

The Miss Russian LA Pageant is celebrating its fifth successful year as a local cultural event.

The pageant was founded by Lika Osipova is an award-winning producer and director of events, shows and concerts as well as a correspondent and popular personality on Russian television. In addition, Lika is a former international fashion model and founded the Evential School in Los Angeles providing instruction on modeling, acting, public speaking and fashion.

The Miss Russian LA Pageant identifies Russian women who exemplify beauty, talent and intelligence. The pageant is open to any qualified female at least 18 years old, have a California residency and the ability to speak Russian. Lika founded the pageant to showcase new talent the Russian speaking community. The pageant winner is selected by a panel of distinguished judges who include local officials and noted celebrities.

The reigning queen of the Miss Russian LA Pageant serves as an ambassador representing the Los Angeles-based Russian community at numerous public speaking engagements, fundraisers and civic events. There are an estimated 600,000 Russian-speaking people in Southern California. Furthermore, West Hollywood's Russian-speaking community is the most concentrated single Russian-speaking community in the United States outside of New York and consists primarily of immigrants from different Republics of the former Soviet Union such as: Russian Federation, Ukraine, Armenia, Georgia, Belarus, Latvia and Uzbekistan.