

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA

Thursday, February 25, 2016 – 3:30 p.m.

Location: Community Meeting Room – West Hollywood Library
625 N. San Vicente Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; if you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER (3:30 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the January 28, 2016 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR (3:35 P.M.) The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. Art on the Outside Current, Upcoming and Potential Projects Status Update

The Subcommittee will receive and file a status update of Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Receive and File.

C. Electronic Billboard – 9039 Sunset Boulevard – March through April 2016 Installation

The Subcommittee will review and consider approving images for the month of March, provided by curator Joanne Goodman, and images supplied by City Poet Steven Reigns for the month of April 2016 (National Poetry Month) for exhibition on the electronic billboard at 9039 Sunset Boulevard.

RECOMMENDATION: Consider recommending approval of arts programming on the electronic billboard at 9039 Sunset Boulevard for the months of March and April 2016 and forward to the Arts and Cultural Affairs Commission for ratification.

III. UNFINISHED BUSINESS (3:40 P.M.)

A. Art on the Outside Program Guidelines (3:40 P.M.)

The Subcommittee will review Art on the Outside Program Guidelines including outline of requirements and procedures.

RECOMMENDATION: Review and discuss.

B. Electronic Billboard – 9039 Sunset Boulevard – New Curator, LA><ART (3:50 P.M.)

The Subcommittee will receive a brief introduction to the new curator, Jessica Rich, LA><ART, for the 9039 Sunset Boulevard electronic billboard and discuss conceptual programming ideas to commence in the month of May.

RECOMMENDATION: Receive, discuss and provide feedback as necessary.

C. Electronic Billboard – 8041 Sunset Boulevard (4:00 P.M.)

The Subcommittee will receive a presentation from Jessica Rich, LA><ART and consider recommending approval of "WHITE SNAKE!" by videographers John Knuth and Andy Featherston.

RECOMMENDATION: Consider recommending approval of the arts program "WHITE SNAKE!" by videographers John Knuth and Andy Featherston on the electronic billboard at 8041 Sunset Boulevard and forward to the Arts and Cultural Affairs Commission for ratification.

IV. NEW BUSINESS

A. Cultural Plan Process – Artist in Residence Request for Qualifications (4:10 P.M.)

The Subcommittee will review a Request for Qualifications for an Artist-in-Residence to provide creative opportunities for the public to participate in the cultural planning process and consider recommending a budget of \$14,000 for the seven-month residency.

RECOMMENDATIONS:

1. Review and consider recommending approval of the Request for Qualifications for the Artist-in-Residence project.
2. Consider recommending a budget of \$14,000 (\$2,000 in Fiscal Year 2015-2016 and \$12,000 in Fiscal Year 2016-2017).

B. Temporary Art/Sculpture Project Proposal – Squeegee Project – Filthy Luker (4:20 P.M.)

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission the temporary visual art project “Filthy Luker” by Squeegee Project and artist Filthy Luker as a potential Art on the Outside Project.

RECOMMENDATION: Review proposed projects in accordance with the temporary art proposal review criteria and consider recommending the temporary visual art project “Filthy Luker” by Squeegee Project and artist Filthy Luker as a potential Art on the Outside project.

C. City Hall Parking Structure – Murals in the Elevator Bays (4:30 P.M.)

The Subcommittee will review, discuss and select an artist(s) in response to the City’s Invitational Request for Qualifications for temporary murals in the City Hall Parking Structure elevator bays and consider recommending approval of up to four (4) artists to submit concept proposals for review at the March 24, 2016 Subcommittee meeting.

RECOMMENDATION: Review, discuss and select up to four (4) artist(s) for the temporary murals in the City Hall Parking Structure elevator bays.

D. Art on the Outside Subcommittee 2016-2018 Work Plan (4:40 P.M.)

The Subcommittee will review and discuss its proposed Work Plan for 2016-2018 and provide additional input and direction to staff as applicable.

RECOMMENDATION: Review, discuss and provide direction as applicable.

V. EXCLUDED CONSENT CALENDAR (4:45 P.M.)

VI. PUBLIC COMMENT (4:50 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDAS

The Subcommittee will advise staff on the development of March 24, 2016 meeting agenda.

X. ADJOURNMENT (4:55 P.M.)

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled Thursday, March 24, 2016 at 3:30 p.m. in the Community Meeting Room of the West Hollywood Library at 625 N. San Vicente Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: 2/18/16
Signature: Beth Therial