

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES**

THURSDAY, OCTOBER 27, 2016 – 5:00 P.M.

*Location: Community Meeting Room – West Hollywood City Hall
8300 Santa Monica Boulevard, West Hollywood*

I. CALL TO ORDER

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Madeleine Rackley at 5:05 pm.

A. Pledge of Allegiance: Commission Chair Madeleine Rackley led the Pledge of Allegiance.

B. Roll Call:

Present: Commission Chair Madeleine Rackley, Commissioner Candice Beroukhim, Commissioner Rogerio Carvalho, Commissioner J. Dallas Dishman, and Commissioner Todd Williamson

Absent: Commissioner Dawn Moreno-Freedman and Vice Chair Catherine Lee

Also Present: Arts Administrator Andrew Campbell
Administrative Specialist IV Prentis Bonds
Economic Development and Cultural Affairs Coordinator Mike Che
Public Art Coordinator Rebecca Ehemann

C. Approval of the Agenda:

Commission Chair Rackley requested removal of Consent Calendar Item II.B. Street Media Update to the Excluded Consent.

Motioned approval of the October 27, 2016 agenda by Commissioner Dishman, seconded by Commissioner Beroukhim and approved.

D. Approval of the September 22, 2016 Meeting Minutes

Motioned by Commissioner Williamson, seconded by Commissioner Carvalho and approved.

E. Public Comment

II. CONSENT CALENDAR

The following routine matters were acted upon by one motion. Item II.B. was removed from the Consent Calendar by Commission Chair Madeleine Rackley for separate discussion under the Excluded Consent Calendar.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

ACTION: Receive and file.

B. Street Media Update

The Commission received and filed an update on the final Street Media plans for upgraded bus stop designs. **Moved to excluded consent.**

ACTION: Receive and file.

III. NEW BUSINESS

A. Arts Participation Grant - Queer Studies Caucus of the American Academy of Religion Western Region

The Commission reviewed an Arts Participation Grant Application submitted by the Queer Studies Caucus of the American Academy of Religion Western Region and considered awarding a grant in the amount of \$1,000 to support “Queer View – Religion and Identity in 2016” film festival featuring LGBTQ and religiously themed film shorts such as “Transmormon,” “My Mother’s Orphan” and “The HomoFiles.”

ACTION: Approve an Arts Participation Grant award in the amount of \$1,000 to Queer Studies Caucus of the American Academy of Religion Western Region under the category to support “Queer View – Religion and Identity in 2016” film festival featuring LGBTQ and religiously themed film shorts.

Motioned by Commissioner Beroukhim, seconded by Commissioner Carvalheiro and approved.

B. Change to Commission By-Laws

The Commission considered a change to its by-laws regarding the location of its regularly scheduled meetings. The Commission felt the West Hollywood Library Community Meeting Room is more accessible to the public, technically equipped and more conducive for large-scale presentations. The Community Meeting Room also provides better facilitation of meetings and meeting space while providing higher visibility of the Arts and Cultural Affairs Commission and its subcommittees, similar to commissions that meet in the Council Chambers.

The Commission’s request would be forwarded to City Council for its approval before the end of the year. Should Council approve change of location, it’s anticipated the Commission could begin meeting in the West Hollywood Library Community meeting room in the New Year.

ACTION: Recommend changing the by-laws for the regularly scheduled Commission meetings from the Community Conference Room in City Hall to the Community Meeting Room of the West Hollywood Library and forward recommendation to City Council for approval.

Motioned by Commissioner Beroukhim, seconded by Commissioner Dishman and approved.

IV. UNFINISHED BUSINESS

A. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held October 27, 2016 and considered ratifying recommendations proposed by the Subcommittee.

ACTION: Ratify recommendations proposed by the Subcommittee including:

1. Approval of Commercial Business Mural Application featuring a work by Louis Carreon at 668 N. La Peer Drive as art and not creative signage.
Motioned by Commissioner Williamson, seconded by Commissioner Beroukhim and approved.
2. Approval of artist Louis Carreon for inclusion on the WeHo Muralist Roster.
Motioned by Commissioner Dishman, seconded by Commissioner Williamson and approved.
3. Approval of the temporary art project proposal by IF, Innovation Foundation for an exhibition featuring The Tuba Thieves, works by artist Alison O'Daniel, for installation on the electronic billboard at 1OAK, 9039 Sunset Blvd from November 1 – December 31, 2016 in accordance with the temporary art proposal review criteria.
Motioned by Commissioner Beroukhim, seconded by Commissioner Carvalho.
4. Approval of the temporary public art mural, "The Kicks of Route 66," by artist team YoMeryl for installation on the construction fence at 8120 Santa Monica Boulevard.
Motioned by Commissioner Dishman, seconded by Commissioner Williamson and approved.

B. Performing Arts and Cultural Affairs Subcommittee Report

The Commission received a report from the Performing Arts and Cultural Affairs Subcommittee Report on its meeting held October 13, 2016 and considered ratifying recommendations proposed by the Subcommittee including funding the 2017 City's Arts Grant programs and approval of 2017-2018 Winter and Summer Sounds musicians and bands.

