

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
MEETING MINUTES**

**Thursday, January 28, 2016 – 5:00 P.M.**  
*Location: Community Room – West Hollywood Library  
625 San Vicente Boulevard, West Hollywood*

**I. CALL TO ORDER**

The meeting was called to order at 5:03 p.m. by Commission Chair Todd Williamson

**A. Pledge of Allegiance:** Commissioner Williamson led the Pledge of Allegiance

**B. Roll Call:**

Present: Commissioner Todd Williamson, Commissioner J. Dallas Dishman, Commissioner Catherine Lee, Commissioner Madeleine Rackley, Commissioner Rogerio Carneiro and Candice Beroukhim (arrived 5:09 p.m.)

Also Present: Arts Administrator Andrew Campbell  
Administrative Specialist IV Prentis Bonds, Jr.  
Arts Coordinator Michael Che  
Public Art Coordinator Rebecca Ehemann

**C. Approval of the Agenda:**

**Motion by Commissioner Carneiro seconded by Commissioner Rackley and approved.**

**D. Approval of the of the December 17, 2015 meeting minutes.**

**Motion by Commissioner Dishman, seconded by Commissioner Carneiro and approved noting one minor correction to the minutes.**

**E. Introductions:**

The Commission received an introduction to Mr. Tai Sunnanon, Founder and Director of For the Social Good and Ms. Felicia Rosenfeld, Executive Director of the Dance Resource Center.

Mr. Sunnanon spoke concerning the mission of For the Social Good and indicated the organization provides affordable work-space and resources to nonprofits and small businesses to launch and grow their organization or business in partnership with the government and private sector. The organization launched December 1, 2015 and has eleven (11) members.

Ms. Rosenfeld spoke regarding the mission of Dance Resource Center which functions as a service organization to provide the Los Angeles area dance community access to information, resources and services; and promotes the visibility and viability of greater Los Angeles dance on local, state and national levels. The

organization has approximately 200 members. However the organization has outreach to nearly 3,000 people.

#### **F. Public Comment**

James Wen, member of Transgender Chorus of Los Angeles, thanked the Commission for supporting Transgender Chorus of Los Angeles through the City Arts Project Grant, as the funded grant project for the Gay Men's Chorus of Los Angeles.

## **II. CONSENT CALENDAR**

The following routine matters were acted upon by one motion and there were no items removed for separate discussion under excluded consent.

**Motion by Commissioner Dishman , seconded by Commissioner Beroukhim and approved.**

#### **A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

**ACTION:** Receive and file.

#### **B. Performing Arts and Cultural Affairs Subcommittee Actions Report**

The Commission reviewed, received and filed Performing Arts and Cultural Affairs Subcommittee Actions Report of January 14, 2016 and considered ratifying recommendations proposed by the Subcommittee.

#### **RECOMMENDATIONS:**

1. Receive and file report.
2. Approval of a Community Enrichment Grant in the amount of \$1,000 to support arts programming in conjunction with the 71<sup>st</sup> Anniversary of the Victory in Europe over the Nazi regime to be held May 7, 2016 at Plummer Park Fiesta Hall. **Approved as part of the Consent Calendar.**
3. Approval of the City's One City One Pride 2016 Art Festival Poster Competition design by artist Ricky Serrano and an artist honorarium in the amount of \$400. **Approved as part of the Consent Calendar.**
4. Approval of five (5) artists including 1) Beat Mosaic (Plummer); 2) Jennifer Leitham (Kings Road); 3) Moforro (Plummer); 4) Other Mother Brother Band (Kings Road); and 5) Zetz Klezmer Ensemble (Plummer) and four (4) alternates including Louie Cruz Beltran (Plummer); Mark Christian Miller (Kings Road); Paul McDonald Big Band (Plummer), and Alison Lewis and her Firy Quintet (Plummer or Kings Road Park) to provide music programming for the City's 2016 Summer Sounds Concert Series. **Approved as part of the Consent Calendar.**

#### **C. Art on the Outside Current, Upcoming and Potential Projects Status Update**

The Commission will receive and file a status update of Art on the Outside current, upcoming and potential projects.

**ACTION:** Receive and file

### **III. NEW BUSINESS**

#### **A. Community Enrichment Grant – American Russian Business Council**

The Commission, at the request of the Performing Arts and Cultural Affairs Subcommittee, reviewed and considered approval of a Community Enrichment Grant to the American Russian Business Council in the amount of \$1,000 to support arts programming in conjunction with International Women's Day to be held March 8, 2016 at Plummer Park in Fiesta Hall.

