

**MINUTES
TRANSPORTATION COMMISSION
CITY OF WEST HOLLYWOOD
SEPTEMBER 21, 2016
7:00 P.M.**

**COMMUNITY CONFERENCE ROOM
WEST HOLLYWOOD CITY HALL
8300 SANTA MONICA BOULEVARD
WEST HOLLYWOOD, CA 90069**

1. CALL TO ORDER

The meeting was called to order at 7:00 p.m. by William Doebler.

- A. Pledge of Allegiance
David Eichman led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

C. Roll Call

Commissioners present:
Richard Bernard, William Doebler, David Eichman, Evan Richter,
David Warren, Dan Wentzel

Commissioners absent:
Misti Cooper

Staff present:
Bob Cheung, Senior Transportation Planner
Don Norte, Parking Services Officer
Walter Davis, Neighborhood Traffic Management Program
Specialist
Tiffany Robinson, Senior Planner, Bike Share
Joanna Hankamer, Special Projects Senior Planner
Danny Casillas, Administrative Specialist III

- D. Approval of the Agenda of September 21, 2016, Transportation Commission meeting.

Motion: Warren Second: Eichman

Ayes: Bernard, Doebler, Eichman, Warren, Wentzel

Motion passed.

- E. Approval of Minutes

Motion: Approve minutes, Commission meeting of August 17, 2016 with the following changes;

Page 2: Clarify Eichman's comment regarding the direction of traffic

Page 4: Clarify Doebler's comment regarding removal of parking space

Moved: Eichman Second: Warren

Aye: Bernard, Doebler, Eichman, Warren, Wentzel

Motion passed.

2. ITEMS FROM PUBLIC

No items.

3. PUBLIC HEARING

No item

4. NEW BUSINESS

A. Uber Presentation

Presentation by Kellyn Blossom and Jared Davis from Uber.

Commissioner Eichman asked for more information on the Assist Program.

Jared Davis explained

Commissioner Eichman asked about a potential partnership with Metro.

Kellyn Blossom explained.

Commissioner Doebler asked about the response to Uber Assist.

Kellyn Blossom said that it has been very positive.

Commissioner Bernard asked if Uber Assist includes help with luggage and how one communicates with the driver.

Kellyn Blossom said that riders are assisted with luggage and they can communicate with the driver through the app.

Commissioner Bernard asked about drivers' adherence to rules of the road.

Kellyn Blossom said that drivers are told that they must follow the rules of the road and use designated loading zones. She added that it is also a matter of rider education.

Commissioner Bernard mentioned issues with drivers parking in neighborhoods, waiting to be hired.

Kellyn Blossom replied that the demand in Los Angeles would keep that kind of issue at a minimum, but complaints could be investigated and drivers educated about appropriate rest areas.

Commissioner Wentzel asked about an Uber bus program.

Kellyn Blossom explained the higher occupancy vehicle called Uber Hop, but that is not scheduled to be implemented in Los Angeles. She recommended Uber Pool as an alternative.

Commissioner Wentzel asked how subsidized programs are affected by surge pricing.

Kellyn Blossom explained how Uber is set up to deal with that.

Commissioner Wentzel asked about pets and accommodating riders with needs for extra space.

Kellyn Blossom described Uber XL for people with trunk space needs. She added that service animals are always accepted. Non-service animals can be negotiated with individual drivers via the app.

Commissioner Wentzel asked how one obtains a driver in the assistance program.

Kellyn Blossom explained.

Commissioner Wentzel asked if Uber Hop would ever be in Los Angeles.

Kellyn Blossom said that it is still in the pilot phase in Seattle, so no plans, yet.

Commissioner Richter asked what kind of data is shared.

Kellyn Blossom said that much data is shared except for personally identifiable information. Otherwise information sharing is different based on agreements with individual municipalities.

Commissioner Richter asked if there is a way to tier the subsidy incentives.

Jared Davis said that they would look into it.

Commissioner Richter asked if there are caps on the subsidized rides and how are they communicated to the rider.

Kellyn Blossom explained.

Commissioner Richter asked if West Hollywood is the most trafficked city.

Kellyn Blossom said she wasn't sure, but it is high.

Commissioner Warren asked if there is a way to track drivers and see if they are waiting in a neighborhood, then contact them and tell them to move on.

Kellyn Blossom replied that there is no real time tracking.

Commissioner Warren asked if there is a technical change that would push drivers and riders to loading zones.

Kellyn Blossom said that they are working on it.

Commissioner Warren asked if other partnerships are ongoing.

Kellyn Blossom replied that some are limited, while others are ongoing.

Commissioner Warren asked how those partnerships work economically.

Kellyn Blossom said that the partnerships vary, depending on individual deals, but there is usually a percentage split.

Commissioner Warren asked how long the training is for Uber Assist drivers.

