

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES**

THURSDAY, JUNE 23, 2016 – 5:00 P.M.
*Location: Community Room – West Hollywood Library
625 San Vicente Boulevard, West Hollywood*

I. CALL TO ORDER

The Art and Cultural Affairs Commission meeting was called to order by Commission Chair Todd Williamson at 5:03 p.m.

A. Pledge of Allegiance: Commissioner Rackley led the Pledge of Allegiance.

B. Roll Call:

Present: Commission Chair Todd Williamson, Commissioner Candice Beroukhim, Commissioner Rogerio Carneiro, Commissioner J. Dallas Dishman, Commissioner Catherine Lee, and Commissioner Dawn Moreno-Freedman

Commission Vice Chair Madeleine Rackley

Absent:

Also Present: Arts Administrator Andrew Campbell
Administrative Specialist IV Prentis Bonds
Arts Coordinator Michael Che
Public Art Coordinator Rebecca Ehemann

C. Approval of the Agenda:

Motioned by Commissioner Beroukhim, seconded by Commissioner Dishman and approved.

D. Approval of the May 26, 2016 Meeting Minutes

Motioned by Commissioner Beroukhim, seconded by Commissioner Moreno-Freedman and approved.

E. Public Comment

None.

II. CONSENT CALENDAR

The following routine matters were acted upon by one motion. There were no individual items removed by the Commission for separate discussion under the Excluded Consent Calendar.

Motion approval of the May 26, 2016 Consent Calendar by Commissioner Lee, seconded by Commissioner Beroukhim and approved.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

ACTION: Receive and file.

III. UNFINISHED BUSINESS

A. Arts and Cultural Affairs Commission Review and Approval Process

The Commission reviewed and discussed the Arts and Cultural Affairs Commission Review and Approval Process and provide input and direction to staff as applicable.

Staff indicated that the ACAC Review and Approval Process is intended to develop comprehensive guidelines and criteria of quantitative and qualitative assessment methods for the City's various arts program as it pertains to the Commission's mission.

Commissioner Lee requested that staff review language on page and offered to provided staff with proposed revisions.

Staff will return with a revised verison for the July meeting.

B. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held June 23, 2016 and consider ratifying recommendations proposed by the Subcommittee.

Subcommittee Chair Dishman reported that Subcommittee:

1. Recommended approval of the revised proposal for the exhibition "The Chase" by HACER that called for the addition of two sculptures including one set of triple stacked cubed cates and one cube crate and budget not to exceed \$20,000 noting the cubed cates art integral to HACER'S artist statement.
2. Recommended approval of the temporary art proposal "Flavors of the Eastside: A Community Bread Bake" submitted by Community Arts Resources. Proposed project budget approximately \$7,350.
3. Declined the temporary art proposal by artist Maxwell Carracher. Proposed project budget approximately \$8,000.

ACTIONS:

1. Ratify the Subcommittee and approve of the revised proposal for the exhibition "The Chase" by HACER to include the addition of two sculptures (one set of triple stacked cubed cates and one cube crate) and budget not to exceed \$20,000.
Motion by Commissioner Lee, seconded by Commissioner Dishman and approved noting no vote of Commissioner Cavelherio.
2. Ratify recommendations proposed by the Subcommittee and approve the temporary art project "Flavors of the Eastside: A Community Bread Bake" submitted by Community Arts Resources. Proposed project budget approximately \$7,350.
Motion by Commissioner Lee, seconded by Commissioner Dishman and approved noting no vote of Commissioners Beroukhim and Williamson.

C. Urban Art Subcommittee Report

The Commission will receive a report from the Urban Art Subcommittee on its meeting held June 16, 2016 and consider ratifying recommendations proposed by the Subcommittee.

Subcommittee Chair Candice Beroukhim reported the Subcommittee:

1. Received a presentation from art consultant Patrick Ela on proposed artist Ned Kahn and Dora De Larios for the project at 9040 Melrose (Melrose Triangle). As a result, the Subcommittee recommended that the Arts and Cultural Affairs Commission approve Stage I Artist Approval of Ned Kahn and Dora De Larios for the urban art project at 9040 Melrose.

Motioned by Commissioner Beroukhim seconded by Commissioner Dishman and approved.

2. Reviewed and discussed the Urban Art Program review and approval process.

ACTION: Approve Stage I Artist Approval of Ned Kahn and Dora De Larios for the urban art project at 9040 Melrose.

