

## Dear Residents

I am proud to present this Special Edition of City Highlights. In this issue of the newsletter, we focus on the City's first West Hollywood Women's Leadership Conference: Unlimited Opportunities which will be held on Friday and Saturday, March 23 and March 24, 2007. The conference is part of the City's National Women's History Month celebration.

As a father of two young daughters, I am particularly proud of the efforts that have gone into planning this vitally important conference. I think it is critical that we develop and promote girls and women to be leaders. It's a credo that I live by as City Manager. For example, nearly half of the Executive Team at City Hall is comprised of department directors who are women.

If I was asked to identify the three most important things to look for in a leader, my response would be that the person should have the following capabilities:

- 1 **Ability to Communicate with a Confident Voice:** A leader must have the ability to speak with a strong and confident voice to translate her vision to others.
- 2 **Sound and Supportive Foundation:** A leader must have the educational, professional, cultural and social skills needed for the job. She must not be a "stranger to the environment" and have the qualifications and technical infrastructure to excel in the job.
- 3 **A Bold Vision:** A leader must be willing to dream and push the envelop with a creative and bold vision.

I would also say that all leaders should process these skills without regard for their gender. No group has a monopoly on being a leader. It's something that each of us can develop. Attending the City's Women's Leadership Conference is a good start!

Sincerely,  
Paul Arevalo,  
City Manager

### WEST HOLLYWOOD CITY COUNCIL

<b>JOHN HEILMAN</b>	MAYOR
<b>SAL GUARRIELLO</b>	MAYOR PRO TEMPORE
<b>JOHN J. DURAN</b>	COUNCILMEMBER
<b>ABBE LAND</b>	COUNCILMEMBER
<b>JEFFREY PRANG</b>	COUNCILMEMBER

**PAUL AREVALO** | CITY MANAGER

PUBLISHED BY THE CITY'S PUBLIC INFORMATION  
AND PROSECUTION SERVICES DEPARTMENT

<b>TAMARA WHITE</b>	EDITOR
<b>HELEN J. GOSS, ESQ.</b>	EXECUTIVE EDITOR
<b>BRETT WHITE</b>	PHOTOGRAPHER

HIGHLIGHTS

# WEST HOLLYWOOD

2007

SPECIAL EDITION

INFORMATION FOR THE PEOPLE OF THE CITY OF WEST HOLLYWOOD

WEST HOLLYWOOD WOMEN'S LEADERSHIP CONFERENCE:

## Unlimited Opportunities kicks off on Friday March 23, 2007

The City of West Hollywood will sponsor its first Women's Leadership Conference: *Unlimited Opportunities* to inspire and encourage women who live and work in West Hollywood to embrace the wide variety of leadership opportunities available in both their professional and personal lives. The two-day event will kick-off on Friday, March 23, 2007 beginning at 7 p.m. at the Pacific Design Center's Silver Screen Theater, 8687 Melrose Avenue with an exclusive screening of the acclaimed documentary film "Dixie Chicks: Shut up and Sing." The event will conclude on Saturday, March 24, 2007 following an all day conference featuring dynamic women leaders.

The acclaimed documentary film "Dixie Chicks: Shut Up & Sing" is about the multi-GRAMMY®-winning country group the Dixie Chicks and follows the group's travails after a 2003 London concert in which lead singer Natalie Maines made controversial comments. The film chronicles the backlash the group experienced as a reaction

(CONTINUED ON PAGE 3)



The travails of controversial country music trio the "Dixie Chicks," are followed in the documentary film, "Shut Up & Sing" which will be screened on Friday, March 23, 2007 beginning at 7 p.m. at the Pacific Design Center's Silver Screen Theater, 8687 Melrose Avenue as a kick-off to the City of West Hollywood's first Women's Leadership Conference: *Unlimited Opportunities*.

