

Visit West Hollywood
Board of Directors Meeting
January 20, 2016 – 12:00pm
Pacific Design Center, Conference Room B259

AGENDA

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|---|-------------------|
| I. Call to Order/Chair's Report | Jamie Adler |
| 1. New Board Director: Greg Harless | 12:00pm – 12:15pm |
| 2. Election of Board Chair | |
| II. Meeting Minutes | Norbert Relecker |
| 1. November 18, 2015 meeting minutes | 12:15pm-12:20pm |
| III. Financial Reports | Ira Kleinrock |
| 1. October 2015 | 12:20pm-12:25pm |
| 2. November 2015 | |
| IV. CEO Report | Alex Stettinski |
| 1. Hotel Performance Update | 12:25pm-1:25pm |
| 2. Mid-year Budget Review | |
| 3. Organizational Update | |
| 4. VWH Awards | |
| A) Web Marketing Association: Outstanding Achievement
in Web Development | |
| B) Travel Weekly Magellan Awards 2015: 2 nd Place in Destination Website | |
| C) Finalist for 2016 Poppy Awards: Best Social Media Campaign | |
| 5. New Film Marketing Website Update | |
| 6. DKC Performance Update | |
| 7. Missions Update | |
| 8. Video Summary | |
| V. New Business | |
| VI. Unfinished Business | |
| VII. Board Member Comments | 1:25pm-1:30pm |
| VIII. Community Comments | 1:30pm-1:35pm |
| IX. Adjournment | 1:35pm |

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