

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
MINUTES  
TUESDAY, JANUARY 19, 2016  
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

**6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:** Mayor Horvath called the meeting to order at 6:34 p.m.

**PLEDGE OF ALLEGIANCE:** Karen Eyres led the Pledge of Allegiance.

**ROLL CALL:**

**PRESENT: Councilmember D’Amico, Councilmember Duran,  
Councilmember Heilman, Mayor Pro Tempore Meister, and  
Mayor Horvath.**

**ABSENT: None.**

**ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk  
Quarker, and Assistant City Clerk Crowder.**

**REPORT OF CLOSED SESSION AGENDA:**

City Attorney Jenkins reported that the Closed Session was called to order at 6:00 p.m. He stated that there were two public comments. He further stated that no Items were added to the Agenda and Closed Session adjourned with no reportable action.

**APPROVAL OF AGENDA:**

Mayor Horvath requested that 2.Y. be tabled to a future meeting.

Mayor Pro Tempore Meister requested that Item 2.R. be moved to the Excluded Consent Calendar. She also requested that Item 4.C. be moved to the Consent Calendar.

Councilmember Duran requested that Items 4.A., 5.B., and 6.A. be moved to the Consent Calendar.

Councilmember D’Amico requested that Item 2.U. be moved to the Excluded Consent Calendar. He also requested that Item 5.D. be tabled.

Assistant City Clerk Crowder reported that Staff requested that Item 3.A. be tabled to the February 1, 2016 meeting.

**Motion by Councilmember Duran, seconded by Councilmember D’Amico, to approve the January 19, 2016 agenda as amended and approved.**

**ADJOURNMENT MOTIONS:**

Councilmember Duran requested that the meeting be adjourned in memory of LGBT community activist Jeanne Cordova. He also asked that the meeting be adjourned in memory of entertainer Glenn Frey.

Mayor Pro Tempore Meister requested that the meeting be adjourned in memory of Jack Leftgoff, father of long-time resident Terry Leftgoff.

Councilmember Heilman requested that the meeting be adjourned in memory of Stanley Solomon, Marjorie Rice, Alice Sylvester, and entertainers Natalie Cole and David Bowie.

Mayor Horvath requested that the meeting be adjourned in memory of Rose Korotsky, the mother of West Hollywood employee Don Norte. She asked that the meeting be adjourned in memory of community member Vani Batchu. She also adjourned requested that the meeting be adjourned in memory of the following soldiers who died in Afghanistan since the last City Council meeting: Staff Sergeant Louis M. Bonacasa (31), Staff Sergeant Chester J. McBride (30), Staff Sergeant Peter W. Taub (28), Staff Sergeant Michael A. Cinco (28), Technical Sergeant Joseph G. Lemm (45), Major Adrianna Vorderbruggen (36), Staff Sergeant Matthew Q. McClintock (30), and Major John D. Gerrie (42).

**PRESENTATIONS:**

Mayor Horvath presented a Proclamation to retiring Detective Sergeant Chris Bowen.

Mayor Horvath presented a Certificate to Buzz Walls and his mom Libbie Chase who worked on a project with his classmates to raise money for the homeless.

Mayor Horvath presented a Proclamation to various organizations and community members in recognition of the anniversary of Roe v. Wade

**1. PUBLIC COMMENT:**

JOEL ROBERTS, WEST HOLLYWOOD, spoke regarding how PATH is working with the City on homelessness.

ROB BERGSTEIN, WEST HOLLYWOOD, spoke regarding Item 2.S.

ANNA SWETT, WEST HOLLYWOOD, spoke regarding women's reproductive rights.

JUSTINE BLOCK, WEST HOLLYWOOD, spoke regarding Item 2.S.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding Item 2.S.

DAN MORIN, WEST HOLLYWOOD, spoke expressed concerns with Council moving items to the Consent Calendar and providing constituents with time to speak on Items.

MICKY MARZ, WEST HOLLYWOOD, spoke regarding Item 2.S.

DAVID NASH, WEST HOLLYWOOD, spoke regarding his inability to see the screen during meetings as he is legally blind. He suggested that the agenda was printed on a poster and placed outside of Council Chambers.

LEE WALKUP, WEST HOLLYWOOD, spoke regarding Item 2.H.

STEPHANIE HARKER, WEST HOLLYWOOD, thanked Elizabeth Savage and the Human Services Department for their hard work on the Cityline shuttle expansion. She also spoke regarding Items 2.J. and 2.S.

TODD STEADMAN, REPRESENTING THE SUNSET STRIP BUSINESS ASSOCIATION, spoke regarding item 4.A.

LAURA BOCCALETTI, WEST HOLLYWOOD, spoke regarding Item 2.S.

DAVID GREEN, ENCINO, spoke regarding Item 4.A. and requested that Council continue the Item for 30 days.

JAMES EWING, LOS ANGELES, spoke regarding Item 4.A.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke regarding Item 2.T.

CYNTHIA BLATT, WEST HOLLYWOOD, spoke regarding Item 2.T.

ROBERT GAMBOA, LOS ANGELES, spoke regarding the recent #BOOM event and the Rainbow Key Award nominations.

KAREN EYRES, WEST HOLLYWOOD, spoke regarding the upcoming NCJW's event celebrating Roe v. Wade

YOLA DORE, WEST HOLLYWOOD, spoke regarding the late Dr. Martin Luther King, Jr. and the need for better communication.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding her love for the City of West Hollywood.

TINA BANCHERO, WEST HOLLYWOOD, spoke regarding the upcoming of Women's History Month events.

BROOKE MASON, WEST HOLLYWOOD, spoke regarding Women Manifest.

IVY BOTTINI, WEST HOLLYWOOD, spoke regarding the loss of Jean Cordova.

TOD HALLMAN, WEST HOLLYWOOD, spoke regarding safety issues surrounding the homeless and transients on the east side.

ROXANNE MCBRYDE, WEST HOLLYWOOD, spoke regarding safety issues surrounding the homeless and transients on the east side.

NIR ZILBERMAN, WEST HOLLYWOOD, spoke regarding his efforts to help the homeless in West Hollywood, and expressed his concerns with the City's efforts.

MICHAEL DOLAN, WEST HOLLYWOOD, spoke regarding the amount of work performed by our City Council and spoke regarding public comments surrounding Council moving items to the consent calendar.

**The following people did not wish to speak, but submitted citizen position slips in support of various items on the Consent Calendar:**

*Michael Renly (2.S.), Cynthia Blatt (2.T.), Jay Fuentes (5.B.); and Mike Dolan (5.B.)*

**COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:**

Councilmember D'Amico congratulated Assistant City Clerk Crowder on becoming a new Grandmother. He spoke regarding public comments regarding issues with safety and the homeless population in the City, and stated that the City is working on this issue, but acknowledged that there is more work to be done. He spoke regarding Public Safety Commissioner Ben Coleman's efforts to help solve the pick-pocketing crimes at the Abbey. He congratulated Mayor Pro Tempore Meister on her efforts in bringing forward Item 2.T. He spoke regarding Items 2.J. and 5.A. and stated that homelessness is something that the entire City needs to address. He spoke regarding organizations such as People Assisting The Homeless (PATH) working in the City five days a week for eight hours a day, and other organizations that work in the City several nights per month, but stated that after 10:00 p.m. there are no services available in the City for the homeless population to access. He expressed concerns with the City sending homeless individuals out of the City for services and shelter instead of providing vouchers for Hotels within our City. He spoke regarding Item 4.A. and requested that Council either table the Item to a future meeting or remove it from the Consent Calendar for discussion tonight. Councilmember D'Amico registered his NO vote on Items 2.AA., 2.CC., and 2.DD.

Councilmember Duran thanked residents Justine Block and Ruth Williams for bringing the issues of Craftsman homes to Council. He thanked his colleagues for their support on Item 2.S., and asked that the geographic range for the survey area be extended to include Norton, Hampton, Genesee, and Gardner. Councilmember Heilman suggested that if Council wants to extend the area, that another Item be brought forward to allow enough notice for homeowners in that area. Councilmember Duran asked the City Manager to direct staff to prepare an Item for Council to discuss an Ordinance that

would create a moratorium and suspend the issuance of demolition permits in the Craftsman area on the east side.