Jared Davis said that it is a two hour training, but the WAV program is much longer.

Commissioner Warren asked if Uber would match services provided by Access Services; i.e. Dial-a-Ride.

Kellyn Blossom explained the possibilities.

Commissioner Warren asked if there is a way to ensure that programs are used only by authorized users.

Kellyn Blossom explained.

Commissioner Warren asked if there is any data on the density of drivers in the City at any given time.

Kellyn Blossom explained there is no real time monitoring, but the level of demand usually regulates how many drivers are in an area at a given time.

Commissioner Richter asked if there is the capability to target unique incentives to individuals based on their behavior.

Kellyn Blossom said that there may be the capability, but the program is not so micro.

Commissioner Wentzel asked if there is a way to structure incentives to lure more drivers into Uber Assist.

Kellyn Blossom said that they have the ability to make drivers aware of the demand for it.

Commissioner Bernard asked what is the alternative to the app on smart phones.

Kellyn Blossom said that they are not set up for third party systems, yet.

Commissioner Eichman asked if they predict a percentage of private car ownerships going down.

Kellyn Blossom hopes so.

Commissioner Richter asked about information on the self-driving car utilized by Uber.

Kellyn Blossom said that there isn't much information beyond what has been reported on the news.

Commissioner Doebler mentioned issues with inappropriate pick-ups and drop offs in the middle of the road and in bike lanes. He asked if Uber worked with the City for designated drop offs at pop-up events.

Kellyn Blossom said that they do and any future events could be arranged.

B. Parking Credit District No. 2

Staff by Don Norte

Steven Greene, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING of Staff report recommendations.

Commissioner Warren reviewed the history of the Parking Credits Program. He said he agrees with Steven Greene's comments, but would leave restrictions in place while adjusting the language.

Commissioner Bernard asked for the status of the parking lot on Santa Monica Boulevard and Crescent Heights.

Don Norte explained, but there is no estimated time.

Commissioner Wentzel asked if it is possible to split the new district in two.

Don Norte said it is possible, but staff would have to reassess the set criteria.

Commissioner Wentzel asked if credits would be held back until the lot opens.

Don Norte explained what adjustments would be possible.

Commissioner Wentzel asked if private operators could participate.

Don Norte replied that the City Attorney is looking into it.

Commissioner Doebler agrees that the parking lot address should not be specified and he is supportive of conditioning the credits on the future lot and creating the entire district now.

Motion:

- 1) Recommend that the City Council adopt an ordinance establishing the boundary of Parking Credits District 2 in the mid-City area on Santa Monica Blvd. between La Cienega Blvd and Fairfax Avenue.
- 2) Recommend that the City Council adopt a resolution conditioning businesses located between Havenhurst Drive and Fairfax Avenue not be issued parking credits until a public parking facility is operational.

Moved: Warren Second: Richter

All Ayes:

Motion passed.

C. All-Way Stop Controls At The Willoughby Avenue/Stanley Avenue and Willoughby Avenue/Spaulding Avenue Intersections

Staff report by Walter Davis

Motion: Recommend to the City Council the installation of all-way stop controls at the Willoughby Avenue/Stanley Avenue and Willoughby Avenue/Spaulding Avenue intersections

Moved: Warren Second: Eichman

All Ayes:

Motion passed

5. SUBCOMMITTEE REPORTS

No reports.

6. UNFINISHED BUSINESS

No item

7. ITEMS FROM STAFF

- A. Update On Metro's Ballot Measure M
Report by Joanna Hankamer
- B. Bike Share Update
Report by Tiffany Robinson

8. ITEMS FROM COMMISSION

Warren

- Automated Parking Garage Email
- Mobility 21
- Lyft Presentation
- Division Work Plans

Wentzel

- Driverless Cars
- Automated Parking Garage Email (O'Brien)
 - List of Non-Conforming Cars and impact on Parking Credits Program

Richter

- Ways to benefit from Uber/Lyft Services

Doebler

- Subcommittee Assignments
- Signal Timing/Bike Subcommittee
- Audible Crossing Signals
- Palm Avenue water flow causing slippage
- Pave Mint App

9. ITEMS FROM PUBLIC

No items

10. ADJOURNMENT

Action: The Transportation Commission adjourned at 10:10 p.m. until the next meeting on October 19, 2016, 7:00 p.m., at


West Hollywood City Hall, 8300 Santa Monica Boulevard,
West Hollywood, CA. 90069
All ayes.

Moved: Warren Second: Eichman
All Ayes:
Motion passed

APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS
19TH DAY OF OCTOBER 2016.


Chair

ATTEST:


Staff Liaison

A copy of the audio recording of this meeting can be obtained from the City Clerk's office upon request.

(Disclaimer: Staff records the meetings for the sole purpose of composing the official meeting minutes; therefore the recordings are not of commercial quality.)