

CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION

THURSDAY, May 26, 2016 – 5:00 P.M.

*Location: Community Room – West Hollywood Library
625 San Vicente Boulevard, West Hollywood*

I. CALL TO ORDER

The Art and Cultural Affairs Commission meeting was called to order by Commission Vice Chair Madeleine Rackley at 5:09 p.m.

A. Pledge of Allegiance: Commissioner Rackley led the Pledge of Allegiance.

B. Roll Call:

Present: Commission Vice Chair Madeleine Rackley, Commissioner Candice Beroukhim, Commissioner Rogerio Carvalho, Commissioner J. Dallas Dishman, Commissioner Catherine Lee, and Commissioner Dawn Moreno-Freedman

Absent: Commission Chair Todd Williamson

Also Present: Arts Administrator Andrew Campbell
Arts Coordinator Michael Che
Public Art Coordinator Rebecca Ehemann

C. Approval of the Agenda:

Motioned by Commissioner Dishman, seconded by Commissioner Beroukhim and approved.

D. Approval of the April 28, 2016 Meeting Minutes

A minor correction to the minutes was noted, thereupon motioned by Commissioner Moreno-Freedman, seconded by Commissioner Beroukhim and approved.

E. Public Comment

None.

II. CONSENT CALENDAR

The following routine matters were acted upon by one motion. There were no individual items removed by the Commission for separate discussion under the Excluded Consent Calendar.

Motion approval of the May 26, 2016 Consent Calendar by Commissioner Dishman, seconded by Commissioner Carvalho and approved.

III. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. There were no items removed by the Commission for separate discussion under Excluded Consent.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

ACTION: Receive and file.

B. Art on the Outside Current, Upcoming and Potential Projects Status Update

The Commission will receive and file a status update of Art on the Outside current, upcoming and potential projects.

ACTION: Receive and file report.

IV. UNFINISHED BUSINESS

A. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held May 26, 2016 and ratified recommendations proposed by the Subcommittee:

ACTION: Approve two artist exhibitions as proposed by LA><Art for the 9039 Sunset Strip Electronic Sign: Pascal Sisto (June 1-30) and Jen Liu (July 1-August 31); and approve an exhibition of work by artists Cole Sternberg for the 8041 Sunset Strip Electronic Sign from July 1-August 31 as proposed by LA><Art.

Motioned by Commissioner Beroukhim, seconded by Commissioner Carvalho and approved.

ACTION: Approve a proposed project at an amount not to exceed \$5,000 titled "The Cube" by Brazilian performer-composer Manuel Lima, current doctoral candidate at Cal Arts and Fulbright Scholar, for an installation/performance work to be sited on the Sunset Strip in August, pending public safety and building and safety reviews.

Motioned by Commissioner Beroukhim, seconded by Commissioner Lee and approved.

ACTION: Approve a six-month extension and a \$600 expenditure for cleaning of the sculpture "Eleven Holes" by artist Lisa Williamson in Kings Road Park.

Motioned by Commissioner Carvalho, seconded by Commissioner Moreno-Freedman and approved.

In addition, the Subcommittee reported that it is proceeding with developing a proposal for a new collaboration with the Museum of Neon Art for an installation of vintage neon signs to be sited on the medians at the intersection of Santa Monica Boulevard and Holloway Drive; and declined the revised proposal of the artwork "Burnt Forest: Drawing the Line" by artist Doron Gazit as part of the Can You Dig It? exhibition, due to concerns regarding safety and material integrity.

B. Performing Arts and Cultural Affairs Subcommittee Report

The Commission received a report from the Performing Arts and Cultural Affairs Subcommittee on its meeting held May 12, 2016 and considered ratifying recommendations proposed by the Subcommittee.

ACTION: Ratify approval of the City's 2017 Arts Grant Program General Applications and Guidelines (Arts Participation Grant, City Arts Project Grant Community Enrichment Grant, Cultural Resource Development Grant and One City One Pride Grant).

Motioned by Commissioner Dishman, seconded by Commissioner Moreno-Freedman and approved.

C. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee on its meeting held May 19, 2016 and considered ratifying recommendations proposed by the Subcommittee.