Mayor Pro Tempore Meister reported on her attendance at a recent City of Beverly Hills City Council meeting regarding the water rate increases. She the Item was continued and rates were not raised at that meeting thanks to a strong showing by Beverly Hills residents and businesses. She reported on her recent attendance at a League of CA Cities General Membership Meeting where the speaker spoke regarding what the Bay area is doing right and what Southern California is doing wrong. She also spoke regarding her attendance at a Neighborhood Watch meeting on Doheny regarding the recent mail thefts and expressed concern with the lack of urgency shown by the U.S. Postmaster Investigators. She spoke regarding her attendance at the recent Westside Cities Council of Government (WSCCOG) meeting where there was a presentation from the Southern California Association of Governments (SCAG) and there was also discussion surrounding minimum wage and how the WSCCOG could provide information to Cities on this issue. She reported that she will be traveling to Sacramento to attend a conference for new Mayors and Councilmembers and that she will be meeting with a few of our State Legislators. She spoke regarding Item 2.J. and requested that staff also consider adding a liaison from the Human Services Commission in addition to the Public Safety Commission liaison. She expressed concern that the recent El Nino Town Hall was not necessarily targeted to West Hollywood, and asked that the Communications Division develop a program to talk about specifically what we can do in West Hollywood. She spoke in support of Item 2.S. and in support of expanding the study area and looking at a moratorium. She also thanked Councilmember Heilman for co-sponsoring Item 5.B. with her and also thanked her colleagues for their support. She spoke in support of removing Item 4.A. from the Consent Calendar for further discussion.

Councilmember Heilman spoke regarding the launch of the new CityLine X, which will be running from West Hollywood to the Hollywood/Highland Station during rush hour. He spoke regarding the upcoming NCJW Panel event regarding reproductive rights scheduled on January 21, 2016 from 6:00 p.m. - 8:30 p.m. He also thanked everyone involved in the recent New Year's Eve #BOOM event. He spoke regarding the upcoming Day of Service event scheduled for Saturday, January 23, 2016 in honor of Martin Luther King, Jr. Holiday at the West Hollywood Elementary School.

Mayor Horvath registered her abstention on Item 2.BB., due to her work with One Billion Rising. She wished everyone a Happy New Year and thanked everyone for their good thoughts and wishes for her brother who was in a car accident. She spoke regarding her participation in a hardhat tour of the Movietown Project with the WHCHC and expressed her excitement to see their progress, and the almost 80 new units of affordable housing for low and very-low income seniors, and the return of Trader Joes. She congratulated Rick Abramson who was just elected Freshman California Regional Representative to the AIA National Council in Washington D.C.. She spoke regarding the 4<sup>th</sup> annual clothing drive for the City's LGBT youth, and stated that items can be dropped off at City Hall until January 29, 2016.. She spoke regarding the West Hollywood Chamber of Commerce presenting a free small business seminar on

January 20, 2016 at 4:00 p.m. She reported that she attended the California Contract Cities Association Legislative Tour and stated that she is hopeful that a Bill will come forward with amendments to the Ellis Act. She also reported that she met with Senator Connie Leyva's Office to discuss her bill to eliminate the statute of limitations on rape. She spoke regarding the upcoming meetings to discuss multi-family historic rehabilitation incentives. Finally, she reported on the upcoming community conversations on housing scheduled for January 21, 2016 and January 25, 2016.

**Council removed Item 4.A. from the Consent Calendar and left it under Unfinished Business.**

#### **CITY MANAGER'S REPORT:**

City Manager Arevalo wished everyone a Happy New Year. He spoke regarding comments raised by David Nash and stated that Staff will work with him. He also spoke regarding comments surrounding security issues on the east side and stated that staff will be bringing an Item to Council with the mid-year budget, public safety dollars will be allocated for the east side to add four (4) new Security Ambassadors to help in the neighborhood. He spoke regarding Item 5.A. and stated that this is a complicated issue, but the city is working to focus on real solutions and will continue the conversation on this issue. He spoke regarding the upcoming homeless count scheduled for January 28, 2016 and encouraged those who wished to volunteer to visit the City's website for more information.

#### **FISCAL IMPACT ON CONSENT CALENDAR:**

Assistant City Clerk Crowder stated that the fiscal impact on the Consent Calendar is \$432,344 in expenditures, \$805,719 in potential revenue, and (\$20,800) in waived fees.

#### **2. CONSENT CALENDAR:**

**ACTION: Approve the Consent Calendar, as amended, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,S.,T.,V.,W.,X.,Y.,Z.,AA.,BB.,CC.,DD Motion by Councilmember Heilman, seconded by Councilmember, and approved.**

##### **2.A. POSTING OF AGENDA:**

*SUBJECT: The agenda for the meeting of Tuesday, January 19, 2016 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Tuesday, January 12, 2016.*

**ACTION: Receive and file. Approved as part of the Consent Calendar.**

##### **2.B. APPROVAL OF MINUTES:**

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

**ACTION: Approve the minutes of December 21, 2015. Approved as part of the Consent Calendar.**

**2.C. DEMAND REGISTER NO. 778, RESOLUTION NO. 16-4786:**

*SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

**ACTION:** Approve Demand Register No. 778 and adopt Resolution No. 16-4786, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 778". **Approved as part of the Consent Calendar.**

**2.D. CLAIMS ADMINISTRATION:**

*SUBJECT: The City Council is asked to deny claims filed against the City as an administrative step in claims processing.*

**ACTION:** Deny the claims of Denise B. Butler, Jeffrey Karl Calhoun/Jeffrey Calhoun, David Maldoff, Cory Chambers and refer to the City's claims adjuster for action. **Approved as part of the Consent Calendar.**

**2.E. TREASURER'S REPORT FOR NOVEMBER 2015 [D. WILSON, L. QUIJANO, K. BARENG, N. CORONADO]:**

*SUBJECT: The City Council will receive the Treasurer's Report for the month ended November 2015 pursuant to Section 53646 of the Government Code of the State of California.*

**ACTION:** Receive and File. **Approved as part of the Consent Calendar.**

**2.F. ORDINANCE NO. 16-973 (2ND READING) AMENDING TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO ADD CONDITIONS FOR EXISTING NON-RESIDENTIAL SURFACE PARKING IN RESIDENTIAL ZONES [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 16-973 amending Title 19 of the West Hollywood Municipal Code to add conditions for existing non-residential surface parking in residential zones.*

**ACTION:** Waive further reading and adopt Ordinance No. 16-973, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO ADD CONDITIONS FOR EXISTING NON-RESIDENTIAL SURFACE PARKING IN RESIDENTIAL ZONES." **Approved as part of the Consent Calendar.**

**2.G. ORDINANCE NO. 16-974 (2ND READING) ADDING A NEW CHAPTER 9.30 TO THE WEST HOLLYWOOD MUNICIPAL CODE TO REGULATE DRONES, UNPILOTED AIRCRAFT AND MODEL AIRCRAFT [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 16-974 adding a new Chapter 9.30 to the West Hollywood Municipal Code to regulate drones, unpiloted aircraft and model aircraft.*

**ACTION:** Waive further reading and adopt Ordinance No. 16-974, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADDING A NEW CHAPTER 9.30 TO THE WEST HOLLYWOOD MUNICIPAL CODE TO REGULATE DRONES, UNPILOTED AIRCRAFT AND MODEL AIRCRAFT." **Approved as part of the Consent Calendar.**

**2.H. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

*SUBJECT: The City Council will receive reports from various Commissions and Advisory Boards on actions taken at their recent meetings.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.I. ATTENDANCE REPORTS FOR CITY COMMISSIONS AND ADVISORY BOARDS [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will receive the attendance reports for City Commission, and Advisory Board meetings convened between November 2014 and November 2015.*

