

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA

Thursday, September 22, 2016 – 3:30 p.m.

Location: Community Meeting Room – West Hollywood City Hall
8300 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER (3:30 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the July 28, 2016 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

B. Commercial Business Mural Application – 8711 Melrose Avenue

The Subcommittee will review a Commercial Business Mural Application submitted by Faring at 8711 Melrose Avenue and consider recommending approval of the mural "Floralpiece" by artist Maria Pineres to the Arts and Cultural Affairs Commission as art and not creative signage.

RECOMMENDATION: Recommend approval of the mural, "Floralpiece" by artist Maria Pineres to the Arts and Cultural Affairs Commission as art and not creative signage for installation at 8711 Melrose Avenue.

III. UNFINISHED BUSINESS

A. WEHO Muralist Roster (3:40 P.M.)

The Subcommittee will review applications from 15 muralists for inclusion on the WEHO Muralist Roster, and a draft document outlining the format of the online roster intended to provide commercial businesses with a list of qualified artists to consider when commissioning a mural for the business property.

RECOMMENDATIONS:

1. Recommend that the Arts and Cultural Affairs Commission approve the 15 artist applications for inclusion on the West Hollywood Muralist Roster.
2. Provide feedback on the draft document outlining the format of the online WEHO Muralist Roster.

B. 8120 Santa Monica Boulevard – Temporary Public Art Opportunity (3:55 P.M.)

The Subcommittee will receive a presentation from staff on a temporary public art opportunity for the construction fence at 8120 Santa Monica Boulevard and consider utilizing the West Hollywood Muralist Roster as the source for the artist selection.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve staff to utilize the West Hollywood Muralist Roster as the source for the artist selection for the temporary public art opportunity on the construction fence at 8120 Santa Monica Boulevard.

C. Pacific Standard Time: Los Angeles/Latin America (PST: LA/LA) (4:20 P.M.)

The Subcommittee will receive presentations from Los Angeles Nomadic Division (LAND) and LA><ART regarding their organizations' proposed project(s) for PST: LA/LA and consider approving proposed site locations to host part or all of their exhibition(s) in West Hollywood.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve proposed site locations for PST: LA/LA projects by LAND and LA><ART.

IV. EXCLUDED CONSENT CALENDAR (4:30 P.M.)

V. PUBLIC COMMENT (4:35 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VI. ITEMS FROM THE SUBCOMMITTEE

VII. ITEMS FROM THE STAFF

VIII. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of October 27, 2016 meeting agenda.

IX. ADJOURNMENT (4:45 P.M.)

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled Thursday, October 27, 2016 at 3:30 p.m. in the Community Meeting Room of West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: SEPTEMBER 19, 2016

Signature: [Handwritten Signature]