Arts Manager Andrew Campbell provided an overview of the Arts Grants Program, peer review process and budget allocations for each grant program for Year I, Year II and Year III.

Commissioner Rackely recused herself prior to discussion and approval of City Arts Project Grants.

Commissioner Rackely recused herself prior to discussion and approval of City Arts Project Grants.

Arts Manager Andrew Campbell requested the Commission consider funding the Los Angeles Nomadic Division (LAND) in the amount of \$7,000. He indicated upon review of Year II (2017) City Arts Project Grant funding allocations, he noticed a 2016 grant recipient applied for one year of funding. Thus, the organization would not be eligible to receive funding in 2017. Therefore, a \$7,000 surplus exist in the Year II (2017) City Arts Project Grant. He indicated that the Commission could fund the organization as requested by staff or allocate the funds to another program(s) as needed.

ACTION: Approval of funding allocations based on scores provided by the arts grant peer review and as recommended by the Performing Arts and Cultural Affairs Subcommittee to include the award of City Arts Project Grants totaling \$91,500 to twelve (12) arts organizations at various levels as indicated below and including LAND.

Organization	Point Average	Staff Recommended Award
Outfest	95	\$8,500.00
Vox Femina	91	\$8,000.00
SASSAS	90	\$8,000.00
Metropolitan Master Chorale	88	\$7,500.00
SeeFest	88	\$7,500.00
One Archives	87	\$7,500.00
Floricanto Dance Theatre	87	\$7,500.00
Heidi Duckler	86	\$7,500.00
LA><Art	86	\$7,500.00
Lambda Literary	86	\$7,500.00
Los Angeles Art Association	86	\$7,500.00
LAND	84	\$7,000.00
Total		\$91,500.00

Motioned by Commissioner Dishman, seconded by Commissioner Carvelheiro and approved, noting the no vote of Commissioner Beroukhim.

Commission Chair Rackley returned to the dais to discuss funding allocations for Cultural Resource Development Grants.

ACTION: Approval of funding allocations based on scores provided by the arts grant peer review panel and as recommended by the Performing Arts and Cultural Affairs Subcommittee to include the award of Cultural Resource Development Grants totaling \$12,000 or \$4,000 each of which \$2,500 cash award and \$1,500 for technical assistance consultancy to three (3) arts organizations at four thousand dollars each including as indicated below:

Organization	Point Average	Staff Recommended Award
Dance Studio Showtime Katusha	95	\$4,000.00
June L Mazer	100	\$4,000.00
Pony Box Dance	75	\$4,000.00
Total		\$12,000.00

Motioned by Commissioner Williamson, seconded by Commissioner Dishman and approved.

Arts Coordinator Michael Che provided an overview of the One City One Pride Arts Grant Program including the theme for 2017 (Go West), the peer review process and budget allocation. He indicated that performance artists Yozmit Walker and MJ Brown aka Miss Barbie Q could be funded through the City's Transgender Arts Initiative. Both artists identify as trans. However, it is unclear if both identify as transgender.

It was the consensus of the Commission to fund performance artist MJ Brown aka Miss Barbie Q through One City One Pride rather than through the City's Transgender Arts Initiative. Thus, only performance artist Yozmit Walker would be funded through the City's Transgender Arts Initiative.

ACTION: Approval of funding allocations based on scores provided by the arts grant peer review panel and as recommended by the Performing Arts and Cultural Affairs Subcommittee to include the award of One City One Pride Grants totaling \$35,000 to seven (7) arts organizations/individual artists and the award of Transgender Arts Initiative funds totaling \$6,750 (\$6,750 each) to two (1) individual artists as indicated below.

Organization	% of Total Points	Scenario A (Staff Recommendation)
REACH LA (Realistic Education in Action Coalition to foster Health)	97.50	\$7,000.00
Yozmit Walker	93.00	(\$6,750.00)
New Stages, a program of Oasis Theater Company	91.00	\$6,750.00
Jason Jenn	90.25	\$6,750.00
MJ Brown aka Miss Barbie Q	90.00	\$6,750.00
Victor Yates/Kevin Robertson	83.75	\$4,500.00
Dante Alencastre - Panel recommended only funding this at \$2,000 per guidelines	79.75	\$2,000.00
APT 3F	77.25	\$4,000.00
Akabal Theatre (Emanuel Loarca)	76.75	\$0.00
Pacific Serenades	75.75	\$0.00

ACTION: Receive report and provide direction as applicable.

E. Arts and Cultural Affairs Commission Projects

The Commission received an update from staff on current Arts and Cultural Affairs Commission projects and discussed as needed projects under the Commission's oversight:

<ul style="list-style-type: none">▪ Art on the Outside<ul style="list-style-type: none">- Temporary Art Projects- Large Screen Electronic and Video Signs – 8410 and 9039 Sunset Blvd.- West Hollywood Mural Program	<ul style="list-style-type: none">▪ Performing Arts and Cultural Affairs▪ PST: LA/LA<ul style="list-style-type: none">• Arts Grant Program• Free Theatre in the Parks• One City One Pride• Winter and Summer Sounds
<ul style="list-style-type: none">▪ West Hollywood Capital Projects – Plummer Park; West Hollywood Park; 1343 N. Laurel.	<ul style="list-style-type: none">▪ Urban Art – Current Projects▪ Public Art Conservation

ACTION: Received update.