**ACTION:** Receive and file the attendance reports. **Approved as part of the Consent Calendar.**

**2.J. UPDATE ON EL NIÑO RESPONSE MEASURES [L. MEISTER, L. HORVATH, A. LOVANO]:**

*SUBJECT: The City Council will receive an update on the City's proactive measures to prepare for and respond to the impacts of El Niño and direct staff to augment efforts to respond to impacts as they evolve.*

**ACTIONS:** 1) Continue the El Niño Working Group chaired by Public Safety Department staff which includes representatives from the Social Services, Facilities, and Recreation Divisions and add a liaison from the Public Safety Commission; 2) Direct the Communications Division to continue to work with Public Safety and Social Services to continually develop, update and disseminate El Niño preparedness, response, and recovery information; 3) Direct the Communications Division to promote the replays and on-demand video of the December 17, 2015 El Niño Town Hall; and 4) Direct staff to organize community meetings as needed to keep the community prepared and informed of El Niño related impacts. **Approved as part of the Consent Calendar.**

**2.K. CO-SPONSORSHIP OF CALIFORNIA CONTRACT CITIES ASSOCIATION BOARD OF DIRECTORS MEETING [P. AREVALO, B. SAFIKHANI]:**

*SUBJECT: The City Council will consider co-sponsoring the California Contract Cities Association Board of Directors Meeting on February 17, 2016 with County of Los Angeles Public Library and Animal Control at the West Hollywood Library.*

**ACTIONS:** 1) Authorize the City's co-sponsorship of the California Contract Cities Association Board of Directors Meeting to take place at



West Hollywood Library on February 17, 2016 and the use of the City's logo on printed materials advertising the event; 2) Approve the use of City venues for this event and authorize validated parking for event participants at the 5-story West Hollywood Park garage for a total of 3 hours; 3) Allow the consumption of food, wine and beer in City-owned property and buildings for the meeting on February 17, 2016; and 4) Allow the meeting organizers to collect an attendance fee not to exceed \$35 per person to cover the costs of providing food and beverages. **Approved as part of the Consent Calendar.**

**2.L. AMENDMENT TO AGREEMENT FOR SERVICES WITH HOWROYD-WRIGHT EMPLOYMENT AGENCY, INC. DBA APPLEONE EMPLOYMENT SERVICES [C. SCHROEDER, S. SCHUMACHER, Y. MAURIS]:**

*SUBJECT: The City Council will consider amending the Agreement with AppleOne Employment Services to increase the not-to-exceed amount of the agreement for citywide temporary staffing services.*

**ACTIONS:** 1) Approve Amendment No. 1 to Agreement for Services with AppleOne Employment Services, to increase the amount of the agreement by \$175,000 (one hundred and seventy-five thousand dollars and no/cents) for a total not-to-exceed amount of 500,000 in order to provide temporary staffing services for the duration of the agreement; and 2) Authorize the City Manager or designee to execute the first amendment to the agreement. **Approved as part of the Consent Calendar.**

**2.M. AGREEMENT FOR CONSTRUCTION MANAGEMENT SERVICES FOR THE WERLE BUILDING IMPROVEMENTS PROJECT C.I.P. 55-2015/2016-02 (626 N. ROBERTSON BOULEVARD) [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider an Agreement with Heery International, Inc. for Construction Management Services for the Werle Building Improvement Project C.I.P. 55-2015/16-02.*

**ACTIONS:** 1) Accept the proposal submitted by Heery International, Inc. and award an Agreement in the amount of \$94,733.60 plus a 15% contingency (\$14,210.04) for unforeseen work for a total not to exceed amount of \$108,943.64; 2) Authorize the City Manager or designee to execute documents incident to the Agreement with Heery International, Inc. for Construction Management Services for the Werle Building Improvement Project C.I.P. 55-2015/16-02; 3) Reject all remaining proposals. **Approved as part of the Consent Calendar.**

**2.N. AGREEMENT WITH DUKES ROOT CONTROL, INC. [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approval of an agreement for services with Dukes Root Control, Inc. for sewer root control services.*

**ACTION:** 1) Approve an agreement for services with Dukes Root Control, Inc. in the amount of \$75,000 for sewer root control services for fiscal year

2015-2016; and 2) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

**2.O. AGREEMENT FOR SERVICES WITH AMANDA CARLSON [P. AREVALO, M. LOUIE, A. CAMPBELL]:**

*SUBJECT: The City Council will consider approval of an agreement for services with Amanda Carlson to support logistics and cultural planning services through the end of fiscal year 2016.*

**ACTIONS:** 1) Approve an agreement for services with Amanda Carlson in an amount not to exceed \$20,000 to provide logistics support and cultural planning services; 2) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

**2.P. PARTICIPATION IN THE INSTITUTE FOR LOCAL GOVERNMENT'S BEACON PROGRAM [S. DEWOLFE, J. KEHO, B. SIEGL, C. CORRAO]:**

*SUBJECT: The City Council will consider a statement of support and participation in the Institute for Local Government's Beacon Program for recognition of the City's Climate Action Plan and other policies and programs that reduce greenhouse gas emissions and save energy.*

**ACTIONS:** Staff recommends that the City Council adopt Resolution No. 16-4787, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUPPORTING PARTICIPATION IN THE INSTITUTE FOR LOCAL GOVERNMENT'S BEACON PROGRAM". **Approved as part of the Consent Calendar.**

**2.Q. SOLAR TECHNICAL ASSISTANCE PROGRAMS [S. DEWOLFE, J. KEHO, B. SIEGL, C. CORRAO, G. SRAPYAN]:**

*SUBJECT: The City Council will receive an update regarding an implementation plan for a citywide solar technical assistance program.*

**ACTIONS:** 1.) Direct staff to engage with EnergySage to launch a customized West Hollywood solar technical assistance website for residents and businesses, pending successful negotiation of a no-cost agreement between the City and EnergySage; and 2) Direct staff to report back to City Council with an implementation plan for a Solarize WeHo campaign. **Approved as part of the Consent Calendar.**

**2.R. REVIEW AND APPROVAL OF COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM PLANNING SUMMARY AND BUDGET FOR FISCAL YEAR 2016-2017 [D. WILSON, J. LEONARD, C. DUNCAN]:**

*SUBJECT: The City Council will review and consider approving the Community Development Block Grant Program (CDBG) Program Planning Summary and budget for fiscal year 2016-17.*

**ACTIONS: This Item was moved to Excluded Consent.**

**2.S. HISTORIC SURVEY OF CRAFTSMAN HOMES ON EASTSIDE [J. DURAN, A. LOVANO]:**

*SUBJECT: The City Council will consider directing staff to perform a survey of the Craftsman homes on the eastside of West Hollywood to determine if any existing structures warrant designation as a cultural resource.*

**ACTIONS:** 1) Direct staff to survey the Craftsman homes on Lexington Avenue between Genesee Avenue and Curson Avenue to determine if designation as a cultural resource is warranted; and 2) Present results of the survey to the Historic Preservation Commission before returning to City Council with recommendations. **Approved as part of the Consent Calendar.**

**2.T. STUDY OF INNOVATIVE HOUSING TYPES AND POLICIES [L. MEISTER, A. LOVANO]:**

*SUBJECT: The City Council will receive a report on housing types and will consider directing staff to study the feasibility of such housing in West Hollywood.*

**ACTIONS:** 1) Receive a report on innovative housing types and policies; and 2) Direct staff to study the short- and long-term feasibility of the housing types, policies and programs addressed in this report in West Hollywood. The two categories for study should include: a) Innovative Housing Types – including an analysis of the advantages or challenges of each related to West Hollywood's particular needs, barriers and goals, i.e., parking, density, transportation, jobs, demographic flexibility, with an emphasis on avoiding displacement of current residents; and b) Funding – including an analysis of the various funding sources and restrictions imposed by each (such as non-priority for West Hollywood residents), what is available in the Affordable Housing Trust Fund, including the \$5+ million returned from redevelopment agency, CDBG (block grants), City-owned property, examples of funding coordination and incentives to private developers to participate. **Approved as part of the Consent Calendar.**

