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Written materials distributed to the City Council within 72 hours of the City Council meeting are available for public inspection immediately upon distribution in the City Clerk's office at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the City Council meeting at the City Clerk's table.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to [www.metro.net](http://www.metro.net).

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

*Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).*

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA  
MONDAY, MARCH 21, 2016  
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

**6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda**

**6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**REPORT OF CLOSED SESSION AGENDA:**

**APPROVAL OF AGENDA:**

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

1. **PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

2. **CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. **POSTING OF AGENDA:**

*SUBJECT: The agenda for the meeting of Monday, March 21, 2016 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, March 16, 2016.*

**RECOMMENDATION:** Receive and file.

- 2.B. APPROVAL OF MINUTES:**  
*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*  
**RECOMMENDATION:** Approve the minutes of March 7, 2016.
- 2.C. APPROVAL OF DEMAND REGISTER NO. 782, RESOLUTION NO. 16-4802 [D. WILSON, L. QUIJANO]:**  
*SUBJECT: The City Council shall approve or reject the Demand Register for period ending March 11, 2016 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.*  
**RECOMMENDATION:** Approve Demand Register No. 782 and adopt Resolution No. 16-4802, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 782."
- 2.D. COMMISSION AND ADVISORY BOARD ACTION REPORTS [Y. QUARKER, M. CROWDER]:**  
*SUBJECT: The City Council will receive reports from the Arts & Cultural Affairs Commission, Disabilities Advisory Board, Senior Advisory Board, and Women's Advisory Board on actions taken at their recent meetings.*  
**RECOMMENDATION:** Receive and file.
- 2.E. TREASURER'S REPORT FOR JANUARY 2016 [D. WILSON, L. QUIJANO, K. BARENG, N. CORONADO]:**  
*SUBJECT: The City Council will receive the Treasurer's Report for the month ended January 2016 pursuant to Section 53646 of the Government Code of the State of California.*  
**RECOMMENDATION:** Receive and file the January 2016 Treasurer's Report.
- 2.F. AMENDMENT TO THE AGREEMENT FOR SERVICES WITH HEALTH MANAGEMENT ASSOCIATES, INC. [E. SAVAGE]:**  
*SUBJECT: The City Council will consider amending the Agreement for Services with Health Management Associates, Inc. to modify the scope of services and increase the not to exceed value for the purpose of further structuring the evaluation for the Aging in Place/Aging in Community 5-Year Strategic Plan.*  
**RECOMMENDATIONS:** 1) Approve Amendment No. 1 to the Agreement for Services with Health Management Associates, Inc. to modify the scope of services and increase the amount of agreement by \$25,000 for a total not to exceed amount of \$75,000; and 2) Authorize the City Manager or designee to execute documents incident to the agreement.
- 2.G. REPORT ON 2015 GENERAL MUNICIPAL ELECTION AND SPECIAL MUNICIPAL ELECTION [Y. QUARKER, M. CROWDER]**

*SUBJECT: The City Council will receive a report on voter turn-out and outreach efforts for the March 3, 2015 General Municipal Election and the June 2, 2015 Special Municipal Election.*

RECOMMENDATION: Receive and file.

**2.H. WORKPLACE GENDER TRANSITION GUIDELINES [C. SCHROEDER, S. SCHUMACHER, B. FRIEDEL]:**

*SUBJECT: The City Council will receive a City Policy on Workplace Gender Transition Guidelines.*

RECOMMENDATION: Receive and file.

**2.I. 2016 SOCIAL SERVICES FUNDING PROCESS AND SCHEDULE [E. SAVAGE, D. GIUGNI]:**

*SUBJECT: The City Council will review and consider approval of the 2016-2019 Social Services Request for Proposal (RFP) process and calendar.*

RECOMMENDATION: Approve the 2016-2019 Social Services Request for Proposal schedule.

**2.J. AGREEMENT WITH HACOLA FOR SHELTER PLUS CARE [E. SAVAGE, D. GIUGNI]:**

*SUBJECT: The City Council will consider approval of an agreement with the Housing Authority of the County of Los Angeles (HACoLA) and the City of West Hollywood relating to the Shelter Plus Care Tenant Based Rental Assistance Program.*

RECOMMENDATIONS: 1) Approve the agreement with the Housing Authority of the County of Los Angeles and the City of West Hollywood relating to the Shelter Plus Care Tenant Based Rental Assistance Program; and 2) Authorize the City Manager to sign the contract extension with the HACoLA.

