

City of West Hollywood
Arts and Cultural Affairs Commission

**URBAN ART SUBCOMMITTEE
MEETING AGENDA
THURSDAY, JULY 21, 2016
5:00 P.M.**

*Location: **Community Room – West Hollywood Library**
625 San Vicente Boulevard, West Hollywood*

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net

Written materials distributed to the Urban Art Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California during normal business hours. They will also be available for inspection during the Urban Art Subcommittee meeting at the staff liaison's table.

I. CALL TO ORDER (5:00 P.M.)

- A. Pledge of Allegiance**
- B. Roll Call**
- C. Approval of the Agenda**
- D. Approval of the June 16, 2016 Meeting Minutes**
- E. Public Comment**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR (5:10 P.M.)

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS (5:15 P.M.)

A. 8017 Norton Avenue – Stage II Schematic Design Approval (5:15 P.M.)

The Subcommittee will receive a presentation from art consultant Corinne Weisman and artist Heath Satow on the concept plan for 8017 Norton Avenue and consider recommending approval of the Stage II Schematic Plan in accordance with the Urban Art Policy and Guidelines to the Arts and Cultural Affairs Commission.

RECOMMENDATION:

1. Consider recommending that the Art and Cultural Affairs Commission approve Stage II Schematic Plan by artist Heath Satow for the urban art project at 8017 Norton Avenue.
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including 1) schematic designs/drawings; site plans and elevations, a narrative description of the proposed art project including how it fits into the environment of the City, and proposed materials and color scheme; 2) implementation timeline; 3) outline of the art budget; 4) maintenance issue and 5) a copy of the developer/artist agreement.

B. 563 Alfred Street – Stage II Schematic Design Approval (5:35 P.M.)

The Subcommittee will receive a presentation from Erika Johnson, The Center for Early Education, art consultant Merry Norris and architect Johnson Favaro on the concept plan for 563 Alfred Street and consider recommending approval of the Stage II Schematic Plan in accordance with the Urban Art Policy and Guidelines to the Arts and Cultural Affairs Commission.

RECOMMENDATION:

1. Consider recommending that the Art and Cultural Affairs Commission approve Stage II Schematic Plan by artist Frederich Kunath for the urban art project at 563 Alfred Street.
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including 1) schematic designs/drawings; site plans and elevations, a narrative description of the proposed art project including how it fits into the environment of the City, and proposed materials and color scheme; 2) implementation timeline; 3) outline of the art budget; 4) maintenance issue and 5) a copy of the developer/artist agreement.

C. 8350 Santa Monica Boulevard – Stage II Schematic Design Approval (5:45 P.M.)

The Subcommittee will receive a presentation from art consultant Marc Pally and artist Monique Van Genderen on the concept plan for 8350 Santa Monica Boulevard and consider recommending approval of the Stage II Schematic Plan in accordance with the Urban Art Policy and Guidelines to the Arts and Cultural Affairs Commission.

RECOMMENDATION:

1. Consider recommending that the Art and Cultural Affairs Commission approve Stage II Schematic Plan by artist Monique Van Genderen for the urban art project at 8350 Santa Monica Boulevard.
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including 1) schematic designs/drawings; site plans and elevations, a narrative description of the proposed art project including how it fits into the environment of the City, and proposed materials and color scheme; 2)

implementation timeline; 3) outline of the art budget; 4) maintenance issue and 5) a copy of the developer/artist agreement.

D. Urban Art Subcommittee Projects (5:55 P.M.)

The Subcommittee will receive an update from staff and discuss Urban Art projects under the Subcommittee's oversight.

▪ 563 Alfred Street (Center of Early Ed)	▪ 8500 Sunset Blvd.
▪ 627 La Peer	▪ 8555 Santa Monica Blvd
▪ 702 N. Doheny Drive	▪ 8760 Shoreham
▪ 826 N. Kings Road	▪ 8950 Sunset Blvd.
▪ 1013 Genesee	▪ 9001 Santa Monica Blvd.
▪ 1035 N. Vista	▪ 9040 Melrose Avenue (Melrose Triangle)
▪ 1041 N. Formosa (The Lot)	▪ 9040 Sunset Boulevard (The Edition)
▪ 1125 N Kings Road	▪ City Hall Civic Art Project
▪ 1223 Larrabee	▪ Collections Management
▪ 1250 N. Fairfax	▪ De-accession Policy
▪ 1345 Havenhurst	▪ Gift Policy
▪ 7300-7328 Santa Monica Blvd.	▪ Percent for Art Ordinance Modification
▪ 8017 Norton Avenue	▪ Percent for Art Design Guidelines
▪ 8350 Sunset Blvd. (The Crown)	▪ West Hollywood Park Phase II Civic Art
▪ 8497-8499 Sunset Blvd.	

RECOMMENDATION: Provide staff direction as applicable on Urban Art projects under the Subcommittee's oversight.

IV. EXCLUDED CONSENT CALENDAR (6:05 P.M.)

V. PUBLIC COMMENT (6:10 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VI. ITEMS FROM THE SUBCOMMITTEE

VII. ITEMS FROM STAFF

VIII. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of its September 15, 2016 meeting agenda.

IX. ADJOURNMENT (6:20 P.M.)

The Urban Art Subcommittee will adjourn to its next meeting scheduled Thursday, September 15, 2016 at 5:00 p.m. in the Community Meeting Room at West Hollywood Library located at 625 San Vicente Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: JULY 15, 2016

Signature: [Handwritten Signature]