V. EXCLUDED CONSENT

Street Media Update: Staff commented that the Adhoc committee for the Street Media project met for 10 months and reviewed a series of designs with the intent of updating bus shelters. Implementation soon. Major bus stop shelters next year. The Commission received the information because the ACAC was invited to participate on the Committee.

VI. PUBLIC COMMENT

VII. ITEMS FROM COMMISSIONERS

Commissioner Beroukhim spoke concerning the creation of an LGBT group at her Synagogue and they are holding a Shabbat dinner on November 11.

VIII. ITEMS FROM THE STAFF

Arts Manager Andrew Campbell announced:

- Annual Congress of Commissions and Advisory Boards, Saturday, October 29, 2016 from 9:00 a.m. to 2:00 p.m., at the West Hollywood Park Public Meeting Room / Council Chambers, 625 N. San Vicente Boulevard.
- AB 1234 Ethics Training: Saturday, November 12, 2016 from 10:00 – noon at the Community Meeting Room (West Hollywood Library).

He indicated Arts Coordinator Michael Che and he would not be present at the November 3, 2016 Performing Arts and Cultural Affairs Subcommittee meeting. He also indicated staff is seeking approval from City Council concerning the contract with Rogue Artists Ensemble for the Senor Plummer project for PST: LA/LA.

Ian MacKinnon	75.50	\$0.00
Alliance of Los Angeles Playwrights (ALAP)	75.00	\$0.00
Total One City One Pride		\$41,750
Total Transgender Arts Initiative		\$6,750

Motioned by Commissioner Dishman, seconded by Commissioner Beroukhim and approved.

Commission Chair Rackley presented the recommendations of the Performing Arts and Cultural Affairs Subcommittee for musicians and bands to perform for the 2017-2018 Winter and Summer Sounds concerts.

ACTION: Ratify the recommendations of the Performing Arts and Cultural Affairs Subcommittee for 2017-2018 Winter and Summer Sounds musicians and bands and authorize Arts staff to schedule as appropriate based on artists availability to include:

Benny Bryden's Blue Four	Delta Nove	Ireesh Lal
Jack's Cats	Jennifer Leitham	MôForró
Nutty	Paris Chansons	Peter Kavanaugh Quintet
Sin Color	The Altons	

Motioned by Commissioner Dishman, seconded by Commissioner Beroukhim and approved.

C. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee on its meeting held October 20, 2016 and considered ratifying recommendations proposed by the Subcommittee.

ACTIONS:

1. Approval of Stage III Final Art Plan for the urban art project at 563 N. Alfred Street by artist Friedrich Kunath in accordance with the City's Urban Art Policy and Guidelines.

Motioned by Commissioner Williamson, seconded by Commissioner Beroukhim and approved noting the no vote of Commissioner Rackley.

2. Approval of Stage III Final Art Plan for the urban art project at 627 La Peer by artist Elena Manferdini (Atelier Manferdini) to the Arts and Cultural Affairs Commission in accordance with the City's Urban Art Policy and Guidelines.

Motioned by Commissioner Williamson, seconded by Commissioner Beroukhim and approved.

D. WeHo Arts: The Plan – West Hollywood Cultural Planning Process

The Commission received a report from Performing Arts and Cultural Affairs Subcommittee Chair Madeleine Rackley, consultant Amanda Carlson and staff on the development of WeHo Arts: The Plan, the cultural planning process for the City of West Hollywood.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

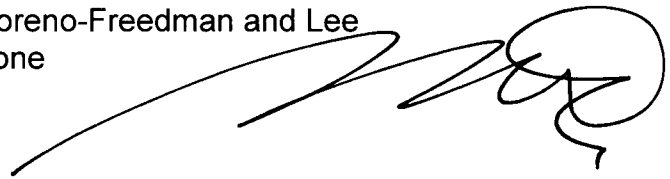
The Commission advised staff to develop the November 17, 2016 adjourned meeting agenda as appropriate.

X. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:47 p.m. to its adjourned meeting scheduled November 17, 2016 at 5:00 p.m. in the Community Meeting Room – West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

PASSED, APPROVED AND ADOPTED by the Arts and Cultural Affairs Commission at an adjourned meeting held this 17th day of November, 2016.

AYES:	Commissioner:	Beroukhim, Carvalheiro, Dishman, Williamson and Commission Chair Rackley
NOES:	Commissioner:	None
ABSENT:	Commissioner:	Moreno-Freedman and Lee
ABSTAIN	Commissioner:	None



MADELEINE RACKLEY, CHAIR

ATTEST:


PRENTIS BONDS, RECORDING SECRETARY