**2.K. NOTICE OF COMPLETION FOR CIP 1607, SANTA MONICA BLVD PAVEMENT REPAIR PROGRAM [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approving the Notice of Completion for CIP 1607, Santa Monica Blvd. Pavement Repair Program, by All American Asphalt.*

RECOMMENDATION: 1) Accept the work and authorize the following:  
a. Filing a Notice of Completion by the City Engineer; b. Final payment to the contractor at the end of the 35 day lien period; c. Release of the Performance Bond on the date of recordation of the Notice of Completion; and d. Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices.

**2.L. AWARD OF CONSTRUCTION CONTRACT FOR CIP 1608, FAIRFAX AVENUE STREET PAVING & BIKE LANE PROJECT [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider awarding a construction contract for CIP 1608, Fairfax Avenue Street Paving & Bike Lane Project.*

**RECOMMENDATIONS:** 1) Accept the bid dated March 1, 2016, submitted by Hardy & Harper, Inc.; 2) Approve an agreement for services with Hardy & Harper, Inc. in the amount of \$195,000 for the construction on CIP 1608, Fairfax Avenue Street Paving & Bike Lane Project; 3) Authorize the City Manager or designee to execute documents incident to the agreement; 4) Authorize the City Engineer to manage Change Orders to the agreement for services in an amount not to exceed 10% (\$19,500) of the total agreement amount; and 5) Adopt Resolution No. 2016 - \_\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE CONSTRUCTION OF THE FAIRFAX AVENUE STREET PAVING & BIKE LANE PROJECT, CIP 1608, PURSUANT TO GOVERNMENT CODE SECTION 830.6 AND ESTABLISHING A PROJECT PAYMENT ACCOUNT."

**2.M. CO-SPONSORSHIP OF CMG FILM FESTIVAL [P. AREVALO, M. LOUIE, M. CHE]:**

*SUBJECT: The City Council will consider co-sponsoring the CMG Short Film Festival, and authorizing the use of the West Hollywood City Council Chambers for the event.*

**RECOMMENDATIONS:** 1) Approve the use of the West Hollywood City Council Chambers for the arts and culture event as outlined in this report; 2) Approve the waiver of facilities use and parking fees in the amount of \$1,700 for the event; and 3) Authorize use of the City name and logo on promotional and collateral materials and the promotion of the event through the City's website, calendar, and social media network.

**2.N. CO-SPONSORSHIP OF A TRANSGENDER ASYLUM SEEKERS AND HUMAN RIGHTS TOWN HALL EVENT [C. PLANCK, D. MURRAY]:**

*SUBJECT: The City Council will consider co-sponsoring a Transgender Asylum Seekers and Human Rights Town Hall Event hosted by Human Rights Watch and the Legal Aid Foundation of Los Angeles on Tuesday, March 22, 2016 from 10:30am to 12:30pm at the West Hollywood City Council Chambers.*

**RECOMMENDATIONS:** 1) Authorize co-sponsorship of the Town Hall Event; 2) Authorize use of the City Council Chambers; 3) Waive \$456 in parking and facility use fees; 4) Authorize Legal Aid Foundation of Los Angeles and Human Rights Watch to utilize the City of West Hollywood's name and logo on printed and online promotional materials; and 5) Direct the Communications Division to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools.

