

**MINUTES  
TRANSPORTATION COMMISSION  
CITY OF WEST HOLLYWOOD  
AUGUST 19, 2015  
7:00 P.M.**

**PLUMMER PARK COMMUNITY CENTER,  
7377 SANTA MONICA BOULEVARD, ROOMS 5 AND 6,  
WEST HOLLYWOOD, CALIFORNIA 90069**

1. CALL TO ORDER

The meeting was called to order at 7:00 p.m. by Commissioner Warren.

A. Pledge of Allegiance  
Councilmember John Heilman led the Pledge of Allegiance.

B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

C. Roll Call

Commissioners present:  
Misti Cooper, William Doebler, David Eichman, Evan Richter, David Warren, Dan Wentzel

Commissioners absent:  
None

Staff present:  
Bob Cheung, Senior Transportation Planner  
Walter Davis, Neighborhood Traffic Management Program Specialist  
Jackie Rocco, Parking Operations Manager  
Perri Sloane Goodman, Transportation Program Administrator  
Sharon Perlstein, City Engineer  
Danny Casillas, Administrative Specialist III

D. Approval of the Agenda of August 19, 2015, Transportation Commission meeting.

Motion: Eichman Second: Doebler  
All ayes.

Motion passed.

E. Approval of Minutes

Motion: Approve minutes, Commission meeting of July 15, 2015  
With the following changes:

*Page 1: Indicate that Commissioner Greene called the meeting to order*

*Page 4: add to "or whether consideration will be given to placing them in residential neighborhoods" Commissioner Doebler's comment.*

*Page 6: remove "7 year" from the recommendation.*

Moved: Doebler Second: Cooper  
Aye: Misti Cooper, William Doebler, David Eichman, David Warren,

Abstain: Evan Richter, Dan Wentzel

Motion passed.

2. CONSENT CALENDAR

No items.

3. ITEMS FROM PUBLIC

Cathy Blaivas, WEST HOLLYWOOD, spoke about possible use of pedestrian scrambles major intersections.

Stephanie Harker, WEST HOLLYWOOD, gave thanks for the Pick Up Line extension and spoke about crosswalks.

John Heilman WEST HOLLYWOOD, welcomed new commissioners and gave a Council action update

4. PUBLIC HEARING

No item

5. NEW BUSINESS

A. Start Up of Hollywood Shuttle Service

Staff report from Perri Sloane Goodman

Commissioner Doebler asked if the new route would interfere with the regular City Line route.

Perri Sloane Goodman said it would not and explained.

Commissioner Wentzel commented that the evening hours may be starting too late and suggested that 5:00 is preferable to 5:30 as a start time.

Perri Sloane Goodman explained that it is dependent on vehicle availability during regular route times.

Commissioner Eichman asked if Saturday hours were considered.

Perri Sloane Goodman said that the hours would have to be the same as during the week, but it may be possible to extend the hours later into the evening.

Commissioner Warren noted that marketing is important to the success of the program and asked if Staff had a database to work from.

Perri Sloane Goodman explained the different sources of data that Staff could use.

Commissioner Warren requested staff to revisit with an update on marketing.

B. Pilot Program For Designated Passenger Loading Zones

Staff report from Jackie Rocco

Stephanie Harker, WEST HOLLYWOOD, spoke IN FAVOR of Staff report recommendations.

Mike Dorsey WEST HOLLYWOOD, spoke IN FAVOR of Staff report recommendations.

Courtney Torres, LOS ANGELES, spoke IN FAVOR of Staff report recommendations.

Commissioner Doebler asked how the five minute limit would be enforced.

Jackie Rocco explained how Parking Enforcement would enforce the limit.

Commissioner Doebler asked if there would be any conflict with regulations for yellow curb use.

Walter Davis said that there would be no conflict because the hours of the program occur after designated loading zone hours.

Commissioner Doebler asked how one would determine which loading zones are to be used.

Jackie Rocco said that they would be identified based on signage and hours of usage.

Commissioner Cooper stated that she loves the multiple use of loading zones.

Commissioner Eichman asked if five minutes is standard for passenger loading.

Jackie Rocco said that it is.

Commissioner Eichman asked if the fine amount for that violation would be the same as a regular yellow curb violation.

Jackie Rocco said that it would.

Commissioner Warren asked if the taxi companies know about this proposed policy.

Jackie Rocco said that staff has spoken with some companies, so far, and they seem receptive, especially because there are only 10 taxi stands.

Commissioner Warren asked how many parking spaces would be lost.

Jackie Rocco said that there are 18 potential spaces.

Commissioner Warren commented that if the space is not within a block of a popular area, it probably wouldn't be effective.

Jackie Rocco said that staff is working with Lyft and Uber to determine where there is most demand.

Commissioner Warren suggested going with the short list of most in demand. He expressed concern for Bossa Nova's night time use of the loading zone.

Walter Davis said there would be outreach with businesses.

Commissioner Warren supposed there could be a problem with encouraging jay-walking to get to a designated loading zone.

Commissioner Eichman asked if six months would be long enough for the pilot.

Walter Davis said that the time could be extended if staff feels the data is not conclusive.

Commissioner Doebler expressed concern for jay-walking being encouraged at the Troubadour, as well.

Commissioner Warren suggested stenciling the regulations on the curb.

Jackie Rocco said it would be a challenge, since it is a multiple use.

Commissioner Warren commented that the areas with issues with double parking are not designated areas.

Jackie Rocco replied that staff will be working with consultants and shared ride companies to determine suitable spaces.

**Motion:**

- 1) Recommend the City Council approve a six month pilot program to convert designated commercial loading zones to Passenger Loading Zones from 6 PM to 7 AM Daily.
- 2) Report back to the Transportation Commission at the end of the six month trial with a final recommendation.

