

CITY OF WEST HOLLYWOOD  
Arts and Cultural Affairs Commission  
**ART ON THE OUTSIDE SUBCOMMITTEE**  
**MEETING AGENDA**

**Thursday, October 27, 2016 – 3:30 p.m.**

Location: Community Meeting Room – West Hollywood City Hall  
8300 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to [www.metro.net](http://www.metro.net).

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit [weho.org/arts](http://weho.org/arts).

**I. CALL TO ORDER (3:30 P.M.)**

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the September 22, 2016 Meeting Minutes
- E. Public Comment

*The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.*

**II. CONSENT CALENDAR**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

**B. Commercial Business Mural Application – 668 N La Peer Drive**

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a Commercial Business Mural Application submitted by 101 Exhibit at 668 N. La Peer Drive featuring an artwork by Louis Carreon.

RECOMMENDATION: Consider recommending that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application featuring a work by Louis Carreon as art and not creative signage.

**C. WEHO Muralist Roster Application – Louis Carreon**

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the WEHO Muralist Roster Application for Louis Carreon.

RECOMMENDATION: Consider recommending that the Arts and Cultural Affairs Commission approve the WEHO Muralist Roster Application for Louis Carreon.

**D. Street Media Final Presentation**

The Subcommittee will review the Street Media Final Presentation.

RECOMMENDATION: Receive and file.

**E. Art on the Outside Current, Upcoming and Potential Project Status Update**

The Subcommittee will receive and file a status update of Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Receive and file.

**III. UNFINISHED BUSINESS (3:40 P.M.)**

**A. 9039 Sunset Electronic Billboard – IF, Innovation Foundation Proposal for Artwork (3:40 P.M.)**

The Subcommittee will review and consider recommending approval of the temporary art project proposal by IF, Innovation Foundation for an exhibition featuring, The Tuba Thieves, works by artist Alison O'Daniel, for installation on the electronic billboard at 1OAK, 9039 Sunset Blvd from November 1 – December 31, 2016 to the Arts and Cultural Affairs Commission.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary art project proposal by IF, Innovation Foundation for an exhibition featuring, The Tuba Thieves, works by artist Alison O'Daniel, for installation on the electronic billboard at 1OAK, 9039 Sunset Blvd from November 1 – December 31, 2016 in accordance with the temporary art proposal review criteria.

**B. 8120 Santa Monica Boulevard – Temporary Public Art Opportunity (3:55 P.M.)**

The Subcommittee will receive a presentation from staff on the temporary public art mural, "The Kicks of Route 66," by artist team YoMeryl, commissioned by the Department of Public Works, for installation on the construction fence at 8120 Santa Monica Boulevard and consider recommending approval of the mural to the Arts and Cultural Affairs Commission

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary public art mural, "The Kicks of Route 66," by artist team YoMeryl for installation on the construction fence at 8120 Santa Monica Boulevard.

**C. Museum of Neon Art (4:10 P.M.)**

The Subcommittee will receive an update from staff on the neon exhibition for Santa Monica Boulevard and consider providing staff feedback on the contents of the exhibition and use of Art on the Outside funds to realize the exhibit.

RECOMMENDATIONS: Provide staff feedback on the use of Art on the Outside funds to realize the neon exhibition as originally conceived, to include the commission of the Flippers sign on a smaller scale, or consider an alternative smaller neon sign in place of the Flippers sign.

**IV. EXCLUDED CONSENT CALENDAR (4:25 P.M.)**

**V. PUBLIC COMMENT (4:30 P.M.)**

*The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.*

**VI. ITEMS FROM THE SUBCOMMITTEE**

**VII. ITEMS FROM THE STAFF**

**VIII. DEVELOPMENT OF THE NEXT MEETING AGENDA**

The Subcommittee will advise staff on the development of November 17, 2016 adjourned meeting agenda.

**IX. ADJOURNMENT (4:40 P.M.)**

The Art on the Outside Subcommittee will adjourn to its next adjourned meeting scheduled Thursday, November 17, 2016 at 3:30 p.m. in the Community Meeting Room of the West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California )

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I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: OCTOBER 21, 2016

Signature: [Handwritten Signature]