**2.U. STATUS UPDATE FOR THE PROPOSED MIXED-USE PROJECT LOCATED AT 8150 SUNSET BOULEVARD [S. DEWOLFE, J. KEHO, D. DEGRAZIA, R. DIMOND, S. LUNCEFORD]:**

*SUBJECT: The City Council will receive a project status update regarding the mixed-use project (Project) located within the City of Los Angeles at 8150 Sunset Boulevard.*

**ACTION: This Item was moved to Excluded Consent.**

**2.V. IMPLEMENTATION OF DISTRICT 9 PREFERENTIAL PARKING REGULATIONS ON SWEETZER AVENUE BETWEEN ROMAINE STREET AND WILLOUGHBY AVENUE [O. DELGADO, J. ROCCO, D. NORTE]:**

*SUBJECT: The City Council will consider a petition for preferential parking filed by residents representing a majority of the residential dwelling units on the 900 block of Sweetzer Avenue, between Romaine Street and Willoughby Avenue.*

**ACTION:** Introduce for first reading Ordinance No. 16-975, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.240 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 9 PREFERENTIAL PARKING REGULATIONS ON THE 900 BLOCK OF SWEETZER AVENUE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE". **Approved as part of the Consent Calendar.**

**2.W. SEXUAL ASSAULT AWARENESS CAMPAIGN [J. D'AMICO, A. LOVANO, C. HARDY]:**

*SUBJECT: The City Council will consider directing staff to develop and implement a sexual assault awareness campaign focused on outreach in West Hollywood's restaurants and bars.*

**ACTIONS:** 1) Direct the Public Safety Department and the Communications Division to develop a sexual assault awareness campaign that includes the creation of coasters and posters to be distributed in West Hollywood restaurants and bars; 2) Initiate the public awareness campaign to coincide with Women's History Month, March 2016; and 3) Authorize the Director of Finance and Technology Services to allocate \$10,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the awareness campaign. **Approved as part of the Consent Calendar.**

**2.X. SPONSORSHIP OF THE GAY MEN'S DISCUSSION GROUP AND SPEAKER SERIES [J. D'AMICO, L. MEISTER, A. LOVANO]:**

*SUBJECT: The City Council will consider continued sponsorship of a series of moderated group discussions on topics relevant to gay men and sponsorship of a lecture series arranged by the Thrive Tribe Foundation.*

**ACTIONS:** 1) Approve continued sponsorship of the monthly TRIBE - Gay Men's Discussion Group, and add a new monthly speaker series, both of which will be facilitated by Thrive Tribe Foundation; 2) Authorize the use of the City name and logo on invitations, programs, and other collateral materials for both programs; 3) Approve the use of a City venue for such events and a waiver of event permits and associated fees; 4) Authorize the Director of Finance & Technology Services to allocate \$10,000 from the allocated funds in the City Council budget for Special Council Programs: 100-1-01-00-531001 for expenses related to the discussion group and lecture series; and 5) Direct the Communications Division to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools. **Approved as part of the Consent Calendar.**

**2.Y. CO-SPONSORSHIP OF PANEL ON COMING OUT LGBT IN THE PERSIAN COMMUNITY [L. HORVATH, A. LOVANO]:**

*SUBJECT: The City Council will consider co-sponsoring a panel on coming out LGBT in the Persian Community on Wednesday, January 27, 2016 from 7pm to 9 pm at City Council Chambers.*

**ACTIONS:** This Item was tabled to the February 1, 2016 City Council Meeting.

**2.Z. CO-SPONSORSHIP OF THE WOMEN MANIFEST INITIATIVE AS PART OF NATIONAL WOMEN'S HISTORY MONTH [L. HORVATH, A. LOVANO]:**

*SUBJECT: The City Council will consider co-sponsorship of Women Manifest, an initiative to take place during Women's History Month to celebrate and make visible the accomplishments of women in the community.*

**ACTIONS:** 1) Approve the co-sponsorship of the Women Manifest Initiative and authorize the use of the city's logo on promotional materials; 2) Direct staff to assist with the coordination and promotion of specific co-sponsored activities in conjunction with Women Manifest and integrate with the City's Women's History Month programming; 3) Authorize the Director of Finance and Technology Services to allocate \$25,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001; 4) Approve the use of City facilities for event programming and waiver of facility fees and special event permit fees; and 5) Direct the Communications Division to utilize all appropriate communication tools to promote the Women Manifest events including, but not limited to, the City's website and social media tools. **Approved as part of the Consent Calendar.**

**2.AA. ELTON JOHN AIDS FOUNDATION 2016 ACADEMY AWARDS VIEWING PARTY STREET CLOSURE REQUEST [E. SAVAGE, C. SMITH]:**

*SUBJECT: The City Council will consider a street closure request from Elton John AIDS Foundation, for the 2016 Academy Awards Viewing Party scheduled for Sunday, February 28, 2016.*

**ACTIONS:** 1) Approve the closure of San Vicente Boulevard between Melrose Avenue and Santa Monica Boulevard from 2:00 p.m. on Sunday, February 28, 2016 to 5:00 a.m. on Monday, February 29, 2016 with the specific hours being adjusted dependent on public safety requirements; 2) Approve the temporary closure of the southbound number one and number two lanes of San Vicente Boulevard for the safe load-in and load-out of oversized elements. Closure times are intermittent during the hours of 6:00 a.m. and 10:00 p.m. for build and strike of the event; 3) Approve the following fee-waivers related to the Elton John AIDS Foundation Academy Awards Viewing Party Event: a Special Event Permit Fee of \$1250.00, Street Closure Fees of \$8,000.00, an Encroachment Fee of \$100.00, a Temporary Valet Fee of \$105.00, Parking Meter Fees of

\$1,680.00, Intermittent Traffic Control Fees not to exceed \$2000.00 and Building and Safety Fees not to exceed \$3,000.00. The total requested fee-waivers are not to exceed \$16,135.00; and 4) Authorize the City Manager or his designee to negotiate with Elton John AIDS Foundation regarding additional requests. **Approved as part of the Consent Calendar, with Councilmember D'Amico voting No.**

**2.BB. WEST HOLLYWOOD V-DAY AND SUPPORT FOR ONE BILLION RISING 2016 [E. SAVAGE, C. SMITH, L. FOOKS]:**

*SUBJECT: The City Council will consider programming for West Hollywood V-Day and One Billion Rising, a campaign organized around a day of global awareness to end violence against women.*

**ACTIONS:** 1) Approve sponsorship of West Hollywood V-Day/One Billion Rising 2016 and direct staff to coordinate the programming; 2) Approve a street closure on Holloway between Santa Monica Blvd and La Cienega Blvd on Saturday, February 13, 2016 and authorize the use of \$2,500 for public safety personnel costs associated with the street closure from FY 2015-16 budgeted funds in the Public Safety Department; 3) Direct staff to promote and publicize West Hollywood V Day/One Billion Rising 2016; and 4) Waive fees for special events, encroachment, parking meters, and street closures in the total amount of \$2,680.00. **Approved as part of the Consent Calendar, noting the abstention of Mayor Horvath.**

**2.CC. WAIVE FEES ASSOCIATED WITH AIDS PROJECT LOS ANGELES (APLA) OSCAR VIEWING FUNDRAISING EVENT AT THE ABBEY [E. SAVAGE, C. SMITH]:**

*SUBJECT: The City Council will consider waiving fees associated with AIDS Project Los Angeles (APLA) Oscar viewing fundraiser event on February 28, 2016 at the Abbey.*

**ACTION:** Waive fees in the amount of \$360.00, which includes the Special Event Permit fee of \$100.00, an encroachment fee of \$100.00, and parking meter fees of \$160.00. **Approved as part of the Consent Calendar, with Councilmember D'Amico voting No.**

**2.DD. ACCEPTANCE OF ASSETS OF WEST HOLLYWOOD LIBRARY FOUNDATION AND CONSIDERATION OF RELATED ASSIGNMENT AND ASSUMPTION AGREEMENT [M. JENKINS, D. WILSON]:**

