

**MINUTES  
TRANSPORTATION COMMISSION  
CITY OF WEST HOLLYWOOD  
FEBRUARY 17, 2016  
7:00 P.M.**

**PLUMMER PARK COMMUNITY CENTER,  
7377 SANTA MONICA BOULEVARD, ROOMS 5 AND 6,  
WEST HOLLYWOOD, CALIFORNIA 90069**

1. CALL TO ORDER

The meeting was called to order at 7:00 p.m. by Commissioner Warren.

- A. Pledge of Allegiance  
Kevin Burton led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

- C. Roll Call

Commissioners present:  
Richard Bernard, Misti Cooper, William Doebler, David Eichman,  
Evan Richter, David Warren, Dan Wentzel

Commissioners absent:  
None

Staff present:  
Bob Cheung, Senior Transportation Planner  
Bianca Siegl, Long Range and Mobility Planning Manager  
Walter Davis, Neighborhood Traffic Management Program  
Specialist  
Perri Sloane Goodman, Transportation Program Administrator  
Danny Casillas, Administrative Specialist III

- D. Approval of the Agenda of February 17, 2015, Transportation Commission meeting.

Motion: Wentzel    Second: Doebler  
All ayes.

Motion passed.

E.    Approval of Minutes

Motion: Approve minutes, Commission meeting of January 20,  
2016 with the following changes;

*Page 3: Clarify that Commissioner Bernard's comments referred to  
traffic capacity.*

*Page 5: Change Commissioner Warren's question to read "asked if  
safety would be improved with the addition of the bike lanes."*

Moved: Wentzel    Second: Doebler

Aye: Bernard, Cooper, Doebler, Eichman, Warren, Wentzel

Abstain: Richter

Motion passed.

2.    CONSENT CALENDAR

No items.

3.    ITEMS FROM PUBLIC

Michael King, WEST HOLLYWOOD, spoke about the need to relax  
towing enforcement in the Norma Triangle.

Karen O'Keefe, WEST HOLLYWOOD, spoke about not enough time for  
bicyclists to cross some signalized intersections.

4.    PUBLIC HEARING

No item

5.    NEW BUSINESS

A. All-Way Stop Controls At Designated Intersections

Staff report by Walter Davis

Commissioner Eichman asked if the other stops on Clinton Street were all way stops.

Walter Davis said that they are.

Commissioner Richter asked if staff has looked at the surrounding area.

Walter Davis said that he has and explained possible placement of stops in the future.

Commissioner Warren suggested contacting neighborhood groups to get word out about the new changed stops.

Walter Davis explained different methods of outreach that were utilized to call attention to the new stops.

Commissioner Warren remarked that it is nice to let the neighborhood know before the item goes to City Council.

Motion: Recommend to the City Council installation of all-way stop controls at the following intersections:

1. Clinton Street and Kings Road
2. Clinton Street and Flores Street.

Moved: Eichman            Second: Doebler  
All Ayes:

Motion passed.

#### **B. High Visibility Crosswalk Treatments With LED Lighting**

Staff report by Bob Cheung

Commissioner Doebler asked if there were any more test sites planned.

Walter Davis said that there were not, at the moment.

Commissioner Richter said the treatments sounded great and asked if more would be rolled out around the City if this test proves successful.

Bob Cheung said that that is the plan, but staff would like to see how the lights work in individual locations.

Commissioner Richter asked if the supplier is a new company.

Bob Cheung replied that they have been around for a while.

Commissioner Cooper asked what other cities have used these devices.

Bob Cheung listed a few cities.

Commissioner Cooper asked if any of those cities reported pedestrians tripping on the devices.

Bob Cheung said that the devices are very pedestrian and bike friendly.

Commissioner Bernard asked if there are any lessons learned from the other cities.

Bob Cheung reported that it has been found that pedestrians tend to not push the button to activate the lights.

Commissioner Bernard asked if pedestrian/vehicle collisions occur because the lights aren't activated.

Bob Cheung said that those types of collisions can occur anywhere, the goal is to increase pedestrian visibility.

Commissioner Bernard wondered if the area close to a school is a good place to test the devices.

Commissioner Eichman asked if the City Engineer was on-board with these devices.

Bob Cheung said that she is.

Commissioner Eichman asked if the light placement was considered in relation to car tire paths.

Bob Cheung said that the MUTCD was consulted.

Commissioner Eichman asked if these are the same devices used in Santa Monica.

Bob Cheung said that they are not, based on the fact that those devices are hard-wired whereas these are not.

Commissioner Doebler confirmed that the lights would be placed on both sides of the crosswalk and asked if staff would be able to control the brightness level.

Bob Cheung said that the devices are very easy to work with, so City staff should have no issues.

Kevin Burton, WEST HOLLYWOOD, spoke IN FAVOR Staff report recommendations.

Commissioner Warren asked what the cost of the devices is.

Bob Cheung replied that depending on width, it would be about \$15,000 per location.

Commissioner Warren asked how pedestrian volumes compared with other areas of the city.

Bob Cheung said that he did not have that information available, but the test crosswalk is in a sensitive area based on the proximity to the school.

Commissioner Warren said that he fails to see how staff will learn what information is needed such as pedestrians not pressing the activation button or drivers changing behavior.

Bob Cheung explained that staff would be conducting a compliance study, such as was conducted for the test of the flashing beacon devices.

Commissioner Warren stated that there were three test locations in that case. Why not have more test locations now.

Bob Cheung replied that staff could extend the pilot to other areas, but staff just wants to be sure of the equipment before trying too many at once.

