

ATTACHMENT A

CITY OF WEST HOLLYWOOD

PRIMARY STRATEGIC GOALS AND ONGOING STRATEGIC PROGRAMS & CORE VALUES 2015-2016 State Legislative Session and the 114th Congress

PRIMARY STRATEGIC GOALS

Fiscal Sustainability

- Support legislation that strengthens and expands ongoing revenue for the City.
- Oppose any legislation or initiative that would undermine voter-approved initiatives to guarantee ongoing revenue sources for local government.
- Monitor the state's implementation of changes in state/local fiscal relationship.
- Oppose legislation that undermines and preempts local authority over local taxes and fees.
- Support legislative reform that would remove unwarranted, state-imposed mandates or barriers in the execution of local government programs.
- Support legislation to streamline the process for state reimbursement of state-imposed mandates.

Affordable Housing

- Support legislation to increase funding for very low, low and moderate-income/affordable housing and live/work housing.
- Support efforts to strengthen rent control laws at the state level.
- Support legislation to eliminate, or reform, the Ellis Act.
- Support legislation that amends the Ellis Act to better protect renters' rights.
- Support legislation that authorizes cities to increase relocation benefits for those who are displaced under the Ellis Act.
- Support legislation to repeal the Costa Hawkins Rental Housing Act.
- Support legislation that expands the supply of affordable housing through improved planning and expanding financial resources
- Support legislation to encourage developers to provide affordable housing in their developments.
- Support legislation to enact a state Affordable Housing Trust Fund.
- Monitor legislation addressing Notice of Change in Terms of Tenancy.

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Affordable Housing (con't)

- Support legislation to enable elderly and disabled individuals to remain in their rental unit homes.
- Support legislation that increases funding for affordable senior housing and assisted living facilities.
- Support increases in state funding for enhancement and expansion of residential code enforcement and other programs that will preserve the quality of the existing housing stock.
- Support legislation that encourages a diverse housing stock to address the needs of all socioeconomic segments of the community.
- Oppose legislation that would preempt local government's ability to regulate condominium conversions.
- Oppose legislation that would prohibit inclusionary housing/zoning unless government subsidies were available for the affordable units.

Urban Balance

- Support legislation that provides protection for individual homeowners while allowing local government to utilize the right of eminent domain in an appropriate and fair manner.
- Support legislative and administrative efforts to maintain the integrity of local government's control over land use.
- Oppose legislation that preempts local government's ability to incidentally regulate and exercise its enforcement powers.
- Oppose legislation and regulations that preempt local governments' land use authority.
- Support "Smart Growth" initiatives that provide incentives to local governments that promote balanced growth.

City Parks, Library & Green Space

- Support passage of additional bonds for urban parks and green space.
- Identify and pursue potential funding sources for City projects, services and infrastructure needs, including libraries, parks and recreational facilities.
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- Support efforts to increase state resources for local arts, cultural events and library programs, including performing and visual arts programs.
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- Support legislation to develop infrastructure for local performing art centers and recreational facilities.

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ONGOING STRATEGIC PROGRAMS & CORE VALUES

Education

- Support legislation and funding opportunities for joint use agreements between municipalities and local schools.
- Support programs and funding strategies that will provide improvements to public schools to directly benefit and enhance students' education, including curriculum, instructional materials, and infrastructure needs.
- Support programs and funding for career technical education in public schools.
- Support programs and funding for restoring and/or enhancing arts programs in public schools.

Institutional Integrity

- Support greater transparency in all levels of governmental institutions.
- Support reforms and more stringent accountability for PERS as the provider of health benefits for the majority of California public employees.
- Support the expansion of retirement benefits in PERS and other public agency retirement systems to all registered domestic partners and same-sex spouses.

Employment

- Support legislation that will increase job opportunities in the City and throughout the state.
- Support legislation that increases the state and federal minimum wage.
- Support programs to provide training for job entry and career advancement that will enable City residents to enter the job market and progress to higher-paying, higher-skills jobs that lead to self-sufficiency.
- Support legislation that assists workers in balancing home/family and work, including appropriate sick leave and paid family leave.

Environment

- Support economic incentives and assistance to innovative in-state businesses that would utilize the materials diverted from landfills by recycling programs as an alternative to shipping them overseas where controls and uses have proven to be unreliable and unsafe.
- Support alternatives to recycling and composting, such as development of conversion technologies which are capable of converting post-recycled residual solid waste into renewable energy, biofuels, and useful products, thus further reducing the state's dependence on landfills.
- Support legislation requiring manufacturers to be responsible for safe disposal or reuse of their products and by-products, e.g. sharps and fluorescent light bulbs.

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Environment (con't)

- Support legislation that reduces energy consumption through investment in renewable energy technologies, i.e. net metering.
- Support legislation aimed at encouraging the use of alternative fuels, i.e., solar, green sources of power.
- Support legislative and administrative efforts to implement effective and innovative recycling programs.
- Support legislative and administrative efforts to decrease emissions and reduce air pollution throughout the state.
- Support state, county and local programs that promote and provide incentives for “green” commercial and residential development.
- Support legislation that provides incentives to individual homeowners for the purchase and/or installation of solar panels and other sources of environmentally-friendly energy.
- Support efforts to rebate and/or credit individual homeowners and businesses for returning excess power back into the grid as a result of owner-generated energy conservation.
- Support legislation that facilitates the abatement of excessive noise in the City.
- Support legislation that promotes water conservation in California

Equality and Justice

- Apply renewed efforts to encourage and support federal legislation and national ratification to add the Equal Rights Amendment as the 28th to the United States Constitution.
- Support efforts to eradicate human trafficking.
- Support legislation locally and at the state and federal levels that assures everyone the right to equal treatment in all government-sponsored or financed benefits.
- Support legislation to protect the civil, fair housing, and equitable employment rights of all persons.
- Support efforts to retain same-sex marriage in California.
- Support federal legislation to legalize same-sex marriage.
- Support legislation that protects reproductive rights
- Oppose legislation that will reduce patient confidentiality for people living with HIV/AIDS.