ACTION: Approve Stage I Artist Approval of Michael McMillen for the project at 1041 N. Formosa (The Lot).

Motioned by Commissioner Dishman, seconded by Commissioner Moreno-Freedman and approved.

ACTION: Approve Stage II Schematic Design of project by artist Sterling Ruby for the Sunset/Doheny Hotel at 9040 Sunset Boulevard.

Motioned by Commissioner Lee, seconded by Commissioner Moreno-Freedman and approved, with Commissioner Dishman voting "No."

D. WeHo Arts: The Plan – West Hollywood Cultural Planning Process

The Commission received a report from the Performing Arts and Cultural Affairs Subcommittee, consultant Amanda Carlson and staff on the development of WeHo Arts: The Plan, the cultural planning process for the City of West Hollywood.

E. 2016-2018 Arts and Cultural Affairs Commission Work Plan

The Commission reviewed and considered approval of its 2016-2018 Work Plan.

ACTION: Approve the Arts and Cultural Affairs Commission 2016-2018 Work Plan and forward to City Council for approval.

Motioned by Commissioner Dishman, seconded by Commissioner Beroukhim and approved

F. Arts and Cultural Affairs Commission Projects

The Commission received an update from staff on current Arts and Cultural Affairs Commission projects under the Commission's oversight. Staff reported that the Gray Malin artwork "Llamas & White Balloons" has been installed on the vertical billboard on Sunset Boulevard and that the urban art work by artist Janet Echelman for the Sunset/La Cienega project is to begin installation in September.

V. NEW BUSINESS

A. 2016-2018 TWO-YEAR BUDGET

The Commission received and filed a report from staff regarding the proposed 2-year budget for 2016-2018.

B. PST: LA/LA

The Commission began discussion on marketing and programming opportunities in association with The Getty's 2017 initiative PST: LA/LA, which is part of the Commission's Work Plan, and considered preliminary funding considerations for projects using remaining unencumbered arts programming funds for fiscal year 2016.

ACTION: Approved the use of unencumbered arts programming general funds from fiscal year 2016 budget to be allocated for City-presented PST: LA/LA projects, as available.

Motioned by Commissioner Beroukhim, seconded by Commissioner Carvalho and approved.

VI. EXCLUDED CONSENT

None.

VII. PUBLIC COMMENT

None.

VIII. ITEMS FROM COMMISSIONERS

Commissioner Moreno-Freedman reported she attended a performance at the Wallis Annenberg Performing Arts Center in Beverly Hills (aka "The Wallis") and spoke with a staff member about potential collaborations between The Wallis and the City of West Hollywood, specifically in conjunction with "The Plan" and the City's Aging in Place Initiative. She requested the Commission agenda for discussion potential collaborations between the City and The Wallis a future Commission or Performing Arts and Cultural Affairs Subcommittee meeting.

Commissioner Carvalho reported that he spoke with Councilmember Horvath about potentially starting a lecture series focusing on conversations/discussions with artists and requested the Commission agenda for discussion the feasibility of a lecture series focusing on conversations/discussion with artist for a future meeting.

Commissioner Dishman reported that he would be absent from the July Commission meeting.

Commissioner Rackley reported that the Metropolitan Master Chorale would be performing a concert on Sunday, June 5 at Hollywood Lutheran Church. She also reported that she attended the opening of the new City Hall Parking structure which was a big success and the art was well received.

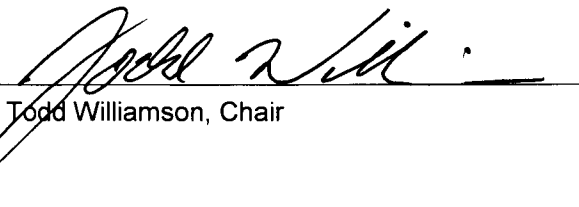
IX. ITEMS FROM THE STAFF

X. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission advised staff to develop the June 23, 2016 meeting agenda as appropriate.

XI. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 7:08 pm to its meeting scheduled June 23, 2016 at 5:00 P.M. in the Community Meeting Room – West Hollywood Library, 625 San Vicente Boulevard, West Hollywood.



Todd Williamson, Chair



Prentis Bonds, Staff Liaison/Recording Secretary