Motioned by Commissioner Beroukhim seconded by Commissioner Dishman and approved.

D. WeHo Arts: The Plan – West Hollywood Cultural Planning Process

The Commission received a report from consultant Amanda Carlson and staff on the development of WeHo Arts: The Plan, the cultural planning process for the City of West Hollywood.

Ms. Carlson reported:

- 30 persons have completed the WeHo Arts the Plan Survey
- Met one on one with members of the Performing Arts and Cultural Affairs Subcommittee
- Revised draft of Living Room Sessions...
- Next Arts Pop-up is July 18, 2016 at Plummer Park.
- National Night August
- WeHo Arts the Plan Rack cards will be available soon.
- WeHo Talk – Creative Space

The Commission also received an introduction to Social Practice Artists Alyse Emdur and Rosten Woo who spoke concerning the community engagement process. The teams plans to:

- Employ the unexpected
- Provide the community with takeaway art work that comes out of a unique experience
- Incorporate visioning activities
- Make the invisible visible
- Document cultural activities that exist in the community
- Develop project that gain community support and trust

The team expressed interest in finding specific communities in West Hollywood who are not being served by art but have shared interest in order to build a specific project and enforce the spirit of creativity while providing awareness of WEHO Arts.

Following, Commissioners provided Emdur and Woo with suggestions on specific communities that they might engage as part of the social practice art component of The Plan. Specific communities included Sierra Bonita senior housing complex; West Hollywood

Community Housing Corporation; and young parents in West Hollywood Park as well as West Hollywood pocket parks.

ACTION:

E. PST: LA/LA

Tabled to the July 21, 2014 meeting.

F. Arts and Cultural Affairs Commission Projects

The Commission will receive an update from staff on current Arts and Cultural Affairs Commission projects and discuss as needed projects under the Commission's oversight:

<ul style="list-style-type: none">▪ Art on the Outside<ul style="list-style-type: none">- CAN YOU DIG IT?- Temporary Art Projects- Large Screen Electronic and Video Signs<ul style="list-style-type: none">- 8410 and 9039 Sunset Blvd.- West Hollywood Mural Program	<ul style="list-style-type: none">▪ Performing Arts and Cultural Affairs<ul style="list-style-type: none">▪ PST: LA/LA<ul style="list-style-type: none">• Arts Grant Program• Free Theatre in the Parks• One City One Pride• Winter and Summer Sounds
<ul style="list-style-type: none">▪ West Hollywood Capital Projects – Plummer Park; West Hollywood Park; 1343 N. Laurel.	<ul style="list-style-type: none">▪ Urban Art – Current Projects▪ Public Art Conservation

ACTION: Provide direction as applicable.

IV. NEW BUSINESS

A. Wallis Annenberg Center for the Performing Arts

Referred to the Performing Arts and Cultural Affairs Subcommittee.

B. Artist Lecture Series

The Commission discussed the feasibility of starting a lecture/discussion series featuring artists discussing their works and practice.

Commissioner Carvalho commented that Councilmember Horvath expressed interested in putting forth an item to City Council for the development of an artist lecture series.

Commissioners and staff spoke concerning the existence of various speaker and lecture series in the City and the potentiality of incorporating as well as utilizing existing platforms to accomplish same.

There was no specific direction to staff provided by the Commission on this item.

C. Response to Orlando Shooting

The Commission discussed a potential art and culture project in response to the mass shooting at the Pulse Nightclub in Orlando, Florida.

Commissioner Williamson spoke concerning an exhibition in the works for September 2016 that focus on Hate and Violence. He also spoke on artists who have expressed interest in exhibiting works.

There was no specific direction to staff provided by the Commission on this item.

V. EXCLUDED CONSENT

None

VI. PUBLIC COMMENT

None

VII. ITEMS FROM COMMISSIONERS

None.

VIII. ITEMS FROM THE STAFF

Staff commented on City Council meeting of June 28, 2016 and indicated Council approved the Commission's with the Commission's work program and allocated \$25,000 for a Transgender Arts Initiative.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission advised staff to develop the July 28, 2016 meeting agenda as appropriated to include the election of Chair and Vice Chair.

X. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:45 p.m. to its meeting scheduled July 28, 2016 at 5:00 p.m. in the Community Meeting Room – West Hollywood Library, 625 San Vicente Boulevard, West Hollywood.



Todd Williamson, Chair



Prentis Bonds, Staff Liaison/Recording Secretary