*SUBJECT: This item recommends that the City Council accept the transfer of assets of the West Hollywood Library Foundation ("WHLF") remaining at the time of its dissolution and liquidation, and approve a related assignment and assumption agreement whereby the WHLF assigns and the City assumes the rights and obligations of the WHLF and the City indemnifies the Directors of the WHLF from future claims related to the dissolution.*

**ACTIONS:** 1) Staff recommends that the City Council accept the assets of the WHLF pursuant to Resolution No. 16-4789, attached hereto as Exhibit 1; 2) Approve the Assignment and Assumption Agreement

attached hereto as Exhibit 2 as drafted; 3) Authorize the City Manager and the Director of Finance and Technology Services to take any additional actions needed to receive the assets and implement the Agreement; and 4) Authorize the Director of Finance and Technology Services to budget \$805,719 in revenue in the Debt Funded Capital Projects Fund account 301-464001 for cash and cash equivalents transferred from the WHLF and donations received in FY 2015-16.  
**Approved as part of the Consent Calendar, with Councilmember D'Amico voting No.**

**2.EE. (4.C.) CONSTRUCTION FENCE ART PROGRAM IMPLEMENTATION PLAN [S. DEWOLFE, J. KEHO, B. SIEGL, G. SRAPYAN, M. LOUIE, A. CAMPBELL, R. EHEMANN]:**

*SUBJECT: The City Council will receive an update regarding (1) a timeline for drafting a Zone Text Amendment requiring temporary art installations on construction fencing on commercial development sites and (2) a suggested approval process for the artwork in the program.*

**ACTION:** Receive and File. **Approved as part of the Consent Calendar.**

**2.FF. (5.B.) UPDATES TO THE RENT STABILIZATION ORDINANCE AND ZONING CODE [L. MEISTER, J. HEILMAN, A. LOVANO]:**

*SUBJECT: The City Council will consider directing staff to update the Rent Stabilization Ordinance and Zoning Ordinance to provide added protections to displaced West Hollywood residents and to require the replacement of rent stabilized units in new construction.*

**ACTIONS:** 1) Direct the Rent Stabilization and Housing Division to work with the Legal Services and Legislative Affairs Division to update the City's Rent Stabilization Ordinance to include a provision for properties where rent-stabilized units are removed from the market and demolished, and new units constructed and offered for rent or lease, so that the newly constructed units are subject to the City's Rent Stabilization Ordinance; 2) Direct the Rent Stabilization and Housing Division to work with the Community Development Department to clarify the City's Zoning Ordinance to require that if an eligible tenant of an Ellised rent stabilized unit is not offered first right of refusal for a new inclusionary unit at the Ellised site being redeveloped (or the new inclusionary unit is a sales unit and the tenant cannot afford to purchase), the tenant must be given first right of refusal for the next available inclusionary unit, new or existing; a) Update Section 5 of Resolution No. 05-3299 so that eligible persons who have been displaced by removal of their unit from the rental market are given first priority in the West Hollywood Inclusionary Housing Program; and 3) Direct the City Attorney to research the legality of a Bona Fide Resident and Employee Preference clause that would allow any eligible West Hollywood resident or person employed in West Hollywood, who has signed up on West Hollywood's Affordable Housing Waiting List, to have the first right of refusal for affordable housing located in West Hollywood. Priority would be given to displaced tenants who have been

Ellised out of a rent stabilized unit in West Hollywood. **Approved as part of the Consent Calendar.**

**2.GG. (6.A.) TEMPORARY AND PERMANENT RELOCATION REQUIREMENTS AND FEES [E. SAVAGE, P. NOONAN, J. HOLUB]:**

*SUBJECT: The City Council will consider amending Section 17.52.110 and Section 17.52.020 of the West Hollywood Municipal Code.*

**ACTIONS:** Introduce on first reading the following ordinances: 1) ORDINANCE NO. 16-977, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 17.52.110 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO TEMPORARY REPOSSESSION OF A RENTAL UNIT BY A LANDLORD FOR AUTHORIZED CORRECTIONS (ATTACHMENT A)"; and 2) ORDINANCE NO. 16-978, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 17.52.020 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO MANDATORY RELOCATION FEES FOR TENANTS DISPLACED BY NO-FAULT EVICTIONS (ATTACHMENT B)". **Approved as part of the Consent Calendar.**

**3. PUBLIC HEARINGS:**

**3.A. INTERIM TWO (2) HOUR TIME LIMIT ON EDINBURGH AVENUE [O. DELGADO, J. ROCCO, D. NORTE]:**

*SUBJECT: The City Council shall consider implementing a two (2) hour time limit on the 1000 block of Edinburgh Avenue from 7 a.m. to 7 p.m., every day as a six (6) month pilot program.*

**ACTION: This Item was tabled to the February 1, 2016 City Council meeting.**

**3.B. ZONE TEXT AND SUNSET SPECIFIC PLAN AMENDMENT FOR CREATIVE TEMPORARY OFF-SITE SIGNAGE WITHIN THE SUNSET SPECIFIC PLAN AREA [S. DEWOLFE, J. KEHO, B. SIEGL, S. GERHARDT]:**

*SUBJECT: The City Council will consider amendments to the Zoning Ordinance and Sunset Specific Plan regarding creative temporary off-site signage within the Sunset Specific Plan area and receive an update regarding the comprehensive Sunset Off-Site Signage study.*

This item was noticed as required by law.

Contract Planner Steve Gerhardt provided background information as outlined in the staff report dated January 19, 2016.

Mayor Horvath opened the public hearing and the following speakers came forward.

ANDREW BILANZICH, SALT LAKE CITY, spoke in support of the Item.



JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding the Item and expressed concern that this does not contribute to the City's revenue.

C.J. LAFFER, REPRESENTING REGENCY OUTDOOR, spoke in support of the Item.

Mayor Pro Tempore Meister asked if staff could revise verbiage in the Ordinance on pages 5 and 7 to add "or business uses" to protect business as well.

Councilmember Heilman asked whether these types of signs would be regulated by a Development Agreement and could generate revenue for the City, and Staff stated that these signs would not be tied to a Development Agreement. He also suggested that staff look at reinstating the Creative Billboard Awards which was a great way to celebrate creative signs in the past..

Councilmember Duran is in support of the Item but not in support of additional language for impacts on businesses as proposed by Mayor Pro Tempore Meister.

Mayor Horvath asked how the creative community will be engaged about these changes. Staff stated that through the outreach process for the ongoing Billboard Study has gotten the word out, but will definitely look at more formal noticing and engagement strategies. She also asked that staff take a look at what Council can do as it relates to billboards that are not on Sunset strip to ensure that they are safe and maintained.

Councilmember D'Amico stated that he shared some of the concerns expressed by Mayor Pro Tempore Meister, but also stated that the Community Development Director could use her discretion regarding impacts to neighboring businesses.

Councilmember Heilman spoke regarding Mayor Pro Tempore Meister's request to amend the Ordinance language on pages 5 and 7. He proposed a friendly amendment that "residential uses" be revised to "neighboring uses", which would give staff more discretion and flexibility for each sign. Councilmember Duran accepted that friendly amendment.

Mayor Horvath closed the public hearing.

**ACTIONS:** Staff recommends that the City Council hold the public hearing, consider all pertinent testimony, and introduce on first reading Ordinance 16-976, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING AMENDMENTS TO THE ZONING ORDINANCE AND SUNSET SPECIFIC PLAN RELATED TO

TEMPORARY CREATIVE OFF-SITE SIGNAGE” (ATTACHMENT A), with revisions to pages 5 and 7 as stated by Council. **Motion by Councilmember Duran and seconded by Councilmember D’Amico and approved.**

**3.C. APPEAL OF THE PLANNING COMMISSION’S APPROVAL OF A FOUR AND FIVE-STORY, 34-UNIT CONDOMINIUM DEVELOPMENT AT 8017 – 8029 NORTON AVENUE, WEST HOLLYWOOD, CALIFORNIA [S. DEWOLFE, J. KEHO, D. DEGRAZIA, A. GALLO]:**

*SUBJECT: The City Council will hold a public hearing to consider an appeal filed by Victor Omelczenko, regarding the Planning Commission’s decision to approve the demolition of 21 rental units within five structures on three lots and construct a four and five-story, 34-unit condominium development at 8017 – 8029 Norton Avenue.*

This item was noticed as required by law.