# West Hollywood Women's Leadership Conference: Unlimited Opportunities

## Friday, March 23, 2007 at the Pacific Design Center

6 P.M.	VIP RECEPTION
7:30 P.M.	FILM SCREENING "Dixie Chicks: Shut up and Sing"
9 P.M.	PANEL DISCUSSION
9:30 P.M.	DESSERT RECEPTION

## Saturday, March 24, 2007 at the Bel Age Hotel

8:30 A.M.	CHECK- IN
9 A.M.	CONTINENTAL BREAKFAST
10 A.M.	<b>OPENING GENERAL SESSION</b> • Welcome from the Mayor and City Council • Keynote Speakers & Panel Discussion Topics: • Redefining the Leadership Model for Women • Insights and Skills To Be a Successful Leader • The Importance of Being a Leader in Your Personal and Professional Life • Creating a Community of Women Who Value and Support Women's Leadership Styles
12:30 P.M.	LUNCHEON
1:45 P.M. – 3 P.M.	<b>WORKSHOP SESSION A</b>
3 P.M. – 4:15 P.M.	<b>WORKSHOP SESSION B</b>

### **WORKSHOP TRACK 1: LEADING THE WAY:**

*This workshop track focuses on leadership opportunities in the workplace and in the community.*

**Session A: Leading in Business**

**Session B: Leading in the Community**

### **WORKSHOP TRACK 2: DEVELOPING WOMEN LEADERS**

*This workshop track focuses on developing practical leadership skills and the tools needed to be an effective leader.*

**Session A: The Basics: Learning Leadership Skills**

**Session B: The Basics: Putting Leadership Skills into Action**

### **WORKSHOP TRACK 3: PERSONAL LEADERSHIP PLAN**

*This workshop track focuses on how to create a personal leadership development plan.*

**Session A: Taking Control of your Finances and Planning of Your Financial Future**

**Session B: Taking Control of your Health to Thrive and Succeed**

4:15 P.M. – 5 P.M. **CONFERENCE CLOSING SESSION**

The overall goal of **Unlimited Opportunities**

is to inspire and encourage women who live and work in West Hollywood to embrace the wide variety of leadership opportunities available in both their professional and personal lives and to help equip them with the tools to succeed.

(CONTINUED FROM PAGE 1)

to Maines' comments, including being banned from country music radio, having their CDs burned, receiving death threats and the eventual positive effect on the Chicks career. The film screening will be followed by a panel discussion moderated by nationally-syndicated talk show host Stephanie Miller and special guest speakers including the filmmakers: Academy Award® winner Barbara Kopple and Cecelia Peck; noted author and propaganda expert Dr. Nancy Snow; and award-winning singer/songwriter Jamie Green will participate.

The West Hollywood Women's Leadership Conference: Unlimited Opportunities will take place on Saturday, March 25, 2007 from 9 a.m. to 5 p.m. at the Bel Age Hotel, 1020 San Vicente Boulevard, West Hollywood. The exciting day-long event will feature keynote speakers and panel discussions. A \$20 registration fee includes workshop, lunch and parking.

The Women's Leadership Conference: Unlimited Opportunities conference day will offer panels which cover a wide array of interest areas including health, personal finance, mentorship, and networking. Panels will also discuss various leadership topics such as "The Basics: Learning Leadership Skills," "Taking Control of Your Finances and Planning for Your Financial Future," and "Leading in Business." Co-sponsors of the event are Clear Channel Outdoor, Ampco System Parking, Pacific Design Center, Southern California Edison, and the West Hollywood Chamber of Commerce.

For more information and to RSVP to the screening of "Shut Up & Sing," please call (323) 848-6823. For more information about the Women's Leadership Conference: Unlimited Opportunities conference day, please call (323) 848-6460 or visit [www.weho.org/WLC](http://www.weho.org/WLC). Advanced registration is required. For the hearing impaired, please call (323) 848-6496.

# West Hollywood Women's Leadership Conference

## Workshop Track 1: Leading the Way

This workshop track focuses on leadership opportunities in the workplace and in the community.

### SESSION A: LEADING IN BUSINESS

Meet women entrepreneurs who have created unique opportunities for themselves in the business world.

