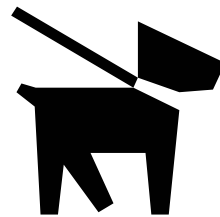
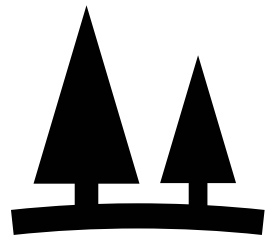
SHOPPING

BARS

RESTAURANTS

ENTERTAINMENT

HISTORIC



PARK

DOG

SWIM

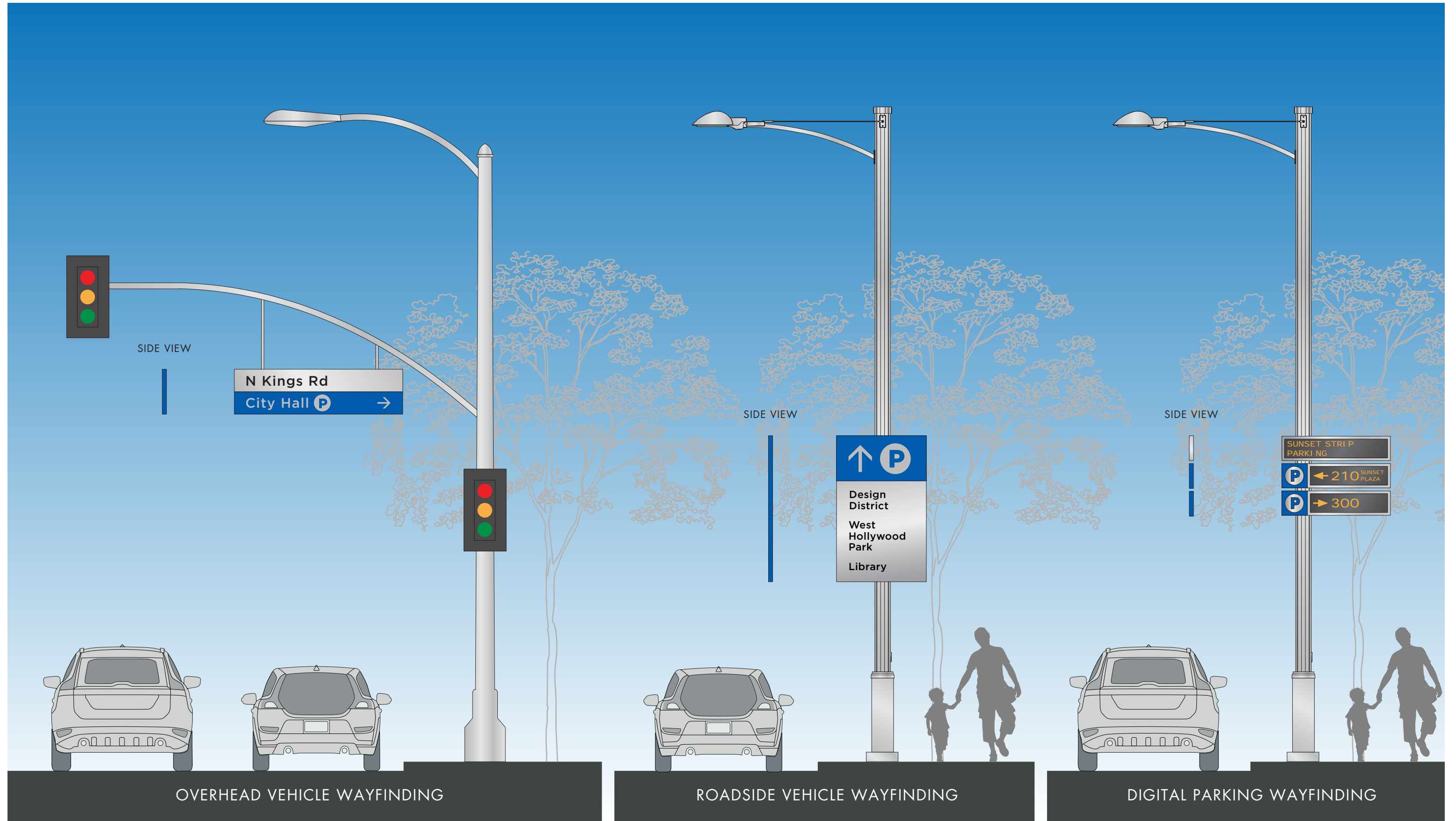
TENNIS