**2.O. AMEND THE CITY COUNCIL MEMBER LIST OF PRE-APPROVED ORGANIZATIONS & EVENTS [L. HORVATH, A. LOVANO]:**

*SUBJECT: The City Council will consider amending the City Council Member List of Pre-Approved Organizations & Events.*

*RECOMMENDATION: Approve the addition of the Los Angeles Chamber of Commerce – Meetings, Symposiums, Conferences, and Advocacy Trips to the list of Pre-Approved Organizations & Events members of the City Council are permitted to attend each year.*

**2.P. CO-SPONSORSHIP OF HEART GALLERY DISPLAY IN CITY HALL FOR NATIONAL FOSTER CARE MONTH [J. HEILMAN, C. PLANCK, A. LOVANO]:**

*SUBJECT: The City Council will consider co-sponsoring a display of the Heart Gallery LA photos in City Hall during the month of May, 2016 in recognition of National Foster Care Month.*

*RECOMMENDATIONS: 1) Approve the co-sponsorship of a display of the Heart Gallery photos in the City Hall lobby; 2) Authorize the Heart Gallery LA to utilize the City of West Hollywood's name and logo on printed and online promotional materials; and 3) Direct the Communications Division to utilize all appropriate communication tools to promote the display including, but not limited to, the City's website and social media tools.*

**2.Q. CO-SPONSORSHIP OF #SIZZLE AT 2016 LA PRIDE FESTIVAL [J. DURAN, A. LOVANO]:**

*SUBJECT: The City Council will consider co-sponsorship of #SIZZLE at Christopher Street West's LA PRIDE Festival June 10-12, 2016.*

*RECOMMENDATIONS: 1) Approve co-sponsorship of #SIZZLE, organized by the collaborative group of the Institute for Public Strategies, Los Angeles LGBT Center, Christopher Street West, and the Tweakers Project; 2) Approve use of the City's logo on all collateral promotional materials related to #SIZZLE, and direct staff to coordinate with #SIZZLE organizers regarding the City's participation; 3) Authorize the Director of Finance and Technology Services to allocate \$10,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for associated costs; and 4) Direct the Communications Division to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools.*

**2.R. CO-SPONSORSHIP OF A FUNDRAISING EVENT FOR THE ALLIANCE FOR HOUSING AND HEALING [J. DURAN, A. LOVANO, D. MURRAY]:**

*SUBJECT: The City Council will consider co-sponsoring a "Yoga in the Park" fundraising event for the Alliance for Housing and Healing on Saturday, June 19, 2016 from 8:00am to 1:00pm in Plummer Park.*

*RECOMMENDATIONS: 1) Approve the co-sponsorship of a fundraiser for the Alliance for Housing and Healing; 2) Approve use of space in Plummer Park and \$100 in fee waivers for a Special Events permit; 3) Authorize parking enforcement to be lifted during the hours of the event from 8:00am to 1:00pm; 4) Authorize the Alliance for Housing and*

Healing to utilize the City of West Hollywood's name and logo on printed and online promotional materials; and 5) Direct the Communications Division to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools.

**2.S. A RESOLUTION IN SUPPORT OF AB 2002 (STONE) – POLITICAL REFORM ACT OF 1974: CALIFORNIA COASTAL COMMISSION TRANSPARENCY [L. MEISTER, H. MOLINA]:**

*SUBJECT: The City Council will consider adopting a resolution in support of AB 2002 (STONE), a bill aimed to amend the Political Reform Act of 1974 and the Coastal Commission Act of 1976 to further regulate the actions of lobbyists as they work to impact certain administrative actions of the California Coastal Commission (CCC).*

**RECOMMENDATIONS:** 1) Adopt Resolution No. 16 - \_\_\_\_\_ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 2002 (STONE) THE POLITICAL REFORM ACT OF 1974: COASTAL COMMISSION TRANSPARENCY;" and 2) Direct staff to send signed copies of the adopted resolution to the offices of Assemblymembers Mark Stone and Richard Bloom, and Senator Ben Allen.

**2.T. A RESOLUTION IN SUPPORT OF SB 1053 (LENO) THE HOUSING OPPORTUNITIES ACT [L. HORVATH, A. LOVANO, C. HARDY]:**

*SUBJECT: The City Council will consider adopting a resolution in support of SB 1053 (Leno), The Housing Opportunities Act, which would amend the Fair Employment and Housing Act to clarify that housing subsidy vouchers are a protected source of income.*

**RECOMMENDATIONS:** 1) Adopt Resolution No. 16 - \_\_\_\_\_ "A RESOLUTION OF THE CITY COUNCIL IN SUPPORT OF SB 1053 (LENO) THE HOUSING OPPORTUNITIES ACT;" and 2) Direct staff to send signed copies of the adopted resolution to the offices of Governor Jerry Brown, CA Assemblymember Richard Bloom, CA State Senators Ben Allen and Mark Leno, and other statewide partners as appropriate.