Health and Human Services

- Support legislation that implements the federal Health Care Reform Act

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- Support local and state efforts that encourage use of the human papillomavirus (HPV) vaccine to protect girls and young women against the HPV virus.
- Support legislation that promotes and protects women's reproductive health.
- Support legislation and funding to provide outreach, education, prevention and treatment for HIV/AIDS and related health and welfare issues, e.g. hepatitis C and needle exchange programs.
- Support legislation that funds preventative services.
- Support legislation to assist at-risk youth, including after-school programs.
- Support state and federal efforts to preserve the right of terminally or chronically-ill patients to use marijuana medicinally.
- Support policies that provide competent terminally-ill adults the ability to control their final days and ease the suffering of their own passing.
- Support legislation and funding that enables seniors and people with disabilities to remain in their homes and that provides needed social services.
- Support legislation and funding that enables seniors and people with disabilities to remain in their homes by allowing modifications to existing dwellings, and/or moving to units within same buildings without changes to terms of tenancy to accommodate ambulatory restrictions.
- Support legislation that will increase state and federal funding for the care of injured and disabled veterans of all ages.
- Support legislation that addresses the need for housing and supportive services, (e.g. health, mental health and social services) for the City's homeless population.
- Support legislation, programs and policies that focus on alleviating hunger locally, nationally, and internationally.
- Support legislation that encourages policies and programming that promote healthy lifestyles; e.g. physical activity, preventative screenings, healthful eating and core wellness for people of all ages and abilities.
- Support legislation to expand health insurance and health care to the uninsured.
- Support legislation to increase funding of and access to community health, mental health and substance use disorder treatment services.
- Support legislation to continue implementation of the Affordable Care Act and increase access to affordable and accessible health care for all Californians.
- Support legislation and advocacy efforts to ensure the organized transition of dual eligible patients from fee-for-service Medi-Cal coverage to Medi-Cal Managed Care; an initiative also known as the Coordinated Care Initiative.
- Support legislation to continue implementation of the Affordable Care Act and increase access to affordable and accessible health care for all Californians improving the breadth of of coverage for wellness programs and preventative care.

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- Support legislation and advocacy efforts to ensure the organized transition of dual eligible patients from fee-for-service Medi-Cal coverage to Medi-Cal Managed Care (Coordinated Care Initiative).

Public Safety

- Support legislative, administrative, and regulatory efforts that will expand and/or supplement funding for services targeting disabled and frail seniors that enable them to live independently in their naturally-occurring residential communities (NORC) and prevent costly hospitalizations and institutionalization.
- Monitor legislation that would affect the health and safety of the City's residents.
- Support enhanced strategies, legislation and funding for increased security needs (fire, police, commercial code compliance, and disaster preparedness) and coordinated recovery effects that do not supplant other City funding, services and/or operations.
- Support legislative efforts to monitor, maintain and upgrade aging infrastructure, such as gas, water, and sewer lines.
- Support legislation that improves safety at schools and ensures an environment that eliminates discrimination and harassment of students.
- Support legislation to eliminate gun violence in the City.
- Support programs to prevent domestic violence and child abuse.
- Support legislation that mandates the testing of all rape kits.
- Support legislation and policies that address the needs of Seniors, individuals with disabilities, and at-risk youth following a major disaster or emergency.
- Support legislation and policies that improve animal welfare and address the needs of individuals with companion and service animals following a major disaster or emergency.

Transportation

- Support legislation that funds the expansion of rail transit to the region, advocating for the continuation of study for future rail service for West Hollywood.
- Work with other agencies in the region in supporting current state and federal funding levels and encouraging increased funding and flexibility in both operating and capital funding for mass transit.
- In conjunction with the Westside Cities Council of Governments (WSCOG) and other agencies, support legislation that provides incentives for the development of local transportation corridors.
- Support local, regional, state and federal legislative, administrative, and regulatory efforts that will expand and/or supplement funding for maintaining transportation service program funds for employee benefits, settlement of employee transit strikes or for specific Metropolitan Transportation Agency (MTA) transportation programs.
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Transportation (con't)

- Support local, regional, state and federal legislative, administrative, and regulatory efforts that will expand and/or supplement funding for maintaining and upgrading major thoroughfares in the City, allowing for better traffic flow and pedestrian safety.
- Support state strategies that support development of transit/work housing through direct funding, tax credits and technical assistance.
- Support increased state and federal resources to mitigate traffic congestion on City streets and rebuild and maintain roads.
- Support legislation that enhances the safety of City streets for car, bicycle and pedestrian traffic.
- Support legislation that funds distracted driver education programs.

Animal Welfare

- Support legislation for the protection of animals.