Moved: Eichman      Second: Cooper  
All Ayes.

Motion passed.

C. Crosswalk Markings at the Intersection of Santa Monica Blvd./Robertson Blvd.

Staff report from Sharon Perlstein

Commissioner Eichman asked if drivers know where to stop at the Robertson/Santa Monica Boulevard intersection.

Sharon Perlstein said that they should, but staff hopes to clarify the stop bar with the new markings.

Stephanie Harker, WEST HOLLYWOOD, spoke IN FAVOR of Staff report recommendations.

Commissioner Wentzel commented that the decorative aspect is not great enough and prefers the zebra stripe version.

Commissioner Eichman asked if reflective paint would be used.

Sharon Perlstein said it would be thermoplastic with reflective particles, which is sturdier than paint.

Commissioner Doebler expressed support for the item, although he's not opposed to decorative crosswalks, in general.

Commissioner Cooper expressed support for the item in the interest of safety.

Commissioner Warren asked about other crosswalks with decorative treatments.

Sharon Perlstein explained that decorative crosswalks are only in the major intersections and gave an update on improvements for unsignalized crosswalks.

Motion: Support the Public Works Department's recommendation to replace the decorative stamped asphalt crosswalk markings with high-visibility crosswalk markings at the signalized intersection of Santa Monica Blvd./Robertson Blvd.

Moved: Wentzel      Second: Eichman  
All Ayes  
Motion passed.

6. SUBCOMMITTEE REPORTS

No reports.

7. OLD BUSINESS

A. Update on the Design For Bicycle Lanes on Fairfax Avenue, Between Fountain Avenue and Willoughby Avenue

Staff report from Sharon Perlstein

Kevin Burton, WEST HOLLYWOOD, spoke IN FAVOR of Staff report recommendations.

Karen O'Keefe, WEST HOLLYWOOD, spoke IN FAVOR of Staff report recommendations.

Michael Wojtkielewicz, WEST HOLLYWOOD, spoke AGAINST Staff report recommendations.

Commissioner Wentzel expressed support for the item as drivers tend to see sharrows as advisory and he doesn't think bikes should be on sidewalks.

Commissioner Richter commented that creating awareness of bikers is very important and even a small stretch could build awareness.

Commissioner Eichman asked if Kevin Burton was correct in his comment about the lane north of Santa Monica Boulevard.

Sharon Perlstein said that she would look into it further.

Commissioner Eichman asked if it is possible to have a protected lane.

Sharon Perlstein said she would do some additional analysis and come back.

Commissioner Cooper agreed with Commissioner Eichman about the protected lane.

Commissioner Warren questioned the bike lane in relation to the bus stop.

Sharon Perlstein explained.

Commissioner Warren reviewed the history of the project and confirmed the viability of attaching the project to a pavement replacement program.

Sharon Perlstein confirmed and explained how it would work.

Commissioner Warren asked if the streetscape plans have been dashed because of the loss of a grant.

Bob Cheung confirmed that there is no grant, but staff will continue to pursue other grants.

Commissioner Warren surmised that if the protected lanes are not installed now, in conjunction with the pavement replacement program, there may be other opportunities.

Sharon Perlstein said that it's a possibility.

Commissioner Warren asked if the neighborhood has been notified that the center turn lane would be removed.

Sharon Perlstein replied, that at this point they have not, but there will be sufficient outreach.

8. EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

9. ITEMS FROM STAFF

Cheung

- Bike Share Approved
- Pedestrian Bike Plan is back on track
- Change Transportation Commission start time to 6:30

Davis

- TriWest Traffic Calming update
- West Hollywood West Traffic Calming update

10. ITEMS FROM COMMISSION

Eichman



- Metro Conference
- Commissioner Orientation
- Pedestrian Scramble study
- Welcome new commissioners
- Possible Thank you presentation for departing commissioners

Doebler

- La Cienega closure
- Does Transportation Commission have input on EIRs?

Cooper

- Welcome New and returning Commissioners
- Confusing parking signage at Pavilions
- Clarification of unsignalized crosswalks to be signalized

Wentzel

- Extending Pick Up Line to Hollywood/Highland
- Traffic Calming on Fountain Avenue
- Fun and user friendly bus shelters
- Bridj

Warren

- Response to Wentzel's items
- Innovation Report
- LA County Bike Count
- Possible use of plastic delineators at Fountain/Fairfax
- Definition of J-Walking from West Hollywood Sheriff

11. ITEMS FROM PUBLIC

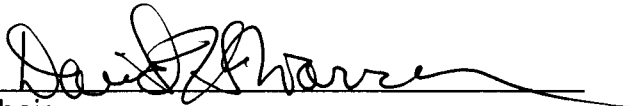
Michael Wojtkielewicz, WEST HOLLYWOOD, spoke about his meeting with Bianca Siegl

12. ADJOURNMENT

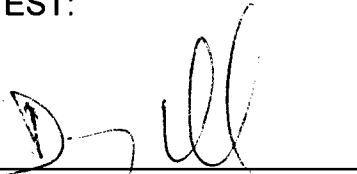
Action: The Transportation Commission adjourned at 9:28 p.m. until the next meeting on September 16, 2015, 7:00 p.m., Plummer Park Community Center, 7377 Santa Monica Boulevard, Rooms 5 and 6, West Hollywood, California 90069

Moved: Doebler      Second: Eichman  
All ayes.  
Motion passed.

APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS  
21<sup>st</sup> DAY OF OCTOBER 2015.

  
Chair

ATTEST:

  
Staff Liaison

A copy of the audio recording of this meeting can be obtained from the City Clerk's office upon request.

*(Disclaimer: Staff records the meetings for the sole purpose of composing the official meeting minutes; therefore the recordings are not of commercial quality.)*