The 2016 International Women's Day event, "Pledge for Parity," will feature guest speakers who will speak on the progress of gender parity nationally and internationally while encouraging the community to move from talk to purposeful action by requesting individuals to pledge to help women and girls achieve their ambitions; challenge conscious and unconscious bias; call for gender-balanced leadership; value women and men's contributions equally and create inclusive, flexible cultures. The event will also feature musicians and dancers who will entertain while helping to create a balanced and meaningful program.

**ACTION:** Approval of a Community Enrichment Grant in the amount of \$1,000 to the American Russian Business to support arts programming in conjunction with International Women's Day to be held March 8, 2016 at Plummer Park Fiesta Hall.

**Motion by Commissioner Dishman, seconded by Commissioner Beroukhim and approved.**

### **IV. UNFINISHED BUSINESS**

#### **A. Art on the Outside Subcommittee Report**

The Commission received a report from the Art on the Outside Subcommittee on its meeting held January 28, 2016 and considered ratifying recommendations proposed by the Subcommittee.

Commissioner Dishman reported the Subcommittee:

1. Reviewed and recommended approval of the temporary mural by artist Cleon Peterson titled *214 Lafayette Project* at Kung Pao Bistro as art and not creative signage in accordance with the temporary art proposal review criteria.
2. Reviewed five (5) temporary art project proposal received between July 2015 and December 2015 of which the Subcommittee expressed interest in the following proposal as potential Art on the Outside projects:
  - a. "The Cube" a temporary time-based art project by artist Manuel Lima: The Subcommittee requested that staff obtain more logistical information from the artist in addition to exploring potential liability, public safety and building and safety issues. The Subcommittee also requested that staff

invite the artist to present at the February 25, 2016 meeting.

3. Received a presentation from staff on a potential exhibition for the Santa Monica Boulevard median at Holloway Drive. As a result, it was the consensus of the Subcommittee as well as direction to seek illuminated sculptures for this site.
4. Reviewed and considered recommending approval of the temporary art/sculpture project "Dream Portal" by artist Colleen M. Kelly. It was the consensus of the Subcommittee as well as direction to staff to refer this item to the full commission for its review.
5. Recommended that the Arts and Cultural Affairs Commission approve two additional proposals including "Burnt Forest: Drawing the Line" by artist Doron Gazit and "Food-Prints" by artist Brett Snyder, Edward Morris and Sussanah Saylor and funding not to exceed \$24,000 as part of 2016-2017 fiscal year project budget.

**ACTION:** Approve two additional proposals including "Burnt Forest: Drawing the Line" by artist Doron Gazit and "Food-Prints" by artist Brett Snyder, Edward Morris and Sussanah Saylor and funding not to exceed \$24,000 as part of 2016-2017 fiscal year project budget as recommended by the Art on the Outside Subcommittee.

**Motion by Commissioner Beroukhim, seconded by Commissioner Rackley and approved.**

#### **B. West Hollywood Mural Program**

The Commission reviewed and provided feedback to staff on the West Hollywood Mural Program final documents.

**ACTION:** Approval of the West Hollywood Mural Program and Final documents.

**Motion by Commissioner Dishman, seconded by Commissioner Beroukhim and approved noting direction to staff to provide a layout of what murals will go where for the mural program at West Hollywood Park, and that staff research language applicable to murals on private property and include that language in the guidelines, as appropriate.**

#### **C. Urban Art Subcommittee Report**

The Commission received a report from the Urban Art Subcommittee on its meeting held January 21, 2016 and considered ratifying recommendations proposed by the Subcommittee.

Commissioner Beroukhim reported that the Subcommittee:

- Received a presentation on the final comprehensive art plan for the urban art project at 1250 Fairfax and recommended approval of Stage III Final Art Plan by artist Cliff Garten (Cliff Garten Studio) in accordance with the City's Urban Art Policy and Guidelines.

- Received a presentation from art consultant Corinne Weitzman and artist Heath Satow on Stage II Schematic Design for the Urban Art project at 8017-8029 Norton Street in accordance with the City's Urban Art Policy and Guidelines. It was the consensus of the Subcommittee that the team explore the green space to the right of the entry stair; explore a less formal and contemporary concept/approach and submit a more developed/definitive schematic design of what the art will look like in addition to providing concepts the art integrated into the building design.

**ACTION:** Approve Stage III Final Art Plan by artist Cliff Garten (Cliff Garten Studio) for the urban art project at 1250 Fairfax Avenue as recommended by the Urban Art Subcommittee.

