

City of West Hollywood
Arts and Cultural Affairs Commission
URBAN ART SUBCOMMITTEE
MEETING AGENDA
THURSDAY, APRIL 21, 2016

5:00 P.M.

*Location: **Community Room – West Hollywood Library***
625 San Vicente Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net

Written materials distributed to the Urban Art Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California during normal business hours. They will also be available for inspection during the Urban Art Subcommittee meeting at the staff liaison's table.

I. CALL TO ORDER (5:00 P.M.)

- A. Pledge of Allegiance**
- B. Roll Call**
- C. Approval of the Agenda**
- D. Approval of the February 18, 2016 Meeting Minutes**
- E. Public Comment**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR (5:05 P.M.)

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS (5:10 P.M.)

A. 563 Alfred Street – Stage I Artist Approval (5:10 P.M.)

The Subcommittee will receive a presentation from art consultant Merry Norris on proposed artists Friedrich Kunath, George Legrady, Michael McMillen and Mark Lere for the project at 563 N. Alfred Street (Center for Early Education) and discuss public art opportunities for the site. The Subcommittee will also consider recommending approval of an artist(s) to the Arts and Cultural Affairs Commission for the urban art project at 563 N. Alfred Street.

RECOMMENDATIONS:

1. Consider recommending that the Arts and Cultural Affairs Commission approve Stage I Artist Approval and approve an artist(s) for the urban art project at 563 Alfred Street.
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including: 1) The artist selection procedure used and 2) Artist(s) resume(s), biographical materials and evidence of artistic/cultural experience.

B. 627 La Peer – Stage II Schematic Plan (5:25 P.M.)

The Subcommittee will receive a presentation from Art Consultant Tiffany Lendrum, and artists Scot Brown and Elena Manferdini on the concept plan for the urban art project at 627 La Peer and consider recommending approval of a Stage II Schematic Plan by either Scot Brown or Elena Manferdini in accordance with the Urban Art Policy and Guidelines to the Arts and Cultural Affairs Commission.

RECOMMENDATIONS:

1. Consider recommending that the Art and Cultural Affairs Commission approve Stage II Schematic Plan by artist Scot Brown or Elena Manferdini for the urban art project at 627 La Peer.
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including 1) schematic designs/drawings; site plans and elevations, a narrative description of the proposed art project including how it fits into the environment of the City, and proposed materials and color scheme; 2) implementation timeline; 3) outline of the art budget; 4) maintenance issue and 5) a copy of the developer/artist agreement.

C. 8017-8029 Norton – Stage II Schematic Plan (5:40 P.M.)

The Subcommittee will receive a presentation from art consultant Corinne Weitzman and artist Heath Satow on the concept plan for the urban art project at 8017-8029 Norton Street and consider recommending approval of Stage II – Schematic Plan by artist Heath Satow in accordance with the City's Urban Art Policy and Guidelines to the Arts and Cultural Affairs Commission.

RECOMMENDATIONS:

1. Consider recommending that the Art and Cultural Affairs Commission approve Stage II Schematic Plan by artist Heath Satow for the urban art project at 9001 Santa Monica Boulevard.
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including 1) schematic designs/drawings; site plans and elevations, a narrative description of the proposed art project including how it fits into the environment of the City, and proposed materials and color scheme; 2) implementation timeline; 3) outline of the art budget; 4) maintenance issue and 5) a copy of the developer/artist agreement.

D. Urban Art Subcommittee 2016-2018 Work Plan (5:55 P.M.)

The Subcommittee will review and discuss its proposed Work Plan for 2016-2018 and provide additional input and direction to staff as applicable.

RECOMMENDATION: Provide staff direction on the Subcommittee's 2016-2018 Work Plan.

E. Urban Art Subcommittee Projects (6:10 P.M.)

The Subcommittee will receive an update from staff and discuss Urban Art projects under the Subcommittee's oversight.

▪ 1035 N. Vista	▪ 8760 Shoreham
▪ 1013 Genesse	▪ 8950 Sunset Blvd.
▪ 1223 Larrabee	▪ 9001 Santa Monica Blvd.
▪ 1250 N. Fairfax	▪ 9040 Melrose Avenue
▪ 1345 Havenhurst	▪ 9040 Sunset Boulevard
▪ 563 Alfred Street (Center of Early Ed)	▪ 8017-8029 Norton
▪ 627 La Peer	▪ City Hall Civic Art Project
▪ 702 N. Doheny Drive	▪ Collections Management
▪ 7300 – 7328 Santa Monica Blvd.	▪ De-accession Policy
▪ 826 N. Kings Road	▪ Gift Policy
▪ 8350 Sunset Blvd.	▪ Melrose Triangle
▪ 8497-8499 Sunset Blvd.	▪ Percent for Art Ordinance Modification
▪ 8555 Santa Monica Blvd	▪ West Hollywood Park Phase II Civic Art
▪ 8500 Sunset Blvd.	▪ Percent for Art Design Guidelines

RECOMMENDATION: Provide staff direction as applicable on Urban Art projects under the Subcommittee's oversight.

IV. EXCLUDED CONSENT CALENDAR (6:25 P.M.)

V. PUBLIC COMMENT (6:30 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VI. ITEMS FROM THE SUBCOMMITTEE

VII. ITEMS FROM STAFF

VIII. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of its May 19, 2016 meeting agenda.

IX. ADJOURNMENT (6:40 P.M.)

The Urban Art Subcommittee will adjourn to its next meeting scheduled Thursday, May 19, 2016 at 5:00 p.m. in the Community Meeting Room at West Hollywood Library located at 625 San Vicente Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that I posted this agenda on:

Date: April 14, 2016

Signature: 
City Clerk's Office