

Board of Directors Special Meeting

Date/Time: Wednesday, January 6, 2016, at 4:00 pm

Location: Phyllis Morris, 655 N. Robertson Blvd, West Hollywood

**WEST HOLLYWOOD
DESIGN DISTRICT**

AGENDA

- 1) CALL TO ORDER 4:00pm - Darren Gold
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda
- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm - Karen H.
RECOMMENDATION: Approve Agenda and Minutes
- 3) CURRENT FINANCIALS 4:10pm - Sara Sugarman
RECOMMENDATION: Receive and Approve Budget Updates and Revisions
- 4) NEW BUSINESS 4:15pm
 - a) Special Project
RECOMMENDATION: Discuss potential marketing project
- 5) UNFINISHED BUSINESS 4:25pm
 - a) PR Update
 - b) Trade Shows: Maison Objet/ WestEdge
 - c) Street Media Committee Update – Karen Kuo
 - d) City Council Meeting Updates
 - e) EVENTS
 - i) Beauty Blogger Event – January 21
 - ii) DiEM – November 11(TBD) , Opening Party – November 10
 - iii) A Street Aff(fair) – April 30
 - iv) Food & Wine Event – TBD
- 6) EXECUTIVE DIRECTOR REPORT 4:55pm - Ryan Farber
 - a) Partnerships
 - b) BID Restructure
 - c) Update: District Map and Decals (Calendar for distribution)
 - d) Development Updates
 - e) New District Businesses Report
 - f) Website/Stats
- 7) CITY / VWH / CHAMBER REPORTS 5:05pm
Laura Minnich, Genevieve Morrill, Alex Stettinski
- 8) BOARD MEMBER / PUBLIC COMMENTS 5:15pm
- 9) ADJOURNMENT

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: 12/24/15
Signature: Bell Teriac