**2.U. A RESOLUTION IN SUPPORT OF AB 1561 (GARCIA) THE NO TAMPON TAX BILL [L. HORVATH, L. MEISTER, A. LOVANO, J. GUZON]:**

*SUBJECT: The City Council will consider adopting a resolution in support of AB 1561 (Garcia), The No Tampon Tax Bill, which would exempt essential feminine hygiene products from sales taxes.*

**RECOMMENDATIONS:** 1) Adopt Resolution No. 16- \_\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 1561 (GARCIA), THE NO TAMPON TAX BILL;" and 2) Send copies of the signed resolution to California Governor Edmund G. Brown, Jr., Assemblymembers Cristina Garcia, Ling Ling Chang, and Richard Bloom, and Senator Benjamin Allen.

**2.V. A RESOLUTION APPROVING THE FIRST AMENDMENT TO THE JOINT EXERCISE OF POWERS AGREEMENT FOR THE WEST HOLLYWOOD PUBLIC FINANCING AUTHORITY [D. WILSON, J. LEONARD]:**

*SUBJECT: The City Council will consider approving the first amendment to the Joint Exercise of Powers Agreement for the West Hollywood Public Financing Authority. The amendment will withdraw the Successor Agency to the Community Development Commission as a member and add the West Hollywood Housing Authority as a member.*

**RECOMMENDATION:** Approve Resolution No. \_\_\_\_\_  
"RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING AN AMENDMENT TO THE JOINT EXERCISE OF POWERS AGREEMENT ESTABLISHING THE WEST HOLLYWOOD PUBLIC FINANCING AUTHORITY FOR THE PURPOSE OF ADDING THE WEST HOLLYWOOD HOUSING AUTHORITY AS AN ADDITIONAL MEMBER AND REMOVING THE SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION AS A MEMBER."

**THE CITY COUNCIL WILL RECESS AND RECONVENE AS THE SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION: (See attached Successor Agency to the West Hollywood Community Development Commission Agenda)**

**THE SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION WILL RECESS AND RECONVENE AS THE HOUSING AUTHORITY: (See attached Housing Authority Agenda)**

**THE HOUSING AUTHORITY WILL RECESS AND RECONVENE AS THE CITY COUNCIL:**

**3. PUBLIC HEARINGS:**

None.

**4. UNFINISHED BUSINESS:**

**4.A. PUBLIC SAFETY UPDATE [K. COOK, H. PEREZ, A. WILLIAMS, D. MICK, D. GIUGNI]:**

*SUBJECT: The City Council will receive an update on public safety activities, and provide additional direction to staff.*

**RECOMMENDATIONS:** 1) Receive an update on and provide direction to staff regarding public safety priorities including crime prevention, customer service, enforcement, deployment, neighborhood livability, nuisance issues, and public education; 2) Receive an update on and provide direction to staff regarding the organization study conducted of West Hollywood Sheriff's Station by staff and the Contract Law Enforcement



Unit; 3) Receive an update on and provide direction to staff regarding the Sheriff's Department and mental health resources; 4) Receive an update on and provide direction to staff regarding improving Sheriff's communication; and 5) Receive an update on and provide direction to staff regarding the Advanced License Plate Recognition (ALPR) program and a surveillance camera program.

**4.B. WEST HOLLYWOOD MINIMUM WAGE POLICY [P. AREVALO, M. LOUIE, J. JIMENEZ]:**

*SUBJECT: The City Council will consider and provide direction on whether to establish a citywide minimum wage policy.*

*RECOMMENDATIONS: 1) Receive the report herein providing an overview of wages paid by West Hollywood businesses; 2) Direct City Attorney to prepare an ordinance establishing a City of West Hollywood minimum wage within 60 days and requiring the payment of a city-wide minimum wage as follows: i. July 1, 2017 the hourly wage shall be \$12.00, ii. July 1, 2018, the hourly wage shall be \$13.25, iii. July 1, 2019, the hourly wage shall be \$14.25, iv. July 1, 2020, the hourly wage shall be \$15.00; 3) Direct staff to conduct outreach meetings with the business community to present the framework of the ordinance and solicit their input prior to returning to Council with the draft ordinance; and 4) Direct staff to return with future modifications as appropriate, including those reflecting potential future changes in regional and state policies.*