### SESSION B: LEADING IN THE COMMUNITY

Representatives from several community organizations discuss the role of women in addressing the issues that affect women and the opportunities for women to make a difference and contribute to the needs of others.

## Workshop Track 2: Developing Women Leaders

This workshop track focuses on developing practical leadership skills and the tools needed to be an effective leader.

### SESSION A: THE BASICS: LEARNING LEADERSHIP SKILLS

Representatives from various women leadership organizations discuss opportunities for training, mentorship, internship, networking and opportunities to gain leadership experience.

### SESSION B: THE BASICS: PUTTING LEADERSHIP SKILLS INTO ACTION

Got skills and the willingness to lead? Learn how to get an appointed position on a commission, board, or elected to public office.

## Workshop Track 3: Personal Leadership Plan

This workshop track focuses on how to create a personal leadership development plan.

### SESSION A: TAKING CONTROL OF YOUR FINANCES AND PLANNING FOR YOUR FINANCIAL FUTURE

You work hard for your money so you better treat it right! Tools for women to take charge of their finances and plan for their futures.

### SESSION B: TAKING CONTROL OF YOUR HEALTH TO THRIVE AND SUCCEED

Health and wellness experts discuss the importance of investing in your physical and mental well-being.

## Twelfth Annual Women in Leadership Awards and Reception set for March 28, 2007

The City of West Hollywood's Women's Advisory Board and the West Hollywood Chamber of Commerce will host the 12th Annual Women in Leadership Awards and Reception on Wednesday, March 28, 2007 from 6 p.m. to 8 p.m. at Desiron, 631 N. Robertson Boulevard in West Hollywood. A \$15 donation is suggested. The Women in Leadership Awards is a recognition ceremony acknowledging the achievements and contributions of local women. Kim Gandy, president of the National Organization for Women will be a special guest at the Women in Leadership Awards. This year's honorees are: Ruth Cage, Ruth's Skincare; Elina Dvorskaya, Dvorskaya Alternative School; Amanda Hendon, West Hollywood V-Day; Geri Rhosen, Westside Community Education Center; and Hillary Selvin; National Council of Jewish Women/Los Angeles. Proceeds from the event will benefit the National Organization for Women Foundation.

For more information and to RSVP, please call (323) 848-6840.

# City News Briefs

## City of West Hollywood's Senior Health Fair to Take Place on Wednesday, May 16, 2007 at Plummer Park

The City of West Hollywood's sixth annual Senior Health Fair will take place on Wednesday, May 16, 2007 from 10 a.m. to 2 p.m. in the Community Center at Plummer Park, 7377 Santa Monica Boulevard. The Senior Health Fair will feature panel discussions, health screenings and more than 50 health care and social service providers. Admission to the Senior Health Fair is free. A complimentary lunch will be provided. For more information or to RSVP and reserve your lunch, please call (323) 848-6820. For the hearing impaired, please call (323) 848- 6496.



**The City of West Hollywood's annual Senior Health Fair in May at Plummer Park provides information about health, nutrition and important wellness services in the community.**

## National Trust Names the City of West Hollywood One of America's Dozen Distinctive Destinations : Annual List Promotes Heritage Tourism

The City of West Hollywood has been named to the 2007 list of America's Dozen Distinctive Destinations by the National Trust for Historic Preservation, the country's largest private, nonprofit historic preservation organization. The City of West Hollywood is the only city in California to receive this prestigious designation this year. The Dozen Distinctive Destinations is an annual list of unique and lovingly preserved communities in the United States. The City of West Hollywood was selected from 63 destinations in 27 states that were nominated by individuals, preservation organizations and local communities. To date, there are 96 Dozen Distinctive Destinations located in 41 states throughout the country. To see a complete list, visit [www.nationaltrust.org](http://www.nationaltrust.org) For more information regarding the City of West Hollywood and the 2007 list of America's Dozen Distinctive Destinations, please contact Terry Blount, Historic Preservation Liaison, at (323) 848-6853.