Associate Planner Adrian Gallo provided background information as outlined in the staff report dated January 19, 2016.

Mayor Horvath opened the public hearing and the following speakers came forward.

VICTOR OMELCZENKO, APPELLANT, spoke regarding his Appeal.

EDWARD LEVIN AND CRAIG BERBERIAN, APPLICANT, spoke regarding the proposed project.

MIKE DOLAN, WEST HOLLYWOOD, spoke in support of staff’s recommendation to deny the Appeal.

DAN MORIN, WEST HOLLYWOOD, spoke in support of the Appeal.

MICKY MARZ, WEST HOLLYWOOD, spoke in support of the Appeal.

CAROL KRAVETZ, WEST HOLLYWOOD, spoke in support of the Appeal.

CYNTHIA BLATT, WEST HOLLYWOOD, spoke in support of the Appeal.

DAVID SCHACHAR, WEST HOLLYWOOD, spoke in support of the Appeal.

BRIAN GLEASON, LOS ANGELES, spoke in support of the Appeal.

KEITH KAPLAN, WEST HOLLYWOOD, spoke in support of Staff’s recommendation to deny the Appeal.

KAYE MCKLAINE, WEST HOLLYWOOD, spoke in support of the Appeal.

STEVE MARTIN, WEST HOLLYWOOD, spoke in support of the Appeal.

IVY BOTTINI, WEST HOLLYWOOD, spoke in support of the Appeal.

JIM BRUNNER, WEST HOLLYWOOD, spoke in support of Staff's recommendation to deny the Appeal.

HEATHER FOX, LOS ANGELES, spoke in support of the Appeal.

DINAH THOMAS, WEST HOLLYWOOD, spoke in support of the Appeal.

LYNDIA LOWY, WEST HOLLYWOOD, spoke in support of the Appeal.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of the Appeal.

MICHAEL SPOODIS, WEST HOLLYWOOD, spoke in support of the Appeal.

WADLEY, LOS ANGELES, spoke in support of the Appeal.

GENEVIEVE MORRILL, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke in support of Staff's recommendation to deny the Appeal.

NATALIE SEMENOVA, WEST HOLLYWOOD, spoke in support of Staff's recommendation to deny the Appeal.

HARRY GERZIAN, NORTHRIDGE, spoke in support of Staff's recommendation to deny the Appeal.

HENRY HEDLUND, WEST HOLLYWOOD, spoke in support of Staff's recommendation to deny the Appeal.

JAMES SICIGNANO, WEST HOLLYWOOD, spoke in support of Staff's recommendation to deny the Appeal.

MICHAEL WOJTKIELEWICZ, WEST HOLLYWOOD, spoke in support of the Appeal.

NIR ZILBERMAN, WEST HOLLYWOOD, spoke in support of the Appeal.

DAVE MONKS, LOS ANGELES, expressed concern with the design of the building.

CHARLES MUSCORELLA, WEST HOLLYWOOD, spoke regarding the lack of parking in the area.

BERNICE LEVINE, WEST HOLLYWOOD, spoke in support of Staff's recommendation to deny the Appeal.

TY GELTMAKER, WEST HOLLYWOOD, spoke in support of the Appeal.

**The following individuals did not wish to speak, but submitted citizen position slips in support of staff's recommendation to deny the Appeal:**

*Drew Staten, Douglas Libby, Yola Dore, Mike Curfman, Natalya Morozova, Irene Grosleib, Ed Carstens, Virginia Gillick, Jay Fuentes, Jason Soudah, Amarra Mchale, and Manny Rodriguez*

**The following individuals did not wish to speak, but submitted citizen position slips in opposition to staff's recommendation and in support of the Appeal:**

*Cathy Blaivas, Stephanie J. Harker, Jim Baughman, Judson J. Feder, Dave Monks, Susan Margolis, Tiffany Nitsche, George Credle, James Noll, Steven Andrews, Ed Buck, Krisy Gosney, Kate Eggert, Elaine Carstens, Mark Chavez, Brian Alexander, Donald Vanderyajt, Joan Lissaur, Pat Dixon, Jon Gale, Laura Boccaletti, Renee Hilton, Jeffrey Olson, Scott Rice, Rick Watts, Darlene Chan, Rick Sparks, Enzo De Palma, Charles Fong, Laurie Scher, Stan Madson, Fran Madson, Charlotte Johnson, Max Brown, Tom Porter, James A. Schultz, Charles Anteby, Ron Emmons, Jason Adams, Samara Whitesides, Alastair Andrew, Pascal Aldebert, Michael Goldberg, Michael Haddad, and Jeffrey Fricke.*

VICTOR OMELCZENKO, APPELLANT, provided a brief rebuttal and expressed concern with views expressed in an attachment included in the staff report. He also requested that a traffic study be conducted and an investigation into Ellis Act fraud.

EDWARD LEVIN AND CRAIG BERBERIAN, APPLICANT, provided a brief rebuttal, and spoke regarding the number of affordable housing units for the project.

Mayor Pro Tempore Meister requested clarification from the City Attorney regarding the noticing and Ellis issues.

City Attorney Jenkins provided clarification on the Ellis Act as it relates to this project and stated that it is not uncommon for a developer to begin the process of a project as a condominium project and then change the

units to rentals. He stated that they may also reserve the right to sell the units as condominiums and that there is nothing illegal about that and that staff is able to process it either way. He clarified the Ellis Act as it relates to the ability of a property owner to go out of the rental business and then choosing to return to the rental business in the same building. He stated that this project would be a new building and stated that there is no fraud involved with this project.

Mayor Pro Tempore Meister asked if the City require applicants to provide evidence of economic need for incentives, as is done in other cities. Staff stated that the City does not require evidence, as it is against the law as it relates to density bonuses. Mayor Pro Tempore Meister requested clarification as to why the project a mixed zone (4A and 4B). Staff stated that the project was rezoned in 2009 to address heights.

Councilmember Heilman thanked all who came out to speak. He requested clarification on the existing condition of the building and how many were legal units on the three existing properties. Staff clarified that there are 21 registered units, but stated that they are not certain how many are habitable.

Mayor Horvath requested clarification on the height of the building. Staff clarified that the building would be 15 feet taller than the surrounding buildings.

Councilmember D'Amico spoke regarding traffic in the area being given an "F" rating according to the last study, and spoke in support of a new traffic study being conducted.

Councilmember Duran thanked everyone who came out to speak on the Item. He spoke regarding it being common that those who live in West Hollywood want to keep it the way it is. He spoke regarding the many "F" ratings in the City as it relates to traffic because of the City's density. stated that this is a legal process and if the matter is litigated, a judge will determine whether the City followed its own laws. He spoke regarding issues raised in the Appeal, and stated that there is not substantial evidence to grant the Appeal. He spoke in support of Staff's recommendation to deny the Appeal.

Mayor Pro Tempore Meister stated that she disagrees with staff in their assertion that the City can't request evidence to determine if certain concessions are needed as it is done in other cities. She stated that the design was problematic and could not support the project as is.

Councilmember Heilman spoke regarding previously living on Norton and his familiarity with the street. He stated that there are some beautiful buildings on Norton and some not so beautiful buildings as well. He

clarified that the Ellis Act is State Law and not something the City can change. He spoke regarding the new proposed development compared to what is presently there. He spoke in support of modifications to the façade, but stated that overall the design is o.k. He further stated that he agrees with Councilmember Duran that there is no new evidence provided to support the Appeal.

Councilmember D'Amico spoke regarding the issues with our current housing policies. He spoke regarding this being a concerted effort by the Council to make these types of buildings happen, and that Council should make changes to the current laws.

