

**WEST HOLLYWOOD SENIOR ADVISORY BOARD
MINUTES**

WEDNESDAY, October 24, 2012
City Hall, Community Conference Room
8300 Santa Monica Boulevard, West Hollywood 90069

I. CALL TO ORDER

The meeting was called to order at 2:03 p.m. by Chairperson Walkup.

A. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

B. ROLL CALL

Members present: Esther Baum, Pat Dixon, Sofiya Gelman, Barbara Krupa, Bernice Levin, Rita Norton, Ric Rickles, Muriel Schoichet

Members absent: None

Staff present: Daphne Dennis

C. POSTING OF THE AGENDA

Ms. Dennis stated that the agenda was posted at all the usual places.

D. PROCEDURE FOR PUBLIC COMMENT

Chairperson Walkup stated the procedure for public comment.

E. APPROVAL OF AGENDA

The agenda was approved unanimously.

II. APPROVAL OF MINUTES

The minutes of the September 26, 2012 meeting were approved.

III. ITEMS FROM THE PUBLIC

There were no items from the public.

IV. ITEMS FROM THE SENIOR CENTER AND THE ACTIVITY PROGRAM

Nancy Desser announced that flu and pneumonia shots will be available at the Senior Center on November 13 from 10-12 in the Senior Lounge and in the afternoon of that day there will be a healthy holiday cooking demonstration. A field trip to the Faberge exhibit is full, but there is space available for the trip to the Camarillo Outlet stores and for the float viewing after the Rose Parade. Coming up in December is a lecture on eye health with free glasses adjustments offered.

V. UNFINISHED BUSINESS

A. Marina Berkman reported on the open enrollment period for the Medicare Part D plans. She urged people to speak with a social worker if they had any questions about choice of plans. She spoke about pending changes for clients who receive both Medicare and Medi-Cal, which include that clients will need to enroll in managed care plans. In response to Board member requests for information about services for Seniors who abuse alcohol or drugs, Marina reported that JFS has received a grant to provide mental health counseling. The West Hollywood Recovery Center offers a variety of 12-step recovery meetings, which can often be the entry place for people seeking help. Marina distributed a variety of materials on substance abuse resources and Medicare plans.

B. Perri Sloane Goodman provided an update to the Board on the proposed changes to Cityline which staff has been working on for the past 6 months. Recommendations for improvements which will be presented to the City Council include: (1) increasing the frequency of the bus intervals from an average of 1 hour to an average of 30 minutes (2) elimination of infrequently utilized stops (3) creating a continuous route rather than two separate routes (4) eliminating the 25 cent fare and making the services free (5) extending the hours on Thursday evenings to serve the Sunset Strip Farmer's Market (this recommendation was tabled by the Council with a request that staff consider expansion hours in the spring and summer when it is light later in the day and the weather is better.)

Ms. Sloane-Goodman announced that new service routes take effect in January and signage and outreach materials are in the process of being changed.

VI. NEW BUSINESS

A. Corri Planck introduced herself to the Board in her new role after leaving Mayor Pro Tem Abbe Land's office. Corri will be involved in marketing and outreach about social services programs supported

by the City. Corri will also work on the community study which the Social Services Division will take the lead in completing.

- B. Daphne Dennis announced that the City is seeking volunteers who would be willing to assist City efforts in case of a disaster. Lee Walkup, Bernice Levin, and Barbara Krupa indicated interest in being involved.

VII. ITEMS FROM BOARD MEMBERS

Esther Baum announced that the map collection recently donated to the LA City Library, the fourth-largest collection in the nation, was first offered to the West Hollywood Library.

Members urged each other to vote and to mail absentee ballots early so that they will be received on Election Day.

Several restaurants were suggested for the holiday lunch.

VIII. ITEMS FROM STAFF

Daphne Dennis announced that she would call Board members about the date for the holiday lunch.

IX. PUBLIC COMMENT

There was no public comment.

X. ADJOURNMENT

The Senior Advisory Board meeting was adjourned to the next meeting to be held on November 28, 2012 at 2:00 p.m. in the Community Conference Room at City Hall.



Chairperson – A. Lee Walkup