**4.C. UPDATED ALTERNATE MODE COMMUTE INCENTIVE PROGRAM FOR CITY EMPLOYEES [S. DEWOLFE, J. KEHO, B. SIEGL, C. SCHROEDER, S. SCHUMACHER, D. WILSON, L. QUIJANO]:**

*SUBJECT: The City Council will consider making permanent the incentives in the Pilot Alternate Mode Incentive Program to encourage employees to utilize alternate modes of transportation and reduce single-occupant vehicle commute trips in West Hollywood.*

*RECOMMENDATIONS: 1) Make permanent the incentives in the Pilot Employee Alternate Mode Commute Incentive Program; and 2) Authorize the Director of Finance and Technology Services to allocate \$10,000 from unallocated AQMD funds to account 207-3-07-83-538014 for Fiscal Year 2015-16 for costs related to the Employee Alternate Mode Commute Incentive Program.*

**4.D. AMENDMENT TO THE AGREEMENT FOR SERVICES WITH DAKOTA COMMUNICATIONS FOR OUTREACH SERVICES FOR METRO & RAIL TRANSIT AFFAIRS [C. SCHROEDER, H. MOLINA, S. DEWOLFE, J. KEHO, J. HANKAMER]:**

*SUBJECT: The City Council will consider amending the agreement for services with Dakota Communications, with sub-consultant The Robert Group, to modify the scope of work and increase the not-to-exceed amount of the agreement for outreach services for Metro and rail transit affairs.*

RECOMMENDATIONS: 1) Approve Amendment No. 1 to the Agreement for Services with Dakota Communications to expand the scope of services and increase the amount of the agreement by \$200,000 for a total not-to-exceed amount of \$400,000; 2) Authorize the City Manager or designee to execute documents incident to the agreement; and 3) Authorize the Director of Finance and Technology Services to allocate \$200,000 from unallocated General Fund Reserves to account number 100-3-07-07-531019 to fund the cost of the amendment.

**4.E. ETHICS REFORM TASK FORCE RECOMMENDATIONS UPDATE [Y. QUARKER, M. CROWDER, P. AREVALO, J. JIMENEZ, M. JENKINS, C. HOGIN]:**

*SUBJECT: The City Council will receive a proposed ordinance and update on the status of the Ethics Reform Task Force's recommendations and provide additional direction to staff.*

RECOMMENDATIONS: 1) Introduce on first reading Ordinance 16- , "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING WEST HOLLYWOOD MUNICIPAL CODE TO PROVIDE NEW REGULATIONS ON GOVERNMENT ETHICS", which amends the municipal Code to: a. Codify the City's gift regulations; b. Create a local version of the PRA's behested donations rule and lowering the reporting threshold to \$1,000; c. Require independent committees to identify their top three donors on all campaign material; and d. Increase the campaign contribution limit to \$550 and increase it an additional \$50 every ten years; and 2) Provide direction to staff on the Ethics Reform Task Force's recommendation to make lobbying expenditures of over \$5,000 reportable on a quarterly basis.

**5. NEW BUSINESS:**

**5.A. ELECTION OF MAYOR AND MAYOR PRO TEMPORE [Y. QUARKER, M. CROWDER]**

*SUBJECT: The City Council will consider electing the new Mayor and Mayor Pro Tempore.*

RECOMMENDATION: Call for nominations and election of Mayor and Mayor Pro Tempore, to be installed on April 18, 2016 at the Reorganization Meeting beginning at 6:00 p.m.