**Motioned by Commissioner Dishman, seconded by Commissioner Beroukhim and approved.**

#### **D. 2016-2018 Arts and Cultural Affairs Commission Work Plan**

The Commission received an update from staff on the Commission's 2016-2018 Work Plan.

Arts Administrator Andrew Campbell provided a preliminary draft of the Commission's 2016-2018 Work Plan and indicated each of the Commission's subcommittees would have an opportunity to review and provide input before approval of the plan by the full Commission.

#### **E. West Hollywood Cultural/Creative Plan**

The Commission received a report from the Performing Arts and Cultural Affairs Subcommittee, art consultant Amanda Carlson and staff on the development of a cultural/creative plan for the City of West Hollywood.

Commissioner Rackley, Arts Consultant Amanda Carlson and Arts Administrator Andrew Campbell spoke respectively on the significance of the cultural/creative plan and the multi-approach to developing the plan and deliverables as well as how commissioners might contribute to the process. Strategies included:

- Embedding an artist into the process to enhance community engagement.
- White Papers (reports on the state of the arts and cultural affairs programming).
- Litmus test for success and what will make for a successful process.
- Project title.

Commissioners suggested that the process should:

- Direct conversation about physical space.
- Help create a strong visual identity that incorporates technology and contributes to the visual/cultural achievements of the City.
- Answer questions about West Hollywood's arts identity.
- Seek input from persons outside city boundaries.
- Seek input from artists, architects and other arts professionals.

Next steps include:

- One-on-one conversations with City Staff who have led community engagement processes.
- One-on-one conversations with ACAC commissioners and City Councilmembers.
- Present preliminary timeline, based on conversations with Arts and Culture Division staff to PACA.

Commissioner Lee and Rackley expressed interest in hosting a “living room session” to engage members of the public around West Hollywood’s Cultural/Creative Plan.

**F. Arts and Cultural Affairs Commission Projects**

The Commission will receive an update from staff on current Arts and Cultural Affairs Commission projects and discuss as needed projects under the Commission’s oversight:

PROJECTS	STATUS
<b>ART ON THE OUTSIDE</b>	
- Temporary Art Projects	Refer to Unfinished Business Item III.A
- CAN YOU DIG IT?	Refer to Unfinished Business Item IV.A
- Large Screen Electronic and Video Signs – 8410 Sunset Blvd. and 9039 Sunset Blvd.	Refer to Unfinished Business Item IV.A
- West Hollywood Mural Program	Guidelines approved
- Bullwinkle	No update
- West Hollywood Capital Projects – Plummer Park; West Hollywood Park; 1343 N. Laurel; City Hall Parking Structure	The art banner by artist MONCHO1929 and City Poet Steven Reigns have been installed in the City Hall Community Plaza
<b>PERFORMING ARTS AND CULTURAL AFFAIRS</b>	
- Arts Grant Program	Refer to Consent Calendar Item II.C and Unfinished Business Item IV.A
- Free Theatre in the Parks	Staff is in the process of contracting with theatre companies.
- One City One Pride	Contracting has been completed and staff is working on logistics.
- Winter and Summer Sounds	Winter Concert series now in progress; Summer Sounds refer to Consent Calendar Item II.B.4.
<b>URBAN ART</b>	
- % for Art Ordinance Modification	No update
- % for Art/Urban Art Program	Refer to Unfinished Business Item IV.C
- Public Art Conservation	No update.

**V. EXCLUDED CONSENT**

None.

**VI. PUBLIC COMMENT**

None.

**VII. ITEMS FROM COMMISSIONERS**

None.

**VIII. ITEMS FROM THE STAFF**

Arts Coordinator Michael Che spoke concerning installation of the Little Free Library at West Hollywood Elementary. The Little Free Library is a small community-run book exchange intended to help foster a sense of community and a love of literacy among those who use and maintain it. The City has funding for other Little Free Libraries for residents or businesses interested in hosting one. He also spoke on the release of the Winter Sounds 2017 application. He requested that Commissioners save the date of March 5, 2016 for the opening of "A Brief History of Drag" exhibition. The reception is at 7 p.m. in the West Hollywood Library.


**IX. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission advised staff to develop the February 25, 2016 meeting agenda as follows:

- Street Media Project Update
- Temporary Art Project Proposal – Dream Portal by artist Colleen M. Kelly.


**X. ADJOURNMENT**

The Arts and Cultural Affairs Commission adjourned at 6:55 P.M. to its next meeting scheduled February 25, 2016 at 5:00 P.M. in the Community Meeting Room – West Hollywood Library, 625 San Vicente Boulevard, West Hollywood.



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Todd Williamson, Chair



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Prentis Bonds, Staff Liaison/Recording Secretary