

Visit West Hollywood
Special Board Meeting
August 25, 2016 – 9:30am
Pacific Design Center, Conference Room B259

AGENDA

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| I. Call to Order/Chair's Report | Greg Harless
9:30am-9:35am |
| II. Introduction | Rick Wright
9:35am-9:45am |
| III. VWH Marketing & Branding Update | Symbblaze, Axis Studios
9:45am- 11:20am |
| IV. Board Member Comments | 11:20am-1:25am |
| V. Community Comments | 11:25am-11:30am |
| VI. Adjournment | 11:30am |

By action of the board, materials will be distributed electronically to the Visit West Hollywood board within 72 hours of the Visit West Hollywood Board of Directors meeting. Materials are available for public inspection immediately upon distribution at Visit West Hollywood at 8687 Melrose Avenue, Suite M60, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the Visit West Hollywood meeting in PDC Conference Room B259.

AFFIDAVIT OF POSTING

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City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

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Signature: [Handwritten Signature]