

City of West Hollywood
Arts and Cultural Affairs Commission
URBAN ART SUBCOMMITTEE
MEETING AGENDA
THURSDAY, MAY 19, 2016

5:00 P.M.

*Location: **Community Room – West Hollywood Library***
625 San Vicente Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net

Written materials distributed to the Urban Art Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California during normal business hours. They will also be available for inspection during the Urban Art Subcommittee meeting at the staff liaison's table.

I. CALL TO ORDER (5:00 P.M.)

- A. Pledge of Allegiance**
- B. Roll Call**
- C. Approval of the Agenda**
- D. Approval of the April 21, 2016 Meeting Minutes**
- E. Public Comment**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR (5:10 P.M.)

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. NEW BUSINESS

A. 1041 N Formosa Ave (The Lot) – Stage I Artist Approval (5:15 P.M.)

The Subcommittee will receive a presentation from art consultant Marc Pally on proposed artist Michael McMillen for the project at 1041 N. Formosa (The Lot) and discuss public art opportunities for the site. The Subcommittee will also consider recommending approval of artist Michael McMillen to the Arts and Cultural Affairs Commission for the urban art project at 1041 N Formosa Avenue (The Lot).

RECOMMENDATIONS:

1. Consider recommending that the Arts and Cultural Affairs Commission approve artist Michael McMillen for Stage I Artist Approval for the urban art project at 1041 N Formosa (The Lot).
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including: 1) The artist selection procedure used and 2) Artist's resume, biographical materials, and evidence of artistic/cultural experience.

IV. UNFINISHED BUSINESS (5:35 P.M.)

A. 9040 Sunset Boulevard – Stage II Schematic Plan (5:35 P.M.)

The Subcommittee will receive a presentation from Dave Hunt, representing Isenberg Associates on the concept plan by artist Sterling Ruby for Sunset/Doheny Hotel and Nightclub at 9040 Sunset Boulevard and consider recommending approval of a Stage II Schematic Plan in accordance with the Urban Art Policy and Guidelines to the Arts and Cultural Affairs Commission.

RECOMMENDATIONS:

1. Consider recommending that the Art and Cultural Affairs Commission approve Stage II Schematic Plan by artist Sterling Ruby for the urban art project at 9040 Sunset Boulevard.
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including 1) schematic designs/drawings; site plans and elevations, a narrative description of the proposed art project including how it fits into the environment of the City, and proposed materials and color scheme; 2) implementation timeline; 3) outline of the art budget; 4) maintenance issue and 5) a copy of the developer/artist agreement.

B. Urban Art Subcommittee Projects (5:55 P.M.)

The Subcommittee will receive an update from staff and discuss Urban Art projects under the Subcommittee's oversight.

| | |
|--|--|
| ▪ 563 Alfred Street (Center of Early Ed) | ▪ 8555 Santa Monica Blvd |
| ▪ 627 La Peer | ▪ 8760 Shoreham |
| ▪ 702 N. Doheny Drive | ▪ 8950 Sunset Blvd. |
| ▪ 826 N. Kings Road | ▪ 9001 Santa Monica Blvd. |
| ▪ 1013 Genesee | ▪ 9040 Melrose Avenue (Melrose Triangle) |

| | |
|---------------------------------|--|
| ▪ 1035 N. Vista | ▪ 9040 Sunset Boulevard (The Edition) |
| ▪ 1041 N. Formosa (The Lot) | ▪ City Hall Civic Art Project |
| ▪ 1223 Larrabee | ▪ Collections Management |
| ▪ 1250 N. Fairfax | ▪ De-accession Policy |
| ▪ 1345 Havenhurst | ▪ Gift Policy |
| ▪ 7300-7328 Santa Monica Blvd. | ▪ Percent for Art Ordinance Modification |
| ▪ 8017-8029 Norton | ▪ Percent for Art Design Guidelines |
| ▪ 8350 Sunset Blvd. (The Crown) | ▪ West Hollywood Park Phase II Civic Art |
| ▪ 8497-8499 Sunset Blvd. | |
| ▪ 8500 Sunset Blvd. | |

RECOMMENDATION: Provide staff direction as applicable on Urban Art projects under the Subcommittee's oversight.

V. EXCLUDED CONSENT CALENDAR (6:05 P.M.)

VI. PUBLIC COMMENT (6:10 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of its June 16, 2016 meeting agenda.

X. ADJOURNMENT (6:30 P.M.)

The Urban Art Subcommittee will adjourn to its next meeting scheduled Thursday, June 16, 2016 at 5:00 p.m. in the Community Meeting Room at West Hollywood Library located at 625 San Vicente Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: May 12, 2016
Signature: Alyson T. Potlender