**5.B. SUPPORTING SMALL BUSINESS IN WEST HOLLYWOOD'S NEW URBANISM [L. MEISTER, J. D'AMICO, A. LOVANO]:**

*SUBJECT: The City Council will consider an initiative directing staff to research policies and planning tools that will help attract independent, small businesses to West Hollywood and keep our existing small business community intact by making operating small business in our City more economically feasible.*

RECOMMENDATIONS: 1) Direct the Community Development Department, Arts and Economic Development Division, and the Finance &

Technology Services Department to research and analyze policies and planning tools to encourage a vibrant small business community and discourage the proliferation of vacant buildings and storefronts on the commercial corridors, including, but not limited to: a. Developing a Commercial Vacancy Registry Program that includes: i. Establishing a registry for vacant and abandoned storefronts and commercial buildings, ii. Utilizing the registry to help promote opportunities for small businesses, such as a Small Business Rental Referral List, iii. Requiring landlords to place art or movie posters in the windows of storefronts that are vacant for more than 30 days (work with Communications Division and the West Hollywood Chamber of Commerce to develop standard posters/artwork to celebrate the City's small business community), iv. Establishing a property maintenance fee for vacant storefronts and commercial buildings that are not being maintained; b. Establishing incentives such as grants for façade and storefront (exterior) improvements to reward landlords for accommodating local retail; c. Evaluating parking requirements for retail categories to determine the feasibility of reducing parking requirements or providing parking incentives; d. Working with business organizations such as the West Hollywood Chamber of Commerce and/or the Association of Realtors® to provide mediation services for small business tenant-landlord negotiations when a small business tenant lease is up for renewal; e. Establishing special planning review, such as a conditional use permit or MCUP for formula retail uses; f. Requiring the creation of small storefront spaces or "set-asides" in new commercial/mixed use development projects to accommodate small businesses that provide commercial neighborhood uses; g. Investigating liner buildings/liner retail spaces as a way of providing small spaces for businesses that provide commercial neighborhood uses in new and existing developments; 2) Direct staff to conduct community outreach among commercial property owners, small business owners, commercial real estate agents and other stakeholders; and 3) Return to Council with recommendations of appropriate policies and planning tools (e.g. zone text amendments) that can be utilized in the City of West Hollywood.

**5.C. CO-SPONSORSHIP OF LA PRIDE CHRISTOPHER STREET WEST'S 46TH ANNUAL TRANSGENDER, LESBIAN, GAY, BISEXUAL PRIDE FESTIVAL AND PARADE IN WEST HOLLYWOOD [E. SAVAGE, C. SMITH]:**

*SUBJECT: City Council will consider requests related to the 2016 LA Pride Festival and Parade. Christopher Street West (CSW) will be presenting requests related to their 2016 event plan and programming including new requests such as additional street closures and facility uses as well as increased sponsorship. The event is scheduled for Friday, June 10th, Saturday, June 11th and Sunday, June 12th, 2016.*

**RECOMMENDATIONS:** 1) Affirm the City's commitment to allow CSW to use City property and facilities through the 2018 LA Pride Festival and Parade and obtain a letter of commitment from CSW for the same; 2)

Approve City property and facility uses for the 2016 LA Pride Festival and Parade at the same level as the 2015 event (EXHIBIT B); 3) Authorize City Manager or his designee to negotiate additional requests following CSW's March 21, 2016 presentation to Council; 4) Approve a \$10,000 City Sponsorship of the 2016 Mayor's Party (Kick Off Event) produced by Christopher Street West; 5) Authorize the Director of Finance and Technology Services to allocate \$10,000 from unallocated General Fund Reserves to Special Events account number 100-3-05-52-535013 (Special Events Programming) for costs associated with Recommendation 4; 6) Approve the use of West Hollywood Park and City property as well as fee waivers in the amount of \$161,310.55 including: Special Events permit fee, Building and Safety permit fees, encroachment permit fees, parking meter and parking garage fees, street closure fees and property use fees; 7) Waive permit parking in the City from 4:00 p.m. on Friday, June 10, 2016 through 11:59 a.m. on Monday, June 13, 2016; 8) Approve street closure and the use of San Vicente Boulevard for the LA Pride Festival from 7:00 p.m. on Thursday, June 9, 2016 until 10:00 a.m. on Monday, June 13, 2016; 9) Approve street closure and the use of Santa Monica Boulevard between Doheny Drive and Fairfax Avenue for the LA Pride Parade on Sunday, June 12, 2016 from 5:00 a.m. to 5:00 p.m.; 10) Approve the use of the Plummer Park parking lot from 12:00 p.m. on Friday, June 10, 2016 through 6:00 a.m. on Monday, June 13, 2016; 11) Approve the Dyke March and Friday night community programming in West Hollywood Park from 5:00 p.m. to midnight on Friday, June 10, 2016 as well as its associated rolling street closure of Santa Monica Boulevard from Doheny Drive to West Knoll Drive occurring between 7:00 p.m. and 9:30 p.m.; and 12) Authorize CSW to sell beer, wine, and spirits inside the Festival, stopping the service of beer, wine, and spirits 30 minutes prior to closing each night.