Mayor Horvath thanked everyone for coming out to speak tonight and disclosed that she met with the Appellant and the Applicant and visited the site. She stated that she spoke to the City Attorney about the many concerns she has with the Ellis Act to determine if there were any tools that the City can use to help save affordable housing units in the City. She stated that losing affordable units is a concern; however there are no laws to support the overturning the Planning Commission's decision.

Mayor Horvath closed the public hearing.

**ACTIONS:** Staff has found that the information brought forth in the appeal document does not provide new evidence or documentation of errors or identified unsupported findings that would justify overturning the Planning Commission's action. Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, affirm the Planning Commission's decision and adopt the following resolutions: 1) Resolution No. 16-4790, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENYING THE APPEAL OF VICTOR OMELCZENKO AND UPHOLDING THE PLANNING COMMISSION'S DECISION TO CONDITIONALLY APPROVE A DEMOLITION PERMIT, DEVELOPMENT PERMIT, AND TWO MODIFICIATIONS TO DEMOLISH ALL STRUCTURES ON THE SITE AND CONSTRUCT A FOUR AND FIVE-STORY, THIRTY-FOUR-UNIT CONDOMINIUM DEVELOPMENT WITH FIVE UNITS OF AFFORDABLE HOUSING, LOCATED AT 8017 – 8029 NORTON AVENUE, WEST HOLLYWOOD, CALIFORNIA" (ATTACHMENT 1); and 2) Resolution No. 16-4791, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENYING THE APPEAL OF VICTOR OMELCZENKO AND UPHOLDING THE PLANNING COMMISSION'S DECISION TO CONDITIONALLY APPROVE A TENTATIVE TRACT MAP (MAJOR LAND DIVISION NO. 73346), FOR THE PROPERTY LOCATED AT 8017 – 8029 NORTON AVENUE, WEST HOLLYWOOD, CALIFORNIA" (ATTACHMENT 2). **Motion by Councilmember Duran, seconded by Councilmember Heilman and approved, noting the No vote from Mayor Pro Tempore Meister.**

**4. UNFINISHED BUSINESS:**

**4.A. AMEND POLICY REGARDING SUNSET STRIP STREET LIGHT POLE BANNER SPONSORSHIP [P. AREVALO, M. LOUIE, L. MINNICH]:**

*SUBJECT: The City Council will consider amending the existing Sunset Strip Street Light Pole Banner Policy to withdraw authority of the Sunset Strip Business Association (SSBA) to manage the street light pole banners along Sunset Boulevard and retain revenue generated from banner sponsorships, effective 90 days from approval of the new policy.*

Economic Development Analyst Laura Minnich provided background information as outlined in the staff report dated January 19, 2016.

City Attorney Michael Jenkins provided additional background regarding questions surround the City's liability as it relates to this item and stated that he does not believe there is any liability to the City, if Council approves this Item.

BRETT LATTEI, REPRESENTING THE SUNSET BID, spoke regarding the banner sponsorship being key to the future of the new Sunset BID.

Councilmember D'Amico expressed concern with the City's support for the Sunset Strip Music Festival, which in part contributed to the financial issues of the Sunset Strip Business Association.

City Manager Arevalo spoke regarding the Sunset Strip Music Festival and the Sunset Strip Business Association and the issues that arose after the Nederlander partnership. He spoke regarding the City expressing their concerns to both parties regarding the financial issues.

**ACTIONS:** 1) Amend the existing Sunset Strip Street Light Pole Banner Policy as follows: a) Withdraw authority of the SSBA to manage the street light pole banners along the Sunset Strip and retain revenue generated from banner sponsorships; b) Transfer the authority to manage the street light pole banners along the Sunset Strip and collect revenue from the street light pole banner sponsorships along the Sunset Strip to the City of West Hollywood; c) Direct future revenue generated from the street light pole banner sponsorships on the Sunset Strip to supplement the Sunset Strip Business Improvement District (District) budget and review the amount of supplemental funding annually as part of the District renewal process; 2) Make the new policy (Attachment A) effective 90 days from its approval by City Council; 3) Authorize the City Manager or his designee to notify the SSBA of the amended policy and effective date; and 4) Authorize the City Manager or his designee to contact the existing Sunset Strip Street Light Pole Banner Program sponsor (Brown-Forman Corporation) to negotiate a new sponsor agreement for the Sunset Strip

street light pole banners with the City and return to Council with an update and recommendations. **Motion by Councilmember Duran, seconded by Councilmember Heilman and approved.**

**4.B. STREET MEDIA DESIGN AD HOC COMMITTEE [P. AREVALO, F. J. CONTRERAS, K. MAYERSON]:**

*SUBJECT: Staff will provide an overview of the Street Media Project and is seeking two representatives from the City Council to serve on the Street Media Design Ad Hoc Committee.*

**ACTIONS:** 1) Council appointed Mayor Horvath and Councilmember D'Amico to serve as members of the Street Media Design Ad Hoc Committee. **Motion by Councilmember Heilman, seconded by Councilmember D'Amico and approved.**

**4.C. CONSTRUCTION FENCE ART PROGRAM IMPLEMENTATION PLAN [S. DEWOLFE, J. KEHO, B. SIEGL, G. SRAPYAN, M. LOUIE, A. CAMPBELL, R. EHEMANN]:**

*SUBJECT: The City Council will receive an update regarding (1) a timeline for drafting a Zone Text Amendment requiring temporary art installations on construction fencing on commercial development sites and (2) a suggested approval process for the artwork in the program.*

**ACTION: This Item was moved to the Consent Calendar.**

**5. NEW BUSINESS:**

**5.A. UPDATE ON HOMELESS SERVICES AVAILABLE DURING WINTER MONTHS & AGREEMENT FOR SERVICES WITH PEOPLE ASSISTING THE HOMELESS [E. SAVAGE, D. GIUGNI, K. COOK]:**

*SUBJECT: The City Council will receive a summary report of services available to homeless community members during the winter months and will consider approving an Agreement for Services with PATH for the augmentation of these services.*

Director of Human Services and Rent Stabilization Elizabeth Savage, Social Services Manager David Giugni, and Social Services Supervisor Corri Planck provided background information as outlined in the staff report dated January 19, 2016. Ms. Savage also introduced members from PATH and the Acting Sheriff who were in attendance.

Mayor Pro Tempore Meister requested clarification on whether only two vouchers have been given out by the Sherriff's Department and also requested clarification on how many vouchers PATH has given out. Staff clarified that this voucher program option was not used because the City has access to emergency shelter; once that option went away, the City has begun to utilize this program and that's why the numbers so low.



TESCIA URIBE, REPRESENTING PATH, spoke regarding the successes that have been garnered by PATH.

DAN MORIN, WEST HOLLYWOOD, expressed concern with the small amount of money being designated for this Item.

NIR ZILBERMAN, WEST HOLLYWOOD, spoke regarding the need for more action from the City.

MICHAEL BLAGEN, WEST HOLLYWOOD, spoke regarding being homeless in the City.

KRIS SLAWOSKY, WEST HOLLYWOOD, spoke regarding the need to assist the homeless in the City.

CYNTHIA BLATT, WEST HOLLYWOOD, spoke regarding the need to provide temporary housing at West Hollywood Park during the winter months.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding the need for the City to do more to assist the homeless.

VICTOR OMELCZENKO, WEST HOLLYWOOD, spoke regarding a presentation made by the Social Services Division at a recent vote by the Public Facilities Commission to request that Council find a facility here in the City for homeless.

TYRRELL BURRISS, spoke regarding being homeless in the City.

RICHARD EASTMAN, WEST HOLLYWOOD, spoke regarding homeless issues in the City.

Councilmember D'Amico thanked staff and the Sheriff's Department for their hard work. He expressed concerns with the lack of services in the City after 10:00 p.m.

Mayor Pro Tempore Meister requested clarification on whether City is providing transportation to the pick-up site. Staff stated that the City provides tokens, tap cards, and taxi vouchers to assist with transportation to the pick-up location.

