

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
MEETING AGENDA**

**THURSDAY, April 28, 2016 – 5:00 P.M.**

*Location: Community Room – West Hollywood Library  
625 San Vicente Boulevard, West Hollywood*

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to [www.metro.net](http://www.metro.net).

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit [weho.org/arts](http://weho.org/arts).

**I. CALL TO ORDER (5:00 P.M.)**

- A. Pledge of Allegiance
- B. Approval of the Agenda
- C. Approval of the March 24, 2016 Meeting Minutes
- D. Public Comment

*The public is given the opportunity to address the Commission on any item within its responsibility. At the discretion of the Commission, speakers may be limited to three minutes each.*

**II. CONSENT CALENDAR (5:10 P.M.)**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

**B. Street Media Update**

The Commission will receive and file an update compiled by Selbert Perkins Design Collaborative on the West Hollywood Street Media (gateways and wayfinding) meeting held April 6, 2016.

RECOMMENDATIONS: Receive and file report.

**C. Art on the Outside Current, Upcoming and Potential Projects Status Update**

The Commission will receive and file a status update of Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Receive and file report.

**III. UNFINISHED BUSINESS (5:15 P.M.)**

**A. Art on the Outside & Performing Arts on Cultural Affairs Joint Subcommittees Report**

The Commission will receive a report from the Art on the Outside and Performing Arts and Cultural Affairs Subcommittees on its joint meetings held April 11<sup>th</sup> and April 25<sup>th</sup> and consider ratifying a recommendation to approve a social practice artist for the Cultural Plan.

RECOMMENDATION: Approve a social practice artist for the Cultural Plan as recommended by the Art on the Outside and the Performing Arts and Cultural Affairs Subcommittees.

**B. Art on the Outside Subcommittee Report (5:25 P.M.)**

The Commission will receive a report from the Art on the Outside Subcommittee on its meeting held April 28, 2016 and consider ratifying recommendations proposed by the Subcommittee.

RECOMMENDATION: Ratify recommendations proposed by the Subcommittee.

**C. Performing Arts and Cultural Affairs Subcommittee Report (5:35 P.M.)**

The Commission will receive a report from the Performing Arts and Cultural Affairs Subcommittee on its meeting held April 14, 2016 and consider ratifying recommendations proposed by the Subcommittee.

RECOMMENDATION: Ratify recommendations proposed by the Subcommittee including approval of a Community Enrichment Grant in the amount not to exceed \$2,500 to support performing arts programming in conjunction with the 15<sup>th</sup> Annual Russian Arts and Culture Week to be held May 7 – 15, 2016 at Plummer Park.

**D. Urban Art Subcommittee Report (5:45 P.M.)**

The Commission will receive a report from the Urban Art Subcommittee on its meeting held April 21, 2016 and consider ratifying recommendations proposed by the Subcommittee.

RECOMMENDATION: Ratify recommendations proposed by the Subcommittee including:

1. Approval of Stage I Artist Approval of artists Friedrich Kunath, George Legrady, Michael McMillen and Mark Lere for the project at 563 N. Alfred

Street (Center for Early Education) noting the Subcommittee's authorization allowing the developer to select the most appropriate artist for the site.

2. Approval of Stage II Schematic Plan by artist Scot Brown and Elena Manferdini noting the Subcommittee's authorization allowing the developer to select the most appropriate concept plan for the site and noting the Subcommittee's preference of Option I, should the developer select the concept plan by artist Elena Manferdini.

**E. WeHo Arts: The Plan – West Hollywood Cultural Planning Process (5:55 P.M.)**

The Commission will receive a report from the Performing Arts and Cultural Affairs Subcommittee and staff on the development of WeHo Arts: The Plan, the cultural planning process for the City of West Hollywood.

RECOMMENDATION: Receive report and provide direction as applicable.

**F. 2016-2018 Arts and Cultural Affairs Commission Work Plan (6:15 P.M.)**

The Commission will discuss its 2016-2018 Work Plan.

RECOMMENDATION: Discuss work plan and provide direction as applicable.

**G. Arts and Cultural Affairs Commission Projects (6:25 P.M.)**

The Commission will receive an update from staff on current Arts and Cultural Affairs Commission projects and discuss as needed projects under the Commission's oversight:

<ul style="list-style-type: none"> <li>▪ Art on the Outside               <ul style="list-style-type: none"> <li>- CAN YOU DIG IT?</li> <li>- Temporary Art Projects</li> <li>- Large Screen Electronic and Video Signs – 8410 Sunset Blvd. and 9039 Sunset Blvd.</li> <li>- West Hollywood Mural Program</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ Performing Arts and Cultural Affairs               <ul style="list-style-type: none"> <li>- Arts Grant Program</li> <li>- Free Theatre in the Parks</li> <li>- One City One Pride</li> <li>- Winter and Summer Sounds</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>▪ West Hollywood Capital Projects – Plummer Park; West Hollywood Park; 1343 N. Laurel; City Hall Parking Structure</li> </ul>	<ul style="list-style-type: none"> <li>▪ Urban Art – Current Projects</li> <li>▪ Public Art Conservation</li> </ul>

RECOMMENDATION: Provide direction as applicable.

**IV. EXCLUDED CONSENT (6:35 P.M.)**

**V. PUBLIC COMMENT (6:40 P.M.)**

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**VI. ITEMS FROM COMMISSIONERS**

**VII. ITEMS FROM THE STAFF**

**VIII. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission will advise staff on development of the May 26, 2016 meeting agenda.

**IX. ADJOURNMENT (6:50 P.M.)**

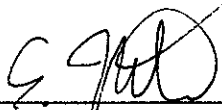
The Arts and Cultural Affairs Commission will adjourn to its meeting scheduled May 26, 2016 at 5:00 P.M. in the Community Meeting Room – West Hollywood Library, 625 San Vicente Boulevard, West Hollywood.

**AFFIDAVIT OF POSTING**

State of California            )  
County of Los Angeles        )  
City of West Hollywood        )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Human Resources, Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: 4/22/16

Signature:   
Office of the City Clerk