WEST HOLLYWOOD HUMAN SERVICES COMMISSION MINUTES – APRIL 12, 2011 COMMUNITY CONFERENCE ROOM

I. CALL TO ORDER

The West Hollywood Human Services Commission was called to order by Chair Hywel Sims at 6:03 p.m., Tuesday, April 12, 2011, in the Community Conference Room at City Hall.

A. PLEDGE OF ALLEGIANCE

The pledge of allegiance was led by Commissioner Zangrando.

B. ROLL CALL

Present:

Ruth Cislowski, Steven L. Davis, Debra Farmer, Hywel Sims,

Mark Zangrando. Commissioner Cislowski joined the meeting

in progress.

Not Present:

None.

A quorum was present at all times. City staff members present included Daphne Dennis, Social Services Administrator; David Giugni, Leslie Isenberg, and Jeff Book.

C. POSTING OF AGENDA

The secretary reported notices for the meeting had been posted as required.

D. PROCEDURE FOR PUBLIC COMMENT

Persons desiring to address the meeting were asked to complete a form.

II. MINUTES

The minutes of the March 15, 2011, meeting were approved on a motion by Commissioner Davis, seconded by Commissioner Zangrando.

III. ITEMS FROM THE PUBLIC

Drian Juarez of the Gay & Lesbian Center's Transgender Economic Empowerment Project (TEEP) introduced Mariana Marroquin, new case manager who will be working with West Hollywood.

IV. <u>UNFINISHED BUSINESS</u>

A. REPROGRAMMING SAVINGS FROM 2009-10 CONTRACTS

David Giugni presented additional information on issues raised at the last meeting regarding \$49,067 in savings from 2009-2010 social services

contracts, and the staff recommendation to allocate \$10,000 to the rental assistance program of National Council of Jewish Women, and reserve the rest of the savings, so it could be allocated in the future based on needs for rental assistance, urgent funds, or to alleviate the impact of budget cuts.

Ava Rose, director of Women Helping Women (NCJW), distributed a follow-up report addressing a number of issues raised at the last meeting.

After discussion, Commissioner Farmer moved approval of the recommendation

to allocate \$10,000 to NCJW rental assistance, and reserve the balance. This was seconded by Commissioner Zangrando and approved.

V. NEW BUSINESS

A. SENIOR MONTH 2011

Leslie Isenberg reported on the variety of events planned for recognizing Senior Month in May, including an awards luncheon, healthy seniors fair, and other events. Flyers and posters with information were distributed.

Commissioner Cislowski joined the meeting at this point.

B. "I AM, WE ARE..." PREVENTION CAMPAIGN

David Giugni provided the latest draft of the city's new HIV and substance abuse prevention social marketing campaign. Commissioner Farmer said it was unfortunate that the planned items did not include women. Commissioner Sims spoke about testing the prevention messages with targeted groups.

C. WESTSIDE COUNCIL OF GOVERNMENTS – HOMELESS ISSUES

Daphne Dennis reported on the homeless subcommittee of the Westside Council of Governments, which includes two councilmembers from each of the westside cities. She discussed a grid showing the kinds of homeless services available in the cities, with West Hollywood and Santa Monica offering the most assistance.

Commissioner Zangrando spoke about Culver City's transportation program, which carries non-residents as well as residents. Daphne Dennis said Culver City is a charter city (rather than general law), which may increase their flexibility in providing transportation. Staff will look into this.

D. 100,000 HOMES AND HOME FOR GOOD

Daphne Dennis spoke about the 100,000 Homes and Home for Good Programs, and provided a handout of a board game from Good Magazine and the Common Ground program, showing all the steps necessary for a person to get shelter, and how long that takes. The program would like to reduce the time to no more than 10 days.

VI. ITEMS FROM THE COMMISSION

Commissioner Cislowski said the Kids Fair was a good event.

Commissioner Zangrando asked where the General Plan currently stands. Daphne Dennis said she thought some elements had been approved and others are still on the way to Council.

Commissioner Sims said he would be away from the July and August meetings.

Commissioner Farmer said this would be her last meeting, and that it had been an interesting five years as a member. Commissioners expressed surprise that it had been five years, and thanked Commissioner Farmer for her service.

Commissioner Davis said he will be more interested in transportation services if he continues as a Commission member.

VII. <u>ITEMS FROM STAFF</u>

Daphne Dennis reported that the City has been released from the Hill-Burton usage obligation with regard to the former Partners ADHC property. This greatly increases the City's options in using that property.

SOVA will be opening on Thursdays, not for food, but for services.

VIII. ITEMS FROM THE PUBLIC

There were no additional items from the public.

IX. ADJOURNMENT

The meeting was adjourned at 7:20 p.m.

Signed,

Steven L. Davis