Councilmember Heilman clarified that our contract with PATH guarantees the City ten shelter beds and when those are occupied the hotel voucher program can augment this. Staff clarified that the first option is to send individuals to the Wet Weather Shelter locations provided by the County, and then PATH's shelter beds, and then the hotel voucher program.

Councilmember Heilman suggested that the City work with PATH to see if they can include hours at night.

Mayor Pro Tempore Meister suggested that the Scope of Services in the Contract be revised to by including local hotels in Item #1. She stated that Item #2 should include the words “transportation to winter shelters” and that the contingency services listed in Item #4, should be revised to allocate more funding for transport and supplies. She also spoke in support of finding another provider that can come in the evening to augment what PATH is doing.

Councilmember Duran spoke regarding the challenges to having night-time outreach services.

Mayor Horvath spoke regarding the need for more communication regarding what the City is doing and also what the City is able to do for the homeless population. She spoke regarding the City’s desire to address and solve these issues on both a short-term and a long-term basis. She spoke regarding the need to create a shelter within the City to assist the homeless.

Councilmember Heilman requested that staff come back to Council if a determination is made this this allocation is not enough to cover costs.

City Manager Arevalo stated that staff will indeed review costs. He spoke regarding the Item being presented to Council is to add capacity, and that staff will look at creative solutions regarding transportation to resources. He spoke regarding there not being on cure-all for this issue, but that the City is looking at many ways to assist the homeless in our community.

Mayor Pro Tempore Meister requested that Patrol cars have emergency packs in their trunks with supplies and also requested that the City develop an APP that can provide real time information to PATH and the Sheriff’s.

**ACTIONS:** 1) Approve an Agreement for Services with People Assisting the Homeless (PATH) in an amount not to exceed \$25,000 to augment the existing hotel voucher and emergency resource program; 2) Authorize the City Manager or designee to execute documents related to the agreement; and 3) Authorize the Director of Finance and Technology Services to allocate \$25,000 from unallocated reserves in the General Fund to account 100-3-05-53-531019 for costs associated with emergency response services. **Motion by Councilmember Heilman, seconded by Councilmember Duran and approved.**

- 5.B. UPDATES TO THE RENT STABILIZATION ORDINANCE AND ZONING CODE [L. MEISTER, J. HEILMAN, A. LOVANO]:**  
*SUBJECT: The City Council will consider directing staff to update the Rent Stabilization Ordinance and Zoning Ordinance to provide added protections to displaced West Hollywood residents and to require the replacement of rent stabilized units in new construction.*  
**ACTIONS: This Item was moved to the Consent Calendar.**
- 5.C. RECOGNIZE ANNUAL END OF YEAR HOLIDAY CELEBRATIONS [L. HORVATH, J. D'AMICO, A. LOVANO]:**  
*SUBJECT: The City Council will consider directing the City Attorney and Special Events staff to revise the City's practices regarding end of year holiday celebrations.*  
**ACTIONS: This Item was tabled to the February 1, 2016 meeting.**
- 5.D. ARTS & CULTURAL AFFAIRS COMMISSION APPOINTMENT [Y. QUARKER, M. CROWDER]:**  
*SUBJECT: The City Council will consider making an appointment to the Arts & Cultural Affairs Commission.*  
**ACTION: This Item was Tabled to the February 1, 2016 meeting.**

**EXCLUDED CONSENT CALENDAR:**

- 2.R. REVIEW AND APPROVAL OF COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM PLANNING SUMMARY AND BUDGET FOR FISCAL YEAR 2016-2017 [D. WILSON, J. LEONARD, C. DUNCAN]:**  
*SUBJECT: The City Council will review and consider approving the Community Development Block Grant Program (CDBG) Program Planning Summary and budget for fiscal year 2016-17.*

Mayor Pro Tempore Meister requested that Council receive this earlier next year, so that there is ample time to review; preferably October. She also requested that the City Manager and the Finance Director review the amount being allocated for sidewalk repair, and to match that amount to and bring an item back in a month or so to Council to talk about how that money can be used to address some of the issues raised during tonight's meeting; such as a homeless shelter, affordable housing, etc.

Paul Arevalo stated he will work with Finance staff on this request.

CYNTHIA BLATT, WEST HOLLYWOOD, spoke regarding the City hiring a Consultant to assist the City with this program.

VICTOR OMELCZENKO, WEST HOLLYWOOD, spoke regarding the Item and how the money is being used.

**ACTIONS:** 1) Approve the fiscal year 2016-17 CDBG program budget and instruct staff to submit the CDBG Program Planning Summary for approval to the Los Angeles County Community Development Commission, by February 1, 2016.; 2) Authorize staff to adjust the fiscal-year 2016-17 program budget as necessary to take into account the final CDBG allocation from the U.S. Department of Housing and Urban Development (HUD) and any amounts remaining unspent at the close of the current fiscal year; 3) Authorize the City Manager (or designee) to execute all documents necessary to receive the CDBG allocation; and 4) Adopt Resolution No. 16-4788, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING THE PROGRAM PLANNING SUMMARY FOR COMMUNITY DEVELOPMENT BLOCK GRANT FUNDS FOR FISCAL YEAR 2016-2017." **Motion by Councilmember Duran and seconded by Councilmember Heilman, and approved.**

**2.U. STATUS UPDATE FOR THE PROPOSED MIXED-USE PROJECT LOCATED AT 8150 SUNSET BOULEVARD [S. DEWOLFE, J. KEHO, D. DEGRAZIA, R. DIMOND, S. LUNCEFORD]:**

*SUBJECT: The City Council will receive a project status update regarding the mixed-use project (Project) located within the City of Los Angeles at 8150 Sunset Boulevard.*

D'Amico expressed concern and wanted to ask Council to take a position on this development. He also requested clarification from Staff as to when the City of Los Angeles would address the concerns raised by our residents.

Staff stated that the City of LA is working on the Final EIR after receiving comments. After that is completed, a hearing will be scheduled and it is at that point when City Staff will attend hearings and report back to Council to get further direction on what action to take.

Councilmember Heilman spoke regarding staff preserving the record in case the city has challenges. He expressed concerns with the project and suggested that Staff work with the City Attorney on bringing back an Item for Council to provide additional direction.

VICTOR OMELCZENKO, WEST HOLLYWOOD, spoke regarding the comments submitted by the West Hollywood Preservation Alliance regarding affects the project would have on historic buildings in the area.

Mayor Pro Tempore Meister spoke regarding the residents' concerns with the project and thanked Staff for their hard work.

Mayor Horvath reported that she submitted a letter regarding potential issues with traffic, sewers and the height of the project

**ACTION:** Receive and file and give direction. **Motion by Councilmember D'Amico, seconded by Mayor Pro Tempore Meister, and approved.**

**6. LEGISLATIVE:**

**6.A. TEMPORARY AND PERMANENT RELOCATION REQUIREMENTS AND FEES [E. SAVAGE, P. NOONAN, J. HOLUB]:**

*SUBJECT: The City Council will consider amending Section 17.52.110 and Section 17.52.020 of the West Hollywood Municipal Code.*

**ACTIONS: This Item was moved to the Consent Calendar.**

**PUBLIC COMMENT:**

RICHARD EASTMAN, WEST HOLLYWOOD, spoke regarding his efforts to have an event honoring Dennis Barone.

**COUNCILMEMBER COMMENTS:** None.

**ADJOURNMENT:** The City Council adjourned at 1:15 a.m. in memory of Alice Sylvester, Stanley Solomon, Marjorie Rice, Natalie Cole, Jack Letgoff, Jeanne Cordova, Rose Korotsky, Vani Batchu, Glenn Frey, David Bowie, and all the military service personnel who were killed in service to our country since the last Council meeting. City Council adjourned to a Special Closed Session scheduled for Monday, February 1 at 5:00 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 1<sup>st</sup> day of February, 2016 by the following vote:

AYES:	Councilmember:	D'Amico, Duran, Heilman, Mayor Pro Tempore Meister and Mayor Horvath.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

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LINDSEY HORVATH, MAYOR

ATTEST:

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YVONNE QUARKER, CITY CLERK