

**City of West Hollywood**  
**Citywide Multifamily Development Study RFP**

Response to Questions

- 1. Regarding the 15-page limit for the proposal, are you referring to single-sided or double-sided pages?**

The proposal (not including team bios) should be a total of 8 double-sided pages.

- 2. The RFP discusses parameters of new housing development. Is the City interested in similar information on rehab?**

The intent of the study is to focus primarily on new development, while acknowledging that the City is conducting other studies related to building rehab.

- 3. Can you provide an estimate of the budget for the project?**

The City anticipates the project budget will be approximately \$100,000 – \$150,000, though the amount may vary based on community outreach efforts or other components. A higher amount may be considered if necessary to complete the scope of work outlined in the RFP.

- 4. Does the City have accurate housing data for the last five- to ten- years? Is this data available in GIS and can it be easily used or will significant amounts of data cleaning be required?**

The City has the following data and will provide to the selected consultant team:

- Number of project approvals (2001 – present)
- Number of project approvals with affordable housing (2001 – present)
- Number of Appeals (2001 – present)
- Number of approvals with bonus/incentive (2001 – present)
- Number of existing units proposed to be demolished (2001 – present)
- Number of new units proposed (2001 – present)
- Number of new affordable units proposed (2001 – present)
- Scale of projects proposed (2001 – present)
- Rent-stabilized housing data, such as evictions, rent increases, etc.

The City will refine the above data as much as possible before the project kick-off in March. The City can provide the Zoning Map in GIS as a base, but cannot supply other GIS data or resources, so the selected consultant team may allocate time to format the available data.

- 5. If the purpose is to look at multi-family housing in the City, why are the mixed use zones not included? Should they be included to provide a complete picture of housing in the City?**

The study is focused on multifamily residential development in the R2, R3, and R4 Zoning Districts only. It is not intended to cover mixed-use development; however, understanding development in mixed-use zones may be useful for context.

**6. What support will be provided by the City in this process? For example, can the City assist with outreach, meeting notices, meeting logistics, etc?**

The City will provide assistance to the selected consultant team with outreach events, meeting noticing, including assisting with meeting locations and scheduling.

**7. Does the City have an online engagement tool that can be used for the study?**

The City does not have an online engagement tool for the study. The selected consultant team will be expected to utilize an online engagement platform during Task 1.