

City of West Hollywood
Arts and Cultural Affairs Commission
URBAN ART SUBCOMMITTEE
MEETING AGENDA
THURSDAY, OCTOBER 20, 2016
5:00 P.M.

*Location: **Community Room – West Hollywood City Hall***
8300 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net

Written materials distributed to the Urban Art Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California during normal business hours. They will also be available for inspection during the Urban Art Subcommittee meeting at the staff liaison's table.

I. CALL TO ORDER (5:00 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the September 15, 2016 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. NEW BUSINESS (5:10 P.M.)

A. Public Art Consultant Technical Assistance (5:10 P.M.)

The Subcommittee will discuss strategies to assist public art consultants, who are working with the Urban Art Program, with presentations.

RECCOMENTATION: Discuss and provide direction to staff.

IV. UNFINISHED BUSINESS (5:25 P.M.)

A. 563 N. Alfred Street – Stage III Final Art Plan (5:25 P.M.)

The Subcommittee will receive a presentation from Erika Johnson with The Center for Early Education, art consultant Merry Norris, and architect Johnson Favaro on the final comprehensive art plan for the urban art project at 563 N. Alfred Street by artist Friedrich Kunath. The Subcommittee will also consider recommending approval of the Stage III Final Art Plan to the Arts and Cultural Affairs Commission in accordance with the Urban Art Policy and Guidelines

RECOMMENDATIONS:

1. Consider recommending approval of Stage III Final Art Plan for the urban art project at 563 N. Alfred Street by artist Friedrich Kunath to the Arts and Cultural Affairs Commission in accordance with the City's Urban Art Policy and Guidelines.
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including: 1) description of the project; 2) the artist's biography and narrative statements; 3) construction drawings and specifications, including location of the Art Plaque; 4) scale model/renderings of artwork; 5) final list of special materials and colors; 6) list of proposed fabricators and suppliers; 7) completed maintenance plan and special considerations; 8) permits or approvals from the City Building Official (if applicable); and 9) project timeline and finalized Project Budget.

B. 627 La Peer – Stage III Final Art Plan (5:45 P.M.)

The Subcommittee will receive a presentation from Art Consultant Tiffany Lendrum and KHP Capital Partners on the final comprehensive art plan for the urban art project at 627 La Peer by artist Elena Manferdini (Atelier Manferdini). The Subcommittee will also consider recommending approval of the Stage III Final Art Plan to the Arts and Cultural Affairs Commission in accordance with the Urban Art Policy and Guidelines.

RECOMMENDATIONS:

1. Consider recommending approval of Stage III Final Art Plan for the urban art project at 627 La Peer by artist Elena Manferdini (Atelier Manferdini) to the Arts and Cultural Affairs Commission in accordance with the City's Urban Art Policy and Guidelines.
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including: 1) description of the project; 2) the artist's biography and narrative statements; 3) construction drawings and specifications, including location of the Art Plaque; 4) scale model/renderings of artwork; 5) final list of special materials and colors; 6) list of proposed fabricators and suppliers; 7) completed maintenance plan and special considerations; 8) permits or approvals from the City Building Official (if applicable); and 9) project timeline and finalized Project Budget.

C. Urban Art Subcommittee Projects (6:05 P.M.)

The Subcommittee will receive an update from staff and discuss Urban Art projects under the Subcommittee's oversight.

▪ 563 Alfred Street (Center of Early Ed)	▪ 8500 Sunset Blvd.
▪ 625 N San Vicente (AIDS Monument)	▪ 8555 Santa Monica Blvd
▪ 627 La Peer	▪ 8759 Sunset (Rocky & Bullwinkle)
▪ 702 N. Doheny Drive	▪ 9001 Santa Monica Blvd.
▪ 826 N. Kings Road	▪ 9040 Sunset Boulevard (The Edition)

▪ 1013 Genesee	▪ 9060 Santa Monica Blvd. (Melrose Triangle)
▪ 1035 N. Vista	▪ Collections Management
▪ 1041 N. Formosa (The Lot)	▪ De-accession Policy
▪ 1048 N. Curson	▪ Gift Policy
▪ 1250 N. Fairfax	▪ Percent for Art Ordinance Modification
▪ 7302 Santa Monica Blvd (Movietown)	▪ Percent for Art Design Guidelines
▪ 8017 Norton	▪ West Hollywood Park Phase II Civic Art
▪ 8350 Sunset Blvd. (The Crown)	

RECOMMENDATION: Provide staff direction as applicable on Urban Art projects under the Subcommittee's oversight.

V. EXCLUDED CONSENT CALENDAR (6:10 P.M.)

VI. PUBLIC COMMENT (6:15 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of its November 10, 2016 adjourned meeting agenda.

X. ADJOURNMENT (6:20 P.M.)

The Urban Art Subcommittee will adjourn to its adjourned meeting scheduled Thursday, November 10, 2016 at 5:00 p.m. in the Community Meeting Room at West Hollywood City Hall located at 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: 10.14.16
Signature: C. Ryan