**EXCLUDED CONSENT CALENDAR:** Items removed from the Consent Calendar for separate discussion are considered at this time.

**6. LEGISLATIVE:**

None.

**PUBLIC COMMENT:** This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to its next regular meeting, which will be on Monday, April 4, 2016 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

<b>UPCOMING MEETING SCHEDULE</b>				
<b>Date</b>	<b>Day</b>	<b>Time</b>	<b>Meeting Type</b>	<b>Location</b>
April 4	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
April 18	Monday	6:00 PM	Mayoral Installation	West Hollywood Park Council Chambers
May 2	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers
May 16	Monday	6:30 PM	Regular Meeting	West Hollywood Park Council Chambers

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**CITY OF WEST HOLLYWOOD  
SUCCESSOR AGENCY TO THE WEST HOLLYWOOD  
COMMUNITY DEVELOPMENT COMMISSION  
AGENDA**

**MONDAY, MARCH 21, 2016, 6:30 P.M.**

**WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

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Written materials distributed to the Successor Agency to the West Hollywood Community Development Commission within 72 hours of its meeting are available for public inspection immediately upon distribution in the City Clerk's office at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the meeting at the City Clerk's table.
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- 1. CALL TO ORDER:**
- 2. ROLL CALL:**
- 3. APPROVAL OF THE AGENDA:**
- 4. PUBLIC COMMENTS:** The Successor Agency to the West Hollywood Community Development Commission values your comments; however, pursuant to the Brown Act, it cannot take any action on items not listed on the posted agenda. This time has been set aside for members of the public to address the Successor Agency to the West Hollywood Community Development Commission within the subject matter jurisdiction of the Housing Authority. Two minutes will be assigned for each speaker.
- 5. COMMISSIONER COMMENTS:**
- 6. CONSENT CALENDAR:**  
The following routine matters can be acted upon by one motion. Individual items may be removed by the Successor Agency to the West Hollywood Community Development Commission for separate discussion.
  - 6.A. APPROVAL OF MINUTES:**  
*SUBJECT: The Successor Agency to the West Hollywood Community Development Commission is requested to approve the minutes of its prior meeting.*  
**RECOMMENDATION:** Approve the minutes of the meeting of February 1, 2016.

**6.B. RESOLUTION APPROVING THE FIRST AMENDMENT TO THE JOINT EXERCISE OF POWERS AGREEMENT FOR THE WEST HOLLYWOOD PUBLIC FINANCING AUTHORITY [D. WILSON, J. LEONARD]:**

*SUBJECT: The Successor Agency Board will consider approving the first amendment to the Joint Exercise of Powers Agreement for the West Hollywood Public Financing Authority. The amendment will withdraw the Successor Agency to the Community Development Commission as a member and add the West Hollywood Housing Authority as a member.*

**RECOMMENDATION:** Approve Resolution No. \_\_\_\_\_  
"RESOLUTION OF THE SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION APPROVING AN AMENDMENT TO THE JOINT EXERCISE OF POWERS AGREEMENT ESTABLISHING THE WEST HOLLYWOOD PUBLIC FINANCING AUTHORITY FOR THE PURPOSE OF ADDING THE WEST HOLLYWOOD HOUSING AUTHORITY AS AN ADDITIONAL MEMBER AND REMOVING THE SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION AS A MEMBER."

**7. PUBLIC HEARING: None**

**8. UNFINISHED BUSINESS: None**

**9. NEW BUSINESS: None**

**10. SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION COMMENTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the Successor Agency to the West Hollywood Community Development Commission.