POLICE

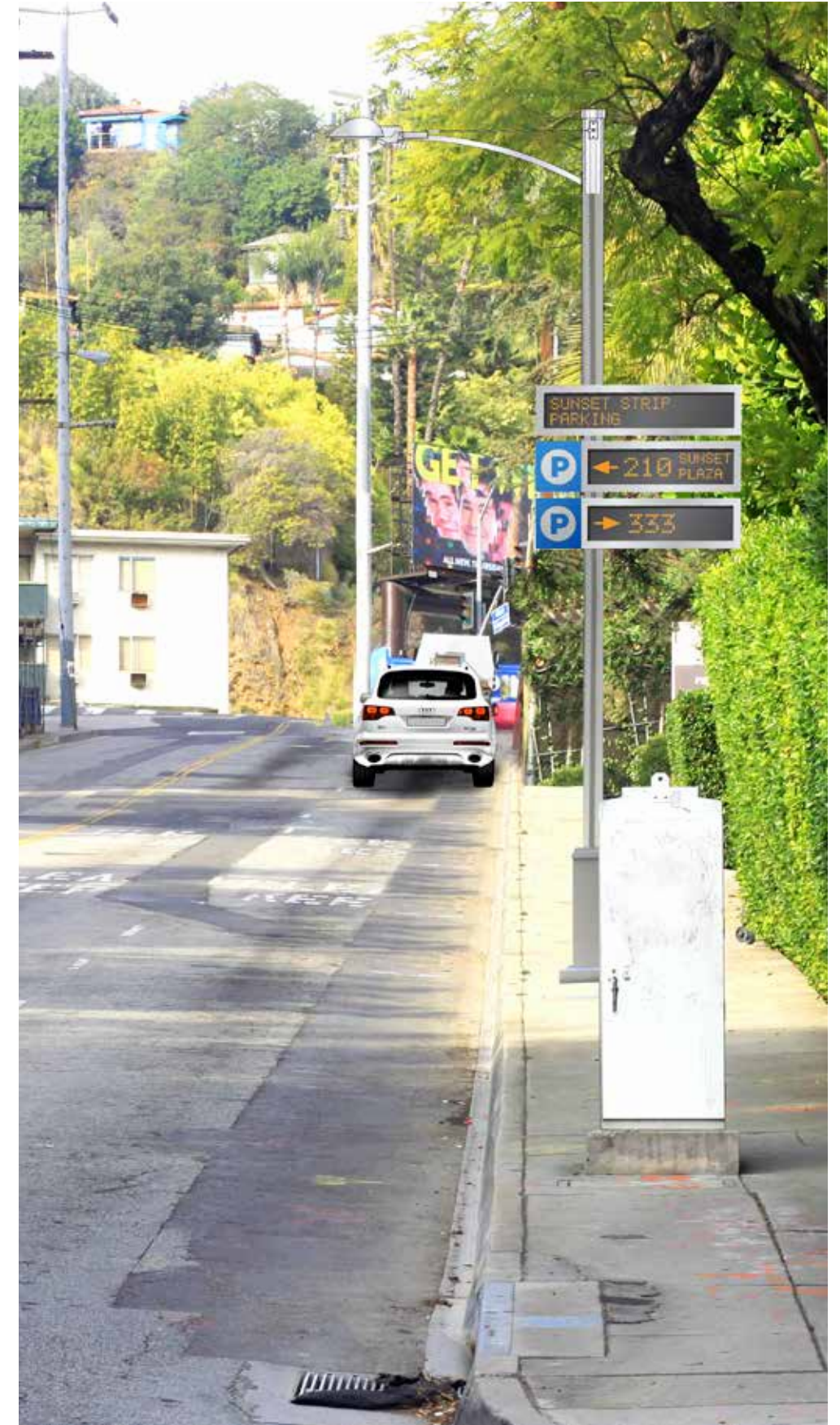
# Pedestrian Wayfinding / Renderings



# Vehicular Wayfinding / Detail



# Vehicular Wayfinding / Renderings



**OUTFRONT**  / **JCDecaux + Gensler +**

