

**MINUTES
EASTSIDE WORKING GROUP
CITY OF WEST HOLLYWOOD
NOVEMBER 12, 2014
6:30 P.M.**

**PLUMMER PARK COMMUNITY CENTER,
7377 SANTA MONICA BOULEVARD, ROOM 5,
WEST HOLLYWOOD, CALIFORNIA 90069**

1. CALL TO ORDER

The meeting was called to order at 6:30 p.m. by Bianca Siegl.

- A. Pledge of Allegiance
Cathy Blaivas led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

Working Group Members and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

- C. Roll Call

Working Group Members present:

Lisa Andreson, Marina Berkman, Cathy Blaivas, Justine Block, Chad Blouin, Michael Dolan, Carlos Florez, Emily Gable, Jeanine Olander, Jesse Slansky, Neal Zaslavsky

Working Group Members absent:

Rica Burton, Jared Meisler, Andrew Rakos, Jeff Yarbrough

Staff present:

Bianca Siegl, Senior Planner
Andrew Campbell, Cultural Affairs Coordinator
Christina Hon, LRMP Intern
Danny Casillas, Administrative Specialist III

2. PUBLIC COMMENT

Ruth Williams, WEST HOLLYWOOD, spoke about the CIM Development

Heidi Shink, WEST HOLLYWOOD, spoke about development on the eastside and the special election

3. NEW BUSINESS

A. WeHo East Arts update (Andrew Campbell)

Andrew Campbell gave a presentation on art installations on the eastside.

B. Eastside Area Development Panel Discussion

Mark Yander & Sam Pan of Avalon Bay, Bradley Aaronson & Clyde Wood of CIM and Conni Pallini Tipton & Kevin Keller of the City of Los Angeles participated in the panel discussion.

Bianca Siegl asked what are the key resources that make the area desirable for development are.

Bradley Aaronson said land use mix.

Mark Yander agreed.

Bianca Siegl gave an update on the Huxley Dylan project.

Neal Zaslavsky questioned the pricing of the rate per square foot.

Justine Block asked for a clarification of the residential units.

Mark Yander & Sam Pan explained.

Lisa Andreson stated that she liked the project.

Marina Berkman asked about plans for a hotel to replace the fire station.

Clyde Wood said that there definitive answer.

Cathy Blaivas asked for a description of the proposed hotel.

Clyde Wood explained.

Cathy Blaivas asked if the fire station could be incorporated into the design of the hotel.

Clyde Wood remarked that it is a good idea.

Neal Zaslavsky asked how Los Angeles development would affect West Hollywood.

Kevin Keller explained.

Michael Dolan asked how important crosswalks are.

Bradley Aaronson said that they are a plus, but should be signalized.

Michael Dolan asked how they would deal with cut-through traffic.

Mark Yander said that they would utilize traffic calming devices and signal timing. He they like crosswalks, but would prefer if they be signalized.

Carlos Florez thanked Conni Pallini Tipton & Kevin Keller for approving subdivisions and proposed ways to engage the public concerning The Lot.

Ruth Williams, WEST HOLLYWOOD, thanked Avalon Bay, questioned the proposed hotel and stressed the need for a fire station.

Steve Martin, WEST HOLLYWOOD, gave advice on the fire station issue.

Stephanie Harker, WEST HOLLYWOOD, spoke about a possible Commercial Historic Preservation and spoke about rental prices on spaces for small businesses.

Karl Ammari, WEST HOLLYWOOD, disagreed with CIM

Lauren Meister, WEST HOLLYWOOD, advised developers to consider adaptive re-use as much as possible.

Bianca Siegl explained next steps.

4. WORKING GROUP MEMBER COMMENTS

Cathy Blaivas remarked that she had to miss the Public Facilities Commission meeting on Plummer Park.

Michael Dolan spoke about the Bohdi Tree, a tattoo parlor catching fire and new businesses.

Neal Zaslavsky asked about the zoning of the car wash site.

Bianca Siegl identified it as zoned CC (community commercial).

Marina Berkman expressed concern for the cost of rent for small businesses.

Carlos Flores spoke about disaster preparedness.

5. PUBLIC COMMENT

Stephanie Harker, WEST HOLLYWOOD, spoke about the Public Facilities Commission meeting conflict and stated she is opposed to cell towers on non-profit buildings.

Michael Wojtkeliewicz, WEST HOLLYWOOD, spoke about the Public Facilities Commission meeting conflict and proposed the contemplation of glass & steel Vs. quaint & charming.

6. ADJOURNMENT

Action: The Eastside Working Group adjourned at 8:55 p.m. until the next meeting on December 10, 2014, 6:30 p.m., Plummer Park Community Center, 7377 Santa Monica Boulevard, Room 5, West Hollywood, California 90069

APPROVED BY MOTION OF THE EASTSIDE WORKING GROUP THIS 10TH DAY OF JUNE 2015.

Chair

ATTEST:

Staff Liaison

Charles Fisher, WEST HOLLYWOOD, spoke about the lack of free WiFi in West Hollywood.


6. ADJOURNMENT

Action: The Eastside Working Group adjourned at 8:30 p.m. until the next meeting on November 12, 2014, 6:30 p.m., Plummer Park Community Center, 7377 Santa Monica Boulevard, Room 5, West Hollywood, California 90069

APPROVED BY MOTION OF THE EASTSIDE WORKING GROUP THIS 10TH DAY OF JUNE 2015.

Chair

ATTEST:



Staff Liaison