Commissioner Warren asked what the traffic volumes are on San Vicente Boulevard.

Bob Cheung said that they about half of Santa Monica Boulevard.

Commissioner Warren said he is in favor of the devices, but would like a second location, different from the one that was chosen.

Commissioner Bernard asked how the devices will be paid for.

Bob Cheung replied that they have not been budgeted, but will probably come out of the General Fund.

Commissioner Bernard asked how the price compares with previous equipment.

Bob Cheung replied that staff's only reference is thirteen years old, but staff has looked into the needs to be met and maintenance.

Commissioner Bernard asked if a group discount could be attained.

Bob Cheung said that staff got a discount on the pilot set and that price could be negotiated later, if the pilot proves successful.

Commissioner Eichman said he thinks the device should be tested in one place at a time and it is, perhaps, too early to worry about cost.

Motion: Recommend to City Council approval of a six-month pilot program for high visibility LED lighting in the crosswalk at San Vicente Boulevard and Harratt Street.

Moved: Richter  
All Ayes:

Second: Cooper

Motion passed.

#### C. Community Development Department Work Plan

Staff report by Bianca Siegl

Commissioner Wentzel asked if all that was mentioned in the work plan would be coming before the commission.

Bianca Siegl reviewed what would be coming to the Commission.

Commissioner Bernard asked what the actual plan for dealing with traffic on residential streets and arterials is.

Bianca Siegl replied that the Citywide Traffic Study will address that.

Commissioner Warren asked if Bianca would explain the difference between the East Side Plan and the General Plan.

Bianca Siegl explained.

Commissioner Warren asked about several portions of the work plan. He asked how priorities were determined.

Bianca Siegl explained the areas which Commissioner Warren asked about then explained how the City Council determined how items were prioritized.

Commissioner Warren stated that it would be helpful to bring in drafts of the Citywide Traffic Study.

Bianca Siegl agreed.

Commissioner Bernard asked how the needs of the west side and mid-city are met during the Eastside Community Plan.

Bianca Explained.

Commissioner Bernard asked if one had to be a resident of the eastside to serve on the work group.

Bianca Siegl explained that the requirements are that one works or lives on the east side.

Commissioner Doebler asked how community plans affect the General Plan.

Bianca Siegl said that it aids in implementing the General Plan.

## 6. SUBCOMMITTEE REPORTS

No reports.

## 7. OLD BUSINESS

### A. Transit Services Evaluation

Staff report by Perri Sloane-Goodman.

Commissioner Eichman asked if there were any numbers on the CityLine X ridership.

Perri Sloane-Goodman said numbers are increasing and right now are at 300 boardings per week.

Commissioner Bernard asked how success would be measured.

Perri Sloane-Goodman listed options and said it would probably be a range of differing criteria.

Commissioner Bernard asked if there was number in mind.

Perri Sloane-Goodman said staff had no idea going in, but is looking at growth rates right now and will soon set goals.

Commissioner Bernard asked how people are hearing about CityLine X.

Perri Sloane-Goodman listed various methods of outreach that were utilized as well as marketing strategies.

Commissioner Bernard asked if staff would be able to find out what people would utilize if not CityLine X.

Perri Sloane-Goodman said she's learned, anecdotally, that people are using CityLine X instead of their cars.

Commissioner Wentzel said that he isn't surprised that the evening service is utilized more.

Commissioner Doebler asked what the timeline for the pilot is.

Perri Sloane-Goodman explained.

B. Locally Preferred Light Rail Route For Metro's Crenshaw/Lax Northern Extension Project

Staff report by Bianca Siegl

Commissioner Bernard asked what part of the alignment would be above ground.

Bianca Siegl replied that it has not been determined.

Commissioner Wentzel predicted the decision will be based on an issue of speed vs. access.

C. Car-Share Program Update

Staff report by Bob Cheung.

Commissioner Richter asked about usage numbers.



Bob Cheung said that there were above the goal.

Commissioner Richter asked if it was a surprise that ZipCar was the only vendor to respond.

Bob Cheung said it is not since they are the only ones providing this level of service.

Commissioner Warren asked if additional parking for these vehicles would be off-street.

Bob Cheung said that it would be, for the most part.

8. EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

9. ITEMS FROM STAFF

- A. Bike Share Update
- B. Regional Bike Share Update

10. ITEMS FROM COMMISSION

Wentzel

- Safety of the Fountain Avenue Corridor
- Gateway & Wayfinding Committee update

Doebler

- New crosswalks look great
- Towing is good in neighborhoods, too.
- Crosswalk button cleanliness

Cooper

- Towing process needs to be faster

Warren

- Congratulations to David Eichman, recipient of the Ray Reynolds Award
- Bikes & signal timing
- Ride Share services violating traffic laws
- Education on funding

- Photo Enforcement
- Information Feed
- Traffic item
- Fountain Avenue/Hayworth Avenue safety improvements (vehicular)

11. ITEMS FROM PUBLIC

No items

12. ADJOURNMENT

Action: The Transportation Commission adjourned at 9:40 p.m. until the next meeting on March 16, 2016, 7:00 p.m., Plummer Park Community Center, 7377 Santa Monica Boulevard, Rooms 5 and 6, West Hollywood, California 90069

Moved: Eichman      Second: Cooper  
All ayes.  
Motion passed.

APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS  
16TH DAY OF MARCH 2016.



Chair

ATTEST:



Staff Liaison

A copy of the audio recording of this meeting can be obtained from the City Clerk's office upon request.

*(Disclaimer: Staff records the meetings for the sole purpose of composing the official meeting minutes; therefore the recordings are not of commercial quality.)*