**11. ADJOURNMENT:**

**CITY OF WEST HOLLYWOOD  
HOUSING AUTHORITY  
AGENDA  
MONDAY, MARCH 21, 2016**

**6:30 P.M.**

**WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

To comply with the Americans with Disabilities Act of 1990, if you require special assistance to attend or participate in this meeting, please call the City Clerk's Office at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Written materials distributed to the Housing Authority within 72 hours of the Housing Authority meeting are available for public inspection immediately upon distribution in the City Clerk's office at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Housing Authority meeting at the City Clerk's table.
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- 1. CALL TO ORDER:**
- 2. ROLL CALL:**
- 3. APPROVAL OF THE AGENDA:**
- 4. PUBLIC COMMENTS:** The Housing Authority values your comments; however, pursuant to the Brown Act, the Housing Authority cannot take any action on items not listed on the posted agenda. This time has been set aside for members of the public to address the Housing Authority within the subject matter jurisdiction of the Housing Authority. Two minutes will be assigned for each speaker.
- 5. COMMISSIONER COMMENTS:**
- 6. CONSENT CALENDAR:**  
The following routine matters can be acted upon by one motion. Individual items may be removed by the Housing Authority for separate discussion.
  - 6.A. APPROVAL OF MINUTES:**  
*SUBJECT: The Housing Authority is requested to approve the minutes of prior Housing Authority meetings.*  
**RECOMMENDATION:** Approve the minutes of the meeting of April 2, 2012.



**6.B. RESOLUTION APPROVING THE FIRST AMENDMENT TO THE JOINT EXERCISE OF POWERS AGREEMENT FOR THE WEST HOLLYWOOD PUBLIC FINANCING AUTHORITY [D. WILSON, J. LEONARD]:**

*SUBJECT: The Housing Authority Board will consider approving the first amendment to the Joint Exercise of Powers Agreement for the West Hollywood Public Financing Authority. The amendment will withdraw the Successor Agency to the Community Development Commission as a member and add the West Hollywood Housing Authority as a member.*

**RECOMMENDATION:** Approve Resolution No. \_\_\_\_\_ "RESOLUTION OF THE WEST HOLLYWOOD HOUSING AUTHORITY APPROVING AMENDMENT TO JOINT EXERCISE OF POWERS AGREEMENT ESTABLISHING THE WEST HOLLYWOOD PUBLIC FINANCING AUTHORITY FOR THE PURPOSE OF ADDING THE WEST HOLLYWOOD HOUSING AUTHORITY AS AN ADDITIONAL MEMBER AND REMOVING THE SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION AS A MEMBER."

7. **PUBLIC HEARING: None**
8. **UNFINISHED BUSINESS: None**
9. **NEW BUSINESS: None**
10. **HOUSING AUTHORITY COMMENTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the Housing Authority.
11. **ADJOURNMENT:**

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
CLOSED SESSION AGENDA  
MONDAY, MARCH 21, 2016  
6:00 P.M.**

**COUNCIL CHAMBERS, CLOSED SESSION ROOM,  
625 N. SAN VICENTE BLVD.**

**1. PUBLIC COMMENT ON THE CLOSED SESSION AGENDA**

**2. LITIGATION**

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation:

**a. PENDING LITIGATION: Gov't Code section 54956.9(d)(1)**

1. State of West Virginia, et al. v. United States Environmental Protection Agency, et al.,  
United States Court of Appeals –District of Columbia Circuit (amicus brief participant)  
Case No. 15-1363 (consolidated with cases no. 15-1364, 15-1365, 15-1366, 15-1367, 15-1368, 15-1370, 15-1371, 15-1372, 15-1373, 15-1374, 15-1375, 15-1376, 15-1377, 15-1378, 15-1379, 15-1380, 15-1382, 15-1383, 15-1386, 15-1393 & 15-1398, 15-1409, 15-1410, 15-1413, 15-1418, 15-1422, 15-1432)

**3. PUBLIC EMPLOYEE PERFORMANCE EVALUATION.....G.C. 54957(b)(1)**

**TITLE: City Manager**

**AFFIDAVIT OF POSTING**

State of California )

County of Los Angeles )

City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: March 16, 2016

Signature: *Allyson P. Orsola*